#### N S D E:

# The AOR — CHR Tug Of War

In Steve Feinstein's first column the battle lines are drawn. As AORs in New York, Milwaukee, Denver, Rochester, and Tampa switch to CHR, programmers and consultants ponder why . . . and what's to be Page 36

# Listen - Don't Talki

"Interviewing is not a scientific discipline; at best it's an art form."

Management columnist Gary Kaplan takes you through the fine art of selection interviews. Plus, his Interviewer Checklist makes for a handy reference. Page 16

# The Big Fall Match-Ups

The autumn Arbitron is upon us and, as usual, you can't tell the players without a scorecard. Joel Denver and Jeff Green examine the market match-ups in 16 cities each, putting the spotlight on the CHR and Page 28, 39 A/C combatants.

# **Three Straight Years** At No. 1

WANM/Tallahassee is a daytimer with a difference. It's been No. 1 in its market for three years running. Nine-year station veteran Joe Bullard talks with our Walt Love about how it's done. Page 43

# People In The **News This Week**

- Sconnix Ups Tom Bresnahan & Rick Green in K.C.
- Joe Gillespie VP/Program Manager At KOGO
- Toney Brooks Assumes KEGL GM **Duties**
- Richard Reis VP/GM Of WAAF &
- Robin Mitchell OM For KLAK & KPPL
- Sam Rosenblatt Now VP/GM At WTMI
- Ruben Rodriguez Joins Island
- Steve Marx Senior VP At Katz
- Drew Horowitz GM At WUSN
- Chris Beck KLAC's GSM

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# **Your News Staff:** An Owner's Manual

Take care of your news staff and they will take care of business for you. That's the consensus as Brad Woodward consults with several News Directors from around the country. A News Director's Management Checklist is also included. Page 22

# **Facility Form Alert!**

Jhan Hiber sounds the alarm as the fall book begins. Apparently Arbitron did not send out the blank forms to all separately programmed AM & FM combos. You can correct this oversight, and you should. Page 12 Jhan has all the details.

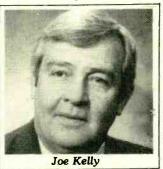
\$3.50 Single Copy



# Kelly Joins RKO As WROR VP/GM

Veteran broadcast manager Joe Kelly has been appointed VP/GM at WROR/Boston. Kelly, who fills the vacancy left last month following the departure of former VP/GM Tom Baker, assumes his new position Oc-

RKO Radio Division President Bob Williamson stated, "RKO is fortunate to be able to attract a manager with Mr. Kelly's background and credentials. His experience in successfully managing major stations in major markets is a



testimony to his broadcasting expertise.

Prior to joining RKO, Kelly served as GM for WAKY & WVEZ/Louisville, having previously spent five years as

VP & Director/National Sales Development for Broad Street Communications. His background also includes terms as considers when comparing Hartson told R&R, "We expect GM at WTIX/New Orleans, KSLQ/St. Louis, and the GSM's post at WOKY/Milwaukee. Kelthat way, but I'm sure it will be It'll be fun, and I'm absolutely

# **WBBY Loses License** In Comparative Renewal

In a highly unusual case, Mid-Ohio Communications has been denied renewal for Jazz-formatted WBBY/Columbus in a comparative renewal. FCC law judge John Conlin has awarded the license to Metro Broadcasting, which had filed a competing application in 1979.

The sole basis for the decision was the fact that principals owning 55.6% of Metro's stock will be fulltime managers at WBBY, compared to only 25.1% for Mid-Ohio. Integration of ownership into management is one of the key factors the FCC

ABC Radio VP/News &

Sports Bob Benson has been

promoted to the newly-created

post of VP/Senior Executive,

ABC Radio Networks. Benson

retains his sports respon-

sibilities and adds new duties,

including affiliate and audience

development, program plann-

ing, and operations for the six

**WBZ Promotes** 

Cross, Hirshberg

In simultaneous appoint-

ments at WBZ/Boston, Assis-

tant Program Manager Chris

Cross has been elevated to Pro-

gram Manager, while Sales

Manager Jon Hirshberg was

promoted to General Sales

In making the an-

nouncements, WBZ VP/GM Bill

Hartman said, "Chris's overall

radio background in both pro-

gramming and sales made the

natural one." Regarding Hirsh-berg, Hartman continued,

"Jon's extensive background in

research and sales training as

well as his experience with

retail sales were deciding fac-

tors in promoting him to the

Cross joined WBZ two years

WBZ/See Page 48

ago as Assistant Program

GSM position."

Manager.

ABC radio networks.

**Benson Upped To ABC** 

**VP/Senior Executive** 

competing applicants.

If the decision is upheld on appeal, WBBY would become one of the first stations ever to lose a comparative renewal despite being found qualified to remain a licensee. Appeals are still pending in the only similar denials, issued against WVCA/ Gloucester, MA and WOOK (OK100)/Washington.

WBBY GM David Freeman declined comment, except to say, "I don't think it's a big deal." Station attorney Paul Glist of the law firm Hogan &

"Bob Benson has been involved

Talk. No one in the broadcast

industry has a better understan-

ding of the financial, opera-

tional and programming deci-

Reporting to Benson will be

VP/Youth Networks Willard

operators."

vindicated on appeal." Metro President Roger Jones ly told R&R, "This is an excommented, "I'm happy it went citing company in a great town.

WBBY/See Page 48 delighted to be here.'

to appeal the decision and to be

PILSON HEADS RADIO DIVISION

# **CBS** Realigns **Broadcast Group**

ment in what is viewed as an they can learn.' important power change. The President Gene Jankowski.

In the realignment, CBS Benson reports to ABC Radio becomes an Executive VP in Networks President Ed Mc-charge of Sports and the Radio Harrison PD Laughlin, who commented, Division; Thomas Leahy takes over the CBS Entertainment Operations, and Development.

Lochridge, VP/Adult Networks changes, Jankowski said, "We job that has to be done here. John Axten, VP/Director of Enfeel it's important to keep our BENSON/See Page 48 managers moving. All of them

CBS, Inc.'s Broadcast Group have something they are famihas realigned its top manage- liar with, as well as areas where

Under the new Radio Division Group will now have four Ex- structure, CBS Radio President ecutive VPs all reporting to Bob Hosking will report to Pilson.

# Sports President Neal Pilson KMET Names

Goodphone Communications at a station level with formats Division and the Television Net- principal Mike Harrison will from rock music to News and work; Van Gordon Sauter, now become Program Director of President of CBS News, KMET/Los Angeles on October becomes Exec. VP in charge of 3, replacing Sam Bellamy, who News and the Owned-Stations exited the station three weeks Division; and James Rosenfield ago. KMET VP/GM Howard sions facing today's station takes the new title of Senior Ex- Bloom told R&R, "I talked to a ec. VP in charge of Finance, lot of very qualified people about the position. I felt that Regarding the management Michael was best suited for the We're all really excited."

Harrison's broadcasting experience goes back to WLIR/Long Island where he became PD in 1967. He also worked for New York stations. WNEW-FM, WPIX, and WCBS-FM, before moving West to become PD at KPRI/San Diego in 1973. Harrison also became R&R's first AOR Editor in 1973, moving to Managing Editor in 1978. He left R&R five years ago to form his own consultancy.

Harrison, an eight-year KMET talk show veteran, told R&R, "I feel very honored. Some fine programmers were considered for this job. It was a big decision for me to make. too. The deciding factor was KMET. I wouldn't have returned to daily programming for any other station. After eight years here, the station still has a special place in my life and KMET/See Page 24 heart."

# **WPKX Boosts Kane To PD**

WPKX-AM & FM/Washington, DC Music Director Jason Kane has been promoted to PD following the departure of Bob Cole to rival WMZQ last week. WPKX-AM & FM VP/GM Bill Sherard told R&R, "Jason has earned the right to this position. He started here as a night jock decision to move him up a three years ago, and he has selected the music and played a part in the station's programming decisions for the past year. We know each other very well since we've worked together for so long. He understands my policies . . . nothing is changing as far as the direction the station is heading."

Kane, who will continue as MD for the time being, com-

www.americanradiohistory.com



mented to R&R, "I'm very pleased that Bill Sherard has placed this confidence in me. It's really a thrill to be working so closely with a GM like Bill because of his experience and varied areas of expertise. The staff here at

WPKX/See Page 48

# BUDGETS

If you want to be in the black in 1984 don't forget to include Hiber, Hart & Patrick in your research/marketing budget.

all or write for information and market availability, or see us at the NRBA, Suite 1729 in the Hilton.

Put the extra dimension of Hiber, Hart & Patrick to work for you!



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# PAGE THREE

9-23-83

# Who are the R&R Editors?

Rhetorical as it may be, that is the question. You won't find any fast answers in this week's On The Records column (in fact you may not find any answers at all), but you will find plenty of fast talk, as **Ken Barnes** takes off for a vacation where no one can get their hands on him.

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# Outlet Signs On WTKS With Easy Listening Format

More than two months after acquiring and shutting down free-form WHFS/Washington, Outlet plans to sign the FM back on the air Friday (9-23) with the new calls WTKS and an Easy Listening format syndicated by Carson Radio Services of Providence.

WTOP/Washington VP/GM Michael Douglass now holds that title for both WTOP and WTKS. Kurt Henschen, who moves over from an anchor slot at WTOP, will serve as Operations Manager and afternoon drive personality. Former WASH/Washington personality Jerry Clark will handle morning drive.

Outlet bought the station with the intention of making it a News/Talk complement to WTOP. But Douglass said that plan ran afoul of an FCC rule mandating that 50% of a station's non-entertainment programming originate within its city of license. For a News or Talk format, compliance would

More than two months after acquiring have forced Outlet to build new studios in Bethesda, MD, where WTKS is licensed.

Easy Listening also began to look more attractive when WEZR/Washington dropped the format in June, leaving the field to longtime Beautiful Music dominator WGAY/Washington. "It would be foolish of us to think we could knock off WGAY," Douglass conceded. "It's a fine, well-established station."

The goal is to develop "an effective AM-FM combination when we go out on the street," Douglass explained, since both stations appeal to the older 25-54 demo, and WTKS will have a female appeal balancing out WTOP's male dominance. "It will take time but I think there are two or three share points out there."

He added that an application for the calls WRLX ("Relax") has been withdrawn because they offer "too narrow a benefit for an Easy Listening station" and research shows listeners expect more from the format than just relaxation.

# Mitchell Moves To KLAK & KPPL As OM

Robin Mitchell has been named Operations Manager at KLAK & KPPL/Denver. He was most recently OM/PD of KYTE & KRCK/Portland. Mitchell's radio programming background also includes WSAI/Cincinnati, WRKO/Boston, and KYYX & KXA/Seattle.

KLAK & KPPL GM Jim Gregori said, "We're very fortunate to have Robin Mitchell, a tremendous professional, join the Malrite family. He will be an asset, as we finetune and continue to be the number one A/C station in this market. With Robin's help, the finetuning will be done in a very short period of time."

Echoing those sentiments, Mitchell told R&R, "Jim Woods (Malrite's National PD) made me an overwhelming offer I couldn't refuse. KPPL is already Denver's top-rated A/C, so all it needs is some finetuning. I want to bring both stations to the forefront a bit more. It's hard for me to leave Portland. I've got two families here: my own and an extended one at the station. But I'm all pumped for Denver."

Mitchell's successor at KYTE & KRCK hasn't been named yet. Henry Broadcasting President/CEO and KYTE & KRCK GM Bob Fauser indicated that he'll evaluate the situation and look from within first, adding, "I wish Robin the best of luck. He's an erudite broadcaster and a solid

# Sconnix Sets New K.C. Management Team

Bresnahan GM, Green GSM At KRKR & KFKF

Sconnix has named a new GM and GSM for its Country-formatted KRKR & KFKF/Kansas City. Tom Bresnahan, formerly Sales Manager at WLTT/Washington, DC, is the new GM; Rick Green, shifting from Sconnix's WSSX/Charleston, now becomes GSM in Kansas City. Sconnix President Randy Odeneal told R&R, "We had about seven people isolated to interview for the (GM's) job. Tom was the third person we talked to, and we stopped. We knew immediately he was the one we wanted for the job."

Bresnahan, who had been with WLTT for the past eight years, commented to R&R, "I feel that KC is ready for FM Country and that is what we are going to do, give them the best FM Country that we can. Sconnix is putting together a great team, and from what I understand the current staff there is just terrific. Those things all add up to a

# Katz Ups Marx To Corporate Sales Post

Reis, Tabio Move Up
At WAAF & WFTQ



Steve Marx Richard Reis Gerardo Tabio

Katz Broadcasting has promoted WAAF/Worcester Senior VP/GM Steve Marx to a newly-created corporate post in sales development for the broadcast group. Based in Worcester, Marx will oversee management systems and training programs of a new selling technology to be implemented at all nine Katz-owned stations.

Succeeding Marx is WFTQ/Worcester GM Richard Reis, who now becomes VP/GM for both stations. Reis joined the stations in 1981 as GSM. Coincidental with Reis's new appointment was the naming of WFTQ Promotion Director Gerardo Tabio as Station Manager.

Katz Broadcasting President Richard Ferguson said, "I'm especially delighted that we were able to make all of these executive appointments from within the company. In each case, the outstanding accomplishments of these three individuals have clearly merited them their respective promotions, and we feel very fortunate to have them all as part of the Katz Broadcasting management team."

# **TRANSACTIONS**

# Renda Buys WSHH From Nationwide

Nationwide Communications has sold WSHH/Pittsburgh to Renda Broadcasting for \$2,250,000. The Beautiful Music outlet becomes a sister station to Renda's Country-formatted WIXZ/McKeesport (suburban Pittsburgh). WSHH operates with 10.5kw and antenna height of 930 feet. Renda President Tony Renda says he plans no programming changes at the station. In addition to WIXZ Benda's other radio proper-

In addition to WIXZ, Renda's other radio properties are WPXZ-AM & FM/Punxsutawney, PA.

Robert O. Mahiman, Inc. brokered the transac-

great opportunity.

Regarding Green, Odeneal said, "Rick was a salesman at WUBE/Cincinnati prior to joining Sconnix, so, besides it being his favorite kind of music, he has previous Country radio experience. We brought him to WSSX as Sales Manager, and he's done a great job, so we're moving him up to Kansas City."

R&R also learned that KRKR will ask the FCC for new call letters KFKF(AM). Short term plans are to simulcast the current KFKF morning show.

# Rosenblatt Raised To WTMI VP/GM

Sam Rosenblatt, formerly VP/General Sales Manager, has been promoted to VP/GM of WTMI/Miami. The nine-year station veteran succeeds President/GM Maurice Loewenthal, who recently resigned from the Classical outlet.

Prior to his three-year VP/GSM stint, Rosenblatt served as WTMI's Local Sales Manager. Commenting on the promotion, Rosenblatt remarked to R&R, "It's something that everybody works toward and looks forward to in our business. I'm very pleased by it. As far as our format is concerned we have no intention of changing anything. We're very fortunate to have an excellent staff here, and we're going to keep things pretty much status quo."

Following his VP/GM appointment, Rosenblatt also announced two additional promotions. Station PD Alvis Sherouse is upped to VP/Director of Broadcast Operations, and Local Sales Manager Marvin Ceder moves into the General Sales Manager position.

# Brooks Takes Over KEGL Management

Sandusky Radio President Toney Brooks will take on the additional duties of General Manager for KEGL/Dallas in early October. Brooks will temporarily replace Wayne Walker, who will become KEGL's VP/Sales.

Also joining the Sandusky AOR outlet is former KFRC/San Francisco Local Sales Manager Norman Rau. Rau will become VP/Operations for KEGL.

Commenting on the management changes, Brooks said, "KEGL is a unique station — studios in Arlington and sales offices in Dallas. This approach allows Wayne to concentrate on sales. I'll oversee programming, and Norman will handle administration. We can expect KEGL's growth to accelerate under this management team and structure."

# **Beck New KLAC GSM**

Chris Beck has been named General Sales Manager at KLAC/Los Angeles, replacing Allen Gantman, who exited the station. Beck joins the Metromedia Country outlet from KLZ/Denver where he'd been an Account Executive. KLAC GM Al Brady Law told R&R, "Chris Beck is an extremely aggressive young guy who has done a marvelous job at KLZ. I feel that with the situation we have here at KLAC, I've got to have somebody who can put some imagination, drive, and enthusiasm into the sales effort. Also, I needed a guy who wasn't totally numbers oriented. Chris has done a great job in the past both with and without numbers, and he'll be a tremendous asset to the KLAC team."

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# Washington Report

# House Sets Vote On Radio Marti

Procedures to govern floor debate on the Senate-passed Radio Marti compromise were approved Tuesday morning (9-20) by the House Rules Committee. That cleared the way for a House vote on the measure, probably by the end of this week.

The compromise pleases most broadcasters by restricting Radio Marti to extra hours of objective programming on the 1180 kHz Voice of America station in Marathon, FL. That's designed to minimize chances of retaliatory jamming on the U.S. commercial AM band by Cuba.

The bill also contains \$5 million to reimburse broadcasters for the cost of upgrading their facilities to offset Cuban interference. However, NRBA said it's disappointed there was no provision made for reimbursing stations for lost revenues due to Cuban interference.

# NPR Accepts \$100,000 Gift

Former Sen. Dick Clark's (D-IA) Friends of National Public Radio has presented the network with a check for \$100,000 it solicited via newspaper ads. "This is an expression of the interest and commitment we, as listeners, have in the survival of NPR," said Clark. "As the beneficiaries of the outstanding programming which has characterized NPR, we want to do even more in the future."

Meeting last week, NPR's Board allocated funds from Clark's group and its own national fundraiser — \$350,000 for program restoration, \$55,000 for the jazz and classical music service NPR PLUS, and \$277,000 for debt retirement. The 1984 operating budget was upped from \$17.6 to \$18.7, and Acting President Ronald Bornstein's contract was extended through the end of October.

# NRBA Names 10 At-Large Directors

Balloting for the NRBA Board of Directors has been completed with the election of 10 at-large directors. Chosen by the board were Malrite President Carl Hirsch, WAIT/Chicago VP/GM Al Wilson, Christal President Bob Duffy, Gannett Radio Division President Joe Dorton, KRSB/Roseburg, OR President/GM Tom Worden, United Stations President Nick Verbitsky, outgoing Charter President John Bayliss, WLBH/Mattoon, IL President/GM Ray Livesay, WBTH & WXCC/Williamson, WV, VP/GM Janet Evans, and Metroplex President Norman Wain.

Meanwhile, a nominating committee was to meet this week to choose candidates to succeed NRBA President Sis Kaplan. Mann Media President Bernie Mann, who is NRBA's VP/East, seems to be the frontrunner. NRBA's president must pay his or her own expenses, which can exceed \$30,000, thus limiting the field of candidates.

# International Advisor Schaefer Quits FCC

One of FCC Chairman Mark Fowler's top aides, International Advisor Kalmann ("Konnie") Schaefer has resigned, effective September 23, to form an international and domestic telecommunications consulting firm. Schaeffer has taken a leading U.S. role in many international conferences, including the 1981 western hemisphere (Region 2) session in Rio de Janeiro that killed the idea of 9 kHz AM spacing.

At those conferences, said Fowler, "Konnie's handling of the intractable and com-

plex substantive and procedural problems presented was skillful, determined, tireless and successful. His counsel to me and the commissioners was the wisest. Very few, if any other person in government, possess his knowledge and expertise of international telecommunications. We shall miss him."

# NAB Promotes Cornils To Sr. VP/Radio

NAB has elevated Wayne Cornils, its VP/Radio, to a senior vice presidency. Upgrading the position was recommended last year by the association's Futures Committee. Simultaneously, NAB also upgraded its vacant VP/Television slot and named Dick Hollands to fill the job. He was most recently VP of Wometco Enterprises.

Meanwhile, NAB's Structure Committee met last week with outgoing NBC VP/Washington and NAB Board member Peter Kenney, who has suggested forming independent radio and TV federations within NAB. The panel has decided to hire a management consultant to help chart NAB's future course.

This week the NAB Executive Committee was meeting in San Diego with officials from the national broadcasting associations of Canada and Mexico. And the panel issued an invitation to leaders of the Daytime Broadcasters Association to meet in Washington next month to discuss daytimer relief just voted by the FCC.

# Other Key Developments:

• ABC Radio commentator Paul Harvey is under active consideration by the White House for an appointment to the Corporation for Public Broadcasting's (CPB) Board of Directors.

• Technicalities have caused the FCC to dismiss the application of Rancocas Valley Broadcasting to win a CP for the facilities of WJJZ/Mt. Holly, NJ. The firm's president violated a rule permitting attorneys to sign applications only when the principal is physically disabled or out of the country.

# FCC Seeks Comments On Revising 7-7-7 Ownership Limit

Although a final decision is still probably at least a year away, the FCC this week (9-22) will finally begin to tackle the controversial 7-7-7 rule, which limits a broadcast group to no more than 7 AMs, 7 FMs, and 7 TVs.

The Commission is set to vote on a Notice of Proposed Rulemaking (NPRM) in which it will ask for comments from the industry and the public on whether and how the rule should be revised. It was adopted in 1953. FCC sources said the Notice will include literally hundreds of possible options, but not express a Commission preference.

#### **Hundreds Of Options**

Those options include raising or lowering the limits, abolishing them altogether, or adopting some kind of index to determine when a broadcast group is exercising too much control. One widely discussed method would replace the arbitrary 7-7-7 limits with an index taking into account the total number of potential listeners or viewers a group's stations serve. Using that gauge, for instance, the owner of 50 small market radio stations might be found to exercise less control than a group with seven major market properties.

The NPRM, which was prepared by the office of FCC General Counsel Bruce Fein, will also ask commenters to be inventive in suggesting possible new methods not thought of by the Commission staff.

#### **Different Rules For Nets?**

Since taking office in May 1981 FCC Chairman Mark Fowler has stated repeatedly he favors revising the 7-7-7 rule, but has carefully avoided committing himself to any particular scheme. "We want to look at that rule," Fowler has commented (R&R 8-14-81).

"One option might be to eliminate it. Another option might be to raise the number. Some might say you should reduce the number, but I personally believe that would not be the way the Commission would be going. Maybe there would be a special category for networks, limiting the number they could acquire. Maybe they would have a lesser number."

At its meeting in June, NAB's Joint Board of Directors endorsed "relaxation" of the rule but didn't get more specific. One possible way of altering the limit for radio was

suggested in a petition filed with the FCC last October by Doubleday Broadcasting. It wants groups to be allowed a total of 14 radio stations, with no regard to the mix of AMs and FMs.

Doubleday pointed out that since the rule was adopted 30 years ago, the number of AMs has increased 195% and FMs by 548%. And it argued that permitting same-market AM-FM combos is more harmful to ownership diversity than large groups.



FRITTS BACKS ALASKA SKYWAVE — NAB President Eddie Fritts, attending the recent Alaska Broadcasters Association (ABA) Convention, endorsed the group's effort to win clear channel skywave protection for 16 Alaska stations that serve remote areas.

Pictured left to right are ABA President Al Bramstedt Jr., GM, KTUU-TV/Anchorage; outgoing ABA President Tom Busch, GM, KNOM/Nome; Roy Robinson, Executive VP/GM, KFQD & KWHL/Anchorage; Patty Harpel, President, KHAR & KKLV/Anchorage; Don Nelson, President, KJNP-AM-FM & TV/North Pole; Theda Comstock, KTUU-TV/Anchorage; Fritts.

# **DEREGULATION HOPES FADE**

# Wirth Rips CBS For Ignoring Programming Survey

CBS's refusal to supply Congress with information on the programming of its radio and television O&O's drew a sharp rebuke Monday (9-19) from House Telecommunications Subcommittee Chairman Tim Wirth (D-CO).

In a letter to CBS President Thomas Wyman, Wirth said, "It is my hope and expectation that the surveys sent to the CBS stations will be returned to the subcommittee promptly. I ask that you provide the requested data within 48 hours of the receipt of this letter."

# Subpoenas Deemed Unlikely

Wirth added that his subcommittee "has a record which clearly demonstrates how seriously we take our responsibility to obtain the information we deem necessary to carry out our functions." However, Wirth aides downplayed a report in the Washington Post that subpoenas may be issued for the CBS programming data if the network still refuses to furnish it voluntarily. At presstime CBS officials were not saying how they planned to handle Wirth's latest demand.

Surveys were sent this summer to 1200 radio stations and all commercial TV stations in an effort to gather firm data on how much non-entertainment programming is

being aired in various categories. Wirth, who was furious at the poor industry response, says the information is needed as his panel tries to find some way of "quantifying" the public interest standard as part of a deregulation bill he has pledged to complete by October 15.

CBS incensed Wirth when VP/Policy & Planning for the CBS Broadcast Group Roger Coloff sent a letter saying the surveys wouldn't be returned for his stations because the network is "opposed to the substitution of percentage standards for the present system." Coloff also alluded to a possible violation of the First Amendment.

# Wirth Dubs CBS View "Irrelevant"

In this week's letter to Wyman, Wirth said CBS's opinion in the matter is "totally irrelevant." He continued, "To refuse to provide the requested data to the subcommittee responsible for oversight of the broadcast industry . . . suggests a remarkable and surprising disregard by

CBS of the role of its stations as public trustees, and of the role of the United States Congress in obtaining information necessary to develop policy that will preserve and promote the public interest."

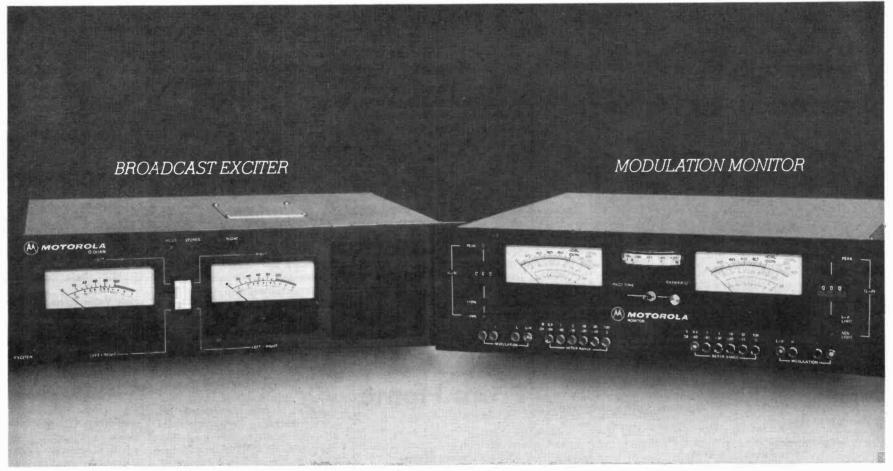
Wirth also told Wyman, "I am extremely troubled by CBS's decision not to comply with an official request for data. CBS has the data requested readily available to it, and in fact CBS actually has compiled most of the data in order to enable affiliated stations to respond to his subcommittee."

# **Deregulation Hopes Fade**

Meanwhile, radio industry lobbyists are increasingly pessimistic about the chances of any broadcast deregulation bill emerging from Congress this fall. They blame a crowded subcommittee agenda, a rapidly approaching October adjournment deadline, a lack of progress in resolving differences on issues such as programming percentages for radio, and what they believe is a lack of true commitment on Wirth's part to move a bill by October 15.

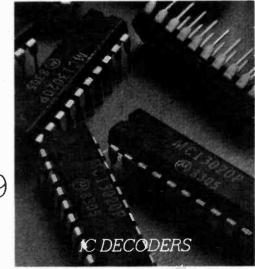
Deregulation has been the topic of intensive staff-level discussions in the Wirth panel for the past month, and was slated for discussion by committee members in a private, informal meeting on Wednesday

# MOTOROLA AM STEREO



With monophonic distortion less than 0.25% at 85% modulation and stereophonic exciter to monitor typical separation of 35 dB, the Motorola C-QUAM® AM Stereo system is an impressive performer. The MC-13020 IC, with comparable levels of technical performance, is the perfect complement for decoding

Motorola AM Stereo at the receiver. Broadcast exciters and monitors, receiver decoder ICs and receivers modified for AM Stereo are all available from Motorola. For price and specifications, call Dick Harasek at (312) 576-2879 or Chris Payne at (202) 862-1549.



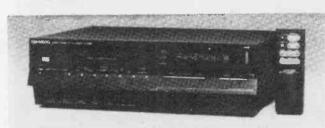
MOTOROLA AM STEREO. THE WINNING SYSTEM.





# CASSETTE PIRACY ALSO RISING

# **VCRs Worldwide Approach 40 Million**



Worldwide use of videocassette recorders (VCRs) is growing. Thus far units total 36.5 million with year-end estimates pegged at four million. However, as VCR use expands, so does the cassette piracy business. The same survey indicates that illegal industry nets over \$2 billion annually, with pirate tapes currently outnumbering legal cassettes.

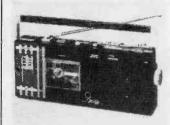
Figures compiled by the International Institute of Communications show the U.S. out in front with 8,750,000 recorders in 10.7% of all television households, followed by Japan at 7,560,000. Britain reports 5,750.000 recorders, ahead of West Germany, France and Australia. At 92%, Kuwait claims the highest percentage of television households with VCRs, while Ethiopia only counts an estimated 400. Not surprisingly, VCRs are most often used to view feature films.

# DON'T MISS TIII

**Sports On Radio** 

A Special Supplement In Your September 30th Issue Of R&R.

# JVC Bows Compact Radio



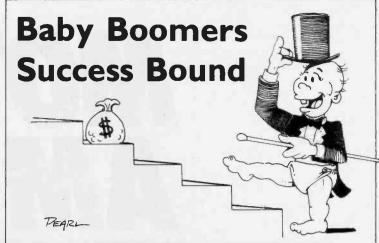
JVC's RC-S22

Joining the JVC radio line is the RC-S22, a compact radio cassette recorder complemented by a nineband high sensitivity tuner. To permit accurate tuning in crowded frequency ranges, the frequencies between 5.95 mHz and 21.75 mHz are divided into seven separate bands. And the cassette recorder's auto-stop capability conserves battery power, prevents tape stretching, and protects against motor overloading. Accessories include an AC power adaptor, microphone and earphone jacks. It retails for \$169.96.

# Home Away From Home



If per chance you land a radio gig in a foreign country, don't worry. You won't be alone. According to recent figures, popular tourist haunts also double as permanent homes for a number of Americans. Leading the list is Canada, housing 363,680 Americans, followed by Mexico, with 270,204. Next up is Italy, numbering 182,718 former U.S. inhabitants; West Germany with 173.311, and the U.K. with 91,837. Rounding out the top ten are Australia, 60,861; Israel with 50,341; and Greece, Colombia, and the Philippines, each with 45,000-50,000 Americans. Another interesting note: these figures exclude military personnel.



Other than the obvious age factor, baby boomers (18-37) differ from their elders in another way — they're more success-oriented. Over half of 25 to 37 year-olds surveyed recently are making inroads toward their goals: 52% hold professional/managerial level positions. In terms of mixing work and family, only 11% think it's wrong for both parents to work, while less than 40% feel children are necessary for a happy marriage.

USA Today also reports that 'boomers take their leisure pursuits more seriously as well. Those 18 to 37 indulge in active sports and take movie/concert jaunts twice as often as older folks. And socially speaking, times are definitely changing. Only one-third believe the man should take the initiative in courtship.

# Portable Computers Pose Airline Safety Threat

A recent Los Angeles Times article addressed a potential problem for travelling businessmen carrying portable computers. It seems these computers may be capable of interfering with an airplane's navigational and communications systems. As yet, there have been no major altercations, and the airline industry has made no blanket ruling prohibiting the on-board use of the portable machines. However, officials are worried that some of the newer, highly computerized planes could be adversely affected. But several airlines, including Eastern and United, have already circumnavigated the possible threat by banning the units until further notice.

# Heartfelt Music

Avi Yellin is one person who takes music's pulsating rhythms to heart. The University of Minnesota psychologist says he's taught his heart to beat in time to music, frequently playing along with the car radio. So far, the organ pumps to jazz, rock, and country. No word, though, on if the ticker has musically mastered R&B or easy listening tunes. Yellin's crossover into cardiac synchronization is an outgrowth of relaxation therapy. But he emphatically noted to Rip 'N' Read that anyone can learn to beat to the

# **365-DAY REFERENCE BOOK**

# Picking Up The Chase In '84

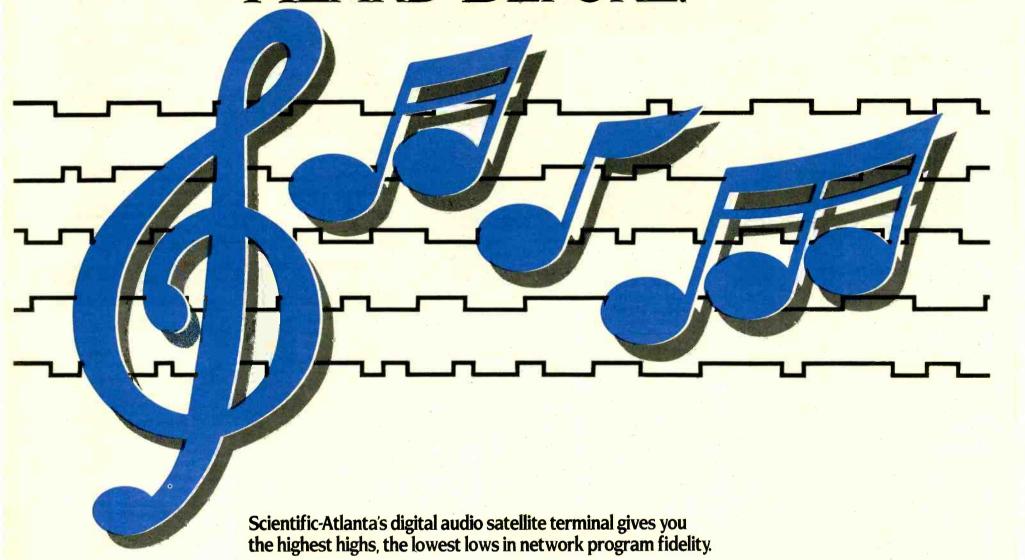
When competing against rival stations, the name of the game is to stay at least one jump ahead. To assist in that endeavor, there's the 27th edition of Chase's Annual Events/1984. Available in November, the 192-page paperback is a 365-day reference source comprised of over 4500 significant daily entries. Whether you're a PD, promotion director, or DJ, the almanac is helpful in planning station promotions or creatively enhancing air routines or news breaks. For a free brochure outlining contents, a sample listing, single copy and volume discount prices, write Contemporary



Books, Inc., Department C, 180 N. Michigan Avenue, Chicago, IL 60601



# SOUNDS YOU'VE NEVER HEARD BEFORE.



Scientific-Atlanta brings you the first major advance in network radio program delivery since there were network radio programs to deliver: the digital audio satellite terminal.

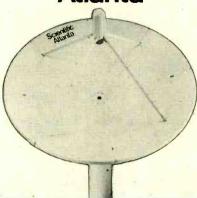
Listen to the crisp, clean signal quality featuring 80 dB of dynamic range and a full 24 dBm peak signal level. And then notice the low distortion characteristics—less than .3% THD. We make it sound like the program is originating in your own studio.

Our new digital audio

terminal also offers fast setup and long-term reliability. Plus ease of operation: you can make a program change with a simple flip of a switch.

Once you hear the dramatic difference of digital satellite distribution, you'll be introduced to a quality of sound you've never known before. Find out more right now by contacting P. Michael Kelly. The new digital audio terminal from Scientific-Atlanta—the choice of four of America's leading radio networks.





Scientific-Atlanta Telecommunications, Digital Audio Marketing, 3845 Pleasantdale Road, Atlanta, GA 30340/(404) 449-2381

# **Networks/Program Suppliers**

# **MUSIC FEATURES**

#### Lee Arnold On A Country Road:

Loretta Lynn concert w/Bellamys, Glen Camp bell, Leon Everette (October 8-9)

Police's Stewart Copeland/Heart/A Flock Of Seagulls/Jonathan Cain/Ray Manzarek

#### Narwood

#### **Country Closeup:**

#### Music Makers:

Helen Forrest (October 10)

#### NBC

Flox concert (October 7-9) Hollies (October 14-16)

#### **RKO Networks**

#### Countdown America w/ John Leader (IS INC):

George Benson spotlighted (September 24-25) Elton John spotlighted (October 1-2)

#### Solid Gold Saturday Night (Dick Bartley):

Gary Puckett & Union Gap (October 8) Great Top 40 dance hits (October 15)

# **Rolling Stone Magazine Productions**

#### Guest DJ:

Colin Hay of Men At Work (October 10) Steve Stills (October 17)

#### Kris Stevens Enterprises

Night Moves special (Halloween w

#### **Starfleet Blair Radio Net:**

Donna Summer HBO simulcast (October 22)

#### Syndicate It, Inc.

#### Music Of Black America:

Talent showcase (October 10) JFK: A Musical Tribute w/Martin Sheen (Week of November 20)

# **United Stations**

# Dick Clark's Rock, Roll

& Remember:

# Dr. Hook (October 7-9)

The Great Sounds:

# Sammy Kaye (October 7-9)

**Solid Gold Country:** Eddy Arnold (October 7-9)

# Weekly Country Music Countdown:

Waylon Jennings (October 7-9)

# Watermark

# Soundtrack of the '60s:

Beatles tribute (October 8-9)



CBS GET TOGETHER - Prior to the recent NAB RPC in San Francisco, CBS Radio Network affiliates gathered for the network's first-ever Regional Affiliates Conference. Among those on hand were (I-r) KIRO/Seattle VP/GM Joseph Abel, WNBF/Binghampton, NY VP/GM Kitty Bocock, and CBS Radio President Robert Hosking. Similar panel sessions are planned for October 2 in New Orleans and November 2 in Chicago



AN EN-RICHING CONVERSATION — Doug Hall (r), producer of United Sta-"The Great Sounds." visited with drummer/bandleader Buddy Rich. The forthcoming interview was taped at Rich's Manhattan apartment.

# **Westwood One**

#### Earth News:

Culture Club/Paul Kantner/Eddy Murphy (Weel of October 10)

## In Concert:

Triumph (October 14-16)

# Live From Gillev's:

Charley Pride/Jerry Reed/Tanya Tucker (October 7-9)

# Off The Record Specials:

Heart (October 7-9) Def Leppard (October 14-16)

# **Rock Chronicles:**

Rock duets (October 7-9) Dressing for success (October 14-16)

#### Contemporary Net/ Spotlight Special:

Dan Fogelberg (October 23)

Ringo's Yellow Submarine (Now thru November 26)

# **Clayton Webster** Country Calendar:

Marty Robbins tribute (October 10) Dottle West (October 11) Merle Haggard (October 12) Lacy J. Dalton (October 13) Alabama's Jack Cook (October 14) Loretta Lynn (October 15) Don Williams (October 16)

# Rarities:

Dire Straits (October 10) Pete Townshend (October 11) Traffic (October 12) Fixx (October 13) Derek & Dominos (October 14)

# Retro Rock:

David Bowie (October 10)

### **Continuum Broadcasting** On Bleecker Street:

The Great Girl Groups (October 7-10) Iron Butterfly (October 12-17)

# **Creative Factor**

# Specials:

The Rock Pumpkin '83 (October 29-31)

# **Dahlman Creative Media**

Gordon Lightfoot special (Fall)

# Inner-View

Inner-View:

Heart (October 10)

### **London Wavelength BBC Special:**

Exclusive Genesis special (October 14-31) Rolling Stones at the Beeb (December 1-20)

# **NEWS & INFORMATION FEATURES**

# ABC

# FM Net:

"Eddie and the Cruisers" on "Movie News w/Roger Ebert (September 26)

#### Information Net:

Microwave ovens and cooking on "John Stosse Consumer Lookout" (September 24-25)

#### **Rock Net:**

"Lifelines" explores valium research/abusive legal drugs/chocoholics (Fantini Prod.) (Septe 27-30)

'Rocknotes' w/Pat St. John: Agnetha Faltskog (September 26-27); focus on Split Enz membe Tim Finn (September 28-30)

#### CBS

Baseball pennant race special (September 26-30) wsmark (September 30)

Police's Stewart Copeland/"Eddle & The Cruisers" film/"Star Trek III"/"Harold and Maude" on "Kris Erik Stevens - in Touch" (September 26-October 2)

#### Clayton Webster Jack Carney's Comedy Show:

Football (September 26)

#### Sports and sportsmen (October 10) Sporting News Report:

Mickey Lolich/Jim Lonborg/Tom Tresh (October 3)

# Minding Your Business:

Equipment financing/stealing time (September 23)

#### NBC Source:

"Rock Chronicle" w/Den Formento: John Lennon's

"Walls and Bridges" released 1974 (Week of

September 26) "One Minute With" w/Rona Elliot: Big Country

(Week of September 26) "Rock Report" w/Rona Elliot: featuring Dave Davies of Kinks (Week of September 26)

"Coping With" w/Frank Cody: Saying no to parents (Week of September 26)

'Screen Scenes' w/Shelley Lewis: "The Big Chill' (Week of September 26)

# **Progressive Radio Net**

Gallagher/Robert Klein/Flip Wilson/Rich Little/Pete Cook & Dudley Moore (Week of September 26)

# News Blimp:

Pet insurance/boardroom romances/dangers o gravity-inversion booths/arson (Week of September 26)

#### Westwood One Brad Messer's Daybook:

# Johnny Appleseed/Queen Mary (September 26)

Match covers/Tonight show (September 27) World Series 1919 fix/fastest motorcycle

Rudoiph Diesel/SCOTUS school Integration (September 29)

CA Right to Die law/William Wrigley Jr. (September

#### Playboy Advisor:

He moves too fast for her/he's pushing marriage/flat shoes and periodic pain/he's alone and lonely (Week of September 26)

#### Spaces & Places:

Changing ideas of beauty (September 23-25) Tellin' It Like It Was:

Blacks in organized baseball (September 23-25)

# PEOPLE

# ORick Dees, KIIS/Los Angeles

morning personalitv. is host of the new national series "Weekly Top 40 Countdown." It's produced by Ron Cutier and syndi-

Rick Dees cated by Los Angeles-based Dees Creations, Inc. The program is slated to premiere the

weekend of October 7-9

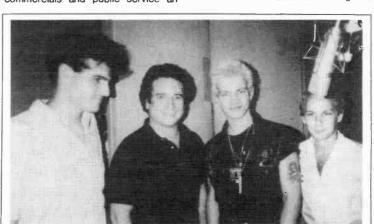
• Glenn Morgan is President of newly-formed Master Audio Productions, inc., which creates, writes, produces and records radio programs, commercials and public service announcements. Morgan is a 16-year broadcast veteran who spent the last three years as Director of Music Programming for Mutual Broadcasting. Prior to that he worked at WABC/New York for eight years, four of them as Program Director.

## ● The Spanish Satellite Network (SSN) plans to expand programming as of December 1, adding hourly world and national news broadcasts, hourly sports reports, hourly consumer-home economics reports, plus regular music

and entertainment segments. Affiliates

#### now number 27 with the addition of KALI/Los Angeles.

Continued on Page 10



MYSTERIOUS IDOL - MJI Broadcasting, which syndicates "Rock Quiz," has added another program to its lineup, "Rock Quiz Mystery Guest." Above, Chrysalis artist Billy Idol (third from left) joins (I-r) producer Dave Schulps and MJI's President Joshua Feigenbaum and Affiliate Relations head Gary Krantz

# for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. New Orleans Hilton Suite 1943 Cocktails & Hors d'oeuvres

The William B. Tanner Company

cordially extends an invitation

# KLEMMIK



New study indicates a friendly tone and ability to stop talking . . . plus changing tone, helps air people become more acceptable. Want more? Call (203) 868-0505.

Best sales people aren't fast-pitchers. More effective approach is slower, step-by-step selling Some of the best include Jack Cresse, KVOO; Tim

Find out why KLEMM, Inc. clients are so successful. DAVID R. KLEMM works quietly for major results.

Cochran, KTXQ; Wally Mullinax, WESC; John Hanson, KSFI.

Welcome to Dave Hood ... new morning host. WKY, Oklahoma City. He's also a star of PM

KM proudly consults AP RADIO . . . soon to reveal new fall plans. The key to successful news-newstalk is to develop selling demos.



MEDIA, INC RADIO PROGRAMMING "With ABC Direction you have access to all the resources of a great network, with the flexibility you need to manage your station."

David C. Fuellhart General Manager, WPOC-FM, Nationwide Communications

When you join Direction, your station has access to the world's largest radio newsgathering organization. With its hourly three minute newscasts, daily and weekend sports reports, exclusive Olympic coverage, and personal health and fitness features, Direction will help you build your station's position in the local market-place. And will provide you with many new local sales opportunities...all with a surprisingly low network inventory.

Direction's dynamic programming relates to adult listeners in a warm, personal manner. It doesn't just tell listeners what's happening in the world today, but how it will affect their lives.

Best of all, you keep the flexibility you need to control your station's programming and sales. You choose which programs and sales opportunities give your station the greatest competitive edge.

Put Direction to work for you. Call Vincent A. Gardine, Director, ABC Direction Radio Network, (212) 887-5636.



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# **Networks/Program Suppliers**

# PEOPLE

Continued from Page 8

● Independent research consultant Bob Lowry expands his association with Drake-Chenault Enterprises, Inc. His research will now include the firm's A/C (XT-40, Contempo 300) and Country (Great American Country) formats.

Progressive Radio Network

has teamed up with U.S. News & World Report to offer PRN's "News Blimp" to selected college radio stations. The campaign began at the start of fall semester on 25 stations; it runs for a full semester. PRN has also launched the "Computer Program," a 13-week series that explores the home computer revolution via 65 90-second encapsulated features.



I LOVE MY COUNTRY — That's the theme of TM Productions' new television commercial package for Country radio stations. One station currently airing the campaign is WESC-FM/Greenville, SC. Here (I-r) TM Creative Director Jim Kirk, director Philip Thomas, Miss Louisiana 1982 Bobbi Candler, and TM VP/GM Buddy Scott are shown during the filming.



LRB MEETS RKO — While on a stopover in New York, members of the Little River Band dropped by the RKO Radio Networks office to finalize plans for their forthcoming live concert appearance on RKO's "Live In Concert" series. Broadcast via satellite, the show is scheduled for October 23. Pictured during the meeting are (I-r) RKO Radioshows Manager Gary Landis, LRB members John Farnham and Wayne Nelson, and RKO VP/Director of Programming Dan Griffin.



For the Best in a **TRAVELING BILLBOARD**® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

# **Pro: Motions**

## **Granger New WYNT & WPVA GM**

Gary Granger is named President/GM of Brill Media's WYNT & WPVA/Petersburg, VA. Granger was most recently General Sales Manager at WIZD/West Palm Beach, after serving as VP/Station Manager of WSRF & WSHE/Fort Lauderdale and as a radio consultant. Granger's background also includes stints as an air personality at WKNR/Detroit (now WNIC) and WQXI/Atlanta.

#### **KDON Appoints New Management Team**





Jim Christoferson

Kerry Bogard

Jim Christoferson is the new Station Manager at KDON-AM & FM/Salinas, CA. He spent the last five years as GM of KIDD/Monterey. Kerry Bogard is now General Sales Manager for the Grace-owned AM/FM complex after twelve years as Sales Manager at WIRK-AM & FM/West Palm Beach. Besides working as a concert promoter, Bogard also programmed South Florida's first progressive AOR, WMUM/Palm Beach.

#### **WEA Promotes Faistrom**

Jerry Falstrom is Vice President of Planning for the Warner/
Elektra/Atlantic Corp. He joined WEA in 1977 as Director of Financial Planning and was most recently Vice President/Treasurer for Elektra/Asylum before that company's relocation. Falstrom was with CBS Television for four and a half years before joining WEA.



Jerry Falstrom

# **IRTS Ups Miller**

Linda Miller has been named to the recently-created position of Director of Sales for the International Radio and Television Society. She joined the organization in January 1980 and handled a variety of sales functions, which she will maintain in addition to her new post. Before coming to IRTS, Miller worked in various capacities for WMCA/New York, McCann-Erickson, and Bartell Broadcasting, (now known as Surrey Broadcasting).

# KLOS, KSRR Name McCarthy, Hogan

Kevin McCarthy is appointed Sales Manager at ABC-owned KLOS/Los Angeles. He most recently occupied a similar post at sister station KSRR/Houston, after serving as an Account Executive at KGB/San Diego. Replacing McCarthy at KSRR is Bob Hogan. He joined the station three years ago as an Account Executive, having held the same job at WRNO/New Orleans.

# **Merrill Forms PR Firm**

Jim Merrill, a former publicist for Playboy and United Artists, has announced the formation of Merrill & Associates, a management and public relations firm based in Los Angeles. Merrill and partner Lorraine Nakano can be reached at (213) 255-3085.

# **Poe Named GM At Florida Network**

Bob Poe has been tapped as General Manager of Florida Network, Inc. He joined the network's flagship, WKIS/Orlando, as Regional Sales Manager and was appointed General Sales Manager of the network when Susquehanna Broadcasting purchased it in June 1982. In his new position, Poe will retain direct responsibility for the network's sales efforts.

# **MCA Taps McKaie**

Andy McKaie has been appointed Director of National Publicity for MCA Records. He joins the company from his second stint as an Account Executive with the public relations firm of Solters/Roskin/Friedman; in between, McKaie was Director of National Publicity for Arista. McKaie will work out of MCA's Los Angeles offices



Andy McKaie

and will be responsible for publicity for both MCA and MCA Distributing.

#### **CBS Raises Biniaz**

Robert Biniaz has been named VP/Business Affairs, West Coast, CBS Records. He moves in-house from the Senior Attorney post. Biniaz first joined CBS in 1981 as an attorney in the Records Section. Prior to that he was an Assistant U.S. Attorney in Los Angeles.



Robert Biniaz

# Mandelbaum Segues To BTI

Art Mandelbaum has joined Broadcast Training Incorporated as President/CEO and Chairman of the Board. He spent four years as Corporate Vice President of RKO Radio and served as President of The Brain Trust, a marketing/advertising consulting firm. Mandelbaum will supervise the spin-off of BTI's Columbia School of Broadcasting into a separate division as well as the company's future diversification into related fields.

# **Dougherty Elevated At WIFI**

**Dennis Dougherty** becomes the new Retail Sales Manager at **WIFI/Philadelphia**. He was most recently Account Executive, the position he held since joining the station in March 1982.

# White Joins Back To Back

Ray White has been named National Director of Artist Relations for Back to Back Entertainment. White serves as President of White Lightening Productions and formerly worked in the A&R department at Chrysalis Records. White will assist in Back to Back's expansion into promotion, marketing, and merchandising.

# **Attic Promotes Alfonso**

**Ralph Alfonso** is tapped as National Promotion and Press Manager for Toronto-based **Attic Records**. He was the company's Press and Artist Development Manager. Before joining Attic, Alfonso worked as a journalist, manager, and promoter.

# IS YOUR FORMAT OUT OF CONTROL?

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# **Facility Form Alert!**

As the fall book has just gotten underway (diarykeeping began on the 22nd), something has come to my attention — but perhaps not yours. I'm talking about the station information packets — facility forms — that are supposed to be mailed to each station well in advance of the surveys in each area.

Over the last few weeks I've heard from some of you — especially those with jointly-owned AM & FM properties in the same market — that you received only one set of forms even though your stations are separately programmed and have different identities. What caused this phenomenon, and how can you get your information to Arbitron so that you get all the listening credit your station deserves? Read on.

# **Mailing Miseries**

As this problem — the case of the missing facility forms — came to my attention last month, I began checking into what might have caused a station to receive the forms for one property but not for another under the same roof. Curiously, it seemed that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing.

Inquiries were directed at Arbitron and the response was that there had been instances where the folks stuffing the packets into the mailing envelopes screwed up. Some packets were mailed

without the station address properly showing through the envelope window — but Arbitron says these all came back to Beltsville and were re-sent.

At any rate it is apparent that Arbitron either didn't generate all the mailing address needed for the facility form packets — or that not all the packets got properly mailed. If one of your stations didn't receive an Arbitron facility form packet in July —

"It seems that the AM facility received its station information packet — the facility form, the program log, and so on — but the FM's came up missing."

sent to the general manager's attention — then you could be sailing into the fall book without any current crediting information on file at Beltsville. Help!

# **Rapid Remedies**

So you've found out that one of your stations didn't get its Arbitron packet for the fall sweep. Now what? Since the forms were due back to Beltsville on August 8, does this mean the fickle finger of fate is pointing at you this fall? No, there's still hope — if you

# Week In Review

# **Arbitron Rebates For Sample Shortfalls**

Arbitron Sales/Marketing VP Bill Livek has confirmed that the ratings firm has, in 14 markets, given monetary rebates to compensate for sample shortages in the spring sweep. Subscribers in the following markets received some minor relief from their Arbitron bills since the number of usable diaries in these markets was more than 10% below the sample target: Baton Rouge, Biloxi, Charleston, WV; Colorado Springs, Dubuque, Fort Walton Beach, Greensboro-Winston Salem-High Point, Las Vegas, Norwalk, Orlando, Raleigh, Staunton-Waynesboro, Tuscaloosa, and Utica.

# **Arbitron Improves Working Data**

In an effort to correct problems inherent in its data on listeners who work Arbitron has made some procedural revisions effective with this fall sweep. In the past persons who indicated they worked but didn't indicate the number of hours worked weekly reverted to "non-working." Now, according to Arbitron's Bill Livek, such an indication in the diary will lead to the respondent being placed into the "full-time working" (30+ hours weekly) category. This will lead to a better representation of the amount of a station's cume who are employed, thus enhancing station sales pictures.

# Coleman, Long Renew Pact

Jon Coleman of Coleman Research has announced that his relationship with Jim Long & Partners has been extended. Coleman will assist Long in the area of callout music research and the setup of research-based music systems.

move rapidly.

If you are not positive that you've received and sent back to Arbitron the facility forms for the fall (the best way to know you did would be to have kept a copy and have received from Arbitron a confirmation slip stating it got the packet), do not panic. Do, however, give a call to Arbitron at (301) 982-4600, speak to someone in the Radio Department, and give them the most crucial information over the phone - your station slogans. Tell them your dilemma and they'll take the slogans late, won't penalize you for the tardiness, and you'll get the credits to which your station is entitled.

After your conversation with Arbitron, be sure to drop a note confirming the discussion and the name of the person who took your information. This protects you in case a post-survey diary review shows your station didn't get the slogan credit to which it was entitled.

As for the other station information — especially the programming log — I'd suggest expressing that to Beltsville with a return receipt requested. This will insure the editors can refer to all the information vital to your station whenever a non-call letter entry shows up.

Be sure to include the names of your station air personalities (both regular and relief), the names of any programs you carry, and any other features not already covered (like farm reports). Above all, if your station carries sports events, be *certain* that Arbitron has the full schedule of games, the names of the teams involved and the announcers who do the broadcasts.

There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast. The "U" stands for unidentified, which means Arbitron didn't know how to credit the item so no one got the cume or quarter-hours involved.

"There's nothing worse than going in to look at your diaries after a sweep and seeing a big "U" over an entry to one of your DJ names or a sports event that you broadcast."

Covering yourself with the proper facility form information is the only way to make sure that Arbitron has all the material the editors need to make the correct listening credit decisions.

With all the concern about the missing facility forms, here's an interesting sidelight — over 33% of all stations in the U.S. don't even return their station information packets. Don't let that happen to your station — get that info to Arbitron! And have a good fall book.

# Q&A

Joe Plazek of WATT & WEVZ/Cadillac, MI wrote in, asking, "In your Ratings Report you used to analyze 176 regular Arbitron markets, while now you just do the top 50. Will you ever be analyzing more markets than just the top 50 again, or was that extensive publication just a one-shot deal?"

Well, Joe (and those others out there who've been asking for a review of markets outside the top 50) there is light at the end of the tunnel. With Arbitron's speedier report delivery we'll now (effective with the fall '83 sweep edition of the Ratings Report) be delving into the top 100 markets. In the past it just took forever to wait until all the books were out, then compile and publish the report. The better job being done by Arbitron now makes our job easier at R&R.

# GREAT

# SOUNDS

- GLENN MILLER •
- THE MILLS BROTHERS
  - BING CROSBY
    - PEGGY LEE •
  - · NAT KING COLE ·

- DORIS DAY •
- TOMMY DORSEY •
- THE FOUR ACES •
- ELLA FITZGERALD •
- TONY BENNETT •



• AND ALL THE GREATS •

# The United Stations

AMERICA'S TARGET RADIO NETWORKS



he Great Sounds. An exciting new weekly four hour radio program from The United Stations. Featuring the hits of the 30's and 40's and the nonrock hits of the 50's and 60's.

The Great Sounds is designed to develop a loyal audience, and keep it, because it will encourage long listening spans and lessen dial punching. This will not only benefit the radio station, but also the advertiser by encouraging your audience to tune in on a specific day at a specific time.

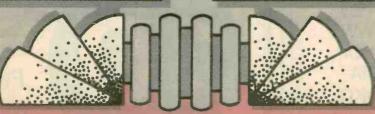
Each week The Great Sounds will spotlight a "Special Feature Artist" throughout the entire four hour program. Benny Goodman, Teresa Brewer, Mel Torme, and Johnny Mathis are just a few of the great stars we'll be featuring as in-person guests. In addition, several

other stars will appear on the show, all talking about their music and the fascinating stories behind the songs. Each show will also highlight a special year with a review of the events and the unforgettably great sounds of that year.

The Great Sounds wouldn't be complete without Frank Sinatra. Each week a "Spotlight on Sinatra" will pay tribute to perhaps the greatest sound of all.

The Great Sounds is hosted by Dick Shepard who anchored WNEW's legendary "Milkman's Matinee" in the mid 50's, as well as the NBC Radio Network program, "Monitor".

For more information and a demonstration cassette of **The Great Sounds** call The United Stations in New York at (212) 869-7444.



**Maurice White** for Kalimba Productions

From The Soon To Be Released Geffen LP FEEL MY SOUL GHS 4014



# **Climbing To The Top** 15 to 10

# **Happening Heavy** At These Stations:

WXYV	WDMT	WJMI
WILD	WJMO -	WKXI
WDAS	WZAK	WJAX
WAMO	WDRQ	WPDQ
WKYS	WGPR	KJCB
WOOK	WJLB	KOKY
WHUR	KMJM	WJJS
WAOK	WZEN-FM	WBLX
WVEE	KACE	WVOL
KKDA-FM	KDAY	WPLZ
KMJQ	KJLH	WANT
KRLY	XHRM	WWDM
KRNB	KSOL	WANM
WDIA	WKND	WAAA
WHRK	WNHC	WDAO
WEDR	WRDW	WLTH
WAIL-FM	KNOW	WKWM
WYLD-FM	WATV	WTLC
WBMX	WENN	WWWS
WGCI	WGIV	WVOI
WBLZ	WPEG	KDIA
WCIN	WNOO	KUKQ

WOIC





# **ARBITRON RADIO**

Arbitron Spring '83 Quarterlies, 12+

Knoxville —				METRO RANK 75			
Share Trends		Persons	12+	Mon	-Sun 6AM-Mid		
Spring	82	Fall	82	Spring	83		
17.9 13.6 11.3 11.0 10.1 6.7 6.4 2.8 4.7 1.5	1 2 3 4 5 6 7 9 8	22.3 13.2 9.9 12.1 9.3 5.2 6.9 1.6 3.1 0.7	1 2 4 3 5 7 6 12 8	21.6 11.8 10.3 10.2 9.4 6.4 5.0 4.5 4.2 3.3	1 2 3 4 5 6 7 8 9	W I V K - F M (AC) W E Z K - F M (BM) W I M Z - F M (AC) W W I Y M (- F M (CHR) W M Y U - F M (CHR) W I V K - AM (CHY) W I V K - AM (CHY) Y N K X - F M (CHY) Y N K X - F M (CHY)	
Adults 18-34 Mon Sun 6AM-Mid KANK STATION ====================================			Mo KA	n Sun NK	8 25-54 8 AM MId STATION ====== WIVK-FM		

	7111	,	WORT THE
5	WR I Z - AM	5	WOKI-FM
4	WIVK-FM	4	WK J Z - AM
3.	WIML - FM	3 -	WMYU-FM
2	WOK I - FM	2	WEZK-FM
1	WMYU-FM	1	WIVK-FM
====	======	====	======
KANK	STATION	KANK	STATION
	ts 18-34 n 6AM-Mid		n 6AM Mid

<b>Albuquerque</b>	METRO RANK	77
Winndan dan		

Share Trends		S	Persons 12+			Mon-Sun 6AM-Mid		
Spring	82	Fall	82	Sprin	g 83			
8.8	3	10.2	1	12.8	1	KUB -FM (AC)		
8.2	4	9.3	4	10.3	2	KOR -WW (VC)		
9.0	2	9.5	2	9.8	3	KWXL -FM (AOR)		
7. 4	ь	5.5	7	9.0	4	KEMG-FM (AOR)		
9.4	- 1	9.3	3	8.4	5	KKJY-FM (BM)		
7.7	5	7.3	5	7.4	ь	KRSI-FM (Ctry)		
3.9	y	4.9	ö	5.1	7	KZZX-FM (CHR)		
3.9	10	3.9	12	4.6	8	KULU-AM (AC)		
5.9	. 7	1.8	13	3.4	9	KKLY -AM (Ctry)		
4.6	8	4.3	9	3.1	10	KUEF-AM (BBno		
3.2	14	5.0	6	3.1	11	KHFM-FM (Clas		

Adults 18-34	Adults 25 54	
Mon-Sun 6AM-Mid	Mon-Sun 6AM-M	ıd
RANK STATION	RANK STAFI	ON
====	==== ====	==
	1 KOB -	FM
2 KFMG-FM	2 KOB -	AM
3 KWXL-FM	3 KRST -	FM
4 KKST-FM	4 KKIY-	FM
5 KZZX-FM	5 KZZX-	

# Lansing-E. Lansing 79

Share	Share Trends		Persons	12+	Mon	-Sun 6AM-Mid
Spring	82	Fall	82	Spring	83	
11.3	3	15.0	1	13.8	1	WFMK-FM (AC)
6.9	6	8.0	5	13.0	2	WVIC-FM (CHR)
12.2	2	10.5	2	10.1	3	WITL-FM (Ctry)
12.3	1	9.7	3	7.2	4	WJXQ-FM (AC)
5.5	7	8.5	4	7.2	5	WJIM-FM (AC)
7.0	5	6.1	7	6.6	ь	WILS-FM (AOR)
9.0	4	7.7	ь	5.3	7	WJR -AM (Misc)
4.0	8	2.6	11	3.7	8	WVCU-AM (BBnd)
2.2	11	3.2	8	3.2	9	WOUD-FM (BM)
1.1	15	0.5	20	2.4	10	WMMQ-FM (AC)
1.3	14	1.4	14	2.4	1.1	WCUZ-FM (Ctry)

Adults 18-34		Adults 25-64			
Mon-S	un 6AM Mid	Mon Su	in 6AM Mid		
KANK	STATION	KANK	STATION		
	=======	====	=======		
1	WEMK-FIM	1	WFMK-FM		
2	WVIC-FM	2	W-I [L-FM		
3	WILS-FM	3	wjim-FM		
4	WJXQ-FM	4	WVIC-FM		
ь	WILL-FM	5	WJ XQ-FM		

Spring						
	82	Fall	82	Spring	83	
29.1	1	24.1	1	23.9	i	KGBT-AM (Spen
11.3	3	10.8	3	11.2	1	K I WW - FM (Spen
9.8	4	11.7	2	10.0	3	KRGV-AM (CHR)
15.2	2	10.1	4	9.8	4	KBFM -FM (CHR)
3.5	7	6.3	5	9.6	5	KRIX-FM (AC)
5.7	6	5.8	. 6	4.9	6	KELT-FM (Ctry)
N/A	N/A	N/A		3.8		KIRT - AM (Span
N/A	N/A	2.1	12	3.7	8	KTXI - FM (Misc
6.7	5	4.8	7	3.4	10	KRIU-AM (CHR
2.0	9			3.3		
	Adult	ts 18-34			Adul	ts 25-64
1	Mon-Sun 6AM Mid				n Su	n BAM-Mid
1	RANK STATION		RANK STAFT		STATION	
	====	=====	==	==	==	======
	1	KBEM -	FM		1	KCBT-AM
	2	KIWW -	FiM		2	KIWW-FM
	4	KRIX-	F.M.		3	KBFM-FM
	4	KRGV-			4	KRGV-AM
	5	KGBT -			5	KELT-EM

7.5 5 7.9 2 9.9 2 KHŁ Y-FM (CIVY 4.5 7 4.4 9 9.8 3 KSE F-FM (CIVR 3.7 1U 7.1 3 9.7 4 KAMZ-FM (CIVR 4.5 7 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5		e Trend	5	Persons	12+	MOI	-Sun 6AM-Mid
7.5 5 7.9 2 9.9 2 KHŁ Y-FM (CIVY 4.5 7 4.4 9 9.8 3 KSE F-FM (CIVR 3.7 1U 7.1 3 9.7 4 KAMZ-FM (CIVR 4.5 7 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5	Sprin	ng 82	Fall	82	Sprin	g 83	
7.5 S 7.9 2 9.9 2 KHEY-FM (Ctry 4.5 7 4.4 9 9.8 3 KSET-FM (CHR 5.7 10 7.1 3 9.7 4 KAMZ-FM (CHR 5.1 5.1 6 4.2 10 5.3 6 KLUZ-FM (CHR 5.5 4 6.7 5 5.2 7 KAMZ-FM (CHR 6.7 KYSK-FM) (AC) KFIM-FM (AC) 5.5 11 6.3 6 4.2 9 KFIM-FM (AC)	13.0	1	10.2	1	11.7	í	KLAQ-FM (AOR)
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3.7 1U 7.1 3 9.7 4 KAMZ-FM (CHF 9.3 2 b.8 4 b.9 5 KHEY-AM (Cby 5.1 b 4.2 1U 5.3 6 KLOZ-FM (Cty 6.5 5.2 7 KAMA-AM (Spa 6.7 5 5.2 7 KAMA-AM (Spa 6.7 5 5.2 7 KY SK-FM (AC) 3.5 11 b.3 6 4.2 9 KFIM-FM (AC)				9	9.8	3	KSE ( - FM (CHR)
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3.5 11 6.3 6 4.2 9 KFIM-FM (AC)		N/A	5.4	7	4.6	8	
KTSM-FM (BM)			6.3	6	4.2	9	
3.4 12 4.2 11 4.2 10 813 11 12	3.4	12	4 - 2	11	4.2	10	KTSM-FM (BM)

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	1	KLAQ-I	FM		1	KHEY-FM	
	2	KAMZ-I	Fivi		2	KAM Z - FIM	
	- 3	KSET-I	FM		3	KHEY-AM	
	4	KHE Y-	FM		4	KAMA-AM	
	5	KE IM-I	FM		5	KLUZ-FM	
Har	ris	burg	<b>1</b>	MET	RO R.	** 80	
Share	Trend	ls	Persons	12+	Mo	n-Sun 6AM-L	<b>L</b> 1d
Spring	82	Fall	82	Spring	83		
11.7	2	9.1	5	12.6	1	WHP -FM (	BM)
9.5	3	13.7	1	11.4	2	WIPA-FM	
12.7	1	11.2	2	9.4	3	WHP -AM	
8.3	4	8.0	. 5	8.2	4	WKKZ-FM	
6.3	b	8.6	4	6.7	5	WSFM-FM	
5 . 7	7	5.3	7	6.7	6	WKRO-WW	
6.4	5	6.4	ь	0.5	7	WQAA-FM	
2 . 8	12		10	4.4	8	WEEC-AM	
2.8	13	2.9	12	3.6	10	WQIN-AM	
	Adul	ts 18-34			Adul	ts 25.54	
1	Ion-Su	n 6AM-M	d	Mon-Sun 6AM-Mid			
H	MANK	STATIC	N	KA	NK	STATION	
=		=====	== ,	==	==	======	
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	2	WSFM-	· M		2	WRKZ-FM	
	3	WQX A-I	M		3	WKBO-AM	
					_		
	4	WKBU-A	AM.		4	WSEM-EM	





Presents Its 10th Anniversary Issue Friday, October 7th, 1983

We Couldn't Have Done It Without You!



# THE DOORS THE FIRE STILL BURNS



n exclusive 2-hour tribute to the legend of Jim Morrison and The Doors. Only on The Source. Ex-Doors members Ray Manzarek, John Densmore and Robbie Krieger are on hand to trace the history of this monumental band. Hear a preview of "Alive, She Cried," the new LP of previously unreleased Doors concert material. Also, a rare interview with Jim Morrison recorded in 1968. Plus the classics: "Love Me Two Times," "People Are Strange," "Riders On The Storm," and "The End." Listeners will be invited to participate in a special Doors promotion in conjunction with the new Doors LP and the new book, **The Doors: The Illustrated History,** by

Danny Sugarman. Prizes will be autographed by Ray, John and Robbie. The Doors. Their fire still burns. Hotter than ever. Produced by Denny Somach Productions.

The weekend of September 30, October 1,2

Sponsored, in part, by Budweiser and Levi Strauss & Co. The Doors: The Illustrated History,
by Danny Sugarman.
Published by
William Morrow & Company.

# Management

LISTENING IS THE KEY

# **Selection Interviews:** Art Not Science

Listen – don't talk. To those of us in the communications industry that may be asking a lot. But when it comes to interviewing, whether for a new general manager, program director, sales manager, or receptionist, listening is one of the keys to an effective interview. By listening, you can better understand and determine an applicant's strengths, limitations, and growth potential. Many more than would care to admit don't conduct interviews well and need to learn more. Interviewing is not a scientific discipline; at best it's an art form.

## **Setting The Stage**

An interviewer's job is twofold — assess the candidate's abilities and attitude. However, you must do your homework first. That means knowing the job's requirements, not just its description, and knowing as much as possible about the organization (station) itself, working conditions, and existing staff. Then study the applicant's resume, tape, and other background information. This should be done before the interview so you aren't rehashing what's already a matter of record, sacrificing the spontaneity and openness inherent in a successful inter-

While doing this bear in mind three fac-

- Can do can the candidate handle the job or be trained in a sufficient amount of time.
- Will do will the potential employee do the job and continue to do it at the re-
- Chemistry how will the applicant fit in with the boss, peers, and subordinates?

The pre-interview preparation process also includes outlining the interview discus-

sion topics and questions, setting a time limit, planning how to terminate the interview, and having in mind what more to tell the applicant about the next step in the selection proce-As you prepare your



Gary Kaplan

plan of attack (so to speak), make certain the interview doesn't become one. Putting a candidate in a situation of undue stress is "out" as an interviewing tool. People under stress are on the defensive and accurate assessment is unlikely. The interview in and of itself is stressful enough. Therefore, it's important to build a rapport with the applicant in the early interview stages. Making him/her at ease insures that person's willingness to

"Interviewing is not a scientific discipline; at best it's an art form."

talk, which helps you reach a justifiable and objective hire/not hire decision. Pay attention to social amenities: a cordially warm greeting, firm handshake, simple yet straightforward introduction. Find out the candidate's preferred name and use it frequently

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice

during the session, and engage the applicant in relaxing small talk (mutual sports interest, current event, weather)

Little things like keeping the interview interruption-free and pulling the drapes against glaring sunlight are additional comfortcausing gestures. Together these considerations not only allay the candidate's nervous apprehension, but yours as well. In fact, prior to the interview, you should relax (go out for a walk, stretch, drink a cup of coffee) o you can approach the forthcoming meeting in a positive mood.

# **Q&A Basics**

Ask a person his or her feelings about interviews, and they're likely to describe them as situations where two people get together and lie to one another. Ideally, that shouldn't be the case. Each interview session is unique

"Putting a candidate in a situation of undue stress is 'out.' People under stress are on the defensive and accurate assessment is unlikely."

and following a basic procedure is recommended in order to gain an adequate amount of information, plus give the applicant a fair opportunity to present himself. For example, asking the candidate how he became interested in your station or company is a good start-up point. After that, explain what vou want to learn from this session - whether the candidate's background/experience and your organization's opportunities are suited to each other.

Proceed then with questions about the applicant's work history and education, moving from the past to the present. His or her leisure time pursuits may be discussed next, followed by the applicant's summary of career strengths and weaknesses. At this time, you may describe the job itself, providing the candidate with enough time for questions. You may also explain the next step in the selection process if an offer isn't presented then. Before thanking the appli**Interviewer Checklist** 

Listed below are the do's and don'ts of being a good interviewer:

#### Do's

- Listen, A good rule of thumb is the 80/20 ratio the candidate talks 80%, you talk no more than 20%
- Focus on the candidate's ability to do the job rather than his or her ability to get the job. An excellent interview applicant isn't necessarily an excellent employee
- Avoid being an amateur psychologist. Use open-ended questions that force the candidate to demonstrate his knowledge and communication skills.
- · Know your organization and its people. Understand who will fit . . . who will be program-
  - Know your industry
- Control the interview. There's a place for selling the job, station, and company. But accomplish what you need to know first before assuming center stage

#### Don'ts

- Be unable or unwilling to listen
- Rehash the application/resume and not learn about the candidate's attitudes, temperament, ambitions, etc
  - · Let your biases or prejudices enter the picture
- · Automatically assume people are top-notch because of station/company or school background.
  - Place too much emphasis on physical appearance or attire.
  - Over-appreciate experience ten years could be one year ten times
  - Over-emphasize educational background.
  - Interview too many candidates in rapid succession so they all melt together

cant, the final question "What else should I know about you before we close?" covers anything that could have been overlooked.

The procedures outlined above seem simple enough. Yet the skill lies in knowing what to and what not to ask. Questions that elicit only yes or no answers aren't very enlightening or thought-provoking. Interview buzzwords such as how, why, tell me, describe, and explain accomplish that goal, making the questions open-ended and the

"Watch out for prejudgment pitfalls. An interviewer must suppress biases.'

answers revealing. Some samples

- Why did you leave your last employer? What did you like best/least about your
- Describe your most significant accom-
- plishments during the past three years?

• When I do a reference check with former bosses, what will I learn about you?

While on the way to becoming a skilled interviewer, watch out for prejudgment pitfalls. To be effective, an interviewer must suppress biases. Let's say you personally dislike obese people. That doesn't mean the person should be denied an equal chance in the interview. Prejudices also open the door to unfair employment practices. Federal law forbids discrimination in hiring on the basis of race, religion, sex, age or national origin. A good interviewer should be able to communicate with people from different walks of life, bridging feminine-masculine gaps, generation gaps, and cultural gaps.

Be sensitive to questions which may not relate to a person's qualifications, but rather deal with the individual's age, heritage, and other areas. Some examples could be:

- Where were you born?
- What church do you attend?
- · How old are you?
- · Who will care for your children while you're on the job?

If such inquiries are posed, you may be welcoming a lawsuit rather than a new employee to the station.

# **Ending The Interview**

Gracefully terminating an interview is another skill in itself. A preset time limit is advised, generally 45 minutes for clerical to 14 hours for managers. Inform the applicant of the limit at the start of the interview and have a clock positioned nearby to help keep track of time. Other tactful means of alerting the applicant to the interview's end: looking at your watch and referring to another appointment; if using paper and pencil, put the pencil down and push the paper aside; or spectacle wearers can take off their glasses and put them away

Whatever the case, the session should end on an appropriate note, depending on your overall perception of the candidate. If it's someone you want, let him or her know you're actively interested. Should the candidate fall into the maybe category, again express interest but temper it by adding, "I (we) want some time to think it over." If the candidate is a definite no, don't commit yourself. Be polite, but say you have other applicants to interview and will let the person know

"... becoming a skilled interviewer means being a good judge of people."

First and foremost, becoming a skilled interviewer means being a good judge of people. You must be able to communicate with different types of people, listen carefully, glean needed information, know human nature, remain detached, recognize and suppress self biases, and still make an objective hire/not hire decision. When all is said and done, though, the interview should be an informative, productive, and enjoyable experience for both the interviewer and candidate.

COMING UP: Next time the shoe's on the other foot. We'll discuss how you should prepare and conduct yourself when being interviewed.







# TREET TALK

To almost no one's surprise, former A&M exec. Harold Childs will soon sign on to head PolyGram's Black Music Department in New York. Essentially, Harold will replace the late Bill Haywood, who passed away last May.

Jim Smith has transferred from his VP/GM post at WWBA/Tampa to a similar slot at WASH/Washington, DC. Jim celebrated the new job by honeymooning with his bride Beverly Dowdy (the couple was married September 10). He replaces former WASH VP/GM Bill Kunkel, who departed three weeks ago. No replacement was named at WWBA.

KMJM/St. Louis VP/GM Barry Baker is exiting the station to become GM of KPLR-TV/St. Louis. No immediate replacement at the Urban-formatted Amaturo station, but a search for a new GM has begun.

Scott Shannon was quick to pick up former WABC/New York morning personality Ross Brittain. Brittain has joined Shannon in the morning show on Z100/New York. Also new to the morning crew is Claire Stevens from WZFM/White Plains, NY. Afternoon man Cat Simon didn't find New York City life appealing, and he's returned to KZBS/Oklahoma City. Coming in to replace Cat will be Jeff Hooker from WBBM-FM/Chicago, but not until December 4.

Now that Warner Brothers Sr. VP/Promotion & Marketing Russ Thyret has returned from vacation, what will he do regarding a new VP/Promotion, National Promotion Director, or both? We hear he's talking to current WB staffers and outsiders, too. Hey, we've even heard a current East Coast VP/Promotion has tossed his hat into the Burbank ring and has already conversed with Chairman Mo Ostin.

WIFI/Philadelphia has become WXTU (9-19). PD Doug Welldon has launched an Urban-flavored CHR format on the station.

Curt Hansen, former PD at KC101/New Haven, is about to resurface with a newly-acguired 50kw FM outlet, WDJF/Westport, CT. Curt joins former WICC/Bridgeport VP/GM Vince Cremona, whose organization "The 108 Radio Company" will take over the station sometime before Christmas, pending FCC approval. Cremona indicated there would be format and call letter changes.

Look for a CHR-version of the Satellite Music Network to be in place by January 1. A lot depends on equipment arrivals, but a decision to go ahead with the plan is likely.

Dave Anthony is rejoining Western Cities Broadcasting as PD at KLUC/Las Vegas. Dave was most recently Assistant PD/morning man at KPKE/Denver. Current KLUC PD Randy Lundquist is stepping down but will remain with the station.

Mutual VP/Sales Art Kriemelman resigned Monday (9-19). Word on the street is he'll be named President of the Radio Network Associ-

ation when its board meets September 28. He's being pushed for the job by the group's current head, ABC Radio Networks President Ed McLaughlin.

Three major AORs have stopped simulcasting NBC-TV's "Friday Night Videos," claiming the show got "too Top 40" for them. WNEW-FM/New York, WMMR/Philadelphia, and WKLS/Atlanta had all bailed out of the stereo simulcast as of last week.

With all the recent hirings at MCA, something had to give, right? Well, eight promotion staffers were released last week, including National A/C Promotion Director Sandi Lifson. No immediate replacements were named.

KOWB-FM/Fargo PD J.J. Bouley is no longer PD. His position will not be filled, and his duties are being spread among the staff.

Get well to FCC Chief of Auxiliary Services Ed Gursky, recovering from kidney stone

Ron Walton, PD at WRQN/Toledo, has been upped to Group PD for WRQN and WWET/Lafayette, IN. He will also be acting-GM for WWET.

When the owners of KSPL/Seattle gathered the staff together last week to announce the station would be going "dark" because of insurmountable debts, the staff refused to accept the decision. Instead, they voted to work for at least two weeks without pay, keeping the station on the air while the owners attempted reorganization under Chapter 11. The A/C outlet, programmed by Joe Michaels, is on the air telling listeners what's going on and why. It's a noble effort . . . we'll keep an eye on it for you.

Although no details are available yet, it looks like the five-year legal battle between Tuesday Productions of San Diego and AFTRA is coming to an end. AFTRA apparently will pay the jingle producer a "substantial amount" to end the matter. Tuesday won a multi-million dollar judgment against the union last year, and the legal maneuvers have continued non-stop since then. Tuesday has a similar suit pending against SAG.

Fairbanks may not be commenting on possible format changes for KCEZ/Kansas City under new PD Rich "Brother" Robbin, but the company has asked the FCC for the new calls KCMO-FM. KCEZ is currently Beautiful

In other call letter requests . . . KGO-FM/San Francisco is seeking KKLK. That would match nicely with new owner KLOK Radio's AM, KLOK.

Marty Goldrod's new title at Allegiance Records is Executive VP/GM. When we reported he'd been promoted to VP/GM, we were giving him a title he'd already had. Exec. VP/GM it is!

STREET TALK/See Page 24

# DECALS.

THE BEST! Broadcasting's only silkscreened bumperstickers and window decals. Why except less when you can have the industries' brightest and glossiest decals.





# Linda Ronstadt & The Nelson Riddle Orchestra. Expect the unexpected. Produced by Peter Asher.

On Elektra/Asylum Records and Cassettes.



AS SEEN ON ALBUM FLASH. ONLY ON CIMEMAX.

# On The Records



**KEN BARNES** 

AN ON THE RECORDS SPECIAL

# All About The R&R Editors

As you read this column I'm off on a rare vacation (my second in the last seven-plus years at R&R. Not that I'm complaining; a week and a half off after seven-plus years is a very liberal policy . . . for Kampuchea). Now when an R&R editor goes on vacation, there are a few time-tested tricks he or she can use to fill a column. He can run a picture page, giving a lot of deserving stations national exposure (and cutting his writing load down to virtually zero). Or he can print a promotion checklist, giving stations a handy reference for sources of record product (and cutting his writing load down to absolute zero, as most editors assign the compiling of the checklist to an associate editor).

Unfortunately, I can't use either of those handy expedients, not having any reporting radio stations or a specific list of promotion people. So I was trying to figure out a vacation subject that will be of use to R&R's readers as well as cutting my writing load down to nothing.

### The Vacation Solution

Then it hit me. You read the columns of the R&R editors every week, but how many of you really know anything about the backgrounds and personal histories of these stalwart servants of the industry? With the idea of reducing my writing load foremost in mind, I visited the sixth floor offices of R&R's giant research department to see if they could compile capsule bios of each editor for me. Unluckily, the entire giant research department was in San Francisco researching the Giants for the forthcoming Dodgers series, so I had to put together the bios myself. Hope you find them useful.

# Here Goes . . .

Joel Denver is now R&R's senior Format Editor, having taken over the CHR section in 1980 after a year as Washington Editor (he was transferred to L.A. after Bob Wilson discovered he was covering the Washington news from Seattle). Joel spent a lot of time in Southern radio, switching stations so often that he thought the locals were saying "U-Haul" instead of "you-all." His last name is a pseudonym, inspired by the popular singer (or was it the popular omelet?) — his real name is Joel Cincinnati.

# Gillan & Glover: An Early Episode

lan Gillan is currently the singer for Black Sabbath, having earlier led his own heavy metal band and fronted Deep Purple for many years. Roger Glover played bass for Deep Purple and currently does the same for Rainbow. But before they became fulltime metallurgists, Gillan and Glover played in a British pop band named Episode Six. This pioneering group was notable not only for producing its two illustrious alumni, but for recording one of the first British hot rod records (the highly tongue-in-cheek "Mighty Morris Ten" in 1966), a version of "Morning Dew" before either the Jeff Beck Group or Lulu's semihit, and a remarkable song of voodoo retaliation called "Love Hate Revenge" which involved constructing a doll modeled on a lover-turned-jilter and manipulating it for various underhanded vengeful purposes. An interesting episode . .

Walt Love hails from Pittsburgh but has been reigning in L.A. for years. In radio he was known as Walt "Baby" Love, named after the Supremes song after rejecting the alternatives Walt "You Can't Hurry" Love and Walt "Stop In The Name Of" Love. Walt is a golf fanatic, but sometimes it frustrates him. He's been known to get teed off, which has led to his being cited for reckless driving several times:

Jeff Green adopted his professional name because he was always the youngest-looking employee at his radio station and was invariably referred to as "that green kid." Maintaining his colorful motif, he is the author of "The Green Book," a mysterious volume which has stirred up considerable excitement among his close friends and relatives. What's it about? About \$59.95, but for that price you get a comprehensive guide to every golf course in the country (Walt Love was the first purchaser).

When former R&R Nashville Editor Biff Collie thought someone didn't fit in, he'd always say "he ain't country!" (It was a little confusing when he'd say that about people like Roy Acuff and Minnie Pearl, but that's another story.) Anyway, no one could ever say "he ain't country" about Lon Helton. The man eats, sleeps, and breathes country (aside from a few minor deviations like listening to KROQ in his office all day, dyeing his hair purple, and carrying around an autographed photo of Boy George).

Steve Feinstein is R&R's newest format editor. The debate rages on over how to pronounce his name, but most authorities are leaning toward "Steve." Steve is an enthusiastic musician, and once jammed with Def Leppard, until they suggested that a piccolo solo wasn't the most appropriate embellishment to "Rock Of Ages." In his spare time, Steve raises Irish setters and poker bets, neither with much success.

For more details, ask the editors. I'll be gone.

Pop Quiz #1: Solo Singers' Origins

Another handy vacation column device I've developed is the quiz. Put simply, while I'm taking it easy this week, I'll let you do the work. In column #1 ten popular singers are listed. Column #2 is a scrambled list of groups those singers once sang with (but not necessarily their most famous prior affiliations). Just match the singers to the bands, send in your answers (by mail, since I won't be manning the On The Records Quizphone), and then watch your mail for that increasingly valuable On The Records prize — a mention in a future column.

Billy Joel
Rick Springfield
Robert Plant
Jeffrey Osborne
Joe Walsh
Kenny Rogers
Joan Jett
Donnie Iris
Rod Stewart
Ronnie Dio

Have fun - I will.

Runaways
LTD
Jaggerz
Bobby Doyle Trio
Hassles
Band Of Joy
Zoot
Black Sabbath
James Gang
Steampacket

FROM DENVER TO LA.

When the first of the service o

Elton Johns — doubletracked vocals or spelling error?

Elton John enjoyed a busy early career, backing American soul singers (and singing on a couple of singles) with a group called Bluesology, recording demos, cutting budget-label soundalike versions of thencurrent hits, doing sessions (including the Hollies' "He Ain't Heavy He's My Brother"), and occasionally making a record under his own showbiz name . . . or something close to it, as the record pictured, on a label owned by Bobby Goldsboro, indicates.

Before becoming Big Country's rhythm section, bassist Tony Butler and drummer Mark Brzezicki performed that function for Pete Townshend on his "All The Best Cowboys Have Chinese Eyes" LP.

State of the reunion: Latest band to get back together is the Bay City Rollers — the complete original lineup plus two later additions to the group. Slade and Gary Glitter have made live performance comebacks in England over the past few years, and the Rollers are hoping at least to duplicate that kind of success.

Michael Sembello told the "Daily Insider" news service that he's singing on Sergio Mendes's "Rainbow's End" single, although it's credited to his brother Dan. So Michael's new single "Automatic Man" is competing with Sergio and the last stages of "Maniac" 's hit run.

#### A Cheap Fuse

Cheap Trick's new single "Dancing The Night Away" might be remembered as the debut single by the Motors in 1977 — a considerably different version. Tom Peterson and Rick Nielsen of Cheap Trick, long before the group formed, were in a band called Fuse who made one album (for Epic, same label for which Cheap Trick now records).



Rick Nielsen and Tom Peterson in fuzzy Fuse



Guest host Andy Gibb joins Marilyn McCoo on "Solid Gold" the week of September 23, welcoming Kim Carnes, Little River Band, Heart, Waylon Jennings, Jeffrey Osborne, and Shandi . During that same week, Johnny Gill guests on the syndicated "Dance Fever" . . . Cable TV's Showtime channel presents the Stray Cats, A Flock Of Seaguils, Berlin, Chequered Past, and Chain Reaction on "Rock Of The '80s" September 23. Lionel Richie appears on the September 24 edition of "Saturday Night Live" . . . Cinemax's new video series, "Album Flash," spotlights Pat Benatar on September 25, 27 and 30 . . . On MTV, Duran Duran performs in concert on September 24, UB-40 is interviewed on the September 25 segment of "The Cutting Edge," and Robert Plant steps in as Guest VJ on September 28 .

# RR 5 Years Ago Today



Joe Galante

- JOE GALANTE UPPED TO VP/MARKETING FOR RCA/NASH-VILLE
- JOHN BARBIS NAMED VP/PROMOTION AT ABC
   BEN PEYTON BECOMES PD AT WJEZ/CHICAGO
- NUMBER ONE FIVE YEARS AGO: "Kiss You All Over" Exile (WB/Curb) (2nd week)
- NUMBER ONE A/C: "Fool (If You Think It's Over)" Chris Rea (UA)
- NUMBER ONE COUNTRY: "I've Always Been Crazy" Waylon Jennings (RCA) (2nd week)
   NUMBER ONE LP: "Who Are You" — Who (MCA) (3rd week)

# Sweet Dreams of Success

FROM RCA RECORDS



# **EURYTHMICS** "Love Is A Stranger"

KBBK add

WTSN add

WERZ add

WKHI add

WJBQ add

WJAD add

WXLK add

WGLF add

KFYR add

**CHR NEW & ACTIVE** 

KILE add

KXSS 8 B104 30-28 WHTT add WBEN-FM add WNYS add WPHD 40-35 PRO-FM add Z93 deb 33 WABX add Q103 add KEARTH

WVSR add 98PXY add WPST add WSKZ add WZLD add KZFM add WDOQ add WRQK add WANS-FM add WOKI add 40

KMJK deb 38

XTRA deb 33

WFLY add

WTRY add

FM100 add 35 WABB-FM add KX104 add WNVZ add KTFM add WSEZ add WKAU add WKFR add KJ103 add WRQN add K107 add 37 KEYN-FM add

KCMQ add KYNO-FM add 32 Y94 add WOMP-FM add KRNA add KFRX add KWTO-FM add WSPT add KDVV add KGOT add KDZA add

94Q on

KIQQ on

WTIC-FM 29-26 WHFM deb 33 KITE 39-34 G100 40-35 KMGK deb 35 WZPI 39-37 KHOP deb 38 WXKS-FM on KSKD deb 40 KITS 39-36 OK 100 deb 38

ONE OF THE MOST ADDED

KNBQ on

K104 deb 33

95XIL deb 32 KQIZ-FM 33-31 WYKS 30-28 KNOE-FM deb 36 WAEV deb 31 WIXV deb 39 KKQV deb 38 WBWB deb 32 WCIL-FM 29-26 99KG deb 36 KCBN 39-30 KBIM deb 37

# JoBOXERS "Just Got Lucky"

WNYS add WPHD deb 40 WHTX add Z93 add WLOL-FM deb 40 WSFL add KIMN add KEARTH add XTRA 25-21 WVSR add K104 add WLAN-FM add WKRZ-FM add

KXX106 add KITE add WRQK add 94TYX add KROK add WRKR add WRQN add KKFM add 35 KMGX add KHOP add WQCM add

95XIL add WCGQ add KISR add G104 add WYKS add WPFM add B104 on WCAU-FM on CHUM on WGCL on WABX on WYCR 29

WSPK deb 40 WKFM 40-37 KZZB 34-30 WZLD deb 40 WZZR 30-25 KQMQ deb 40 KITS 40-38 WJBQ 38-34 KQIZ-FM deb 34 WISE deb 38 KNOE-FM deb 39 WXLK deb 37

**WPST** KBBK WRCK KSKD WZYP KRSP WOKI KHYT **KBFM** WACZ WGUY KTFM WKAU WOMP-FM WNAM WIKZ WZPL **WERZ** WJXQ WZYQ WKFR OK100

WSQV WJAD WAEV KFYR **WBWB** KRNA 99KG WSPT **KFMW** KDZA **KBIM** 



# DEBORAH ALLEN "Baby I Lied"

#2 MOST ADDED A/C A/C NEW & ACTIVE

54/24 INCLUDING: WZPL

KQMQ WHOT WXLK

POINTER SISTERS NEW SINGLE "I NEED YOU" SHIPPING THIS WEEK



# News/Talk



**BRAD WOODWARD** 

**AVOIDING TURNOVER** 

# News Staff: An Owner's Manual

Most radio news people will agree that it's undesirable to have a "revolving door" newsroom. After years at the same station a reporter builds contacts and expertise that pay off in stories a newcomer would probably miss. If a valuable reporter leaves to go across town, you'll be hearing those great stories on the competition.

There are many other advantages to having a stable staff. Important news sources place more confidence in reporters over time. Listeners are more comfortable with familiar voices and place more credibility in news delivered by anchors and reporters they've come to trust. And nothing seems to irritate the audience as much as hearing a well-known local name mangled on the air by someone new to the area.

How, then, can you minimize turnover and keep talented radio news people satisfied enough to stick around? I put that question to a half-dozen experienced news directors, whose responses are summarized in the checklist on this page.

Of course, techniques that are effective at some stations may be impractical elsewhere. Face-to-face communication is fine with a staff of four, but more difficult with a staff of 25. And many news directors simply aren't in a position to pay high salaries.



Bill Snee

# **Locating Someone's Hot Button**

If there was any single theme common to the suggestions of the news people I contacted, it was the value of matching the abilities and preferences of radio news staffers to their assignments. Someone who excels in street reporting might be absolutely miserable chained to a studio as an anchor. A writer who views grinding out hourly newscasts as a death sentence might regard the chance to write sports as a pardon from the governor.

WELI/New Haven ND Bill White gives another example. "If I have bona fide night people, I would never ask them to come in and do a morning shift." Mike Ludlum, Executive Director/News, CBS-Owned AM stations, advises cultivating "the ability to be flexible with your people. Find the right niches for the right people."

At all-News KRLD/Dallas, ND Tony de-Haro recommends sitting down and talking with each employee to search out their strengths and preferences. "The overall good of the station is still paramount," he cautions. But deHaro advocates "making concessions for people. You should make exceptions all the time. Show that you care about them as individuals."

# To Pay Or Not To Pay

Views on the issue of salary differed. Some think pay is the principal factor motivating employees, while others say 62-WHEN

news people are more interested in job satisfaction. One former news director observed, "More dollars is not the answer. You have to ascertain what motivates a person." CBS's Ludlum echoed that sentiment, saying, "Pay isn't the only answer. I know people who are making fabulous dollars in radio news who aren't necessarily as happy as they could be."

But salary is a top concern at WELI, where Bill White pays "a little bit better than the market demands." He finds that discourages turnover by minimizing the risk of crosstown defections and lateral moves to markets of similar size.

White also pays overtime (1½X after 40 hours, 2X on holidays), provides master medical and life insurance, and gives a minimum of two weeks vacation a year. White tries to give each staffer at least two holidays off, and he keeps an eye on the religious calendar. "Being sensitive to the needs of the people who work with you is very important," he maintains.

# Variety Fights Boredom & Burnout

At WHEN/Syracuse, ND Bill Snee avoids high turnover despite a pay scale he describes as "reasonable" but slightly below the rest of the market. The last vacancy on his staff of six fulltimers and four part-timers occurred a year and a half ago.

"We try to make things interesting for them," he says in explaining what he calls "a sense of loyalty to this place that develops. When somebody's doing the same thing day after day, it helps to have a change of pace once in while." He puts an anchor on the street occasionally and sends staffers on interesting assignments like a march on Washington, a week at a state fair, or a national convention.

Snee also thinks it's important to keep the "atmosphere as light as possible within the newsroom, especially since we're dealing with gloom and doom most of the day." That contributes to an easy communication among news personnel.

# **Listening To Talent**

"If you're a news director you have to keep your ego in check a little bit," Snee adds. Some NDs are "a little bit pompous about their jobs and create a mood that they can't be approached. You should be able to laugh at yourself occasionally. And I try to relate as a co-worker. I pull an anchor shift and do reporting. We can share ideas on things. If someone thinks I'm not right, they can tell me."

# News Director's Management Checklist

- Try to pay salaries at or above prevailing market rate
- · Furnish a professional working environment
- Tailor tasks to employee abilities and preferences
- Break monotony with interesting special assignments
- · Offer genuine opportunities for advancement
- Criticize constructively and in private
- Don't leave a vacuum: give feedback and guidance, both positive and negative
- · Lead by example, as a co-worker
- Keep newsroom atmosphere light
- · Communicate face-to-face, not by memo
- Be sensitive to personal problems and concerns
- · Remain approachable, open to suggestions and even criticism
- Share station information and "freebies"

Ludlum, who was Managing Director/Broadcasting at WCBS/New York before joining the CBS AM group, also stresses the importance of "listening to the talent" and admitting when you're wrong. "You shouldn't go ahead fullblown on something without consulting the line people. They have a lot to offer that some of us who are no longer on the line don't have anymore."

It's also important to give guidance. Most reporters, writers, and editors want to learn and improve; they want to know their work is being noticed and that you care enough to work with them on improving their skills. One ND told me that when he's interviewing prospective news people, the most common complaint he hears about their current situations is the lack of any feedback from above — positive or negative.

## **Upward Mobility As Incentive**

In motivating and keeping a radio news staff, KRLD's deHaro says, "The key is to have a real policy of upward promotion—not just saying it but doing it. Everyone should know they aren't stuck forever where they are." De Haro recognizes that, with 30 fulltime and eight parttime slots, KRLD's news shop has more room for advancement than most.



Bill White

DeHaro also emphasizes the need to communicate. "I share as much information as I can with my employees. I post the ratings, good and bad, and let them know what's going on in the company." Although the size of his staff makes memos more practical than personal communication, deHaro schedules six full staff meetings a year. There are reporters' meetings each morning and afternoon. And he tries to foster an atmosphere where "the staff is comfortable asking questions."

In addition, when "freebies" like football tickets come in, his policy is "to spread them around." deHaro complains, "Too many people keep all of that stuff for themselves."



1080

Manage Problems, Lead People

One concern mentioned by Bill White at WELI is providing employees with "a good,

quality working environment." That includes everything from proper lighting to making sure equipment is well-maintained. He's convinced bad working conditions hurt morale.

Regarding the ND-employee relationship, White recalls an adage to the effect that "you can scream at the turtle but he's not going to move any faster." Screaming "is not conducive to retaining people or molding a cohesive working team," White insists.



Another adage White quotes says that "you manage problems, you lead people." He elaborates, "I think you must lead by example. You must be willing to do what you ask your staff to do." That can be accomplished, for example, when the ND pitches in occasionally, especially during a crisis.

# **Employee Contracts: Pro And Con**

One ND told me he's cut staff turnover by signing most of his on-air talent to two-year contracts that include a 75-mile non-compete clause. When the policy was instituted, existing employees were offered 5% cash bonuses as an inducement to sign. He's not trying to "enslave" employees, the ND told me, and he wouldn't use a contract to block a truly excellent career move for someone. But the pacts have been helpful, especially in curbing moves to competing stations.

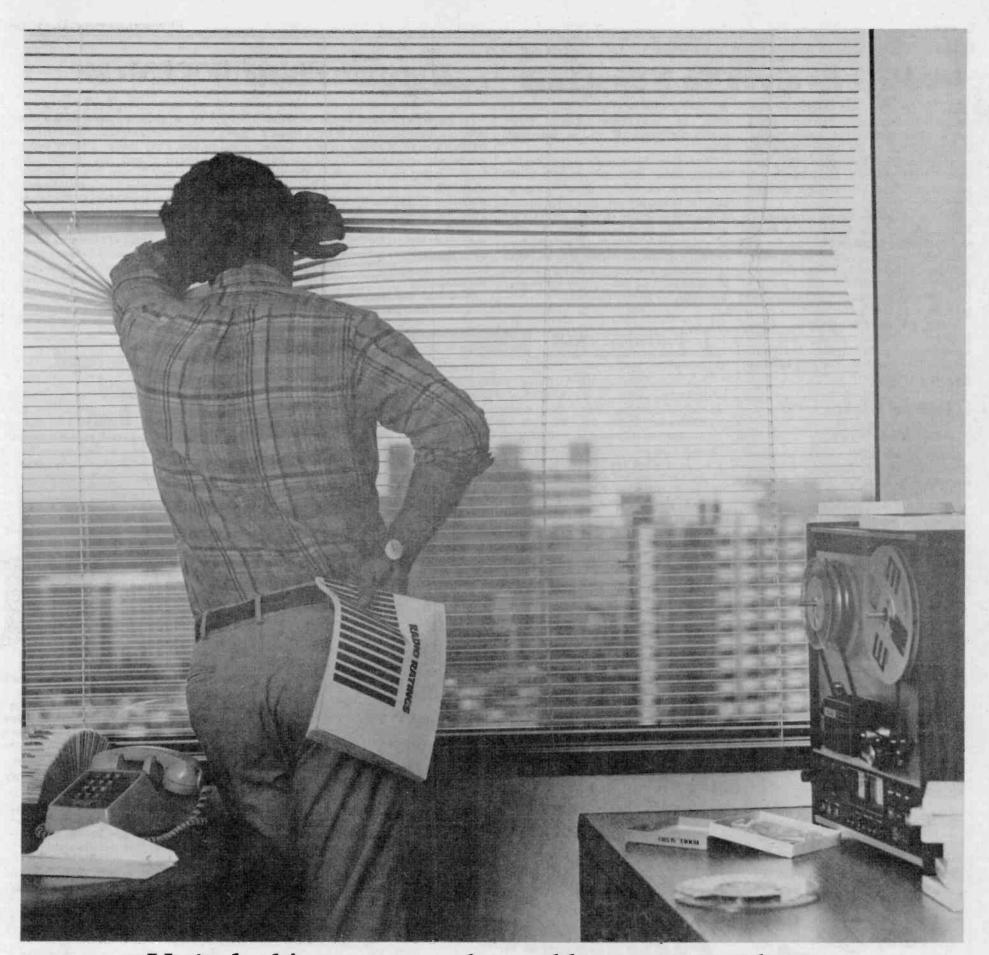
But so far contracts seem to be rare in radio news shops. WHEN's Bill Snee doesn't like the idea, explaining. "Contracts tend to build walls between management and staff. They lock people into positions."

# Helping Staff Move Up — And Out

Finally, deHaro and Snee mentioned a practice that hardly seems designed to minimize staff turnover. They post radio news openings and help their reporters look for other jobs! But both contend taking a genuine interest in the career advancement of their staff boosts morale and contributes to a better newsroom working atmosphere.

Claiming "a news director is known by his graduates," deHaro says he's proud to have a KRLD alumnus move on to a network or a first-rate major market operation. And frequently someone checks out an opening only to return with a greater appreciation for KRLD.

Snee says he recognizes that Syracuse is a "stepping stone" market, so he's willing to assist someone "going after something if it's in their best interests, and it's a good offer." A more trusting ND-employee relationship develops and, he adds, "They don't have to hide or not take calls at work. That's an uncomfortable thing."



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As Program Director, your job is to get and keep listeners. To do that you need good strategy, determination and the best tools to work with.

At AP Network News, we want to help. That's why we're generating an additional 24 dynamic, drivetime news updates each day. All free of commercial clearances.

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Our new reports are short, and they're jammed with reliable information. You'd expect that from AP.

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And AP Network News actually helps you keep listeners tuned to your station while keeping them tuned-in to the world.

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News has expanded its feature programming, from consumer affairs to computer news. It's information programming you and your audience will enjoy.

Best of all, our increased service comes without an increase in cost.

So, if you can use some good news in your ratings battle, call Glenn Serafin at (212) 621-1511 for more information and our latest demo tape. He'll explain how AP means good news for your listeners, and good news for

teners—and good news for you at ratings time.

Associated Press Broadcast Services. Without a doubt.

# KOGO Evolves To News/Talk

SBI, Inc.'s KOGO/San Diego will complete its "RadioMagazine" format's evolution to information service, becoming fulltime News/Talk by the end of October. As part of the plan, three-year WINS/New York Executive Editor Joe Gillespie will join the station as VP/Program Manager October 3.

SBI, Inc. VP Tom Shadek explained to R&R. "We see this development as an evolution from our present format. We see news and information as the real future for AM radio, as opposed to music, where it's tough to compete with FM. We're just trying to do what AM does best and what we're in the position to do best."

Noting that no staff changes are anticipated immediately, Shadek said, "We have a very good staff already. Everybody we now have on-air is delivering informa-

#### **TRANSACTIONS**

# Leisure Market **Acquires WIVI**

Leisure Market Radio, Inc. has purchased WIVI/Christiansted, St. Croix from COI Communications for \$800,000. WIVI operates with 10.5kw and antenna height of 1080 feet.

Robert Richer is President of Leisure Market, which has also purchased WOTB/Newport, RI. subject to FCC approval. Principal owner of COI is Gerald Mikitka. COI's other stations are WKZN-AM & FM/Zion, IL; WADC & WIBZ/Parkersburg, WV. It also has an interest in KQSA & KIXY/San Angelo, TX.

Blackburn & Co. brokered the sale.

tion and is capable of continuing to do so with the News/Talk format. We're evaluating everyone on an individual basis.'

Regarding Gillespie's appointment, Shadek added, "The key element in the evolution of our station's direction was being able to acquire Joe. He's programmed in this market before (KSDO), and in order to step up the conversion process, we needed a guy who's 'been there' before. Joe's coming from the big leagues of news. WINS has the biggest weekly cume of any station in the country, so that's pretty big league! Naturally, we're very pleased."

# Horowitz New WUSN GM

Former WFYR/Chicago GSM Drew Horowitz has been named GM of First Media's WUSN/Chicago. Horowitz replaces Chuck Artigue who resigned at WUSN in late July. In announcing his new position, Horowitz told R&R, "I'm really looking forward to working with the Country format. We have a nice mainstream mix here, balancing the crossover with the traditional. Country is a very viable format for Chicago, but I don't think anybody is really doing it that well here. It's an opportunity that we can take advantage of.'

Horowitz, who had been with RKO's

WFYR for the past seven years, the last two and a half as GSM, also said, "I'm very excited to join First Media. They're being very supportive and are giving me everything I need to turn this station into what they'd like it to be. This is their largest market, and all concerned would like to see WUSN be their flagship station in terms of being a big winner. It's a good company with a lot of open lines of communication. Plus, they don't have a lot of the bureaucracy that many big companies get bogged down with. I prefer working in that kind of environment and am looking forward to my association with First Media.'

Horowitz began his new duties at WUSN Monday (9-19).

# STREET TALK

Continued from Page 18

Mike Preston, who was MD of FM102/Sacramento, is the new MD at KS103/San Diego. KS103's former MD Mike Button remains with the station as Research Director.

As we reported last week, WCSC/Charleston has switched to A/C, and Chris Bailey did exit. However, Chris was MD, not PD. Bob Casey remains as WCSC PD with Ron O'Brien taking over as the new

WJET/Erie afternoon drive personality Ken Tyler has been promoted to PD/MD.

David Perry, late of KMET/Los Angeles, is now doing weekends and fill-in at crosstown rival KLOS.

KYLD/Bakersfield has named Beau Reyes PD, replacing Kevin Rush, who moves over to FM sister station KGFM for a career in sales.

Congrats to KCBN/Reno PD Jim O'Neal, who was married to Delores Dunn August 27. Two weeks earlier in the same town, KRNO/Reno OM Larry Irons wed Julie Francis. It must be all that fresh air.

Also, best wishes to Poly-

Gram Senior VP/Rock Division Jerry Jaffe and Celest Kringer, who will wed October 9 in New York City.

Stork Stops: Toto co-manager Mark Hartley and his wife Kathy had a baby boy, Jamison Drew, September 12 . . . WEA's Burbank Controller Keith Wood and his wife Sandy welcomed baby boy Jason on August 15 ... Westwood One's Fred Lindgren and wife Cindi had a baby boy, Kyle Albert, on August 18 ... Q106/York morning team personality "The Captain" (Jerry Edling) and his wife Maria welcomed a new son, Christopher Jerald ... KLOS/Los Angeles midday personality Shana had her third child, but her first daughter, Jillian, September 16 . . . WB's Atlanta Regional Rep Danny Davenport and his wife Charla had a little girl, Ashley Kathleen, last week.

# **Rodriguez To Head** Island's Black **Promotion Dept.**

Ruben Rodriguez has been named to head the Black Music Promotion Department for Island Records. Rodriguez comes to Island

from Boardwalk, where he served as Director of Black Music Promotion/ Marketing for three and a half years. Prior to Boardwalk, he was National Promotion Director at Casablanca and East Coast Promotion Director for Motown. Ruben Rodriguez



Island President Ron Goldstein said, "We are pleased to have someone with the kind of expertise and track record that Ruben brings with him to Island. Along with Marketing VP Eddie Gilreath and his Marketing Coordinator, Walter Combs, we have a team that may rank among the best for black music promotion and sales in the industry today.'

# Be Counted In With Eric Heiden

Host Of "Countdown To The Olympics"

> A 90 Second Daily Radio Show Sponsored by Transamerica Corporation an Official Sponsor of the 1984 Olympics. Available on a Barter Basis



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213 824-4600

# **KMET**

Continued from Page 1

Recently retained consultant Lee Abrams will continue to advise the station, and Harrison added, "Lee and I are old friends. We bring different aspects of experience to this station. We'll be a very good team.'

Commenting on KMET's format, Harrison said, "We will remain a rock and roll radio station. I'm not coming in to change the format. I'm there to see that the great station of the past naturally evolves into a future that will be just as great."

Harrison indicated Goodphone's day-to-day operations would be consolidated under VP/Business Affairs William Berrol, who now becomes Exec.

# AVENUE

the Avenue Plaza Hotel's special insert in next week's edition of R&R. For those of you who will be attending the National Radio Broadcasters Association Convention in New Orleans, Oct. 2-5.

Your chance to visit this "Garden District" hotel and receive a complimentary gourmet dinner or a complimentary 3 day-2 night vacation!!!

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# Delivering A Devastating New Single And Album

"Caught In The Game"

**PRODUCED BY FRANKIE SULLIVAN** 







# MEN AT WORK

"Dr. Heckyll & Mr. Jive"

# CHR BREAKERS

MEN AT WORK
Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

# P-1 ACTION:

B104	Q107	KIMN
WHTT	B97	Q103
WBEN-FM	WKQX	KIIS-FM
WNYS	WGCL	KCNR
WPHD	WABX	XTRA
WCAU-FM	WHYT	KFRC
PRO-FM	WKTI	KYUU
CFTR	KHTR	KNBQ

WLOL-FM



# ELVIS COSTELLO AND THE ATTRACTIONS

# "Everyday I Write The Book"

CHUM

# WHTT 35 WXKS-FM on WNYS 28-25 WPHD 24-21 CKGM add WCAU-FM deb

WCAU-FM deb 39 KIIS-FM 34-31 PRO-FM 0n KIQO 20 4Q add KMJK 39-34 KAFM deb 34 XTRA deb 25

WABX 20 WHYT deb 19 WLOL-FM 22-20 KIMN 31-28 Q103 34-32 KEARTH deb 30

M 34-31 WSPK deb 3 WHFM 26-23 WGFM on WKFM 34-29

# CHR NEW & ACTIVE

WPST 30-25 WFLY 33-25 WYCR 33-28 WRCK 23-20 WTIC-FM 28-24 WKRZ-FM on WKEE 37-35 Q106 on WLAN-FM on WBBQ 15-12 WSPK deb 39 KZZB 18-14 WHFM 26-23 WSSX deb 30 WBCY 26-23 WSKZ on

WZLD on KITE on WDCG on KSET-FM on WANS-FM deb 37 WZYP on WOKI 32-29 WFMI 15-10 G100 deb 38 WABB-FM on WHHY-FM 20 KRGV 19 WSFL 25-21 WNVZ add WSEZ 35-31 WKDD add WKAU add WNAM 38-36 KIIK add WEBC on WGRD 12 Z104 28-25 WRKR 36-33 K107 27-22 WHOT 40-37 KBBK ON KMGX deb 29 KQMQ deb 31 KFI 29-23 KSKD 34-32 KITS 16 KHYT ON WFBG ON

WGUY 25-16

WIKZ 38 K
WERZ 35-30 K
WKHI 40-32 K
WJBQ 33 W
HEB 10-9 W
SQV 25-23 K
KQIZ-FM 14-9 K
WSE 20-18 W
WCGQ deb 33 K
KISR 33-29 W
WFOX add

WCIR on

**KYTN 11-10** WYKS 21-19 WAZY-FM 22 KILE on KTDY 26 99KG on KNOE-FM deb 37 KKRC on WPFM 7-6 WSPT on WXLK 21-15 **KDVV** add WIXV on KFMW on KKQV 26 KCDQ on WHSL 23-15 KGHO deb 38 WBNQ on KDZA 33-30 WBWB 30-27 **KBIM 36-32** KCMQ on KSLY deb 31

PLUS 120 MORE!



# LOVERBOY

# "Oueen of the Broken Hearts"

# CHR NEW & ACTIVE

WHTT ON WBEN-FM add WPHD 34-23 CFTR deb 40 CHUM ON KAFM 23-21 93Q 30-27 Q105 31-29 B96 37-33 Q102 25-21 WGCL add WABX on WKTI add WLOL-FM 31-27 KIQQ on KMJK deb 40 KWSS 18 KNBQ on WTRY add WKEE add WLAN-FM add 98PXY add WKRZ-FM add KZFM add WQUT add WOKI add 32 WABB-FM add WNVZ add WRVO add KMCK add ZZ99 add KQKQ add WRKR add WZOK add WRQN add KBBK add KYNO-FM add WJAD add KISR add Q104 add Z102 add KKQV add WBNQ add Y94 add KYTN add KKLS-FM add KSLY add KZOZ add KIST add WVSR on K104 34-27 WYCR deb 38 WGFM on WKFM on WPST deb 35
WRCK on
WBBQ on
KHFI on
KZZB deb 37
WSSX on
WDOQ deb 34
WANS-FM on
KBFM on

G100 deb 36 KX104 on 92X on WGRD 18-13 WZZR on WJXQ 25-20 WVIC deb 25 KJ103 33-31 K107 34-29 WHOT deb 39

KIKI ON
KQMQ ON
KLUC 24-21
KSKD deb 36
WFBG deb 35
WIGY 28-22
WIKZ ON
WERZ deb 35
WZYQ ON
WQCM ON

KKXX on

OK100 deb 33
95XIL 27-20
WHEB 40-32
WSQV on
KQIZ-FM 28-12
WISE deb 36
WFOX on
WYKS on
KNOE-FM deb 38
WIXV deb 33
WHSL on

KFYR on KFRX on KFMW on KGOT on KCDQ deb 39 KGHO deb 40 KOZE on KBIM deb 39



**COLUMBIA Has The** 



end Her My Love"

R NEW & ACTIVE



WPHD add 37 0107 add 30 KAFM add 33 Q102 30-26 **KEARTH add** KIQQ add **KMJK** add **WVSR** add

**WKEE add** WPST add WRCK add WKRZ-FM add **KZZB** add **WSSX** add WDCG add WANS-FM add **WOKI add** KKYK add 26 KX104 add KTFM add **KROK add** WZZR add KZ93 add 30

WHOT add

KQMQ add KFI add KIDD add KSKD add

KYNO-FM add 30 KHTY add KHOP add 39 **KWOD** add KITS add

KNOE-FM add WFBG add WXLK add WERZ add WHSL add WJBQ add **KXSS add** KCDQ add WHEB ad **KBIM** add WSQV add KQIZ-FM add 29 K104 on WYCR on KISR add

WLAN-FM on **WBCY** on WOUT on WSFL on WRVQ deb 29 WGRD 36-32 ZZ99 deb 29 Z104 deb 32

WRKR deb 40 KKFM 32-23 KO93 33 **WIGY 38-35** WCIR on WQCM deb 40 OK100 on

95XIL deb 26

WJAD on Q104 deb 31 WIXV on



# LY JOEL "Uptown Girl"



Added This Week:

WXKS-FM WNBC WBEN-FM WCAU-FM WNYS WHTX

Z93 KAFM Q105 WABX WKTI WLOL-FM KIMN

CHUM

KEARTH

KIIS-FM KOPA KZZP KYUU WFLY WVSR WKEE WLAN-FM WSPK WGFM **WKFM** Q106 WBBC WEME KZZB WSK7 WDCG

WROK WANS-FM WZYP **94TYX** WQUT WOKI WFMI KREM FM100

G100 KX104 WNVZ WRVQ KROK WSEZ WKAU WNAM

WHOT **KMGK** KKXX WEBC KKFM WZZR WKFR KQMQ ZZ99 KLUC KJ103 KHOP KOKO K96 KWOD **KZ93** 

KSKD KITS WFBG WIGY WERZ WKHI KOIZ-FM WISE

WSPT Q104 **KDVV** KTDY KCDQ KNOE-FM KGHO WAEV

Z102

Y94

KRNA

KOZE **KDZA** KBIM KIST



# RBIE HANCOCK

"Rockit"

CHR SIGNIFICANT ACTION

**WXKS-FM on** WCAU-FM deb 38 KIOO 8-6 195 9-9

Y100 20-15 WABX deb 33 KFRC 39

WKFM on WNFI on KSET-FM on KBFM on **KRGV 29-20** 

KITY deb 37 WZPL add KJ103 25-23 WHOT on KMGX deb 27

KYNO-FM 28-22 KIKI add KQMQ deb 34 KITS deb 31 KHYT 38

WFBG on **WGUY 33-29** WERZ on Z102 40-36

Hits That BREAK!



# Ontemporary Hit Radio



**JOEL DENVER** 

THE HOT CONTESTS

# CHR Wars - Fall '83

If there were any doubters about CHR being a hot format, there won't be after reading this edition of "CHR Wars - Fall '83." In no time in recent memory have there been as many CHR stations, pulling out all the stops to score the big Arbitron points. Key to the recent success of the format is the use of personality and a more progressive attitude toward new artists and a variety of music. Both of those factors have been translated into spectacular 12+ numbers as well as solid demos in 18-34 and 25-44 in many cases.

As we travel the country whenever possible, I'll show a four-book trend of 12+ shares for each competitor (with the most recent book on the right), plus a personal overview of the competitive situation. In selected cases, I'll talk to some of the programmers for their input as well. Denver, Buffalo, and San Francisco have been omitted since I've recently done a complete ovrview of those markets. For more ratings excitement make sure you read Jeff Green's column, "Major Market Matchups."

# **New York**

**WNBC** 4.0 WPLJ 3.5 4.3 4.5

The "Big Apple" may be hot enough to bake apple pie after this book. WNBC PD Kevin Metheny has done well with CHR on this 50kw AM station, but now the market has changed with WPLJ and WHTZ(Z100) switching formats within days of each other. WPLJ PD Larry Berger really surprised the market with the change, denying it at first, but now readily admitting to being CHR. Across the river in New Jersey, Scott Shannon's WHTZ is on the air, and he's gaining quite a reputation for being outrageous with his morning show, openly referring to WPLJ as "WIMP radio." Musically, WNBC is getting more conservative again, while WPLJ continues to ride a good balance of mainstream and crossover hits. Z100 is not only playing the hits, but has been very aggressive in playing those novelty records that score quick listener response. Summer numbers will be available in this market shortly and will give us the first indication of what's to come.

# Philadelphia

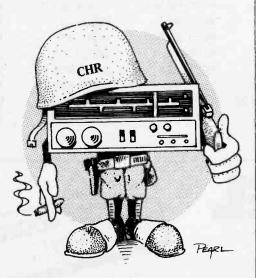
WCAU-FM 6.3 5.9 5.0 5.5

Current CHR champ WCAU-FM is riding high with a 5.5 share, but is bracing for competition from WWSH. WCAU-FM PD Scott Walker has been there since the station signed on with Mike Joseph's Hot Hits format so he's got a bit of market familiarity over WWSH's Bobby Rich. WCAU-FM has added a few oldies for flavor and is no longer using the phrase "Hot Hits" but calls its jocks the "Hot Shots," and they put on a smokin' presentation. Over at WWSH, recently, out of the A/C format, they take a bit more of what Bobby calls "an adult approach" to playing all the CHR hits. Then there is WIFI to consider. Having changed formats in the past year more than once, the station must stabilize under new PD Doug Welldon.

# Pittsburgh

B94(WBZZ) 5.7 6.0 5.2 2.7 3.4 4.8 WHTX

B94 PD Steve Kingston recently said (right here on this very page), "I'm in the body business...," and he is. His music body business. is straight-ahead CHR, with a pretty good



ear toward black crossovers, and a staff of high-profile entertainers. Look for lots of action from this market, especially in light of the recent clash between B94 and WHTX over the services of O'Brien & Garry. WHTX is on the rebound with PD Cary Pall taking advantage of the programming expertise of GM Ted Atkins. Now airing a hit-oriented approach, versus the CHR/ AOR sound under Bobby Christian, WHTX is ready to spend the cash to promote itself. CHR listeners in Pittsburgh are in for a lot of activity this fall.

# **Baltimore**

B104(WBSB) 4.8 6.6 7.5 7.8

"I want to be the first station to beat Hot Hits," said B104 PD Jan Jeffries upon learning that WMAR-FM would be rocking against him. Maintaining a high promotional profile over the past three years, B104 is now well established in the market with a 7.8 share 12+. But the lower demos, which we all know are fickle, are likely to sample WMAR-FM, which could rack up some big points for PD Gary Franklin. Both stations have planned aggressive media campaigns for the fall, but look for WMAR-FM to pull out the big guns to make a sizeable initial splash. Franklin, following Joseph's formatics to the letter, is utilizing all 36 years of the consultant's expertise to insure he scores well. Musically, both stations are similar with currents, but B104 continues to use a few selected oldies in contrast to WMAR-FM (no oldies in the Hot Hits format). Market observers point to B104's signal problems as a possible factor in the outcome of this contest.

# **Boston**

WXKS-FM 7.8 9.0 6.7 5.8

The applause goes to Rick Peters and WHTT on their victory over Sunny Joe White's WXKS-FM. That marks the first time a CHR competitor has taken the 12+ crown in many years. Important in this

Continued on Page 30

# Welcome To The New CHR Reporters

After evaluating all current and would-be reporting stations, I am proud to announce the new CHR lineup, now 232 stations strong. Thanks to everyone for their patience and interest. There may be a few more Parallel One changes when the results of the summer Arbitrons are finalized, but the next major revision will take place following the published results of the

# **Parallel One**

KOPA/Phoenix, AZ **MD: Art Morales** 

KWSS/San Jose, CA PD: Dave Van Stone MD: Chris Knight

KWSS 94.5<sub>PM</sub>

Note: 79Q/Houston is now known as 93Q. WBLI/Long Island is now a P-1 reporter, as is B97/New Orleans.

#### **Parallel Two**

Q100(WQQQ)/Allentown, PA PD: Dave Dillon MD: Geoff Freeman

WVSR/Charleston, WV **Ops Mgr: Doug Yanak** MD: Dave Carlisle

98PXY(WPXY)/Rochester, NY PD: Tom Mitchell

WGFM/Schenectady, NY PD: Paul Cassidy **MD: Tom Parker** 

WZLD/Columbia, SC PD: Chuck Finley

WFMI/Lexington, KY PD: Charley Fox **MD: Chip Mosley** 

PD: Johnny Rowlands

MD: Mike Benson

KJ103(KJYO)/Oklahoma City, OK

ZZ99(KZZC)/Kansas City, MO

WRQN/Toledo, OH PD: Ron Walton MD: Buck McWilliams

WSTO/Evansville, IN PD: Chris Taylor MD: Eddie Ashton

KITS/San Francisco, CA PD: Jeff Hunter MD: Michelle Meisner

KWOD/Sacramento, CA PD: Tom Chase MD: Ed Lambert

KMGX/Fresno, CA PD: John Berry **MD: Carey Edwards** 







**99 WGFM** 







WRON



KWOD 106

Note: WRKR/Racine-Mllwaukee is now a P-2 reporter.





# **Parallel Three**

WQCM/Hagerstown, MD

**PD: Gary Portness** MD: Will Kauffman

KTDY/Lafayette, LA PD: Gregg Stevens

WOCM

Y94(WDAY-FM)/Fargo, ND PD: Dan Collins

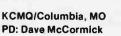
KXSS/Lincoln, NE PD: Tim Kelly MD: Susan Cari

KFRX/Lincoln, NE PD: Tracy Johnson

**MD: Brad Anderson** 



WBNQ/Bloomington, IL Ops Mgr: Mike Justin



KGOT/Anchorage, AK PD: Kay Taylor



KZOZ/San Luis Oblspo PD: Don Potter



Total CHR reporters: 232

The "Fascination" follow-up CHR's been looking for... and asking for:

# MIRROR MAN

The new single from

A&M-2587



Their second maxi-hit from their 6-track mini-album: Fascination!

B104	WKRZ-FM	WZZR	KITS	KQIZ-FM	KKLS-FM
WPHD	KZZB	WZPL	KHYT	WISE	99KG
WCAU-FM	WZLD	WHOT	WFBG	WJAD	KCDQ
KIQQ	WOKI	KBBK	WACZ	Q104	KGHO
WVSR	WFMI	KQMQ	WOMP-FM	WYKS	KOZE
WKEE	KBFM	KHOP	WZYQ	KNOE-FM	KCBN
WKFM	WGRD	KSKD	WQCM	WPFM	



# "Take Another

Picture"<sub>7-29523</sub>

**Produced by John Boylan** From the Geffen LP

TAKE ANOTHER PICTURE GHS 4011

ADDED THIO WEEK



# **CHR NEW & ACTIVE**

ADDED THIS	WEEK:	WERZ	
MOUD	G100	WQCM	
WPHD	WNAM	OK100	KRNA
WCAU-FM	WZPL	95XIL	KFRX
WVSR	WVIC	WISE	99KG
K104	KJ103	WPFM	WSPT
WKEE	WRQN	WIXV	<b>KDZA</b>
WRCK	KLUC	KKQV	<b>KZOZ</b>
WKRZ-FM	WFBG	<b>WBWB</b>	



# "The Masquerade"7-29504

Produced by Daniel R. Van Patten for M.A.O. Records

From the Geffen LP PLEASURE VICTIM GHS 2036





AAAAAAA EAA				
WXKS-FM	WANS-FM	W.IXQ	WGUY	
WABX	WOKI	KJ103	WERZ	99KG
KFRC	KBFM	<b>WHOT</b>	KQIZ-FM	KCDQ
WVSR	KRGV	<b>KMGX</b>	WISE	KBIM
WKFM	KTFM	KQMQ	WJAD	KSLY
WKRZ-FM	KROK	KSKD	KKQV	KZOZ
WZLD	WZZR	KITS	WHSL	KKHR
KSET-FM	W7PI	KUVT	IVITAL	MATTIN





Records

# QUARTERFLASH CHR Wars — Fall '83

Continued from Page 28

market's CHR contest is the recent withdrawal of WROR from the CHR race. "While the station sounded good," PD Gary Berkowitz told me, "the audience" reaction wasn't all we'd hoped for." WXKS-FM's unique blend of CHR and a select sampling of Urban crossovers has kept the station in the lead for years. Sunny Joe commented, "With 'ROR back to what they should have been doing, I look for a stable book as the dust is settling. We can get down to a good competitive battle between us and WHTT. We are doing a lot of TV this book, coupled with a minimum of \$10,000 up for grabs each hour in our 'KISS Call' cash call-type contest." WHTT continues to gain strength, according to market observers. Its high profile, helped by the liberal use of outside media and on-air contests, should make this battle a hot one.

#### Atlanta

Z93(WZGC) 12.6 94Q(WQXI-FM) 8.6 8.0 8.3

With shares this close, it could be civil war in Atlanta. 94Q PD Jim Morrison, who used to only concern himself with key demos, is now looking for cume and 12+ too. Over at Z93, John Young is working hard to maintain the lead in an ever tightening race. He commented, "This is going to be interesting since 94Q is playing more black music, (AOR) WKLS is playing more hits, and (Urban) WXYV is playing more CHR tunes. We are continuing our '\$10,000 Music Guarantee' and it will be backed up with a TV schedule. No one seems to be launching their TV campaigns in the early part of the book as TV viewing patterns are scattered because of the new fall shows '

#### Miami

Y100(WHYI) 5.2 6.0 7.9 6.7 195(WINZ-FM) 5.5

Rob Walker's Y100 continues strong into its 10th year on the air. With a high promotional profile and a staff of exceptionally fine-sounding jocks, Y100 continues as formidable competition. 195, across the street, has been a constant thorn in the side of Y100, topping them four books ago, but continuing to hang in as a close second book-after-book. Musically, Y100 is a bit more liberal than I95, but I95 has been quick to find those cume-building novelty records. A lot of the credit for this goes to PD Keith Isley in hiring MD Mark Shands, a Y100 veteran who knows the market well. Both stations have ample promotional dollars, and you can bet this will continue to be a close race.

# Albany-Schenectady

WFLY	6.5	5.8	9.9	5.9
WTRY	8.9	5.9	6.3	5.8
WGFM	5.2	3.8	5.1	4.9

And the hits just keep on coming, as this market has tightened into a three-way battle for CHR leadership. WTRY, once dominant, has suffered AM erosion, but still hangs in against WFLY, which is changing ownership. About six months ago Paul Cassidy changed WGFM from A/C to CHR and suffered a minor wobble to a 4.9 share, but he's look-

ing for big growth in this fall sweep. Musically, all three stations are on about the same footing, however WTRY under Bill Cahill does a bit more dayparting. WGFM leans a bit more rock, and WFLY looks at black crossovers for flavoring. WFLY acting PD Jack Lawrence commented, "With WGFM coming on as CHR, it has really set us on fire. We're giving away a \$15,000 Trans Am for this book. WGFM is giving away a lot of cash, and I'm sure that WTRY is going full out with promotions. Look for listenership to be up this fall, and down again in the spring as it seems to be every year."

# Tampa

Q105(WRBQ) 10.5 12.7 Z93(WZNE) 4.2 3.0 3.0

This will be one of the most closely-watched battles of the fall '83 sweep. Q105 has held double-digit supremacy for a long time, virtually unchallenged by any format competition. A couple of months ago, the cast of characters changed. Scott Shannon exited; Mason Dixon became Operations Manager; WQXM gave up AOR, switched calls to WZNE (Z98), and went CHR under new PD Steve Davis. What does it look like from his point of view? "I think Z98 is going to have a pretty good impact judging from the phones, mail-ins, and reaction from the street. We are not going to spend as much for on-air promotions as we are in outside media, since we want to stay clean and uncluttered. Q105 is still a good-sounding station, but we are offering a great alternative. We're on two different roads heading for the same destination . . . they are personality-oriented and we play the hits." The shares shown for Z98 are WXQM's AOR ratings which will give you an idea of where they were, and how far they have to go to catch Q105.

# Rochester

WHFM	4.2	5.1	5.9	5.1
WPXY	6.0	3.2	6.5	6.9

Talk about a market that heated up fast welcome to Rochester. Last year Tom Mitchell's 98PXY signed on and scored well in its first CHR book (6.9). Then a couple of weeks ago WMJQ signed on with its CHR format. Now 98PXY is going to simulcast with its AM sister station, soon to be known as WPXY (AM). What does Tom think about all the changes? "There were once three CHRs before, but I don't think there is room for three now. Someone will have to drop out, and it won't be us." WHFM's Charley Lake told me, "It's never been my philosophy to counter-program. We do what we do because we think it will work . . . programming for the audience instead of against the competition. WMJQ was more of a threat as an AOR station than a CHR station."

# San Antonio

KTSA	7.9	7.4	6.4	6.3
KTFM	. 11.0	9.0	7.3	6.1
KITV	4.8	3.8	5.7	4.0

San Antonio has become a hotbed of competition with new PDs at KITY (Kid Curry) and at

Continued on Page 32

# Motion

Rob Williams is now doing morning news at KKHR/Los Angeles from WAPI/Birmingham . . . Jim Harrington moves from KDKA/Pittsburgh to mornings at WPXY/Rochester . . . K106(KIOC)/Beaumont, TX welcomes new PD Rick James from B104/Baltimore . . . B.J. Hunter leaves nights at WABX/Detroit to do afternoons at KOPA/Phoenix ... KQMQ/Honolulu's newly-named Operations Manager Austin Vall and newly-named PD Kimo Akane promote Lilia Miller to Music Coordinator from continuity and traffic KLSC/Watertown, SD names Scott Anderson as PD Mike Nash is now doing mornings, at 99KG/Salina and Mark David is doing nights from 96X/Olathe, KS, replacing Jay Walters . . . Jeff McKee is tapped as MD at WLPX/Milwaukee . . . Rick Boyd is now MD at KIDD/Monterey.

KC103(WKHC)/Evansville MD/morning man Skip Jackson exits and Bobby Cook from WXVQ/De Land, FL takes over the morning show and Kay Nelson is upped to MD Peter McClaine is upped to night rocker at KPLZ/Seattle from weekends, and previous night rocker/MD Bill Maier is moved to middays . . . Anna DeHaro is now MD at KBFM/Mc-Allen-Brownsville . . . Coyote Calhoun moves from WERC/ Birmingham to nights at WABB-FM/Mobile . . . Jeff Hooker leaves nights at 896(WBBM-FM)/Chicago to do afternoons at Z100(WHTZ)/New York . . . Rick Hayes is upped to PD at KISR/Ft. Smith . . . KBOY/Medford, OR has moved frequencies from 95.3 to 95.7 and boosted power to 100kw under PD Rich St. Claire . . . WLOL-FM/Minneapolis promotes Sharon Tolleson to all-nights to replace Heidi Kramer who moves across town to KQRS . . . New to middays at KDVV/ Topeka is Jiom Bardol from KFFB/Joplin, MO . . . John Chommie joins KHTX/Reno as morning man from Operations Director/mornings at WHSY-AM & FM/Hattlesburg,

Rick Knight is now rocking in the morning at WFLY/AF bany from WDOQ/Daytona Beach . . . Tim Jacobs is now handling MD duties at KGBS/Greeley, CO and Roger Alan Meschke gets the boost to PD...KLYD/Bakersfleld brings in Beau Reyes as PD from KHYT/Tucson, replacing Kevin Rush who moves to KGFM for a sales career . . . Linda Luchetti is named Programming/Technical Assistant to KYUU/San Francisco PD Mike Novak . . . Amy Scott is now doing all-nights at WLS-FM/Chicago ... KS103/San Diego brings Roger Carey in to do afternoons from KZZP/PhoenIx ... Ed Mann is now doing weekends at KIIS-FM/Los Angeles from across town at KUTE . . . Carol Parker joins the airstaff of Q107/WashIngton from WLTT/Washington.

# Commitment



HR NEW & ACTIVE

# Fire With Fire KANSAS "Fight

WPHD 20-15 WHTX on 93Q on WLS-FM deb 37 WNVZ add WGCL on WABX on

KHTR deb 25 WGFM add WKFM 32-27 WFBG add WRKR 34-31

OK100 23-17 KITE 36 **WOKI 37-34** KILE add KYTN 39-33 **WFMI 32-29** KCBN 35-27 **WJXQ 19-17** WVIC deb 18 WRCK 30-28 WHOT 37-35 WSSX 26-23 KSKD 39-37 WHEB deb 38 KITS 35 **Heavy Rotation On Mtv WIGY 29-26** 

WERZ deb 40 WSQV 20-18 KQIZ-FM 25-23 **WYKS 28-26 WXLK 27** 

**WIXV 27** KKQV39 WBWB deb 35 99KG 34-32 **KFMW 38** 

**AOR ALBUMS: 8 AOR TRACKS: 5** 



CHR NEW & ACTIVE

Added This Week: Q103

**B94**  $WH\Pi$ WXKS-FM Y100 **XTRA Heavy Rotation On Mtv** 

Q100 KMJK K104 WGFM KITY

**ALBUM SALES NOW OVER 850,000!** 

WZZR **WPST** WABB-FM **ZZ99** WGRD **WZOK** 

WGUY WOMP-FM WRKR WIKZ **OK100** 95XIL

**WJAD WYKS** WIXV KKXL-FM

CBS ASSOC. RECORDS





SIGNIFICANT ACTION CHR

# S.O.S. BAND

# Be Good To Me"

Z93 19-14 B104 8-6 WXKS-FM 7 93Q on WNYS deb 27 195 4-4 WCAU--FM 25-18 Y100 7-4 WHTX deb 24

Q107 22-20

Q103 deb 35 KEARTH deb 29 FM100 add

KIIS-FM deb 33 **KIQQ 32-30** KFRC 10

WSPK 39-29 **WNFI 14** 

WNVZ 21-18 WRVQ deb 14

WKFR add KJ103 14-11 KMGX 22-10 KYNO-FM 16-10 Q1048-6 Z102 13-10



**WZZR** 

WGUY

Z102



**WBBQ** 

**KEARTH** WXKS-FM **WYCR KITE** WKDD KFI WCAU-FM KIQQ **WKEE** WNFI Z104 KIDD WHOT WHTX **XTRA WSPK KAMZ KHYT** Z93 KYUU WKFM **WZYP OK100 KMGX** WABX WKRZ-FM **KNBQ KRGV** KYNO-FM **WKHI** 

ONE OF THE MOST ADDED AT A/C RADIO! 41/19



#### Four Diamonds Little

**KTFM** 



WLOL-FM

**WPHD WLOL-FM WSPK** WRCK

K104

**WGRD WKFR** WACZ

WZYQ KQIZ-FM Q104

**KRNA** KKLS-FM

95XIL

FIOSE WECORDS

**KGHO** 

**KGOT KCDQ** WOMP-FM WCIL-FM

KIKI

# CHR Wars - Fall '83

ANOTHER
POLYGRAM
RECORDS



# AGNETHA FÄLTSKOG ''Can't Shake Loose'



From The Album
'Wrap Your Arms
Around Me'





Manufactured and Marketed by PolyGram Records

KTSA (Steve Weed). Of particular interest is the bitterness surrounding Kid Curry's move from KTSA to KITY, a matter which wound up in court. KITY has had a series of PDs over the last year, and Curry hopes to stabilize things and move forward with an aggressive programming philosophy and media campaign. Over at KTSA Weed hopes to smoke 'em all out as he assesses what needs to be done to turn his station around again. KTSA has been on the soft side musically and you can look for

Continued from Page 30

with an aggressive programming philosophy and media campaign. Over at KTSA Weed hopes to smoke 'em all out as he assesses what needs to be done to turn his station around again. KTSA has been on the soft side musically and you can look for the station to harden up or toss in the towel and make a transition to A/C in the near future. Sister station KTFM will attempt to turn around a downward trend with a higher promotional and onair profile under PD Bill Thorman.

# El Paso

**KSET-FM** 3.5 4.5 4.4 9. **KAMZ** 1.2 3.7 7.1 9.

El Paso is rockin' strong with three CHRs . . . each attacking the market with a different approach. KEZB, just signing on the air in the last month or so with its new CHR format, is the broadest-based of the three in terms of music. PD/Operations Manager Ron Haney told me, "This market has a history of great Top 40s such as KELP, XEROK, and KINT. We are here to fill the void as a mass appeal CHR. I want KEZB to be the next legendary CHR station in El Paso." CHR market leader KSET-FM with PD Cat Simon takes a rock-oriented approach, while Bob West over at KAMZ relies on the ethnicity of the market to flavor his programming. Looking at the ratings, you can see it's a dogfight between KSET-FM and KAMZ, but look for KEZB to splinter those shares as it's already projecting a high profile in the market.

#### McAllen-Brownsville

KRGV	8.6	9.8	11.7	10.0
KBFM	15.6	15.2	10.1	9.8
KRIO	2.6	6.7	4.8	3.4

Let's go right to the Texas/Mexico border where a unique three-way battle is in progress. It's unique because there are two AMs, Bob Perry's KRGV and Jay Glass's KRIO, ganging up on an FM, Bob Mitchell's KBFM. Mitchell said, "This market is about ten years behind as far as FM awareness goes, but this is an incredibly competitive market. People here are very festive and like to have a good time so we keep the musical energy high on the station." KBFM has the most liberal playlist in town, leaning into the black crossovers to take advantage of the ethnicity of the market. KRGV is slightly more conservative, and KRIO is the most conservative. Ed Shane is consulting KRIO, which is the most adult-sounding CHR of the three. Lee Randall consults KRGV, and KBFM is standing on its own programming prowess.

# Mobile

G100(WKRG-FM) 11.4 12.1 10.7 9.9 WABB-FM 13.7 9.5 10.2 6.9

Volatile is the best way to describe things in Mobile. WABB-FM has undergone a recent PD and music change with Blaine Kelley exiting and longtime staffer Leslie Framm moving up to PD.

With her comes a broadening of the music, going head-to-head with G100's Jim Mahaney and Scott Griffith. This is a must-turn-around-book for Leslie. Over at G100 the staff hopes to capitalize on its long-standing stability and "Cash Call" contest. With such big shares to be split, this will be one to keep an eve on.

#### Orlando

WBJW(BJ105) 9.3 9.9 10.5 12.8 WHLY(Y106) 7.1 7.6 5.2 4.6

Orlando, like Tampa, is a major Florida market with increased CHR competition. BJ105, under the command of Garry Mitchell, has had the market to itself for a number of years. Mitchell, new to the station with the change of ownership about six months ago, is now faced with fresh competition from Y106 and newly-named PD Bill Michaels, who recently converted from A/C to CHR. Y106 recently changed hands as well, and the new owners have stocked up the "war chest" with promotional dollars. Y106 is a lot more aggressive with its music, while Mitchell relies heavily on research to make his musical selections. If all things are equal (and they seldom are), you'll see a lot fireworks this fall in Orlando, and they won't all be coming from Disney World either.

#### Columbia, SC

WNOK-FM 20.0 18.2 14.6 12.5 WZLD 7.9 9.2 9.7 10.0

A quick look at WNOK-FM's trend indicates the station has some work to do, and in fact it's already begun. PD Tom Anderson is out and Tom Kent is in, attempting to turn around the slide. The first noticeable difference is the trimming of the playlist, but beyond that it is too early to tell. Kent, long known for his talents as an air personality at WLS, WGCL, and B94 to name a few, should refine and sharpen the on-air presentation of WNOK-FM to a fine edge. Over at WZLD they've made steady gains each book and PD Chuck Finley is looking for more this time. Under the consultancy of Paul Christy, WZLD has a liberal music policy, relying on a solid combination of guts and research.

# More To Come Next Week

The CHR format is going through such an explosion right now that it's impossible to cover every single competitive market in one week. Worth noting in this week's installment is that Bob Kaghan and WBCY/Charlotte have got another FM coming at them in the form of WJZR. KITE/Corpus Christi has a new PD, Jim Zippo, and is looking to tear into Chuck Baker, also new to the PD's seat at KZFM. And there is also word on the street that Randy Brown's KEGL/Dallas is looking to reenter the CHR arena, taking on John Shomby and KAFM.

Coming next week, an interview with one of the most talked about consultants in CHR, "Mr. Hot Hits" himself, Mike Joseph. In a candid conversation, Mike talks about the client selection process and the implementation of his famous format. In addition, we'll look at "CHR Wars, Part Two," covering Chicago, Los Angeles, Seattle, Portland, Phoenix, Grand Rapids, Appleton-Oshkosh, and Bakersfield.



WHAT MAKES FREDDY SMILE? — WLS/Chicago midday personality Fred Winston is smlling, and with good reason. He's standing next to the lovely Nancy Benson, who was crowned Queen of the Miller High Life Beauty Pageant at the Miller Pro Beach Volley Tournament held at North Ave. Beach



B94 IS HORSIN' AROUND — B94/Pittsburgh recently invited thousands of listeners out to a local ranch to ride horses with their favorite jocks, and to possibly ride away with their own horse. Shown (I-r) are B94 salesperson Roy "Rogers" Serandky, and personalities Patty Steele and Don Jefferson, with the winner atop her prize.

# The Michael Sembello Excitement Continues!



Produced by Phil Ramone

# MICHAEL SEMBELLO "Automatic Man"

WNYS WCAU-FM	ONE OF	THE "MOST	ADDED"	IN CHR WI	TH THIS WE	EKS ADDS:
B94	WKEE	KXX106	WSFL	KEYN-FM	KQIZ-FM	KFYR
KAFM	KC101	WBCY	WNVZ	KMGX	WCGQ	WBNQ
WLOL-FM	WSPK	KITE	KITY	KIKI	KISR	KCMQ
KIMN	WHFM	WDOQ	WKDD	WIKZ	WFOX	Y94
KOPA	WGFM	WOKI	KMGK	WQCM	KTDY	KYTN
KMJK	WPST	WFMI	ZZ99	OK100	WIXV	KWTO-FM
XTRA	WKRZ-FM	G100	KJ103	WKHI	WGLF	KOZE
KWSS	Q106	KX104	KQKQ	95XIL	KKQV	KSLY

# Jarreau's 'Paradise' Has Grown On CHR!



Produced by Jay Graydon
Associate Producer: Tom Canning

# JARREAU "Trouble In Paradise"

WXKS-FM	KAMZ	KMGX	WERZ	WGLF
PRO-FM	FM100	KQMQ	13FEA	<b>WBWB</b>
KYUU	KRGV	KFI	WJBQ	99KG
WVSR	KROK	KIDD	WISE	KWTO-FM
WSPK	WKDD	KSKD	KILE	KCDQ
WKFM	WZPL	KHTY	KTDY	KDZA
KITE	ZZ99	WFBG	KNOE-FM	KBIM
WNFI	WHOT	WGUY	WPFM	KSLY
		WICY	WAFV	KIST

# Carly's 'You Know What' Is Taking Off



Produced by Mike Mainieri

# "CARLY SIMON "You Know What To Do"

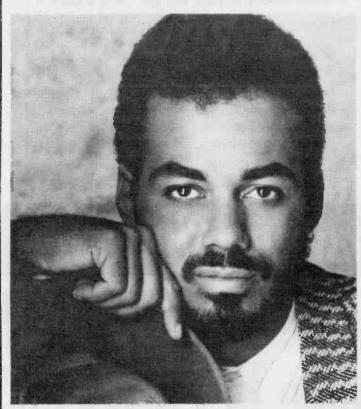
KIQQ	KIIK	WOMP-FM
WKFM	WZPL	WERZ
WPST	WHOT	KQIZ-FM
WKRZ-FM	KQMQ	WJAD
WNFI	WFBG	WFOX
WOKI	WCIR	WPFM
G100		





WIXV KKQV KKLS-FM KGOT KCDQ KBIM

# Go Back To Class With Style



# JAMES INGRAM

# "Party Animal"

From the Forthcoming Album 'IT'S YOUR NIGHT'



Produced by





Manufactured and Distributed by Warner Bros. Records

# CALENDAR



**BRAD MESSER** 

# Good Question, **Hopelessly Confusing Answer**

A letter from GM Dave Land (WFIW/ Fairfield, IL) raises a question that demands an answer

"I'm finding a lot of discrepancies on birthdates of well-known folks you list in your column. Trouble is, I never know who's correct . . . e.g., today (9-1) your 'Calendar' column listed Conway Twitty as being 50, 'Contemporary Comedy' had him as 50, but UPI's 'Today In Music' had him listed as being born in 1935 (that would make him 48). I guess I'm asking, what is your source?

Dave, I appreciate you taking time to write the letter. You probably represent a sizeable silent majority wondering about the same thing without taking direct action to find out.

I get birthdate information (as well as the Today In History stuff) from as many as a dozen "reliable sources" and with frustrating frequency they contradict one another. A small part of the blame can be placed on famous individuals who, as they become older, do not object to their publicity people inserting later and later birthdates into their press releases. That seems to happen mostly with aging actresses and most of the time my policy is to go with the highest age listed among the sources.

But those who fudge on their ages aren't the main problem. People who write books are. Sometimes they make human mistakes such as typing 16 instead of 26, or 1933 rather than 1943. Editors don't catch the error, the book is printed, other researchers pick up and repeat the mistake and off we go.

Let's use Art Garfunkle as an example of the nightmares I encounter. In "The World Almanac Book of Who" his birthdate is October 13, 1942. Casey Kasem's "American Top 40 Yearbook" says right day, wrong person, wrong year: that's Paul Simon's birthdate, but in 1941. The folks at "Daily Planet Almanac" say Garfunkle was born November 5, 1941. Christopher Andersen's "The Book of People" agrees, but lists Simon's November 13 birthdate

You said "I guess I'm asking, what is your source?" and those are some of 'em but not all. The question distills to Who To Believe? When all the references don't agree, my bottom line is to give you the birthdate listed in "The World Almanac Book of Who" from World Almanac Publications in New York.

Even the people who write the reference books wistfully yearn for one always-reliable prime source, and I'm right in there with 'em, wishing and hoping and waiting.

Actually, researching birthdates is a piece of cake compared to the other half of my Calendar job, tracking down Today in History material. It can conflict not only as to date but various sources strongly disagree on precisely what happened. Sigh.

# World's Classiest Ship

MONDAY, SEPTEMBER 26 — The luxury ocean liner Queen Mary was completed in 1934. It's just over a thousand feet long and jammed with art deco craftsmanship. Capt. John Gregory says the ship has been permanently retired and moored at Long Beach, CA, as a floating museum because of economics. "The Queen Mary took 78 gallons of fuel to go her own length, or thirteen feet to the gallon of fuel."

John Chapman, better known as Johnny Appleseed, was born in 1774. In 1777 British troops took over Philadelphia. Cement was patented in 1871. The five-month Mariel Boatlift was ended in 1980 after dumping some 125-thousand Cuban refugees in Florida.

Olivia Newton-John is 36. Lynn Anderson is 36. Singer and actress Julie London is 57.

# The Tonight Show

TUESDAY, SEPTEMBER 27— "The Tonight Show" premiered on NBC twenty-nine years ago (1954) with host Steve Allen. Johnny Carson and sidekick Ed McMahon signed aboard 21 years ago this coming weekend (Oct. 2, 1962). Carson reportedly makes \$3-million a year from the show, \$200-thousand a week for Las Vegas work, and another \$12-million annually from clothing and other side enterprises.

Book matches were patented 91 years ago (1892). One matchbook cover from that year is insured for \$25,000.

Shaun Cassidy is 25. Golfer Kathy Whitworth is 44. Actress Jayne Meadows is 60. Actor William Conrad is 63.

# Gamblers Fix 1919 World Series

WEDNESDAY, SEPTEMBER 28 — The Cincinnati Reds upset the favored Chicago White Sox to win the 1919 World Series, but suspicions were raised. A secret investigation was conducted and on this date in 1920 a Grand Jury returned indictments against eight White Sox players for throwing the Series. They became known as the Black Sox and were eventually expelled from professional baseball for life.

Sixty-five-year-old Pope John Paul I died in 1978 after only thirty-three days on the job. His successor was the current Pope from Poland John Paul II.

# SCOTUS School Desegregation

THURSDAY, SEPTEMBER 29 — The Supreme Court had already ruled that schools should be desegregated, but 25 years ago today (1958) it absolutely insisted, in the case of Central High School in Little Rock, Arkansas. Jeering crowds led by the Governor had kept nine black students from entering the school.

The first city police force was created in London in 1829. The boss was Sir Robert "Bobby" Peel, and that's where the British got their slang term for cops, "bobbies."

Marathon runner Sebastian Coe is 27. Actress Madeline Kahn is 41. The Killer Jerry Lee Lewis hits 50. Moviemaker Stanley Kramer is 70. The first movie singing cowboy Gene Autry is 76.

# Right-To-Die Law

FRIDAY, SEPTEMBER 30 — California passed the nation's first "right to die" law in 1976, creating a form that terminal patients could fill out ordering their physicians not to keep them alive indefinitely with machines. The California Medical Association reveals no figures but says "a great number" of people have signed the so-called Natural Death forms. First dental operation with anesthetics 1846. First nuclear-powered submarine "Nautilus" launched in 1954.

Former White House Press Secretary Jody Powell is 40. Johnny Mathis is 48. Angie Dickinson is 52. Truman

Tomorrow (10-1) Rod Carew 38, Julie Andrews 48, Richard Harris 50, Tom Bosley 55, former President Jimmy Carter 59, James Whitmore 62 and Walter Matthau 63.

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# ARBITRON® RATINGS









STEVE FEINSTEIN

Radio's Cyclical Nature

**◄** Broadening The Base

■ Who's The New Music Leader?

► Who's On First?

PART ONE: WHAT'S GOING ON?

# The AOR CHR Tug Of War

Question: What do WPLJ/New York, WLPX/Milwaukee, KPKE/Denver, WMJQ/Rochester, and WQXM/Tampa have in common?

Answer: They are all former AOR stations that recently switched formats to CHR.

Format changes are among the most dreaded events in our industry. They usually signal a throwing in of the towel, and often result in substantial personnel changes at a station. When a number of stations in one format all change to another similar format within a short period of time, talk begins of trends and the relative strengths and weaknesses of the respective formats.

Of a new CHR in the market,

Watching five AORs in competitive, respected markets drop the AOR format in the course of a few months is worth a bit of thought. What does it tell us about the current state of AOR? This week we'll sound out four programmers who have fared well against the CHR competitors in their markets, and we'll "consult the consultants" for their national overview.

# Why Switch Rather Than Fight?

Why have stations made the changes? Consultant John Sebastian, who has a background in CHR as well as AOR, offers this observation: "If their concern was fragmentation and trying to sell lower demos, then they're just twisting it around a bit. I think they're going from the frying pan into the fire. Where they had 12-24 men, they're just going to have 12-24 women. I think it's a quick fix to a much bigger problem: unless you're either a market-dominant AOR or the only one in your market, you're going to have a great deal of difficulty in the years to come making enough money to make it worthwhile. There still will be successful AORs, but fewer, because of fragmentation and a demo that is shrinking."

● Trip Reeb, PD at WCMF/Rochester, notes, "The business is cyclical: AOR bubbled under the surface, blossomed, peaked and is moving downward a little bit. That'll also be the case with CHR stations — they'll blossom and that'll work for a while, then there'll be another glamour format that'll catch peoples' ears and a lot of people will move toward that. All these formats will find their natural place in terms of number of stations."

"In this day of 'image radio,' it's not so much what you do but what you say you do."

—Pat Still

"The latest bandwagon effect in contemporary programming" is how consultant Jeff Pollack views switching from AOR to CHR. He points out, "Every station that has switched (with the exception of WPLJ/New York) has been the loser in the market. It's very simple . . . no matter what format, if you're not doing well, you're likely to switch formats."

Given WPLJ's history as New York's AOR ratings leader, PD Smokey Rivers, WKDF/Nashville, is skeptical of 'PLJ's apparent attempt to pre-empt the introduction

of a new CHR in the market, WHTZ(Z-100)/New York. "I don't know whether the way to stay on top of the mountain, if you're king of the mountain, is to move over to block your competition."

¬Consultant Bob Hattrik quips, "A lot of stations have experienced single-cell anemia with the AOR format lately, and so have run to what seems to be a format that can produce a broader demographic spread, albeit female-biased. One of the things you see in an evolutionary period is that the presently dominant format, be it AOR now or CHR five years ago, becomes so overserved that there's a process of natural selection. It's not abnormal for stations to then try other things, as happened



Trip Reeb

Chuck Browning

with CHR several years ago and is happening with AOR today."

Three of the five stations that switched (WLPX, WQXM, WMJQ) were consulted by the B/A/M/D organization. Lee Abrams feels WLPX and WMJQ should've stuck with AOR, as he claims both were on upward trends according to recent Birch numbers. He does concede that WQSM's switch made sense in light of the whopping 12.7+ share of the only CHR in the market, Q165.

Abrams forecasts the pendulum swinging back the other way — conversions from CHR back to AOR in markets with many CHRs where only one or two are supportable (particularly where the only remaining AOR scores a high share).

# Why CHR?

Bob Hattrik sees the renewed popularity of CHR radio in a broad, sociological context. He views increased record sales and the popularity of music videos as signs of heightened musical awareness among the masses, thereby also increasing overall music radio listenership. CHR has broadened its musical base to attract these nonmusic actives, and Hattrik believes in the viability of AOR radio doing the same. This explains the Doubleday chain's move toward a more mass-appeal sound that includes across the board hits by Donna Sum-

mer, Bonnie Tyler, Shalamar, and Michael Sembello.

# Is AOR Boring?

AOR has taken a good deal of heat in some quarters for having the musical doldrums, while CHR has been credited with sounding fresher and more exciting for having stepped out on more new artists.

"CHR was beating AOR on so many records that it became the place to hear new and exciting stuff."

— Trip Reeb

Trip Reeb observes, "CHR has become a fresh voice, even though the format is as old as the hills. It's something people hadn't heard in a long time . . . something new again."

It's also been suggested that AOR has lost its calling card as "The New Music Leader" to CHR. WLVQ/Columbus PD Pat Still feels this is a matter of perception



Lee Abrams



**Bob Hattrik** 

rather than reality, and stresses the importance of effectively taking credit for being the new music leader. "In this day of 'image radio,' it's not so much what you do but what you say you do." He notes how a CHR may steal an AOR's thunder by promoting on-air the "debut" of a "new" single that an AOR has actually been playing as an album cut for months. Pat employs positioning statements to get the audience "accustomed to the fact that this is the place to come for new music. When you come out of Talking Heads' 'Burning Down The House,' remind them it's a song they first heard on your station."

Pat also relates seeing a slew of diary mentions for a CHR competitor's guarantee not to repeat the same song within a three-hour period. "That's something we as an AOR have always done for at least five hours at a time, but it's nothing we've ever talked about."

# **CHR Crossovers**

Until recently, it was unusual to hear hit CHR songs by artists like Donna Summer and Michael Sembello on rock 'n' roll stations. AOR appears to be watching CHR playlists more closely, and AOR playlists have opened up of late to include records that have raised some eyebrows.

KZAP/Sacramento PD Chuck Browning declares, "I pay more attention to the CHR

chart than I have in years. In most cases, we've got to play the records before CHR does. I played Michael Sembello, for instance, but I couldn't wait until they made it a hit. If I'm going to play something like that, I've got to play it first. In other words, they played our record, as opposed to us playing theirs."

►Trip Reeb agrees. "I've felt, particularly in the last several months, that it's important for me to try and be on records that I know are going to be CHR hits before CHR gets to them. CHR was beating AOR to so many records that it became the place to hear new and exciting stuff. If I can get on those records earlier, so that by the time the CHR stations go on them I'm almost ready to get off them, then I can again develop that image as the music leader in the market."

Smokey Rivers states, "We've remained very true to the format, yet not close-minded. I'd call us an 'adaptable AOR.' If a 'Safety Dance' comes down the pike and you hear the electronic edge as something that would work for you, play it. Why shy away from it just because the rhythmic elements seem to parallel what you're hearing on the CHR station? There are ways to sound as fresh and modern as your CHR competitor and keep your format identifiable as rock 'n' roll," though Smokey considers playing Michael Sembello or Donna Summer as "not only bridging the gap, but crossing the line . . . that's selling out."

Lee Abrams also cautions against playing incompatible records in the hopes of gathering a few extra quarter-hours from CHR listeners. He likens the futility of that strategy to playing a Neil Diamond record once an hour to attract housewives. "If a station really wants to dig in to the CHR competitor, they should go CHR themselves!"

"Look at the AORs that were successful in this last sweep and you'll find very main-stream AOR stations," says John Sebastian. "A lot of AORs added a great deal of modern music, spread themselves much too thin, and did not satisfy the core. In fact, they dismantled the core audience in many cases. An AOR can stave off its current problems by being a rock 'n' roll sta-

"There are ways to sound as fresh and modern as your CHR competitor, and keep your format identifiable as rock 'n' roll."

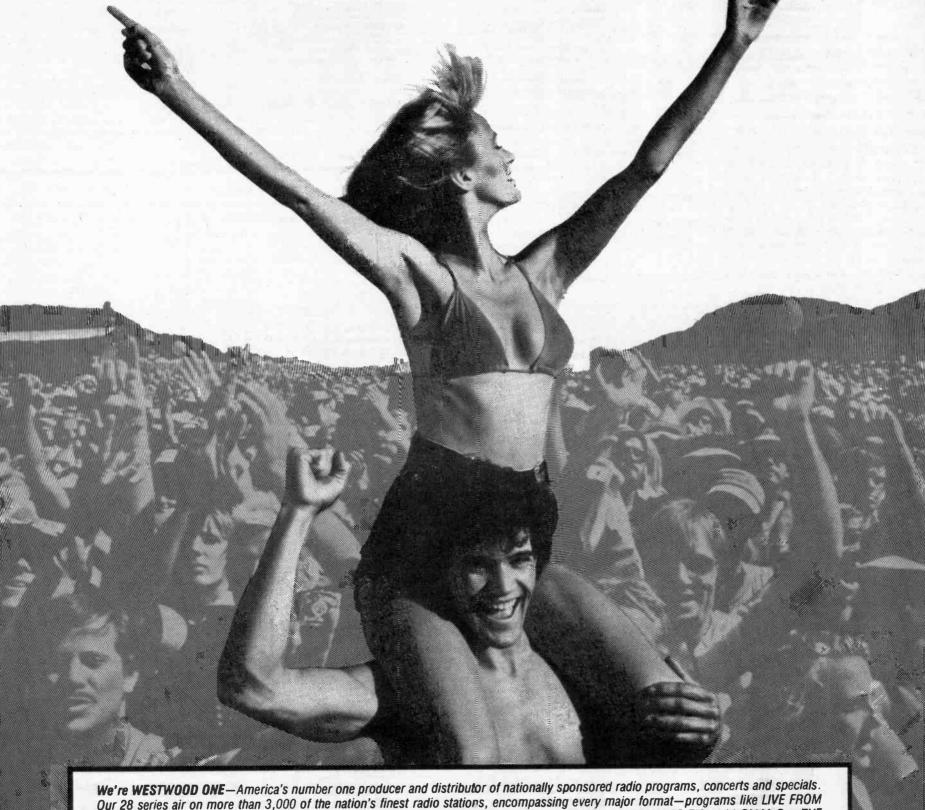
Smokey Rivers

tion and not being afraid of that." He favors playing the correct new product more quickly and in higher rotations, and changing format clocks to allow for a higher percentage of current music per hour. Sebastian also encourages beating CHRs to the punch on new records to burn them out by the time CHR adds them, which may damage CHR's time spent listening.

This week, our programmers have looked at the problems AOR radio has been facing from CHR. Next week, they'll offer some additional solutions.

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#### EVOLUTION

KMBY/Monterey goes AOR with PD Mark Kaufman, who moves over from the same post at KWST/Monterey... WMJW/Nanticoke, PA is a new AOR with PD Kevin Fitzgerald... WSLQ/Roanoke switches from AOR to A/C... WOWD/Tallahassee switches from AOR to CHR. Former PD Dick Blackmon assumes that position at WZEW/Mobile... Brad Fuhr is promoted from PD at WSPT/Stevens Point, WI to the same post at the company's WILS/Lansing, as Les Cook exits... Carter Brown is now PD/MD at KWHL/Anchorage... Gary Chase switches from MD slot at

WAVA/Washington, DC to the PD post at WRXL/Richmond...At WZZO/Allentown Gene Romano is OM/morning drive...The new morning team at KGON/Portland is Dan Clark and Dave Canner from KZEL/Eugene, where Eric Young and Pete Wild now perform those chores...Sandy Palmer moves to WMET/Chicago for news from KEZO/Omaha, where Mark Stewart is upped from part time...Robin Sagan and Stacey Kahn exit the news dept. at WNEW-FM/New York...Margorie Woodward is the new Programming Coordinator at WEBN/Cincinnati...Chad Perouin is new to mornings at KICT/Wichita, from KATT/Oklahoma City...



A SHOT OF ADRENALIN — Musical Signature recording artists Adrenalin did a live radio concert broadcast for WRIF/Detroit. Pictured (I-r) after the show are the band's Michael Romeo, Marc Gilbert, Brian Pastoria, and Bruce Shafer, WRIF PD Mark Pasman, band's Flash, Jimmy Romeo, and Mark Pastoria.

#### UPDATE

KLOS/Los Angeles copped the gratitude of 50,000 people at an outdoor Police concert by distributing bumperstickers and visors matching the three-color scheme of the group's "Synchronicity" cover . . .



Improved coverage: KIIS/San Antonio is teaming with Coca-Cola to distribute 100,000 "Long Live

Rock" bookcovers. Students get a free pair of covers when they buy the "real thing" at a local burger haven

... Taking a dive: KDKB/Phoenix had nine skydivers, two of whom were carrying a station banner,
jump into a stadium just prior to the start of a Police
concert. They had to overcome more than just wind
resistance — the local branch of the FAA had nixed
the idea, citing interference with flight patterns at
the airport next door. The station successfully appealed to the Los Angeles FAA, which agreed to hold
up all air traffic for 15 minutes ... Good sports:
KROQ/Los Angeles morning duo, Ramondo & The
Blade, get a lot of letters complaining about their aptly-named sports reporter, The Poorman. A recent
detractor received a personal reply when The Poorman was dispatched to the listener's house one morning, from where he phoned in his reports on the air

KINK/Portland personalities will be struttin' their stuff when they lead a parade in an Autumnfest shindig . . . But will they get airplay?: L.A. radio vet Jimmy Rabbitt is now PD at KSNO/Aspen, where he's joined with fellow staffers to form a band, Rico & The Violators. Rick Nelson is reportedly producing their first album ... "A table for how many?": WDIZ/Orlando had 1000 people show up when they invited listeners to a restaurant for breakfast and a live broadcast to welcome new morning team Baxter & Mark . . . ZAPpy Birthday: KZAP/Sacramento's 15th is coming up, and artists wishing to send wishes should contact MD Tom Cale at (916) 925-3700 . . . WMYK/Norfolk needs service for their video TV show . . . Atco's national promotion staff, Reen Nalli and Bill Heltemes, requests service on AOR product from other labels. Playlist sent upon request . . . Congrats to WDEK/DeKalb PD Ward Holme on his marriage to his lady, Barb . . . and congratulations to KINK/Portland VP/GM Stan Mak and wife Sue on the birth of their daughter.

## AOR Reporter Profile

## 94WAMX

WAMX/Huntington P.O. Box 1150 Huntington, WV 25713 (304) 523-8401

Owner: Stoner Broadcasting GM: Richard Wilson PD: Scott Paulsen MD: Dan Robinson

> Rep Firm: Torbet 93.7, 33,000 watts

"94 WAMX began broadcasting in the early '70s as an unstructured, underground cult radio station. As the years progressed, WAMX became more and more mainstream. The more palatable the station became to Joe Average, the wider the gap opened up in our market for a well-produced and researched album station. In February of this year, Stoner Broadcasting took ownership of WAMX and began the image-changing process that we are now in the middle of.

"The key to our music format is how it flows. We progress with the trends, but we don't forget which tracks established us as a rock and roll station. We research every piece of music before it goes to a heavier rotation. The bottom line is, if it tests well, we play it. We believe in playing the prime cuts of each LP, instead of just going one deep. We test three to four tracks off stronger artists and one to two from new artists. We also have a new artist breaker category, in which we play someone who has not been heard before on the radio station.

"WAMX is self-programmed, with no consultants. We're looking forward to going 100,000 watts next spring, which would put WAMX's signal into Lexington, Kentucky and well into Charleston, West Virginia."

— Scott Paulsen (WAMX is a new R&R AOR reporter.)

#### CONCERTS&CONVERSATIONS

BROADCASTS: Helix on WMMS/Cleveland.

PRESENTATIONS: Toronto by WAAL/Binghamton for 99 cents . . Red Rockers for \$1.98 by WAYY/Baltimore.

GUEST DJs: Elvis Costello on KBCO/Boulder...
Mitch Ryder on WEZX/Scranton.

Mitch Ryder on WEZX/Scranton.

CONVERSATIONS: Animals on KPOI/Honolulu...
Asla, Chris DeBurgh on WLLZ/Detroit...Dio, Rick
Springfield, Quarterflash on KFMG/Albuquerque...
Supertramp on K97/Edmonton...Aztec Camera on
KBCO/Boulder...Supertramp, ZZ Top, Loverboy, Iron
Maiden, Quiet Riot on Q107/Toronto...Supertramp on
WXRT/Chicago...Loverboy on WOWE/Chattanooga
...Marshall Crenshaw on KFMX/Lubbock...Big Country on WPDH/Poughkeepsie...Mitch Ryder, MSB on
KFMQ/Lincoln.

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# JANIE FRICKE

"Tell Me A Lie"



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From The New Album
"Love Lies" FC 38730

Produced by Bob Montgomery



**SHIPPING 9/29/83** 

On Columbia Records and Cassettes

# EXILE

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**BREAKERS** 

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From The Debut Epic Album "Exile" FE39154

**SHIPPING 11/11/83** 

J'ig

Produced by Buddy Killen
On Epic Records and Cassettes



CBS Records/Nashville

# Nashville This Week



**SHARON ALLEN** 

## New Horizons For CMA

On the subject of the CMA Awards . . . This week, the CMA demonstrated their commitment to development of the Horizon Award.

To refresh your memory, the CMA established the Horizon Award in 1981, for an individual and/or group who demonstrates the most significant creative growth and development in overall chart and sales activity, live performance professionalism, and critical media recognition.

Now, the CMA announced the incorporation of the Horizon Award radio special. The one hour show, "The Silver Eagle/CMA 1983 Horizon Award Special," will air October 8-9 (replacing the regular "Silver Eagle Cross Country Music Show") via the ABC Entertainment Network.

The program will include live performances by the nominees DIR has taped for its "Silver Eagle" series, interspersed with brief interviews. The special will also feature performances by former Horizon Award winners Ricky Skaggs and Terri Gibbs as well as the five 1983 finalists — Vern Gosdin, Reba McEntire, George Strait, the Whites, and John Anderson (in a duet with Emmylou Harris).

#### **Disc Jockey Brunch**

If you're a disc jockey and a member of the CMA, you're invited to brunch on October 15, at William Lee Golden's Hendersonville, TN home, Golden Era Plantation.

The CMA organized this special event three years ago as a means of thanking its member DJs who provide year round support for the organization's activities and to promote rapport among America's finest air personalities. Tom T. Hall hosted in 1981, and Tammy Wynette in 1982.

Warner Brothers Records will furnish transportation which will depart from the East portico of the Opryland Hotel at 10am Saturday and return at 1:30pm.

So, if you'd like to attend you should notify CMA no later than Monday, October 3. DJs applying for CMA membership before this time of departure on Saturday, October 15, will be eligible to attend the brunch.

#### The William G. Hall Music Business Scholarship Fund

Friends and business associates of Bill Hall (former vice president and Nashville division manager of the Welk Music Group and a founding director of Compleat Entertainment Corp.) organized the scholarship fund to benefit a Belmont College music student. The chosen student will receive a full scholarship available for three years, renewable yearly. So far, they've raised \$113,000 toward a goal of \$250,000. \$105,000 was donated during a banquet at Hillwood Country Club, and an additional \$2000 was raised through a fund raising Music Row Block Party last week.

If you'd like to donate, checks should be made payable to Belmont College and noted for the William G. Hall Music Business Scholarship Fund. All contributions may be mailed to Charles Fach at Compleat Enter-like."

tainment Corp., 21 Music Circle E., Nashville, TN 37203.

\* \* \*

BITS & PIECES: Columbia is unfolding a marketing program for one of their newly-signed artists, Tony Joe White.

They've announced that they have a 10 minute video clip available for radio stations, television, and sales accounts. The video features cuts from his new "Dangerous" LP spliced with biological talks between Tony Joe White and



Tony Joe White

his producer Ron "Snake" Reynolds. By the way, as you listen to the cut "Down By The Border" you'll hear an unusual sounding acoustic guitar. Tony says he got the sound by using cat gut strings on his electric

guitar...Jim Glaser showcased the music from his forthcoming debut solo album "The Man In The Mirror" last week at the Cannery in Nashville. This is the first LP Jim has released without Tompall and the Glaser Brothers. The album release



Jim Glaser

coincides with Nobel Vision's first anniversary. Congratulations to all involved! If you're into keeping up with which artist signs with what label you may need to hire another secretary to keep up with MCA Records. Lorrie Morgan just signed with the label. She is coproduced by Jim Vinneau and Ronnie Gant. Her first single, "Someday We'll Be Together," ships this week. Micki Fuhrman just re-signed with MCA. She's been in the studio this month laying the first tracks under the new agreement with Jerry Gillespie producing. Now for the rumors department . . . Will Larry Gatlin and the Gatlin Brothers leave Columbia for MCA? Speaking of Larry Gatlin, he provided in a phone conversation this week some background on their current single "Houston." He said, "I'm a versatile @#\$% 5." Seriously now, "We were going to play the Houston Rodeo and Steve said, 'Why don't you write something for the rodeo?" We've played there for the past few years, and always gotten good response. In fact we've broken attendance records every year. So, I wrote "Houston" with that in mind." He also said that being a songwriter and loving the craft he may "sometimes get caught up in the craft. Maybe I have done some things that weren't in the mainstream. I want to play music that people

**Up-Front Country** 

Continued from Page 40

"The third factor is having an airstaff that is genuinely excited about what you are doing on the air. The KSAN personalities deeply believe this is really important because I think if you don't genuinely like country music, you can't be a real good Country radio personality. You might be able to be OK, but our radio station won't settle for OK. There are a lot of 'OK' radio stations out there, but I want to kick some rear ends. Therefore, we get people who like the music, who relate to the lyric lines in the songs, and who speak the lifestyle without being gutbucket."

As J.D. pointed out, these things seem very basic, and everybody says this is exactly the kind of stuff their stations and jocks do. "That's BS." says J.D. "Just like you hear PDs say 'our jocks talk about community events,' but when you listen to the station you could go days before you hear a word about what's going on in town. We keep a couple of different files in the control room that put all kinds of information on the fingertips of the airstaff. Providing information about all of the events that are of concern to our audience is not an easy job; it's hard work. That's where so many stations break down. But that's the KSAN difference. We do all the stuff that others just

#### **Music Enhancers And The PD**

With the personalities supplying so much artist and community information, I asked J.D. about the respective roles of music and talent.

"The music is the star of the radio station, and the jocks are the music enhancers," he explained. "That is a very difficult job. Most jocks have always focused on themselves or a station promotion, but very few focus on how to enhance a song. They must concentrate on making the song they are playing relevant to the listener. As a format, Continuous Country tells the talent to shut up and let the music sell itself. We do that too, but I strongly encourage each person on the air to relate to lyric lines and give artist information three or four times an hour."

All of which brings us to the role of the PD when this much attention to music and the community is involved. What are his responsibilities?

"Every person on the air has their own strengths and weaknesses. It's up to me to give them positive reinforcement on the things they do well. Which brings me to what I perceive as a problem with most PDs, in that they tend not to give enough positive reinforcement for the things their jocks do well, focusing instead on the negatives. You need to hand out twice as many positives as negatives. It's important the air talent knows where they stand."

The personality linup, or perhaps I should say the "music enhancer" lineup is Ron Castro in mornings, J.D. 10am-2pm, John Driscoll 2-6pm, Bob Jackson 6-10pm, Jay Marvin 10pm-2am, P.J. Ballard 2-6am, with Myles Camerson, Bob Gowa, and Mimi Chen holding down weekends and vacation work. Rounding out this tightly-knit staff is MD Laurie Sayres.

#### Some Parting Thoughts

I find it fascinating that once again I am doing a success story on a station that is doing tremendously well against all competition in a market heretofore not considered to be a viable venue for Country radio. KSAN's strength in the lower demos is also very interesting, which leads me to this thought: the consensus of opinion is Country radio can only draw old demos. It seems to me that this conclusion has been drawn by primarily analyzing the audience found on AM Country stations because, obviously, that's where the audience has been. Isn't it possible that what has actually been measured is the AM band itself?

"The music is the star of the radio station, and the jocks are the music enhancers."

In both the Washington, DC and San Francisco markets profiled here, the upfront style of the radio stations has given them across-the-board numbers. For all the posturing that has been done to attract lower demos to Country radio, perhaps the real key is to just go where the lower demos are - FM. Hopefully, this thought might perk some interest in markets where there is a full service AM, a Continuous Country FM, and a ton of FM rockers (not all of them successful). With the broad success of stations like WMZQ, KIX106, and KSAN in markets not traditionally thought of as country music hotbeds, perhaps an up-front FM Country format should be considered as an alternative more often.



BUT OFFICER — WIL(AM) personality David Lee looks as if he's trying to talk his way out of a ticket. He's really just chatting with Lacy J. Dalton prior to introducing her to 5000 people in attendance at an outdoor concert preceding Championship Grand Prix Outboard Races. The concert and races were cosponsored by WIL-AM & FM with part of the proceeds going to charitable organizations in the St. Louis area.

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# Black Radio



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# WANM—Daytimer Dominates AM Band

s we continue our look at Black radio formats around the country and their current spring '83 Arbitron numbers, we find ourselves checking out the Tallahassee book. One marketplace station, WANM, is quite unique. It's a daytime radio station on the AM band with a dial position at 1070 and 10,000 watts of power. The significant aspect of this station is the fact that it's been the market's number one station in the 12+ category for the past three years.

Here's a brief ratings history:

Spring '81 - 16.5 Spring '82 - 21.3 Spring '83 -20.2

The Tallahassee market only has one ARB per year. The closest station in the ratings battle to WANM is its sister outlet WGLF with a 13.7 share 12+.

Program Director Joe Bullard is a 15year broadcast industry veteran who's held his own for the past nine years. That's right, he's been programming the same facility for all those years and continues to be a winner! If you're talking Black radio in the Tallahassee area, you're talking Joe Bullard, and if you're talking any kind of radio in that area, you're still talking Joe Bullard.

#### Being For Real

Explaining why he feels the station continues to do well with only daytime operating hours, Joe remarked, "We continue to be a winner because we deal with the 'sound of realism.' We have a thought in mind where we believe in putting our listeners on the same level as the person on the radio. What I mean by that is, we begin to think the same things as our listeners, comment on the things that we know they are doing in their chosen lifestyles. This also includes reflecting on the people who are suffering through hard times, those out of work, those hoping for an opportunity. By (the station) being a total human being, I think your audience will relate to you more, and know you're for real.

"For example, we have two universities here, Florida A&M and Florida State University. Florida A&M, the Rattlers, is the dominant school in the state. We have very close ties with them. When students come here to go to college we try and let them know they're really not away from home and in some strange city. We're home for them if they give us a chance. Our radio station is the friendliest station you'll ever hear. We believe if people are comfortable with you, they'll stay with you."

Is there another secret to WANM's success? "I guess you could call it a secret recipe. But we feel our strength lies in the fact that we're always honest and real. If a person calls me on the air and requests a record, I don't tell them I'll put it on in a few moments. Instead, I tell the truth. If I can play the song immediately I do. If I can't, I let them know that. Again, it's very impor-

tant to be real with your audience."

Joe went on to say, "'Fantasy Island' is only on TV and today's radio is honesty on all levels. For example, if you really have a

how to dress for work that day. I'm sure we all remember working in a small market, being on the air, and having the weather machine run out of paper, causing the current weather report not to be printed. What did we do? We made up the temps bureau, the person on duty wouldn't answer the phone. What I'm trying to show you with this analogy is we all must entertain our listeners. But in the '80s, we must also be credible. Credibility goes a long way."

#### **Working Without Megabucks**

In earlier conversation Joe mentioned that he would tell me what being a Black radio station in the Tallahassee area really meant. "Being a Black radio station in the area means being minus the megabucks that

current weather report, then tell the people because when we called the weather

WANM LINEUP LINES UP - Pictured above is WANM's air talent staff: (I-r) Tyrone Jiles. 10am-3pm; Tony Shabazz 3-7pm; PD/MD Joe Bullard, 6-10am; and Gerald Tookes, 7pmsignoff during the longer daylight hours.

pumped into the FM-formatted stations. All of our general market competitors always give away money, trips, etc. I personally think that if stations are going to give away money, then do it all year, all the time, and not just 12 or 14 weeks during the ARB. Trips, the same thing. Even if we could give away money on the air I wouldn't."

Why not? "Because if you're going to give away \$50,000 to one person, why not do something for more people and spread it out? You'd make more people happy and have even more locals talking about what you've done, how you've reached more people with your station's influence and call letters. When I realistically think about giving away trips, this thought always hits me. How many people could up and leave for a trip on short notice, or otherwise, and have someone take care of their responsibilities while they're out of town? Not too many. I'm using this example because we don't know who'll be our winner - it might not be a single person. If the person has a child, he or she may not be able to find a person who would take on that responsibility for whatever period of time. See, we've never done any of these things

because we don't get the budget to do them. It's not that I'm totally against giveaways, but it's what and how much with which I have problems."

What advice would Joe give an AM daytimer PD with no promotional budget? "A great promotion to do with no budget is 'Black Facts.' I'm not stuck in that dead folks bag. I'm talking about trying to promote your black history. You can start with your own city. Ask questions about local blacks in responsible positions, i.e. politics, local education leaders, heads of local law enforcement agencies. Many who don't know the answers to these questions find themselves becoming more informed about blacks who are holding down important positions in their own community. You could also include black doctors, lawyers any black person who represents a positive role model.

"When we get a person who knows the answer to the question, we reward them with some type of prize. In our case it's usually a record album, maybe passes to a free dinner at a good restaurant or tickets to a popular event. You just have to be creative and endure. As Dr. King used to say, 'be strong.' One must entertain and educate. I think if you can mix the blackness of the world, while localizing your presentation, you're supplying some of what our community needs.'

#### **Attracting White Listeners**

With WANM holding the city's number one spot, it's obvious Caucasians must listen in very heavy numbers. How does WANM keep from offending its Caucasian listeners with too much blackness? "We are what we are and we don't try to be something we're not. When I speak of blackness, I'm talking of awareness and positiveness. We're here for all the citizens of Tallahassee. So when a white listener tunes us in, if they're a local person, they already know what we do. We feel they listen to us to hear our personalities and our unique form of music. We never offend, but we are real!'

Turning to the subject of advertising, Joe commented, "Well, last year they let me have some TV. This year we decided to go with an outdoor billboard campaign. We only had eight, but they were all in key locations around town. You have to remember we're not in big cities like New York, Houston, Atlanta, or Miami. We have to get the job done with a lot less."

Joe also told me that all of his air personalities are committed to the community and the winning tradition they've established at WANM. Joe summed it up: "We won't sit back and rest on our laurels. We know now is the time for us to do our most competitive radio. Why? Because when you're on top, it's easy to become complacent. But we plan to continue working hard and winning. The best remains unchanged."

Continued success to Joe Bullard and all the members of WANM's staff.

# KWTD: Little Rock's New Urban Challenger

Have you noticed how loosely the term Urban Contemporary is being used these days? Everybody's Urban or Urban something. Little Rock, AR already has three Black-oriented stations in the area: KOKY (Black), its sister station KLAZ-FM (Urban), and KYDE (Black AM daytimer). Then I heard there was another Urban Contemporary, KWTD, entering the Little Rock market battle.

In its first book, the black-owned FM outlet had a good start with a 5.3 share 12+. For the record, KWTD was very close to the number one station during the hours of 7pm-

midnight. It scored in the double figures and was only three tenths of a percent behind the leader. KWTD is owned by Waymen Dunn, a native of Lonoke, AR or as the locals say, "the central Arkansas area." The Station Manager is



Billie Dee

Robert Grant, who most recently worked at WGPR/Detroit. William A. DeLoney (Billie Dee) is KWTD's PD/MD.

The first thing I asked Billie Dee was why they chose to go Urban Contemporary. "We felt there was a void in the market that we

could fill. Through our reesearch we learned there was a void in the form of service to the black community. Sure we use the term Urban Contemporary -- it gives us the latitude to play artists like Michael McDonald, Hall & Oates, David Bowie, and others whom we know blacks are interested in. We captured the people's imagination by playing the hits and selected albums and playing more of them. We had our target audience and went after it. There's a lot more to be done, but we're very happy to get off on the right foot."

In a market that's as small as the Little Rock area, which includes other nearby communities like North Little Rock, Pine Bluff, Lonoke, and England, I'm concerned about audience fragmentation with four black music outlets beating up on one another. This could hinder any one particular station from ever becoming a clearcut winner. Maybe the concern is unwarranted. But it's certain we'll be keeping an eye on this situation.

# Marketplace

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Current Issue 142 features CKLW/Ryan & Co., KPRZ/Ted Knight, KLOS/Frazer Smith, LA's new "Hit Radio 93," KFI/ Lohman & Barkley, KOGO/Martin Milner, WCZY/Dick Purtan, KFRC/Mark McKay, NY's new Z100/Scott Shannon, plus KYA/J. Parker Antrim. 90-minute cassette, \$5.50.

Special Issue \$5-21 features the California Coast with KACY, KBBY & KCAQ from Ventura/Oxnard, KIST & KTYD from Santa Barbara, KRQK & KXFM from Santa Maria, KSLY & KZOZ from San Luis Obispo, and KIDD, KWST, KWAV & KNRY from Monterey/Seaside. Cassette, \$5.50.

Classic Issue /C-35 features KRLA/Ted Quillian-1963, KHJ/ Gary Mack-1966, WMEX/Jim Connors-1972, KPPC/Steven Seagull-1971, 10Q/Real Don Steele-1977, KHJ/Don Cox-1977, WLS/Charlie Van Dyke-1973, KHJ/J.B. Stone-1975, plus KCBQ/Dave Conley-1973. Cassette, \$10.50.

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#### WEST

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DJ interns needed for Los Angeles radio station. Send T&R: 21115 Devonshire, Suite 303, Chatsworth, CA 91311. EOE M/F (9-9)

Top-rated CHR KDON-FM accepting T&Rs for future air talent openings. Experienced only. Send: Jim Christoferson, Box 81460, Salinas, CA 93912. EOE M/F (9-9)

KKMG/Pueblo, CO has future openings for air talent. Min. 5 yrs. exp. A/C or CHR. T&R: Larry Green, PD, 44 E. Speulding Ave., Pueblo West, CO 81007 EOE M/F (9-9)

#### **Openings**

KOPA-FM needs PD. Minimum 2 years experience. T&R: Gary Guthrie, GM, Box 1827, Scottsdale, AZ 85252. No calls. EOE M/F (9-23)

KYOU seeks T&Rs for possible future openings. Full & parttime. 3 yrs. experience. Country. T&R: Dale Clark, PD, KYOU, Box 1607, Greeley, CO 80632. No calls. EOE M/F (9-23)

KARM & KFIG/Fresno has 2 immediate openings; Fulltime news (3 yrs. required) & partitime jock w/some experience. T&R: John Katz, Box 4265, Fresno, CA 93744. EOE M/F (9-23)

Full service AM, Country FM has several openings for good career-minded broadcasters. Minimum 2 yrs. exp. T&R: Bob King, Box 346, Twin Falls, ID 83301. EOE M/F (9-23)

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Opening for morning drive. Strong production. T&R: John Bailey, KVEL, Box 307, Vernal, UT 84078. EOE M/F (9-23)

Sales Manager needed. Good beginning account list. Call Steve Larson (208) 532-1200 or resume: 3102 Bay Avenue, Hoquaim, MA 98550. EOE M/F (9-23)



KYUU San Francisco is looking for a night time entertainer. Adult appeal, able to have fun, and a winning attitude a must. T&R to: Mike Novak, 530 Bush St., San Francisco, CA 94108. EOE M/F

KSLY is seeking an afternoon drive CHR personality. No beginners please. T&R: Joe Collins, OM, KSLY, Box 1400, San Luis Obispo, CA 93401. EOE M/F (9-23)

KBBY-FM CHR is looking for warm air talent. Prefer people in CA. Tape & salary requirements: Richard Chase, Box 5151, Ventura, CA 93003. EOE M/F (9-23)

# R&R is Looking for 2 Special People!

If you love radio and are willing to work hard, you could be our people!

#### **EDITORIAL ASSISTANT:**

We have an opening in our Research Department and are in need of that special person who is dedicated to our industry and ready for involving

We prefer applicants with some radio station employment in their background. Top typing skills and telephone experience necessary!

#### **ACCOUNTS RECEIVABLE CLERK:**

You would be typing invoices, posting to Post-Rite Systems, preparing aging schedules, making credit calls and reconciling bank accounts, alter the entertainment industry!

We prefer someone with 2 years accounting experience.

If you're a team player with an eye for detail, you could be for us!

Editorial Assistant: Call Krisann or Ellen Accounts Receivable Clerk: Call Margaret

(213) 553-4330



#### **Openings**

KTOM/Salinas has immediate opening for ND. T&R: PD, Box 81380, Salinas, CA 93912. EOE:M/F (9-23)

Immediate on-air opening at 25+ A/C station in North-Central ID. T&R: Steve Tracy, KRLC, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

KPKE/Denver is looking for air talent & news. T&R: Mark Bolke, 8973 E. Kenyon Ave., Denver, CO 80237. EOE M/F (9-16)

KDIA/Urban Contemporary seeks 7-mid. air personality with background in high energy. T&R: Jeff Harrison, Box 8432, Oakland, CA 94682. No calls. EOE M/F.(9-16)

AOR KZEL accepting T&Rs for future fulltime openings, including morning drive. Ken Martin, Box 70128, Eugene, OR 97401. No calls. EOE M/F (9-16)

# Music Publisher/ Artist's Representative

(Europe)

Must have experience in sheet music/recording/artist management. European contract negotiation and European experience in promotion. 4 years experience. \$40,000/year. 40 hour/week. Send this ad and your resume to Job \*NOF 08214, P.O. Box 15102, Los Angeles, CA 90015, not later than October 6, 1983.

#### -----

KEZR-FM/San Jose seeking female air talent with strong production. Long hours necessary. T&R: OM, Ron Sanchez, Box 2337, San Jose, CA 95109. No calls. EOE M/F (9-16)

Applications for future employment at Country FM. T&R & requirements: Rex Broadcasting Corp., Jay Price, Box 50006, Tucson, AZ 85703. No cells please. (9-16)

AM & FM Country combo needs aggressive, successful-minded people. Air, sales, part & fulltime. T&R: Mike Foster, OM, KENE, Box 350, Toppenish, WA 98948. EOE M/F (9-16)

Full & partitime announcers needed for FM A/C. Minimum 3 years. Good production. T&R: Jack Blair, KBBT-FM, 100 E. Florence Blvd., Case G(ande, AZ 85222. EOE M/F (9-16)

#### A/C ANNOUNCER

Become a part of a first class operation away from the pressures of big city life. Top rated soft rock Class B FM needs jock. We're looking for a stable, experienced "team player" with good production capabilities. Tape and resume to: Randall J. Wilkes, KSNN, Box 2959, Merced, CA 95340. EOE M/F

KYGO, Denver's Country music leader, still looking for experienced weekender, T&R: Bob Call, 5350 W. 20th, Denver, CO 80214. EOE M/F (9-16)

Music personality needed. CHR/AOR exp. Females encouraged. Division of King Broadcasters. T&R: Bill Stairs, KREM-AM & FM, Box 8037, Spokane, WA 99203. EOE M/F (9-16)

Newsperson for AM A/C & FM AOR combo. Lifestyle-oriented personality. T&R before 9/30: Steve MacKelvie, KMOK/KRLC, 805 Stewart, Lewiston, ID 83501. EOE M/F (9-16)

Program Manager/ND needed at KBDF. T&Rs: Rob Skinner, KBDF, Box 70128, Eugene, OR 97401. EOE M/F (9-16)

## **Positions Sought**

8 yrs. experience including major market, seeking West Coas position. Also do great drop-ins. JEFF McKAY (213) 696-5503 (9-23)

Midday jock top 20 market seeks majors. Smooth, great pipes, excellent production. DAN (619) 223-6052,

MD/produc;ion/jock available now. MIKE KELLY (209) 383-1542 (9-23)

Top-flight female personality, WLS-FM, WMET, WNAP. Seeking large market CHR with innovative, spirited approach. (312) 388-3384. (9-23)

News announcer seeking job. Will relocate. Reliable, ambitious. Reporting, sports, interviewing. Midwest preferred. Bill (219) 874-8285 Mon-Wed after 5pm. (9-23)

3½ yrs. music & research at Q101/Chicago. Also, 3 yrs. PD & mornings at suburban Chicago A/C station. RON SMITH (312) 448-7799, (9-23)

## Positions Sought

If you're looking for a new voice, stop here, 'cause I'm looking for a new station. CHR, A/C. TIM (314) 227-9750. (9-23)

Young American citizen working at Toronto's premier alternative New music station looking to return to states. KEVIN (416) 453-7452 or (416) 459-9871. (9-23)

Soft, sexy air show. Creative copywriting & production. Looking for medium market. I'm LISA, available now. (919) 667-2419. (9-23)

GAIL LEE. Promotions & music. Medium-major market AOR or CHR. (713) 447-8211 or (512) 583-3700 (answering machine). (9-23)

Morning man. Format change left me speechless! If you want someone who does more than read liner cards, call RICK (414) 552-7981. (9-23)

THOM DAVIS available for mornings. MD experience with over 8 yrs. in A/C, CHR & Country. Currently with WEZC/Charlotte. Call (704) 827-0300. (9-23)

## . . . now for something completely different

More mail and calls in station history made me #1 nights for Southern P-2 CHR. Bits, phones and a unique, distinctive delivery will get your Top 50 market talking, laughing and listening! Don't wait... my carts need a home! "Dangerous" Dan McKay (601) 896-8159

South OR's top afternoon drive ready to move upl Excellent progrest #'s, community involvement, team-player. Top 10C markets only. A/C, CHR. BILL CRAWFORD (503) 773-5935 (9-23)

JOE ZERHUSEN, former MD at WARM98/Cincinnati, is looking for new opportunity. (513) 731-6691. (9-23)

BRUCE COTTON, former OM at WGNI/Wilmington, NC is ready for new operations/programming challenge. (919) 763-6512: (9.23)

JACK ARMSTRONG, 17 yrs. experience, 5 yrs. programming, OM at WKJJ-WCII/Louisville, PA at WKWK/Wheeling. Looking for OM, PD, CHR, A/C, Country. (717) 667-2251. (9-23)

7-yr. pro hee T&R for you. Looking in South or West, medium or major market. KEVIN (314) 392-3793 after 2pm (314) 348-3998 before 2pm. (9-23)

The wolf isn't just at the door, he's come in & had pups. Major market talent seeks top 20. ALEX HAYES, (212) 758-6304. (9-23)

Bostoni Why haven't you called? Award-winning copywriter a production whiz wants to relocate. (512) 851-1056. (9-23)

NANCY PLUM, formerly with KMPC, KTNQ, KGBS looking for air work on West Coast. You'll like my smile. Call (213) 654-4566. (9-23)

I need a break. You can help. MD, jock, production. MIKE KELLY, (209) 383-1542. (9-23)

Gimme the bullets, let's blow 'em away! Hot CHR jock, 7 yrs. top 25 market experience including Magic 107/Portland is looking. LARRY, (503) 775-4030. (9-23)

Experienced WZZR, WJIM air personality seeking fulltime air position preferably in Midwest. Strong talent, all markets considered. You need me. BILL JOHNSON, (517) 422-3478. (9-23)

Major market Modern music personality with 9 yrs. radio AND TV experience seeks programming/on-air opportunity. Go modern! Can prove results!! RICK, (216) 661-4161. (9-23)

Newspro, 15 yrs. experienca seeks permanent position in medium/major market. I'm good. Call RON, (607) 433-2449, after 6 PM. (9-23)

Human automation no, human personality yes. All personality stations welcome to a 7-yr. personality winner. Call LARRY, (216) 478-1206. (9-23)

## 15-YEAR PROGRAMMING PROFESSIONAL

with winning background available for the right project. Currently group programmer. For resume and further information write: Radio & Records, 1930 Century Park West, #548, Los Angeles, CA 90067.

Talented PD/personality needs new challenge after 1½ yrs. Medium market airshift. GM & owner my refs. BOB (803) 531-4063 mornings, (803) 534-4461 afternoons. (9-16)

3-yr. radio pro. Need a programmer to help me develop. News, sales, sports & mornings. Prefer FL, but all offers considered. JOE (904) 584-5132, 786-7577. (9-16)

12-yr. Country veteran, experienced PD with major market experience, seeking programming position in top 100 market. MAYNARD (612) 789-3958. (9-16)

# Opportunities

**Openings** 

#### EAST

Immediate opening for morning drive jock. T&R immediately: GM, Radio, 8737 Kuhn Bridge Rd., Greencastle, PA 17225. EOE M/F (9-23)

96WMR, Maine's premiere 50kw CHR now accepting T&R's for full & partitime. No calls! WWMR, Don Russell, PD, 89 Congress, Rumford, ME 04276. EOE M/F (9-23)



#### STATION CLEARANCE

Leading NYC-based syndicator of specialized radio programming looking for experienced (network or syndication) station clearance rep. Call Ellen Silver at NAR-WOOD PRODUCTIONS (212) 755-3320.

Washington's KIX-106 Country is looking for music-oriented talent. T&R: Jason Kane, 510 King Street, Alexandria, VA 22314. No calls. EOE M/F (9-23)

97-Rock, Taft/Superstars in Buffalo is looking for parttime rock 'n' rollers. Rush T&R: Bryan Krysz, 59 Virginia Pl., Buffalo, NY 14202. EOE M/F (9-23)

WGLI, Long Island's Oldies station seeking partitime/weekend air talent. Experience required. T&R: Bill Trotta, 1290 Peconie Avenue, Babylon, NY 11704. EOE M/F (9-23)

#### **News Director Needed**

Southeast NY, must be experienced in handling people, organization minded and community involvement. Only pros with three to five years experience need to apply. Air shift with supervision of three person professional staff. If you have the commitment to local news and a good voice send resume, tape and salary requirements to: Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

Announcers for afternoon Nostalgla format. Send current aircheck with production samples: Dean Rogers, Box 1319, Portland ME-04104. EOE M/F (9-16)

WIKZ has immediate openings: AM drive, evenings, & ND. Need stable, growth-oriented people. 2 yrs. minimum. T&R: Bill Matthews, Box 479, Chambersburg, PA 17201. (9-18)

Fulltime openings for AM A/C Solid Gold format. T&R: Jim Simonetti, GM, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504. EOE M/F (9-16)

Adult pro communicator for nighttime Contemporary Country. Females encouraged. Cassette, resume & picture: Mike McGann, Z107, Box Z, Hershey, PA 17033. EOE M/F (9-16)

#### **Openings**

#### MORNING PERSONALITY JOIN A LEGEND TOP 5 MARKET

We are looking for the country's best morning entertainer. If you understand that personality does not mean stopping down the radio station and you are talented enough to shine regardless of the format, then you are the person we are looking for.

If your tape starts off with a five minute telephone bit or rap, skip to the next ad. Otherwise send a one hour unedited cassette of your most recent show along with your resume to Radio & Records, 1930 Century Park West, #545, Los Angeles, CA 90067. Track record and experience in the majors a must! EOE

Experienced newsperson wanted to gather, write & deliver news. T&R & writing samples: Greg Lance, WRTA, Box 272, Altoona, PA 18603. EOE M/F (9-16)

#### SOUTH

#### PM DRIVE

Personality oriented, up-tempo A/C in Texas's prettiest city seeks PM drive jock with warmth. Best money in town. Rush tape, resume and salary requirements to: Bill Gardner, VP Programming, KLLS FM/AM, 8401 Datapoint Dr., Suite 900, San Antonio, TX 78229. EOE M/F

CHR top 15 needs all shifts. 15-25kw. Minimum 4 yrs. George Clissold, 2800 Summerset Dr., Building J, Unit 111, Lauderdale Lakes, FL 33311. EOE M/F (9-23)

Estab. bdcst group expanding in many TX markets. Expertalent in prog., news & air. All formats. Joe Benson, KROZ-FM, Box 4248, Tyler, TV 75712. EOE M/F (9-23)



One of America's leading CHR stations in one of America's most exciting cities has an immediate afternoon drive opening. Please rush T&R to: Nick Bazoo, P.O. Box 53447 (B97), New Orleans, LA 70153. EOE M/F

Medium market Sunbet needs an afternoon anchor/reporter. T&R: John Walsh, ND, KLCL, Box 3067, Lake Charles, LA 70605, EOE M/F (9-23)

Immediate air opening Central TX AM & FM. Super facilities. Need adult one-to-one communicator. T&R & photo: KBWD, Box 280, Brownwood, TX 76804. EOE M/F (9-23)

#### Openings

Rere opening WLCS/Baton Rouge Hit Radlo. Good people, facilities. Rush T&R: Gene Neilsen, WLCS, 1 American Pl., Ste. 2420, Baton Rouge, LA 70825. EOE M/F (9-23)

Love 94-FM/Miami opening for assistant Chief Engineer, Good working conditions, state-of-the-art facility. Contact Roy Pressman (305) 672-2500. EOE M/F (9-23)

Southern 100,000 watt station looking for strong morning man. Up & coming, send T&R: Radio Services; 135 E. 54th St., New York, NY 10922. (9-23)

WQLT, 100kw A/C looking to the right morning man. T&R: Tom D. Pepper, P.O. Box 932, Florence, AL 35631. EOE M/F (9-23)

Growing TX company is seeking the services of a pro ND. T&R & salary requirements: KNET AM/FM, Box 649, Palestine, TX 45801. EOE M/F (9-23)

#### Program Director Needed

Bright, creative, experienced Program Director for Jacksonville, Florida's leading Adult Contemporary station. Minimum 5 years radio experience. Great benefits, good company. Resumes to: Tom Chiusano, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32216. EOE M/F

Chief engineer, KVOP-AM & FM, most modern state-of-theart equipment in panhandle. Resume: Steve Colter, Box 1420, Plainview, TX 79072. (806) 296-2771. EOE M/F (9-16)

WDEX/Monroe-Charlotte metro, full & partitime positions available. T&R: Ann Cruise, Box 669, Monroe, NC 28110. EOE M/F (9-16)

Progressive AM in NC seeks entry-level newsperson/announcer. Females encouraged. T&R: Jamie Shepherd, WWWC, Box 580, Wilkesboro, NC 28697. EOE M/F (9-16)

AOR station has future openings for midday slot. Parttimers needed. Females encouraged. T&R: Nat Lamp, KFMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (9-16)

Production Manager wanted. Copywriting experience a must. Take-charge person. Resume: Bo Bowman, Box 2288, Panama City, FL 33402. EOE M/F (9-16)

WZZW-FM/Augusta has immediate morning drive opening for experienced personality. A/C, Oldies. Call Charles Andrews, PD (803) 279-2330. (9-16)

Wanted: Morning personality. Bright, witty, mature. T&R WEQR, GM, Box 207, Goldboro, NC 27533. EOE M/F (9-1)

#### RADIO HELP WANTED

New Adult Contemporary in major Southwest market accepting tapes and resumes for all on-air positions. Excellent salaries and benefits. Tape and resumes with reference to:

Talent

P.O. Box 27701 – 386, Houston, TX 77227 EOE M/F

#### MIDWEST

Medium market station with big market approach to news needs ND. Experienced only need apply. Call Dave Fowler (308) 284-3633. EOE M/F (9-23)

Experienced announcers for CHR FM & News AM located between Chicago & Milwaukee. T&R: WXLC & WKRS, 3250 Belvidere,Rd., Waukegan, IL 60085. EOE M/F (9-23)

## Personality To Master The Mornings

Entertaining, off-the-wall, mature A/C personality! Medium market. Phone work helpful. Pros only! Send T&R and proven ratings to: Radio & Records, 1930 Century Park West, #550, Los Angeles, CA 90067.

KDTH & KFMD/Dubuque, IA seeking top-notch advertising sales representative. Call Nancy Wilson (319) 588-5710. EOE

CHP/Country morning personalities needed. Call Orv Koch, Stuart Broadcasting (402) 275-4204. EOE M/F (9-23)

WLRW/Champaign has fulltime opening. CHR/AOR experience preferred. 1&R: Jim Wnek, Box 3369, Champaign, IL 61821. EOE M/F (9-23)

Pro, creative, adult communicator for PM drive. Highly competitive. 3 yrs. with production research background. T&R: Joey Evans, KVOX, Box 97, Moorhead, MN 56560. EOE M/F (9-23)

#### **Openings**

WKDQ/Evensville, IN seeks mature CHR morning personality.
Community involvement, locally relatable & humorous. T&R:
Gabe Hobbs, Box 2000, Evansville, IN 47714. EOE M/F (9-23)

Central IA 100,000 watt A/C is looking for outstanding airtalent. T&R: Jamie Grout, Production Manager, KXJX, Box 45, Pella, IA 50219. EOE M/F (9-23)

#### **GIFTED MORNING TALENT**

for Midwest medium market full service personality A/C. Maintain huge adult audience with conversation, wit, information. Phones a plus. Send resume and tape to: Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067. EOE

Midwest company looking for up-tempo personality jocks for future CHR openings. T&R: Box 434, Hinsdale, IL 60521. (9-

WCWA/Toldeo seeks fulltime announcer for classic MOR/B-Bnd format. Mature voice & delivery. T&R: Mike Shepherd, 124 N. Summit St., Toledo, OH 43604, EOE M/F (9-18)

#### Major Market A/C

Rare opportunity for a morning drive personality or team. Outstanding compensation and environment. If you have the talent, the wit and the energy to create the top adult morning show in town then send us your tape and resume: Radio & Records, 1930 Century Park West, #537, Los Angeles, CA 90067.

KZ93/Peoria has rare fulltime opening. Fun-sounding CHR night talent. T&R: Keith Edwards. PD, 3131 North University, Peoria, IL 61604. No calls. EOE M/F (9-16)

Afternoon drive personality needed for A/C leader. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. EOE M/F (9-16)

Aggressive ND? We are ready to team up with your news direction. T&R: Jon Dahl, KWEB/KRCH, 29 N.E. 7th St., Rochester, MN 55904. EOE M/F (9-16)

KLMS/Lincoln is accepting applications for future air talent openings. T&R: Lee Thomas, Box 81804, Lincoln, NE 68501, No calls, EOE M/F (9-16)

Live for news? Love the local engle? Thrive on a busy anchor shift? T&R & writing sample: Ann Cummins, KKJO, Box 166, St. Joseph, MO 64502. EOE M/F (9-16)

WQFM seeks Chief Engineer. Experience in all aspects of studio & transmitting equipment. Resume: Ralph Barnes, WQFM, 606 W. Wisconsin Ave., Milwaukee, WI 53203. EOE M/F (9-16)

Country 1010 KSMN needs an afternoon person immediately. T&R: Box 1446, Mason City, IA 50401. EOE M/F (9-9)

Possible future openings for up-tempo CHR jocks. Medium markets. All shifts. T&R: Doc Elliot & Assoc., 3014 Greenleaf, Wilmette, IL 60091. EOE M/F (9-9)

If you'd like to do overnights on one of the highest rated CHR FM stations, rush T&R: Jerry Dean, PD, KQKQ-FM, Box 31777, Omaha NE 68131. EOE M/F (9-9)

Need to fill 2 positions: Experienced PD & good news-digger with distinctive, tenacious air style. T&R: WIZM, Box 99, Lacrosse, WI.54601. EOE M/F (9-9)

Need AOR ND to become part of morning team. Sense of humon important. T&R: Jeff Murphey, WWCT-FM, 414 Hamilton, Peoria, IL 61602. EOE M/F (9-9)

Needed: Chief engineer with programmer's ear. Are you talented & cooperative? Maybe pull a shift. Write: PD, WJML, Box 99, Petoskey, MI 49770. EOE M/F (9-9)

Chicago metro A/C needs air talent with engineering maintenance ability. T&R: Jim Holly, Z107(WZVN), Box 311, Lowell, IN 48356. (9-9)

Rare night opening at Q102/Cincinneti. T&R: Jim Fox, Q102 Radio, 1906 Highland Ave, Cincinneti, OH 45219. EOE M/F (9-9)

# Hiber, Hart & Patrick Is Growing. Again.

In order to take advantage of new business opportunities — and to allow us to offer excellent client service — Hiber, Hart & Patrick is looking for a few good people. Specifically, we're looking for exceptional broadcasters/researchers to fill the following positions in our Washington, D.C. area office —

DIRECTOR OF MARKETING: Responsible for client development and supervision of Hiber, Hart & Patrick sales/marketing efforts. Will follow-up sales leads, establish sales initiatives. Salary plus commission, extensive travel likely. Ideal candidate will have solid broadcast sales background coupled with a good working knowledge of communications research.

**RESEARCH ANALYST:** Responsible for research design, data analysis, and report generation. Ideal candidate will possess superior ability to translate research data into English. Broadcast experience and research credentials required.

If you are interested in joining our winning team send letter, resume and references to:

| Jhan Hiber | Jhan

President Hiber Hart & Patrick P.O. Box 1220 Pebble Beach, CA 93953

No calls please. All replies confidential. An EEO employer.

# Opportunities

#### **Positions Sought**

Give a girl a break! I'm beginning my career in Chicagoland as a DJ. Can do news & commercial production. Try mel Call GIA (312) 268-3142. (9-16)

ANNE LEIGHTON kicks assi (914) 428-1130. (9-16)

Radio is my life. I would like to make it my career. Please give me that chance. Call SCOTT (201) 863-0917. (9-16)

8-yr. pro seeking AOR, PD, MD or produ to meet challenges. Formerly WEBN, WSKS (best #'s), Cincinnati. FRANK JOHNSON (513) 896-7376. (9-16)

6-yr. pro morning DJ, PD/MD, sales, even manager. Seeking secure operation, challenging job, opportunity to advance Refs: DEBORAH (503) 397-6644 or 397-1600 PDT. (9-16)

Attention all PDs looking for well-rounded lock. Look no further. Currently working in NYC. Impeccable references. Call LANCE HAYES (212) 993-0276 or (213) 888-6261. (9-16)

Flamboyently creative, aggressive team player. AOR morns CHR eves. A/C PD/afternoons. Production flair, pro enter tainer. JEFF (615) 239-7854, 246-8131. (9-16)

Young, Impressionable broadcaster on the loose. MD/jock A/C, CHR, Oldies, AOR. Get me before I go back to farming JIM (319) 582-3375. (9-16)

JOHN BEAULIEU, 2½ yrs. with premier book WTUE/Dayton. Seeking change in hot AOR/CHR market. Great production, spirit. Available now. (513) 439-5924. (9-16)

gig with future. Call MARK (815) 895-5887. (9-16)

WILLIE CURTIS, radio DJ, newsman with excellent voice looking for work, any format, any station. Ready to relocate Call (312) 737-6489. (9-16)

#### **Positions Sought**

13-yr. pro looking for medium/smell market programming position. Proven track record, KRIS VAN DYKE (901) position. Proven track 1000.2. 683-4490 or (912) 995-2697. (9-16)

Former WA ND is now a free agent. This 9-yr, veteran is available for negotiation with D.C./Baltimore/Philadelphia-area rosters. COLEEN (703) 920-4264. (9-16)

#### **Experienced Program Director**

10 year radio pro seeks new challenge, experienced Program Director, Chief Operator, sales, some news. Background includes CHR, A/C, Hot Trax & MOYL. Stable stations with desire to be No. 1 only!! Midwest medium or aggressive small markets. Currently employed. Chris (219) 745-3777.

Superstars AOR MD looking for new location ASAP. Willing to work any airshift & willing to relocate anywhere. J.R. (806) 799-0713. (9-16)

Proven morning man with CHR track record, ratings & crązy promo experience. Dellas, Honolulu, etc. Superb prod. Good promo experience. Dellas, Honolulu, etc. Superb prod. Goo credentials. ALEX PRICE (214) 581-5526 evenings. (9-16)

Can you keep a man busy? Good production, personable delivery, experienced. ROY GRAY (213) 632-2567. (9-16)

#### PUT YOUR STATION AT THE TOP WHERE IT BELONGS!

Highly successful programmer — 14 years experience - currently programming one of America's top rated FM/AC's in Top 10 major

If you're committed to attaining and maintaining the top position in your market

we should meet

Your reply will be held in strictest confidence.

Write: Radio & Records, 1930 Century Park West, #546, Los Angeles, CA 90067

#### Positions Sought

#### **GO FOR IT!**

Drive time personality with spontaneity and humor sharper than a set of Ginsu knives. Agency level production, great phones and top interviewer. 4 years experience. A/C or Country. Byron (309) 344-1971.

Great pipes for jock, news & commercials. B.A. & communication & broadcast training. Prefer midwest. MICHAEL KIELBOND before 4pm at (312) 485-5394. (9-9)

#### Changes

RADIO

G. Michael Wingertzahn named Account Executive for WBCS/Milwaukee, from WRKR AM & FM.

Susan Sornsen & Steve Garbini appointed Account respectively.

#### INDUSTRY

Eliot Sekuler rejoins Los Angeles staff of Solters/Roskin/ Friedman, Inc. as Account Executive after leaving for Record World Magazine.

Victoria Rose & Ellen Golden named Account Executives for the Howard Bloom Organization, Ltd., formerly Victoria Rose Associates and Hit Parader Magazine, respec-

#### Miscellaneous

KYOU/Greeley, CO needs Country record service from all labels. Send to: Dale Sparks, PD, KYOU, Box 1607, Greeley

#### Miscellaneous

KULY requests Country record service from all labels. Send to: Tammie Blalock, KULY, Box 1420, Ulysses, KS 67780.

Dates appearing at the end of each listing signify first week listed.

#### **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone Monday & Wednesday 3-5pm; Thursday & Friday

Frequency Rates\*

1 Week 2 Weeks \$20.00

\$50.00 \$35.00

3 Weeks

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

## RAB ANNOUNCES...

# The First All-Radio Retail & Co-op Workshop

SEPTEMBER-NOVEMBER

18 MEETINGS

## QUESTION **CO-OP EXECUTIVES**

Some of the companies participating:

- Levi's
   Commodore
- Wrangler Lees
- Osborne John Deere
- Monroe-Walker
   GE
- Eastman Kodak

✓ Nov. 3

## **DATES AND LOCATIONS**

- ✓ Sept. 27 Cincinnati
- ✓ Sept. 29 Orlando
- ✓ Oct. 4 Chicago
- ✓ Oct. 6 Denver
- ✓ Oct. 11 Washington ✓ Oct. 12 New York
- ✓ Oct. 13 **Boston**
- - ✓ Oct. 18 Charlotte ✓ Oct. 20 Pittsburgh
  - ✓ Oct. 25
  - Seattle ✓ Oct. 26
    - San Francisco
- Los Angeles ✓ Oct. 27 ✓ Nov. 1 Atlanta
- **New Orleans** ✓ Nov. 2
- RAB Retail & Co-op Workshop Targets These Subjects
- How store advertising works.
- Starting up station co-op sales.
- Putting together dealer groups.
- Paperwork that pays.
- Best co-op and retail categories.
- How to get bigger budgets.

CALL TODAY TO RESERVE SEATS.

#### Benson

Continued from Page 1

gineering & Programming Operations P. Kent Coughlin, VP/Affiliate & Acquisition Planning Charles King, Executive Producer/Director of Sports Shelby Whitfield, and Director/Creative Services Mike Winter.

Continuing to report to McLaughlin will be VP/Finance, Planning, Administration & Satellite Development Bill Battison, VP/Director of Sales Louis Severine, VP/Talkradio Rick Devlin, and VP/Market Development Robert Chambers.

Benson became ABC VP/Radio News in 1978 and added his sports duties in 1980. In the 1970s Benson served as the first Managing Director of AP Radio and was upped to Deputy Director/Broadcast for AP in New York. He also spent six years with the ABC-owned AM Radio Stations Group, and had served as News Director for Star Stations, WLS/Chicago, and KGO/San Francisco, where he was also named Operations Director.

ABC expects soon to name a new VP/News. Radio to succeed Renson

WBZ

Continued from Page 1

Manager, and takes over the programming reins for Rick Starr, who transferred to Group W sister station KDKA/Pittsburgh as Station Manager five weeks ago. Prior to WBZ, Cross programmed crosstown WITS for 21/2 years after spending 18 months as GSM at KAYO/Seattle. His programming experience also includes two years at WAAB/Worcester. Cross told R&R, "It goes without saying that programming this radio station is a unique and marvelous opportunity for anybody. Being handed a job like this doesn't happen to you every day of your life, and I hope I can do it."

Hirshberg's promotion comes after just five months with WBZ, and he fills the opening left by former GSM Steve Soule, who left the station in July to become VP/Affiliate Relations for the NBC Radio Network. Hirshberg previously worked with CBS for twelve years, including five years as Local and General Sales Manager at WEEI/Boston.

#### WBBY

Continued from Page 1

challenged." Jones, who is technical director for the evening news at WTVN-TV/Columbus, said his group will wait until assuming ownership before deciding whether to keep WBBY's Jazz format.

The key to Mid-Ohio's appeal will be the judge's refusal to give it integration credit for 24.9% owner Richard Nourse's fulltime position as Station Manager. The problem was that Nourse acquired his shares more than a year after the deadline for Mid-Ohio to upgrade its application in the face of the challenge by Metro.

Because the decision hinged on the "extremely narrow" integration issue, says Mid-Ohio attorney Glist, granting credit for Nourse's shares would have tipped the balance in WBBY's favor.

Another unusual aspect of the case was the FCC's approval of the sale of WBBY in 1982, on the same day the competing applications were designated for hearing. At the time, majority stockholder Kenneth Bates was under court order to sell his interest in the station due to a divorce settlement. In permitting the sale, the FCC said the station was "hamstrung" because there was "no one with an unencumbered legal right to vote 50.1% stock interest."

#### **WPKX**

Continued from Page 1

'Kicks Country' is just fantastic. They are the kind of individuals who make the day-to-day operational business of a radio station a lot easier.'

The William B. Tanner Company cordially extends an invitation for the preview showing of all our new products and services NRBA, New Orleans Oct. 2-5th 10 a.m. to 11 p.m. New Orleans Hilton Suite 1943 Cocktails & Hors d'oeuvres WILLIAM B. TANNER COMPANY · 2714 UNION EXT. MEMPHIS, TN 38112

# The Music Section

## **National Music Formats Added This Week**

## **Satellite Music Network**

George Williams (214) 343-9205

#### The Starstation

JARREAU "Trouble In Paradise" BILLY JOEL "Uptown Girl" ANNE MURRAY "A Little Good News"

#### Country Coast-To-Coast

JUICE NEWTON "Stranger At My Door" JOHN ANDERSON "Black Sheep" CONWAY TWITTY "Heartache Tonight"

John Iles (800) 426-9082

#### Adult Contemporary

MANHATTAN TRANSFER "Spice Of Life" LIONEL RICHIE "All Night Long (All Night)"

#### **Country Living**

EXILE "The High Cost Of Leaving" ATLANTA "Dixie Dreaming" LARRY GATLIN & GATLIN BROS. "Houston (Means...)"

JOHN ANDERSON "Black Sheep" CONWAY TWITTY "Heartache Tonight" VERN GOSDIN "I Wonder Where We'd Be Tonight"
GUS HARDIN "Loving You Hurts"

## Peters Productions, Inc.

Debbie Weish (619) 565-8511

#### Country Lovin'

WAYLON JENNINGS & JERRY REED "Hold On I'm Comin' "
MICHAEL MURPHEY "Don't Count The Rainy Days" ANNE MURRAY "A Little Good News"

#### The Great Ones

CROSBY, STILLS & NASH "Raise A Voice" **DEBORAH ALLEN "Baby | Lied"** MICHAEL MURPHEY "Don't Count The Rainy Days" CARLY SIMON "You Know What To Do'

## **Tanner Musical Spectrum**

Kenny Bosak (901) 320-4433

#### Bright Blue A/C

MOTELS "Suddenly Last Summer" MEN AT WORK "Dr. Heckyll & Mr. Jive" PETER ALLEN "Once Before I Go"

#### Tanner Country

BANDANA "Outside Lookin' In" ANNE MURRAY "A Little Good News" JUICE NEWTON "Stranger At My Door"
WHITES "When The New Wears Off Of Our Love"

#### Red Satin Rock

LIONEL RICHIE "All Night Long (All Night)" DAVID BOWIE "Modern Love" HUEY LEWIS & THE NEWS "Heart And Soul" AGNETHA FALTSKOG "Can't Shake Loose" JOAN JETT & BLACKHEARTS "Everyday People" **ELVIS COSTELLO & ATTRACTIONS** 

## **Concept Productions**

Dick Wagner (916) 782-7754.

"Everyday I Write The Book"

#### **Adult Rock**

**EURYTHMICS** "Love Is A Stranger" LOVERBOY "Queen Of The Broken Hearts" MICHAEL SEMBELLO "Automatic Man" **BILLY JOEL** "Uptown Girl" PAT BENATAR "Love Is A Battlefield"

## Transtar

Chick Watkins (303) 578-0700 NAKED EYES "Promises, Promises" AIR SUPPLY "Making Love Out Of Nothing At All" MICHAEL SEMBELLO "Maniac"

## **Drake-Chenault**

Bob Laurence (213) 883-7400

HUEY LEWIS & THE NEWS "Heart & Soul" MICHAEL SEMBELLO "Automatic Man' AGNETHA FALTSKOG "Can't Shake Loose" JOAN JETT & BLACKHEARTS "Everyday People" **EURYTHMICS** "Love Is A Stranger"

#### Contempo 300

MEN AT WORK "Dr. Heckyll & Mr. Jive"

#### **Great American Country**

JOHN ANDERSON "Black Sheep" **CONWAY TWITTY** "Heartache Tonight" MICKEY GILLEY "Your Love Shines Through"

Century 21
Greg Stephens (214) 934-2121

#### The Z Format

PAT BENATAR "Love Is A Battlefield" QUARTERFLASH "Take Another Picture" MICHAEL SEMBELLO "Automatic Man" KANSAS "Fight Fire With Fire" LOVERBOY "Queen Of The Broken Hearts" JACKSON BROWNE "Tender Is The Night" BILLY JOEL "Uptown Girl" **EURYTHMICS** "Love Is A Stranger"

#### The A/C Format

BILLY JOEL "Uptown Girl" ANNE MURRAY "A Little Good News" DEBORAH ALLEN "Baby I Lied"
MATTHEW WILDER "Break My Stride"

#### Super-Country

JOHN ANDERSON "Black Sheep" VERN GOSDIN "I Wonder Where We'd Be Tonight" GUS HARDIN "Loving You Hurts" JOHNNY LEE "My Baby Don't Slow Dance"

## Radio Arts

John Benedict (213) 841-0225

#### Country's Best

CONWAY TWITTY "Heartache Tonight"
JOHN ANDERSON "Black Sheep"

#### Soft Contemporary

AMERICA "Cast The Spirit" PETER ALLEN "Once Before I Go"
MATTHEW WILDER "Break My Stride"

#### Sound 10

AMERICA "Cast The Spirit" MATTHEW WILDER "Break My Stride" JACKSON BROWNE "Tender Is The Night" BILLY JOEL "Uptown Girl"

## TM Programming Cal Casey (214) 634-8511

#### Stereo Rock

BILLY JOEL "Uptown Girl" **EURYTHMICS** "Love Is A Stranger" JOAN JETT & BLACKHEARTS "Everyday People" PAT BENATAR "Love is A Battlefield" LOVERBOY "Queen Of

#### TM A/C

MANHATTAN TRANSFER "Spice Of Life" LIONEL RICHIE "All Night Long (All Night)" SHEENA EASTON "Telefone (Long...)"

#### TM Country

HANK WILLIAMS JR. "Queen Of My Heart" ANNE MURRAY "A Little Good News"
BELLAMY BROTHERS "Strong Weakness" VERN GOSDIN "I Wonder Where We'd Be Tonight"

# Black Radio Z

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **MICHAEL WYCOFF** Tell Me Love (RCA)

63% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/2, Light 18/6, Extra Adds 1, Total Adds 9, WAOK, WBMX, WGCI, KDAY, KNOW, WPEG, WJAX, WLOU, WLTH. Moves 40-31 on the Black Radio Chart.

#### **ARETHA FRANKLIN** Every Girl (Wants My Guy) (Arista)

61% of our reporting stations on it. Rotations: Heavy 5/0, Medium 15/5, Light 22/9, Extra Adds 2, Total Adds 16, WAMO, WAOK, KKDA-FM, KMJQ, WCIN, WJMO, WZAK, WGPR, WJLB, KMJM, WZEN-FM, KJLH, WRDW, WATV, KOKY, WANT, WKWM. A Most Added Record. Debuts at number 33 on the Black Radio Chart.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (examp 100 25) Indicate how many of our reporters are on the record this week (100) and of those how many added it this wee (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🖬 indicated one of this week most added new songs.

LAKESIDE "Real Love" (Solar/Elektra) 40/8

Rotations: Heavy 7/0, Medium 14/0, Light 16/5, Extra Adds 3, Total Adds 8, WBLZ, KJLH, XHRM, WNHC, WKXI, WPDQ, WWDM, WLUM, Heavy: WBMX, WZAK, WZEN-FM, WRDW, WNOO, WOIC, WVKO. Debuts at number 37 on the Black Radio Chart

ANDRE CYMONE "Make Me Wanna Dance" (Columbia) 39/7 Rotations: Heavy 6/O, Medium 15/0, Light 15/4, Extra Adds 3, Total Adds 7, WXYV, WBLZ, KJLH, WLOU, WJJS, WKWM, KUKQ. Heavy: WHRK, XHRM, KNOW, WATV, WJAX, WANM. Medium: WHUR, KKDA-FM, KDAY. Debuts at number 38 on the Black

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 38/8

Rotations: Heavy 4/0, Medium 12/0, Light 21/7, Extra Adds 1, Total Adds 8, WILD, WGCI, KDAY, KJLH, KSOL, WGIV, WPEG, WPLZ. Heavy: WVEE, WHRK, WJMO, WVKO. Medium: WHUR, WAOK, XHRM, WAAA.

BERNARD WRIGHT "Funky Beat" (Arista) 37/7

Rotations: Heavy 2/0, Medium 13/0, Light 21/6, Extra Adds 1, Total Adds 7, WILD, WHUR, WVEE, WZEN-FM, WOIC, WJAX, IKUKO. Heavy: KRNB, WRDW. Medium: WEDR, WZAK, WGPR, XHRM, WKND, WPEG, WWDM.

WHISPERS "This Time" (Solar/Elektra) 37/1

Rotations: Heavy 7/0, Medium 15/1, Light 15/0, Extra Adds 0, Total Adds 1, KMJM. Heavy: WVEE, KKDA-FM, WBMX, WJMO, WZEN-FM, WPLZ, WTLC. Medium: WOOK, WHUR, WCIN, KJLH, KNOW, WGIV, WDAO. Debuts at number 35 on the Black Radio

PLANET PATROL "Cheap Thrills" (Tommy Boy) 34/3

Rotations: Heavy 4/0, Medium 19/0, Light 11/3, Extra Adds 0, Total Adds 3, WDRQ, KMJM, WPEG. Heavy: WEDR, WKXI, WJAX, WPDQ. Medium: WDAS, KRNB, WAIL-FM, WBMX, KDAY, WNHC, WLOU, WWWS. Debuts at number 40 on the Black Radio Chart.

SISTER SLEDGE "Gotta Get Back To Love" (Cotillion/Atco) 32/9

Rotations: Heavy 2/1, Medium 10/1, Light 19/6, Extra Adds 1, Total Adds 9, WILD, KRNB, WYLD-FM, WDMT, KMJM, XHRM, WENN, WJAX, KDIA. Heavy: WJMO. Medium: WOOK, WDIA, WZAK, WOIC, WVOL, WLTH.

COMMODORES "Only You" (Motown) 30/6

Rotations: Heavy 1/1, Medium 14/0, Light 13/3, Extra Adds 2, Total Adds 6, WJMO, XHRM, WGIV, WLOU, WJJS, KUKO. Medium: WXYV, WHUR, KKDA-FM, WEDR, WGCI, WZEN-FM, WKXI, KJCB, WDAO.

DAYTON "It Must Be Love" (Capitol) 29/9

Rotations: Heavy 1/0, Medium 7/3, Light 20/5, Extra Adds 1, Total Adds 9, WZAK, WRDW, KNOW, WGIV, WOIC, WPDQ, WLOU, WPLZ, WWDM. Heavy: KRNB. Medium: WVEE, WDAO, WWWS.

PRINCE "Delirious" (WB) 29/1 Rotations: Heavy 7/0, Medium 16/0, Light 5/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: WAIL-FM, KSOL, WATV, WJMI, WANM, WVKO, WLUM. Medium: WVEE, KKDA-FM, KRLY, WDMT, WZAK, KJLH, XHRM.

WEST STREET MOB "Break Dance/Electric Boogie" (Sugar Hill) 28/2
Rotations: Heavy 2/0, Medium 10/0, Light 15/1, Extra Adds 1, Total Adds 2, WDIA, XHRM. Heavy: WDAS, WAIL-FM. Medium: WOOK, WVEE, WJMO, KJLH, WKND, WJAX, WVOL, WLTH, WTLC.

MANHATTANS "Forever By Your Side" (Columbia) 27/16
Rotations: Heavy 2/1, Medium 4/1, Light 20/13, Extra Adds 1, Total Adds 16, WAOK, KRNB, WDIA, WYLD-FM, WDRQ, WGPR, WZEN-FM, KJLH, WNHC, WKXI, WPDQ, KOKY, WVOL, WLTH, WWWS, KUKQ.

JONES GIRLS "On Target" (RCA) 27/10

Rotations: Heavy 2/0, Medium B/2, Light 15/6, Extra Adds 2, Total Adds 10, WDAS, WHUR, WEDR, WAIL-FM, WYLD-FM, KJLH, WNHC, KNOW, WOIC, WKWM. Heavy: WAOK, WATV. Medium: KRNB, WZEN-FM, WKND.

CYBOTRON "Clear" (Fantasy) 26/1

Rotations: Heavy 3/0, Medium 9/0, Light 13/0, Extra Adds 1, Total Adds 1, WAIL-FM. Heavy: WEDR, WPEG, WVOL. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WZAK, WRDW, WJAX, WLOU.

## SIGNIFICANT ACTIO

PHYLLIS HYMAN "Why Did You Turn Me On" (Arista) 25/2
Rotations: Heavy 5/0, Medium 9/1, Light 10/0, Extra Adds 1, Total Adds 2, XHRM, KNOW. Heavy: KRNB, WJMO, WATV, KJCB, WPLZ. Medium: WGPR, WGIV, WKXI, KOKY, WBLX, WLTH, WWWS, WVOI.

LYDIA MURDOCK "Super Star" (Team Entertainment) 24/8

Rotations: Heavy 6/1, Medium 8/1, Light 8/4, Extra Adds 2, Total Adds 8, WVEE, KRLY, WHRK, WEDR, WYLD-FM, WDRQ, WVOL, WLTH. Heavy: WGCI, WNHC, WJAX, WPDQ. Medium: WAOK, WJMO, KJLH, WDAO, WKWM, WWWS.

RICH CASON & GALACTIC ORCHESTRA "The Year 2001" (LARC) 24/5

Rotations: Heavy 1/0, Medium 7/0, Light 16/5, Extra Adds 0, Total Adds 5, WDMT, WZEN-FM, WENN, WWDM, WLTH. Heavy KRNB. Medium: WAOK, WGPR, WNHC, WNOO, WJMI, WVOL, WWWS.

RNNB. Medium: WAUN, WGPH, WNNHC, WNUO, WJMI, WVUC, WWWS.

STONE CITY BAND "Ladies' Choice" (Gordy/Motown) 24/3

Rotations: Heavy 5/0, Medium 10/1, Light 8/1, Extra Adds 1, Total Adds 4, XHRM, WWDM, WANM. Heavy: WAOK, KRNB, WGCI, WRDW, KJCB. Medium: WHUR, WCIN, WZEN-FM, KDAY, WKND, WPEG, WNOO, WAAA, WLTH.

SHAWN CHRISTOPHER "Say It Again" (LARC) 23/3

Rotations: Heavy 3/0, Medium 8/0, Light 11/2, Extra Adds 1, Total Adds 3, WEDR, WZEN-FM, WPEG. Heavy: WAOK, WJMO, KOKY, Medium: WATV, WKXI, WVOL, WWDM, WANM, WTLC, WWWS, KDIA.

JUNIOR "Baby I Want You Back" (Mercury/PolyGram) 23/2 DMT, WLOU. Heavy: WAMO, WJMO, WGPR. Medium: W8MX, WDRQ, XHRM, WPLZ, WVOI, KUKQ

SUGAR HILL GANG "Kick It Live From 9 To 5" (Sugar Hill) 23/0
Rotations: Heavy 4/0, Medium 7/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WEDR, WNOO, WLTH. Medium: WOOK, KRNB, WAIL-FM, WBMX, KDAY, WKND, WTLC.

RENE & ANGELA "My First Love" (Capitol) 22/9

Rotations: Heavy 3/0, Medium 6/1, Light 11/6, Extra Adds 2, Total Adds 9, WEDR, WAIL-FM, WJMO, KNOW, WKXI, WBLX, WKWM, WWWS, WVOI. Heavy: WILD, WGCI, WDRQ. Medium: WHUR, WGPR, WOIC, KJCB, WWDM.

TEENA MARIE "Fix It (Part 1)" (Epic) 21/20
Rotations: Heavy 1/1, Medium 4/4, Light 13/12, Extra Adds 3, Total Adds 20, including WXYV, WDAS, WHUR, WAOK, KRNB, WDMT, WDRQ, KMJM, KDAY, KJLH, WNHC, WPDQ, WTLC, KDIA.

MARILYN SCOTT "Only You" (Mercury/PolyGram) 21/5
Rotations: Heavy ()0, Medium 7/1, Light 13/3, Extra Adds 1, Total Adds 5, WZAK, KNOW, WPLZ, WWDM, WAAA. Medium: WOOK, WHUR, WEDR, WZEN-FM, WVOL, WLTH.

## NATIONAL AIRPLAY/40.

September 23, 1983

1 RUFUS & CHAKA KHAN/Ain't Nobody (WB)

KLIQUE/Stop Doggin' Me Around (MCA)

RICK JAMES/Cold Blooded (Gordy/Motown)

GAP BAND/Party Train (Total Experience/PGM)

HERBIE HANCOCK/Rockit (Columbia) 6 PHILIP BAILEY/I Know (Columbia) 13 11 9

7 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)

8 ZAPP/I Can Make You Dance (WB) 5 3 6

18 16 11 9 STEPHANIE MILLS/Pilot Error (Casablanca/PolyGram)

28 23 15 10 JENNIFER HOLLIDAY/I Am Love (Geffen)

11 LIONEL RICHIE/All Night Long (All Night) (Motown)

14 14 12 12 GEORGE BENSON/Lady Love Me (One More Time) (WB)

13 JEFFREY OSBORNE/Don't You Get So Mad (A&M)

34 29 19 TAVARES/Deeper In Love (RCA)

3 7 13 15 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)

16 ANITA BAKER/Angel (Beverly Glen) 39 32 21

23 22 17 D LILLO/(You're A) Good Girl (Capitol) 26 18 18 B KASHIF/Help Yourself To My Love (Arista)

15 15 14 19 MARY JANE GIRLS/All Night Long (Gordy/Motown)

11 10 10 20 NEW EDITION/Is This The End (Streetwise)

10 13 16 21 ASHFORD & SIMPSON/High-Rise (Capitol)

- 33 22 DONNA SUMMER/Unconditional Love (Mercury/PolyGram)

36 35 27 28 RANDY CRAWFORD/Nightline (WB)

 37 34 SLAVE/Shake It Up (Cotillion/Atco) 

29 25 23 26 DENIECE WILLIAMS/I'm So Proud (Columbia) - 38 2 MTUME/Would You Like To (Fool Around) (Epic)

24 24 24 28 LaTOYA JACKSON/Bet'cha Gonna Need My Lovin' (LARC)

40 36 30 🕹 O'JAYS/Put Our Heads Together (Pihiladelphia International/CBS)

12 12 20 30 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol) - 40 3 MICHAEL WYCOFF/Tell Me Love (RCA)

19 19 22 32 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)

DEBUT 3 ARETHA FRANKLIN/Every Girl (Wants My Guy) (Arista)

38 37 LEW KIRTON/Talk To Me (Believe In A Dream/CBS)

DEBUT WHISPERS/This Time (Solar/Elektra)

22 21 25 36 FREEEZ/I.O.U. (Streetwise)

DEBUT DEBUT DEBUT DEBUT DEBUT DEBUT DEBUT DEBUT DEBUT ANDRE CYMONE/Make Me Wanna Dance (WB)

40 39 SERGE PONSAR/Out In The Night (WB)

DEBUT PAROL/Cheap Thrills (Tommy Boy)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

#### MOST ADDED ®

**TEENA MARIE (20) LIONEL RICHIE (17) ARETHA FRANKLIN (16)** MANHATTANS (16) **DIANA ROSS (15)** TOM BROWNE (11)

## HOTTEST

**RICK JAMES (43)** HERBIE HANCOCK (32) **RUFUS & CHAKA KHAN (27) GLADYS KNIGHT & THE PIPS (25)** 

J.W. WADE "(You Know) It's Natural" (LARC) 21/2

ons: Heavy 1/0, Medium 10/0, Light 9/1, Extra Adds 1, Total Adds 2, WPLZ, WTOY, Heavy: WAOK, Medium: WJMO, WGPR, WNHC, WKXI, KOKY, WVOL, WANM, WLTH, WTLC, WWWS.

STARPOINT "It's So Delicious" (Elektra) 20/5
Rotations: Heavy 0/0, Medium 5/1, Light 14/3, Extra Adds 1, Total Adds 5, WILD, WGCI, WRDW, WOIC, WVOL Medium: WHUR, KJLH. WANM. WAAA

JARREAU "Trouble In Paradise" (WB) 20/1

Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Extra Adds 1, Total Adds 1, XHRM. Heavy: WZEN-FM. Medium: WXYV, WAOK, KKDA-FM, KSOL, WATV, WJAX, WBLX, WPLZ, WANM, WLTH.

ONE WAY "Let's Get Together" (MCA) 19/7
Rotations: Heavy 2/0, Medium 5/2, Light 12/6, Extra Adds 0, Total Adds 7, WAOK, WVEE, KRNB, WDRQ, WRDW, WNOO, WKWM. Heavy: WZAK, KACE. Medium: WVOL, KUKQ, WDIA.

P. FUNK ALL-STARS "Generator Pop" (Uncle Jam/CBS) 19/6
Rotations: Heavy 0/0, Medium 6/0, Light 13/6, Extra Adds 0, Total Adds 6, WOOK, WAOK, WHRK, WENN, WJMI, WKWM. Medium: WZAK, WDRQ, WZEN-FM, KDAY, WPEG, WVOL.

GENERAL CAINE "Bomb Body" (Tabu/CBS) 19/1

Rotations: Heavy 0/0, Medium 10/0, Light 9/1, Extra Adds 0, Total Adds 1, WZEN-FM. Medium: WAOK, KRNB, KDAY, XHRM, WKXI, WLOU, WVOL, WDAO, WTLC, WWWS./

DIANA ROSS "Up Front" (RCA) 18/15

Rotations: heavy 1/1, Medium 3/1, Light 11/10, Extra Adds 3, Total Adds 15, WXYV, WDAS, WAOK, WVEE, WAIL-FM, WYLD-FM, WDMT, WNHC, KNOW, WENN, WKXI, KOKY, WAAA, WTLC, WWWS. Medium: KSOL, WVOL.

TOM BROWNE 'Rockin' Radio' (Arista) 18/11
Rotations: Heavy 1/0, Medium 2/1, Light 13/8, Extra Adds 2, Total Adds 11, WDMT, WGPR, WZEN-FM, KDAY, KJLH, WRDW, WATV, WNOO, WJMI, WTLC, WWWS. Heavy: WHRK. Medium: KRNB.

LADIES' CHOICE "Girls' Night Out" (Streetwise) 18/4
Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Extra Adds 2, Total Adds 4, WAMO, KRNB, WJJS, WPLZ. Medium: WOOK, WJMO,

JOHNNY GILL "When Something Is Wrong With My Baby" (Cotillion/Atco) 18/3

Rotations: Heavy 0/0, Medium 9/1, Light 8/1, Extra Adds 1, Total Adds 3, WVEE, XHRM, WANT. Medium: WOOK, WJMO, WGPR, KNOW, WPDQ, WBLX, WVOL, WANM.

SPANDAU BALLET "True" (Chrysalis) 18/0 Rotations: Heavy 4/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WVEE, WBLZ, WVKO. Medium: WHUR, WDMT, KDAY, WVOL, WPLZ, WLUM.

MICHAEL STERLING "Desperate" (Success) 16/4

Rotations: Heavy 1/0, Medium 3/0, Light 12/4, Extra Adds 0, Total Adds 4, WENN, WPDQ, WPLZ, WWDM. Heavy: WOOK. Medium: KRNB, WJMO, WVOL. BOBBY NUNN "Private Party" (Motown) 16/2
Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, WHUR, WJJS. Heavy: KRNB. Medium: WGPR, WZEN-FM, WKND, WANM, WLTH, WKWM, WWWS.

RON BANKS "Truly Bad" (Columbia) 15/7 Rotations: Heavy O/O, Medium 3/1, Light 11/5, Extra Adds 1, Total Adds 7, WAOK, KRNB, WDRQ, WJLB, WZEN-FM, WATV, WTLC. Medium: WOOK, WVOL.

Adds & Hots . . . See Page 50

KDIA/Oakland

#### Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

#### **EAST**

#### WXYV/Baltimore

Tim Watts TOOTS HIBBERT MAJOR HARRIS INVISIBLE MAN'S TEENA MARIE ORBIT BILLY JOEL ANDRE CYMONE DIANA ROSS RAW SILK CHAZ JANKLE

WILD/Bosto Elroy R.C. Smith AL JARREAU AL JARREAU
ELECTRIC MIND
SISTER SLEDGE
TOM BROWNE
RANDY CRAWFORD
BERNARD WRIGHT
NATALIE COLE
STARPOINT
MANHATTAN TRANSFE
DENNIS BROWN DENNIS BROWN MIQUEL BROWN HAWKEYE HAWKEYE
HOTTEST:
RICK JAMES
HERBIE HANCOCK
JEFFREY OSBORN
RUFUS & CHAKA
NEW EDITION

#### WKND/Hartford (a)

JEFFREY OSBORNE RICK JAMES RAKE PHILIP BAILEY RONNIE DYSON

#### WNHC/New Haver

DR. JECKYLL & MR TEENA MARIE HERBIE HANCOCK
MARY JANE GIRLS
RICK JAMES
JEFFREY OSBORNE
RONNIE DYSON

MIDWEST

TAVARES
MICHAEL WYCOFF
MANHATTAN TRANSFE
STARPOINT
ASHFORD & SIMPSON

WGCI/Chicago us

Richard Peque

THIRD WORLD

WBMX/Chicago

HOT STREAK
MICHAEL WYCOFF
TYRONE DAVIS
HOTTEST:
RICK JAMES
RUFUS 6 CHAKA
PHILIP BAILEY
HERBIE HANCOCK

HOT STREAM

MTUME LAKESIDE NAKED EYES

#### WRKS/New York

GLOBE & WIZ KID Hottest: STACY LATTISAW ISLEY BROS RUFUS & CHAKA

#### WDAS/Philadelphia Joe Tamburro MANHATTAN TRANSFE

DONNA SUMMER SKYY BRASS CONSTRUCTIO JAMES INGRAM DIANA ROSS JANICE MCLAIN CURTIS HAIRSTO GLOBE & WIZ KID GARFIELD PLEMING JONES GIRLS SHAWN CHRISTOPHER Hottest: RICK JAMES RUFUS & CHAKA JEFFREY OSBORNE SOS BAND LIONEL RICHIE

#### J.C. Floyd

TAVARES
ARETHA FRANKLIN
LADIES' CHOICE
Hottest:
RUFUS & CHAKA HERBIE HANCOCK LILLO RICK JAMES GLADYS KNIGHT

P. FUNK ALL-STARS STARLENA YOUNG MAJOR HARRIS HOTTEST: HERBIE HANCOCK GAP BAND NEW EDITION

#### WKYS/Washington, DC Donnie Simpson

ARETHA FRANKLIN MANHATTANS GARLAND GREEN ONE WAY MICHAEL WYCOFF LIONEL RICHIE P. FUNK ALL-STARS RON BANKS DIANA ROSS KLIQUE RICK JAMES NEW EDITION

## WVEE/Atlanta Scotty Andrews

DIANA ROSS LYDIA MURDOCK MADONNA SERGIO MENDES JOHNNY GILL JOHNNY GILL
ONE WAY
DAVID SANBORN
TOM TOM CLUB
WHAM! U.K.
CHAZ JANKLE
BERNARD WRIGHT
GARLAND GREEN KLIQUE LIONEL RICHIE

## WRDW/Augusta Teddy Black

MADONNA
Hottest:
RICK JAMES
MICHAEL WYCOFF
HERBIE HANCOCK
KLIQUE
MTUME

Hottest: RICK JAMES SOS BAND

## WDMT/Cleveland

WCIN/Cincinnati Sid Kennedy COMMODORES MANHATTAN TRANSFE SPANDAU BALLET ARETHA FRANKLIN SHANNON MOTOR CITY CREW SKYY NATALIE COLE

WZAK/Cleveland Lynn Tolliver LIONEL RICHIE DAYTON
GLOBE & WIZ KID
ARETHA FRANKLIN
MARILYN SCOTT
HOTTEST:
RICK JAMES
O'BRYAN
HIJOHE KLIQUE GLADYS KNIGHT MARY JANE GIRLS

## WJMO/Cleveland Erik Stone

RON BANKS ONE WAY JECKYLL & HYDE ARETHA FRANKLIN COMMODORES MEN WITHOUT HATS RICK JAMES GAP BAND HERBIE HANCOCK MIDNIGHT STAR RUFUS 6 CHAKA Hottest: JENNIFER HOLLIDAY WHISPERS ANITA BAKER SISTER SLEDGE MARY JANE GIRLS

NYC PEECH BOYS
SKOOL BOYZ
SISTER SLEDGE
DOLBY'S CUBE
NEWTRAMENT
TOM BROWNE
KLYMAXX KLYMAXX BONNIE TYLER TEENA MARIE DIANA ROSS HOLLESE: GLADYS KNIGHT KLIQUE RUFUS & CHAKA JENNIFER HOLLIDAY WHISPERS

## WVKO/Columbus

RICK JAMES LIONEL RICHIE
NAKED EYES
Hottest:
RICK JAMES KLIQUE LAKESIDE SPANDAU E

Lyles/Jones

#### New & Active . . . See Page 49

#### WORD OF MOUTH MARKETING

What do Al Jarreau, Earl Klugh, Pat Metheny, Larry Carlton Yellowjackets, Steps Ahead, Chick Corea, David Grisman Al Vizzutti, Strunz & Farah Eric Tingstad, Ronald Shannon Jackson, Rob Wasserman, David Darling, Darrell Anger & Mike Marshall, Jack DeJohnette, Everyman Bond and David Sanborn have in common?

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#### SOUTH

MICHAEL WYCOFF TEENA MARIE MARILYN SCOTT JONES GIRLS MIDNIGHT STAR PHYLLIS HYMAN DAYTON HOTTEST:
PHILIP BAILEY
GAP BAND
GEORGE BENSON
RUFUS & CHAKA
LEW KIRTON WATV/Birming

LEON HAYWOOD
DARNELL WILLIAMS
RON BANKS
HOTTEST:
GLADYS KNIGHT
RICK JAMES
ZAPP

GAP BAND STEPHANIE MILLS

P. FUNK ALL-STARS DIANA ROSS

ALFIE SILAS
RICH CASON & GALA
SISTER SLEDGE
HOTCEST:
GAP BAND
HERBIE HANCOCKRICK JAMES
JEFFREY OSBORNE
RUFUS & CHAKA

WGIV/Charlotte (J

LEON HAYWOOD

STEPHANIE MILLS

WPEG/Charlotte

SHAWN CHRISTOPHER DENIECE FILLIAMS

WENN/Birmi

ARETHA FRANKLIN DONNA SUMM ONE WAY STARPOINT TOM BROWNE HOT STREAK

#### WHUR/Washington, DC

TEENA MARIE JONES GIRLS LATOYA JACKSON RADIANCE BERNARD WRIGHT BOBBY NUNN JEFFREY OSBORNE RUFUS & CHAKA HERBIE HANCOCK

## Hottest: GAP BAND RICK JAMES SOS BAND

**Lankford Stephens** 

RUFUS & CHAKA RICK JAMES ZAPP

NEW EDITION

CHAS JANKEL

LIONEL RICHIE RONNIE DYSON MTUME GEORGE BENSON

WDRQ/Detroit

ONE WAY
PLANET PATROL
RON BANKS
TEENA MARIE

TEENA MAN-HOTTEST: GLADYS KNIGHT JEFFREY OSBORNE RENE & ANGELA

RICK JAMES RUFUS & CHAKA

KAIYA

KLIQUE

WNOO/Chattar ANTTA BAKER ANITA BAKER
ONE WAY
DONNA SUMMER
SOS BAND
PHYLLIS HYMAN
TOM BROWNE
HOLLES!
JEFFREY OSBORNE
PHILIP BAILEY
ISLEY BROS
GLADYS KNIGHT
GAP BAND WDAO/Dayton

#### KNOW/Austin Selby Edwards

MUTINY
ROYALCASH
HOT STREAK
JONES GIRLS
BERNARD WRIGHT
DAYTON BOHANNON Hottest: RICK JAMES GLADYS KNIGHT LAFESIDE NEW EDITION RUFUS & CHAKA

#### KKDA-FM/Dallas

ANITA BAKER LIONEL RICHIE TAVARES
COLD CRUSH BROTHE
MILLIE JACKSON
ARETHA FRANKLIN

#### Mike Caviel

HIROSHIMA GAP BAND LYDIA MURDOCK ERIC GALE MICHAEL SEMBELLO FATBACK CHILLTOWN Hottest: GLADYS KNIGHT MIDNIGHT STAR RICK JAMES KLIQUE SOS BAND

#### KMJQ/Houston Jim Snowden

MIDNIGHT STAR STEPHANIE MILLS STEPHANIE MILLS RANDY CRAWFORD ARETHA FRANKLIN HOTTEST: KLIQUE GLADYS KNIGHT SOS BAND ZAPP NEWCLEUS MANHATTAN TRANSPE SISTER SLEDGE

#### Carl Haynes

HERBIE HANCOCK RUFUS & CHAKA

## WKXI/Jackson

MANHATTANS
LIQUID GOLD
GARLAND GREEN
RENE & ANGELA
HOTTEST:
GLADYS KMIGHT
GAP BAND
ZAPP
NEW EDITION
KLIQUE

WLTH/Gary Dana Huskisson

LYDIA MURDOCK OLIVER CHEATHAM MICHAEL WYCOFF MANHATTANS HOTCH CASON & GALA HOTCH JAMES

WKWM/Grand Rapid

ARETHA FRANKLIN
JONES GIRLS
KAIYA
ONE WAY
P. FUNK ALL-STARS
RENE & ANGELA
PAUL YOUNG
HOTTEST:

ZAPP SOS BAND HERBIE HANCOCK

DARNELL WILLIAMS

GLADYS KNIGHT JENNIFER HOLLIDAY

WLUM/Milwaukee Rich Guzman

LIONEL RICHIE

HOTTEST:
BONNIE TYLER
EURYTHMICS
RICK JAMES
MEN WITHOUT HATS
ZAPP

MTUME LAKESIDE Hottest:

RON BANKS ROYALCASH TEENA MARIE KASHIP

Frank Grant CHILLTOWN

BERNARD WRIGHT BILLY GRIFFIN SISTER SLEDGE DAVID SANBORN Hottest: LYDIA MURDOCK RICK JAMES

LARESIDE
NEW EDITION
TEENA MARIE
LIONEL RICHIE
MICHAEL STERLING
DAYTON MANHATTANS HOTTEST:
GLADYS KNIGHT
RUFUS & CHAKA
NEW EDITION
RICK JAMES
MICHAEL JACKSON

#### KJCB/Lafavette un

GLASS BAND

LIONEL RICHIE HIGH INERGY Hottest: SOS BAND

WWWS/Saginaw

HERBIE HANCOCK CLARK SISTERS JEFFREY OSBORNE

KMJM/St. Louis

SISTER SLEDGE TEENA MARIE

Hottest: GLADYS KNIGHT JEFFREY OSBORNE

WZEN-FM/St. Louis

BOHANNON K-9 CORP. BERNARD WRIGHT WEST STREET MOB SKOOL BOYZ. THELMA HOUSTON TOM BROWNE SPYRO GYRA

RICHARD JON SMITH

GENERAL CAINE MICHAEL STERLING

Hottest: RICK JAMES AL JARREAU GLADYS KNIGHT

WVOI/Toledo (A)

LIONEL RICHIE RENE & ANGELA STARPOINT

STARPOINT
HOTTEST:
HERBIE HANCOCK
RUPUS & CHAKA
KLIQUE
ANITA BAKER
ARETHA FRANKLIN

Rod King LIONEL RICHIE

KLIQUE TAVARES

DONNA SUMMER LAKESIDE

#### Beatrice Evans

KOKY/Little Rock (J

TEENA MARIE LATOYA JACKSON GEORGE BENSON ANITA BAKER PHYLLIS HYMAN.

COMMODORES LADIES' CHOICE ANDRE CYMONE ROYALCASH DAYTON MARILYN SCOTT MICHAEL WYCOFF

LIONEL RICHIE BOBBY NUNN LADIES' CHOICE JONES GIRLS COMMODORES
DONNA SUMMER
RANDY CRAWFORD
ANDRE CYMONE
PRINCE
LIPPS, INC. VEE ALLEN LYDIA MURDOCK RENE & ANGELA CLARENCE REID HOTTEST:
ARETHA FRANKLIN
RICK JAMES
MIDNIGHT STAR

#### KRNB-FM/Memphis Floyd Blackwel

MANHATTANS MANHATTANS SKYY TEENA MARIE PEACHES & HERB SISTER SLEDGE RON BANKS LADIES' CHOICE GARLAND GREEN BOHANNON DARNELL WILLIAMS ONE WAY Hottest: PHILIP BAILEY GLADYS KNIGHT KLIQUE ZAPP LIONEL RICHIE

#### WDIA/Memphis

ZAPP CLARK SISTERS

WHRK/Memphis ശ Jimmy Smith

Hottest: BILLY JOEL JENNIFER HOLLIDAY

NAKED EYES DAVID SANBORE

Bobby O'Jay GAP BAND GLADYS KNIGHT ZAPP LIONEL RICHIE JEFFREY OSBORN ONE WAY LILLO MANHATTANS WEST STREET MOB Hottest: GAP BAND GLADYS KNIGHT RICK JAMES

## WAIL-FM/New ( Barry Richards

JOBOXERS
DIANA ROSS
WHAM! U.K.
CYBOTRON
PAUL YOUNG
JONES GIRLS DENIECE WILLI Hottest: RICK JAMES GAP BAND RUFUS 6 CHAKA

#### WEDR/Mlami

ASHFORD & SIMPSON STEPHANIE MILLS

#### WBLX/Mobile Michael J. Alexander

FREDERICK KNIGHT RENE & ANGELA FATBACK DAVID SANBORN Hottest: HOTTEST:
HERBIE HANCOCK
NEW EDITION
RUFUS & CHAKA
GAP BAND
LTD

#### WVOL/Nashville Fred Harvey

Hottest: GAP BAND RICK JAMES

#### WYLD-FM/New Orleans (J **Bruta Balley**

LIONEL RICHIE
JONES GIRLS
DIAMA ROSS
LYDIA MURDOCK
TYRONE DAVIS
SISTER SLEDGE
MANHATTANS
HOTTEST
HOTTEST
RUPUS & CHAKA
GAP BAND
KLIQUE
MTUME

## WPLZ/Petersburg Hardy Jay

LIONEL RICHIE
DAYTON
MICHAEL STERLING
ARETHA FRANKLIN
FINIS HENDERSON
LADIES' CHOICE
RAW SILK
MARILIN SCOTT
MANHATTAN TRANSFE
COMATERN MANHATTAN TRAN COMATEENS J.W. WADE Hottest: NEW EDITION MTUME HERBIE HANCOCK GLADYS KNIGHT NEWCLEUS

#### WANT/Richm

NEWCLEUS LIONEL RICHIE MICHAEL WYCOFI DONNA SUMME JOHNNY GILL ZAPP RUFUS & CHAKA

#### WTOY/Roanoke Riley Wynn

LILLO
J.W. WADE
PHILIP BAILEY
SLAVE
LIONEL RICHIE
HOTESST:
JEFFREY OSBORNE
RICK JAMES
SOS BAND

#### WWDM/Sumpte

DAYTON ORBIT LAKESIDE NEW HORIZONS RICH CASON & GALA RICH CASON & GALL
JECKYLL & HYDE
MICHAEL STERLING
MARILYN SCOTT
THIRD WORLD
STONE CITY BAND
Hottest:
SOS BAND RICK JAMES HERBIE HANCOCK KLIQUE RICHIE

#### WANM/Tallahassee

STONE CITY BAND HOTTEST: GAP BAND HERBIE HANCOCK

#### WEST

#### KDAY/Los Angeles

KING SUNNY ADE RAW SILK

JONES GIRLS MANHATTAN TRANSFE MANHATTANS

KACE/Los Angeles (a)

MANHATTANS
HOTTEST:
GAP BAND
LIONEL RICHIE
PHILIP BAILEY
ANITA BAKER
KLIQUE

none
Hottest:
ANITA BAKER
MIDNIGHT STAR
RICK JAMES
CLARK SISTERS
RUN D.M.C.

DAVID SANBORN TEENA MARIE RAW SILK
MANHATTAN TRANSFE
BILLY GRIFFIN
MOTOR CITY CREW
MICHAEL WYCOFF
SKOOL BOYZ
TOM BROWNE
HOTTEST JEFFREY OSBORNE PHILIP BAILEY RUPUS & CHAKA STEPHANIE MILLS KLIQUE RUFUS & CHAKA LILLO RANDY CRAWFORD

#### KJLH/Los Angeles ம

NEWCLEUS ANITA BAKER STONE CITY BAND LILLO O'JAYS BERNARD WRIGHT MANHATTANS MANHATTAN TRANSFE JOAN JETT TALKING HEADS COMMODORES ANDRE CYMONE EL CHICANO Hottest: RICK JAMES HERBIE HANCO RBIE HANCOCK

KUK Q/Phoenix

#### XHRM/San Diego (a) Gene Herris

MTUME JOHNNY GILL LAKESIDE SISTER SLEDGE WEST STREET MOB STONE CITY BAND COMMODORES COMMODORES
PHYLLIS HYMAN
AL JARREAU
Hottest:
JEFFREY OSBORNE,
PHILIP BAILEY
GEORGE BENSON
RUFUS & CHAKA
RICK JAMES

#### WAAA/Winston-Salem

Jae Jackson TEENA MARIE GLADYS KNIGHT JEFFREY OSBORNE RUFUS & CHAKA GAP BAND

#### KSOL/San Mateo

MANHATTAN TRANSFE MARILYN SCOTT WHAM! U.K. HERB ALPERT HERB ALPERT
Hottest:
GEORGE BENSON
PRINCE
LIONEL RICHIE
JEFFREY OSBORNE
STEPHANIE MILLS

(J) indicates Black reporters also contributing to Jazz Chart

## JAZZRADIO NATIONAL AIRPLAY/308

SPYRO GYRA/City Kids (MCA)

MARVIN STAMM/Stammpede (Palo Alto)

JACO PASTORIUS/Invitation (WB) 10

VICTOR FELDMAN/Secret Of The Andes (Palo Alto)

13 MAYNARD FERGUSON/Storm (Palo Alto)

14 FREE FLIGHT/Soaring (Palo Alto)

17 CLIFF SARDE/Temporary Tight (Aslan) 15

19 CHUCK MANGIONE/Journey To A Rainbow (Columbia) 19

20 RICHIE COLE & BOOTS RANDOLPH/Yakety Madness! (Palo Alto)

GEORGE SHEARING/MEL TORME/Top Drawer (Concord)

22 EARL KLUGH/Low Ride (Capitol) 23 HERBIE MANN/Astral Island (Atlantic) 23

KOINONIA/More Than A Feelin' (Breaker)

21 26 RONNIE LAWS/Mr. Nice Guy (Capitol)

28 28 JARREAU/Jarreau (WB)

JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Bob Stewart; WMGI/Gains-ville, FL, Lou Patrick; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNOP/Cincinnati, Ray Scott; WJZZ/Detroit, John Hill; KTWN/Minneapolis, Tom Pelissero; WXFM/Chicago, James Walsh; KKGO/Los Angeles, Cal Milner; KJAZ/Sen Francisco, Dick Conte; KJZZ/Seattle, Kasia Wilk.

# September 23, 1983

RAMSEY LEWIS/Les Fleurs (Columbia) 3 GEORGE BENSON/In Your Eyes (WB)

TOM GRANT/Tom Grant (Pausa) JEAN-LUC PONTY/Individual Choice (Atlantic)

JIMMY McGRIFF/The Countdown (Milestone) ERIC GALE/Island Breeze (Musician/Elektra) 8

HIROSHIMA/Third Generation (Epic)

PAT METHENY/Travels (ECM)

LINDA HOPKINS/How Blue Can You Get (Palo Alto) 16

16 WYNTON MARSALIS/Think Of One (Columbia) 12

18 MACAR BROTHERS/Cosmos Kid (Aircraft)

26

DEBUT 20 HERB ALPERT/Blow Your Own Horn (A&M)

27 YELLOW JACKETS/Mirage A'Trois (WB)

20 29 LARRY CARLTON/Friends (WB)



'Breakers" are those newer records that have the greatest level of station activity on any given week.

#### JANIE FRICKE

#### Tell Me A Lie (Columbia)

On 74% of reporting stations. National Summary: Up 25, Same 46, Down 0, Debuts 18, Adds 22. A Most Added Record. Debuts at number 47 on the Country Chart.

#### **CONWAY TWITTY**

#### Heartache Tonight (WB)

On 74% of reporting stations. National Summary: Up 17, Same 28, Down 0, Debuts 25, Adds 41. A Most Added Record. Debuts at number 46 on the Country Chart.

#### WHITES

#### When The New Wears Off Our Love (WB/Curb)

On 66% of reporting stations. National Summary: Up 36, Same 29, Down 0, Debuts 21, Adds 12. Debuts at number 48 on the Country Chart.

#### **JOHN ANDERSON**

#### Black Sheep (WB)

On 64% of reporting stations. National Summary: Up 11, Same 28, Down 0, Debuts 16, Adds 41 A Most Added Record. Debuts at number 50 on the Country Chart.

#### **EXILE**

#### **High Cost Of Leaving (Epic)**

On 62% of reporting stations. National Summary: Up 40, Same 33, Down 0, Debuts 9, Adds 10. Debuts at number 40 on the Country Chart.

#### MOST ADDED®

HANK WILLIAMS JR. (46) Queen Of My Heart (WB)
JOHN ANDERSON (41) Black Sheep (WB) **CONWAY TWITTY (41)** Heartache Tonight (WB)

LARRY GATLIN & GATLIN BROTHERS (41)

Houston... (Columbia) NITTY GRITTY DIRT BAND (31) Dance Little Jean (Liberty) ANNE MURRAY (22

A Little Good News (Capitol) JANIE FRICKE (22) Tell Me A Lie (Columbia)

## HOTTEST

KENNY ROGERS with DOLLY PARTON (80) Islands In The Stream (RCA) **RONNIE MILSAP (78)** 

Don't You Know How Much I Love You (RCA) ALABAMA (68)

Lady Down On Love (RCA)

CHARLY McCLAIN & MICKEY GILLEY (60)

Paradise Tonight (Epic)

**B.J. THOMAS (47)** New Looks From An Old... (Cleve. Int./CBS)

**MERLE HAGGARD (34)** What Am I Gonna Do With The... (Epic) RICKY SKAGGS (34)

You've Got A Lover (Epic)

ecent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. 🖾 indicated one of this week

KENDALLS "Movin' Train" (Mercury/PolyGram) 88/5

National Summary: Up 53, Same 22, Down. O, Debuts B, Adds 5, KIX106, WSM, WRNL, WIRK-FM, KUUY, WGNA-FM 28-24, KIKK-FM 25-20, KRMD-AM-FM 27-21, WXCL 42-36, KMPS-AM-FM 20-13.

LARRY GATLIN & GATLIN BROTHERS "Houston (Means I'm One Day...)" (Columbia) 83/41
National Summary: Up 7, Same 23, Down O, Debuts 12, Adds 41 including WPOC-FM, WEEP, WNYR, KXYL, WSIX-FM, WIRK-FM, KWMT, KEBC-FM, WXCL, KTRK-FM, KIK-FM, KLZ, KNIX-FM KRAK, KCBQ.

ATLANTA "Dixie Dreamin' " (MDJ) 82/17
National Summary: Up 26, Same 22, Down 0, Debuts 16, Adds 17, WOKQ, KIX106, WWVA, KEAN-AM-FM, KASE, WRNL, WTQR-FM, WGEE, WHBF, WTOD, KVOO, KKAL, KGEM/KJOT, KKCS, KUGN-FM, KMPS-AM-FM, KIGO.

WTGR-FM, WGEE, WHBF, WTOD, KVOO, KKAL, KGEM/KJOT, KKCS, KUGN-FM, KMPS-AM-FM, KIGO.

GUS HARDIN "Loving You Hurts" (RCA) 59/13
National Summary: Up 8, Same 32, Down 0, Debuts 6, Adds 13, WGNA-FM, WAJR, WPOR-FM, KLRA, KKYX, WFMS-FM, KEBC-FM, KIOV-FM, KKAL, KKCS, KEIN, KNIX-FM, KCCY-FM.

NITTY GRITTY DIRT BAND "Dance Little Jean" (Liberty) 51/31
National Summary: Up 3, Same 11, Down 0, Debuts 6, Adds 31 including WRKZ-FM, WIXL-FM, WSOC-FM, WLWI-FM, WRK.-FM, KRRK, WTSO, WWJO, KTPK-FM, KUZZ, KUUY, KYGO-FM, KMAK, KSOP-FM, KCKC, KMPS-AM-FM.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 49/4
National Summary: Up 14, Same 25, Down 0, Debuts 6, Adds 4, WXKW, KEAN-AM-FM, KEBC-FM, KMAK, WIXL-FM 25-13, WEEP 14-12, WNYR 16-13, WOKK 45-40, KYXX d-36, KSON-FM 35-28.

HANK WILLIAMS JR. "Queen Of My Heart" (WB) 47/46

HANK WILLIAMS JR. "Queen Of My Heart" (WB) 47/46
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 46 including WVAM, WYRK, WYII, KASE, WSOC-FM, WLWI-FM, WTQR-FM, WWW-FM, WCUZ-AM-FM, WFMS-FM, KYNN-AM-FM, WXCL, KIOV-FM, KFDI-AM-FM, KWJJ, KSAN, KMPS-AM-FM.

## SIGNIFICANT

VERN GOSDIN "I Wonder Where We'd Be Tonight" (Compleat/PolyGram) 43/20
National Summary: Up 0, Same 22, Down 0, Debuts 1, Adds 20 including WYRK, WKYG, WEZL-FM, KHEY-AM, WKSJ-FM, KRMD-AM-FM, WQYK-FM, WAXX, KWMT, WFMS-FM, KEBC-FM, KTTS-AM-FM, KGEM/KJOT, KKCS, KVEG.

STEPHANIE WINSLOW "Kiss Me Darling" (Oak) 42/9
National Summary: Up 17, Same 12, Down 0, Debuts 4, Adds 9, WSNO, WPAP-FM, KKYX, WAXX, WITL-FM, WTSO, WXCL, KRWQ-FM, Q92.

JOHN SCHNEIDER "If You Believe" (Scotti Bros./CBS) 37/7
National Summary: Up 4, Same 23, Down 0, Debuts 4, Adds 7, WJQS, WUSQ-FM, KEBC-FM, WTOD, KRWQ-FM, KVEG, WIXL-FM d-39, KHEY-AM d-49, WPAP-FM 47-38, KTTS-AM-FM 38-34.

CRYSTAL GAYLE "Keepin' Power" (Columbia) 35/7
National Summary: Up 6, Same 19, Down 0, Debuts 3, Adds 7, WXKW, KS100, WIXL-FM d-35, WCMS-FM 36-32, KKCS d-50.

JAMES & MICHAEL YOUNGER "Love's On The Rebound" (MCA) 34/7
National Summery: Up 5, Same 19, Down 0, Debuts 3, Adds 7, WWVA, KLLL, WQYK-FM, WFMS-FM, KEBC-FM, WHBF, KFDI-AM-FM, WYII d-47, KMML 47-43, WPAP-FM d-48.

RICH LANDERS "Every Breath You Take" (AMI) 33/3

National Summary: Up 8, Same 16, Down 0, Debuts 6, Adds 3, WYII, WYNK-FM, WUSQ-FM, WSEN-AM-FM d-50, WKIX 32-25, KRMD-AM-FM 33-29, WIRK-FM d-45, KTTS-AM-FM 50-45, WIL-AM-FM d-30, WTOD d-39. BRICE HENDERSON "Flames" (Union Station) 32/4

National Summary: Up 2, Same 24, Down 0, Debuts 2, Adds 4, WESC-AM-FM, WJQS, KEBC-FM, KMAK, WPAP-FM d-46, KBMR 46-44, WXCL d-48. ROY CLARK "Wildwood Flower" (Churchill) 31/3

NOY CLARK
Wildwood Flower (Churchill) 31/3
National Summary: Up 15, Same 11, Down 0, Dobuts 2, Adds 3, WUSQ-FM, WMNI, KRSY, WJQS d-40, WPAP-FM 34-25, WMAQ d-25, WHBF 49-44, KVOO 32-26, KWJJ 35-30, KMPS-AM-FM 23-19.

Adds & Hots . . . See Page 52



## NATIONAL AIRPLAY/50

**September 23, 1983** 

RONNIE MILSAP/Don't You Know How Much I... (RCA)

B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS) CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic)

4 MERLE HAGGARD/What Am I Gonna Do With The... (Epic)

6 DON WILLIAMS/Nobody But You (MCA)

6 KENNY ROGERS/Scarlet Fever (Liberty) 17 12 7

ALABAMA/Lady Down On Love (RCA)

21 15 9 B CRYSTAL GAYLE/Baby What About You (WB) 3 2 1

 RICKY SKAGGS/You've Got A Lover (Epic) 22 18 13

JOHNNY RODRIGUEZ/How Could I Love Her (Epic) 18 14 11

GENE WATSON/Sometimes I Get Lucky And Forget (MCA) REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) 24 19 16

LOUISE MANDRELL/Too Hot To Sleep (RCA) 19 16 15

36 29 20 KENNY ROGERS with DOLLY PARTON/Islands In The Stream (RCA)

STEVE WARINER/Midnight Fire (RCA) 28 22 18

16 JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA) 15 11 8

29 26 23 ED BRUCE/If It Was Easy (MCA)

WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA) 27 23 21

19 LEE GREENWOOD/Somebody's Gonna Love You (MCA) 35 31 27

33 30 26 GARY MORRIS/The Wind Beneath My Wings (WB)

BARBARA MANDRELL/One Of A Kind Pair Of Fools (MCA) 41 33 29 30 27 25 **W LYNN ANDERSON**/What I Learned From Loving You (Permian)

34 32 28 STATLER BROTHERS/Guilty (Mercury/PolyGram)

**EDDIE RABBITT/You Put The Beat In My Heart (WB)** 

5 4 10 25 SHELLY WEST/Flight 309 To Tennessee (Viva)

2 1 12 26 CHARLEY PRIDE/Night Games (RCA) SYLVIA/The Boy Gets Around (RCA)

28 LEON EVERETTE/The Lady, She's Right (RCA) 40 37 31

46 35 @ MICKEY GILLEY/Your Love Shines Through (Epic)

30 GEORGE JONES/Tennessee Whiskey (Epic) 48 40 34 TERRI GIBBS/Anybody Else's Heart But Mine (MCA)

45 39 33 DAN SEALS/After You (Liberty)

1 6 17 33 JOHN CONLEE/I'm Only In It For The Love (MCA)

DEBORAH ALLEN/Baby I Lied (RCA)

14 13 19 35 MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.)

6 EARL THOMAS CONLEY/Holding Her And Loving You (RCA) 49 44

4 8 22 38 WILLIE NELSON/Why Do I Have To Choose (Columbia) 50 47 42 SISSY SPACEK/Lonely, But Only For You (Atlantic America)

25 20 24 40 TANYA TUCKER/Baby I'm Yours (Arista)

50 46 BANDANA/Outside Lookin' In (WB) ANNE MURRAY/A Little Good News (Capitol)

- 49 BELLAMY BROTHERS/Strong Weakness (WB)

JUICE NEWTON/Stranger At My Door (Capitol) 48 MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

DEBUT • 46 CONWAY TWITTY/Heartache Tonight (WB)

DEBUT JANIE FRICKE/Tell Me A Lie (Columbia) 

DEBUT JOHN ANDERSON/Black Sheep (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general

continued upward movement.

TAMMY WYNETTE "Still In The Ring" (Epic) 30/6
National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 6, WGTO, KHEY-AM, WTQR-FM, WFMS-FM, KVEG, Q92, WSIX-FM 21-17, KRMD-AM-FM 47-39, KTTS-AM-FM d-47, KMPS-AM-FM d-25.

RONNIE RENO "The Letter" (EMH) 30/3
National Summary: Up 3, Same 22, Down 0, Debuts 2, Adds 3, WWJO, KFDI-AM-FM, KUZZ, WVAM 47-41, WYII d-50, WJQS 35-32, WIRK-FM d-49, KSOP-FM 44-39.

KAREN TAYLOR-GOOD "Don't Call Me" (Mesa) 30/2
National Summary: Up 10, Same 14, Down 0, Dabuts 4, Adds 2, WUSQ-FM, WFMS-FM, WGNA-FM 30-25, KHEY-AM 27-24, WLWI-FM 35-32, WIRK-FM d-47, WXCL d-50, WHBF d-50, WTOD d-40, KTOM 50-47.

LLOYD DAVID FOSTER "You've Got That Touch" (MCA) 29/4 National Summary: Up 11, Same 13, Down 0, Debuts 1, Adds 4, WKYG, KCJB, KTPK-FM, KEIN, WYII 44-36, KRRV d-49, KHEY-AM 49-43, WSIX-FM 25-23, KV0O 48-40, KSOP-FM 27-23.

STEVE EARL AND THE DUKES "Nothin' But You" (Epic) 26/4
National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 4, KIX106, WSOC-FM, KRSY, KSOP-FM, WMZQ 33-32, KLVI d-39, WGTO d-50, WKSJ-FM 48-35, WXCL 45-40, KWJJ 43-38.

BRENDA LEE "Didn't We Do It Good" (MCA) 24/6
National Summary: Up 5, Same 11, Down 0, Debuts 2, Adds 6, KHEY-AM, KFGO, KFDI-AM-FM, KVEG, Q92, KTOM, WKSJ-FM
43-38, WSIX-FM 26-21, KRMD-AM-FM 46-42, KTTS-AM-FM 37-33.

TEXAS VOCAL COMPANY "It Had To Be You" (RCA) 24/6
National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 6, WYNK-FM, KFGO, KWMT, WTOD, KTPK-FM, WGNA-FM d-44,
WIXL-FM d-37, WQYK-FM 4B-46, WKKQ-AM d-49.

JOHNNY CASH "I'm Ragged But I'm Right" (Columbia) 24/3
National Summary: Up 5, Same 14, Down 0, Debuts 2, Adds 3, KTPK-FM, 092, KTOM, WGNA-FM 44-40, WPAP-FM d-49, WIRK-FM 41-35, KBMR d-47, KYNN-AM-FM 48-45, KFDI-AM-FM 41-37, KWJJ 36-31.

KIX BROOKS "Baby When Your Heart Breaks..." (Avion) 15/2

BOBBY BARE "Diet Song" (Columbia) 22/6
National Summary: Up 6, Same 9, Down 0, Debuts 1, Adds 6, WESC-AM-FM, WWOD/WKZZ, WFMS-FM, WTOD, KNIX-FM, Q92, WHN 28-23, WKHK 26-19, WWWW-FM 31-24, KRAK 42-33.

DONNA FARGO "The Sign Of The Times" (Cleveland International/CBS) 22/6
National Summary: Up 6, Same 8, Down 0, Debuts 2, Adds 6, WJQS, WWOD/WKZZ, WPAP-FM, KBMR, WCXI-AM-FM, KVOO, WSIX-FM 29-25, WSM 38-30, WSLR d-30, KTTS-AM-FM d-46.

MERLE HAGGARD "It's All In The Game" (MCA) 21/21

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 including WVAM, WKHK, WYNK-FM, WNOX, WPAP-FM, WRNL, KEBC-FM, WTOD, KMAK, KCUB.

CHANTILLY "Have I Got A Heart For You" (F&L) 20/3

National Summary: Up 11, Same 6, Down 0, Debuts 0, Adds 3, WKSJ-FM, K8MR, KVEG, KHEY-AM 43-38, WPAP-FM 32-27, KFGO 48-42, WHBF 34-31, KFDI-AM-FM 48-43, KSOP-FM 38-33.

BIG AL DOWNING "Let's Sing About Love" (Team Entertainment) 19/3
National Summary: Up 4, Same 11, Down 0, Debuts 1, Adds 3, WSNO, KHEY-AM, Q92, WGNA-FM 40-33, KRMD-AM-FM d-46, WQYK-FM 27-23, KBMR 49-45, KYNN-AM-FM 47-44.

RANDY PARTON "A Stranger In Her Bed" (RCA) 17/10

National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 10, WSEN-AM-FM, WWVA, WYII, WGTO, KRKK, KFGO, KCJB, KVOO,

NARVEL FELTS "Anytime You're Ready" (Evergreen) 16/1
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 1, WOKK, WWVA on, WGTO 50-46, WJQS 40-35, KBMR d-49, KTTS-AM-FM d-48, KVEG on, KSOP-FM on.

DEWAYNE BLACKWELL & JILL HOLLIER "You're Just A Little Too Young" (Viva) 15/7
National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 7, WKYG, WYNK-FM, KLRA, KWMT, WTOD, KVOO, KNIX-FM, WGNA-FM d-41, WQYK-FM 49-47.

RAY CHARLES "Ain't Your Memory Got No Pride" (Columbia) 15/1 nery: Up 1, Same 10, Down 0, Debuts 3, Adds 1, WPAP-FM, WEZL-FM d-43, KLRA d-41, KKYX 44-42, KTTS-AM-

Same 6, Down 0, Debuts 3, Adds 2, WMNI, KVOO, WSEN-AM-FM d-48, WPAP-FM d-45, WQYK-FM

National Summary: Up 4, Same 6, I



Ronnie Milsap (RCA)

## Regional Adds & Hots

SOUTH

SOUTH

KEAN-AM/FM Abliene, TX

MOST ADDED Larry Gatlin (Columbia **EAST** COMMAY TWITTY
LARRY GATIN
MICHAEL MURPHE
GUS MANDIN
ANDE MURRAY
LOIS PRIZEELL
MOTERET
TERRI GIBBS
KENDALLS
ONEW BNOTHERS
BIG AL DOWNING
ATLANTA WXKW Allentown, PA

WKHK New York, NY

COMMAY TWITTY REBA NC ENTIRE NOTESETS ROWNIS MILSAP MERKE HAGGARD S.J. THOMAS NCCLAIM A GILLEY ROGERS & PARTON WIXL-FM Newton, NJ

WKYG Parkersburg, WV BELLANY BROTHERS

LAOTD DAVED POSTER
BLACKWELL & HOLLIE
VERN GOBIN
HOUSEN'S HILEAD
HOGERS & PARTON
RANNARA RAHDRELL
LEON EVERETTE
CONNAY TWITTY

WPOC-FM Baltimore,

WPOR-FM Portland, ME LARRY GATLIN GEORGE JONES LEON EVERETTE HOTTERS & REE JUICE HENTON RICKY SKAGGS ANNE MURRAY BISSY SPACEK

WYRK Buffelo, NY

WOKQ Dover/P

JOHN ANDERSON
HAME WILLIAMS JR.
ATLANTA
DAN HEALS
EATHY MAYTEA
MOTEAST
MOTEAST
ENTRY A HANDIS
CRYSTAL GAYLE
ROWHIE MILBAP
MCCLAIN & GILLEY
ROGERS & PARTON

WRKZ-FM Hershey, PA

ED BRUCE CRYSTAL GAYLE NITTY GRITTY DIRT HOTTOST HOTTOST B.J. THOMAS NECLADI & GILLEY CRYSTAL GAYLE CHARLEY PRIDE

GUE BARDIN
JOHN ANDERSON
COMMAY TWITTY
ROTTE #11.5AP
B. J. THOMAS
RCCLAIM & GILLEY
ALASAMA
RICKY SKAGGS

WEST

Albuquerque, I HANK WILLIAMS COMMAY TWITTY DAWID PRIESELL FICTURELS ROTTERLE ROTTERL

KYAK Anchorage, AK

ANNE MURRAY GEORGE JONES Hottast: CRYSTAL GAYLE NOMNIE MILKAP SHELLY WEST NCCLAIN & GILLEY MERGE HAGGARD

**EAST** 

JANIE FRICKE
LARRY GATLIN
WHITES
RAMDY PARTON
DARRELL CLANTON
ROCLEGE
ROCERS & PARTON
DARBARA MANDRELL
DILCE MEMPTON
ANNE MUZERAY

WMZO Washington, D.C.

ATLANTA SISSY SPACEK COMMAY TWITTY RANDY PA PRYON JOHN ANDERSON JAMES A HICHAEL HOTE WELLAM ON WILLIAMS CRYSTAL GATLE ALABAMN HERLE WAGGARD

WHILEMBOOT, MD
RANDY PARTON
JOHN ANDERSON
HANK WILLIAMS JR.
ANY STWENS
RICH LANDERS
RICH LANDERS
RICH LANDERS
RICH LANDERS
RICH LANDERS
RICH LANDERS
RICH STREAM
RICH STREAM
RICH STREAM
RICH LANDERS
RICH STREAM

LARRY GATLIN
LYNN ANDERSON
HOTCOST:
ENGELBERT MUMPERD:
KENNY MOGERS
MCCLAIN & GILLEY
ALABAMA
B.J. THOMAS

KKAL

**MIDWEST** 

MICHEY GILLEY WHITES COMMAY TWITTY ANNE HURRAY SISSY SPACEK HOCEGEE B.J. THOMAS ROWNIE HILBAR CRYSTAL GAYLE RICKY SKAGGS ALABAMA

WWWW-FM Detroit, Mi

MOST ADDED

John Anderson (WB)

ANNE HURRAY JOHNNY LEE HOTEOST: HOGERS & PARTO H.J. THOMAS HONNIE HILSAP CRYSTEL GAYLE DENVER & HARRI WCXI-AM/FN Detroit, MI ANNE HURRAY JOHN ANDERSC ERILE DOWNA FARGO HOTTOGET B.J. THOMAS HCCLAIN & GI MERGE HAGGAR ROWNIE HILSA ROGERS & PAR

WUBE-FM Cincinnati, OH

CINCINNAII, OF DAM SEALS STLVIA GEORGE JONES BANDASHA JANIE FRICKE HOTTER SEAGGS REBA MC ENTIR STEVE MAINER KENNY BOGERS ED BRICE

KS100 Cleveland, Off DESLANY BROTHER
JANES FRICKE
CRYSTAL GAYLE
ADNE MURKAY
HOTEGET:
HOWNIE MELSAP
CRYSTAL GAYLE
ALBAMA
ROGERS & PARTON

CHEWBERG, OM
GEORGE JONES
BELLANY BROTHERS
NICHAEL NURPHEY
HOCKHEW THITTY
HOCKEWE!
ROWNIE MILBAP
B.J. THORAS
MCCLAIN 6 GILLEY
HOW HILLIAMS
KENNY BOGERS

CHEYOTHE, W'
ANNE MURRAY
HANK MILLIAMS
VERN GOBDIM
HITTY GRITTY
FER ALLEN JR.
KEMDALLS
HOTEBELI
RONNIE HILGAP
MERLE HAGGARD
ALLBAMA

KKCS

CONMAY TWITTY
ATLANTA
GUS MARDIR
VERN GOSDIN
LARRY GATLIN
HOCKEST IN
HORNIS MILSAP
ALBANA
HOCKES & PARTON
EARL TROMAS CORE
ANNE MURRAY

KLZ Denver, CO

WAXX Esu Claire, WI

CONNAY TWITTY
RATHY MATTEA
STEPHANIE WINSLON
HANK WILLIAMS JR.
DAVID PRIZZELL
YENN GOODIN
JOHNEY LEE
HOCKAID & GILLEY
GENE MAYER
ROWLE MILSAP
ALBAMA
ROGERS & PARTON

KFGO Fargo, ND

WKMF Filmt, MI LARRY GATLIN
HANK WILLIAMS JR
HOTTORIE MILBAP
B.J. THOMAS
DON WILLIAMS
KENNY ROGERS KWMT Fort Dodge, IA

LARRY GATLIN
JOHN ANDERSON
VERN GOSDIN
TEXAS VOCAL COMPAN
BLACKWELL & HOLLIE
KATHY HATTER
HOTENEL
ROCKHE HILSAP
RESA NO ENTIRE
ROGERS & PARTON
GOMGE JONES
JIM GLASER

HANK WILLIAMS JR BELLANY BROTHERS BOTESET: DENVER & MARRIS CHARLEY PRIDE ALASAMA ROGERS & PARTON STEVE MARINER

TYLER-DAVID
MANK MILITAMS JR
JUICE MEWTON
VERN GGEDIN
ATLANTA
NOTERE MILISAP
ROTHE MILISAP
B.J. THOMAS
KENNY ROGERS
ALABAMA

KEIN Great Fails, MT

KVEG Las Vegas, NV

CONNAY TWITTY
JOHN ANDERSON
LARRY GRATLH
JOHN SCHRIDER
RASHOA LEE
RASHOA CREEK
RASHOTHOO
MENH GOSDIN
HOULER
LILAAD
SON J. THOMAS
HOULAIM & GILLEY
DOH MILLIAM
JOHNNY RODRIGUEZ

GEORGE JONES
SYLVIA
HANK WILLIAMS JY
NOTCEST:
NOWNIE MILEAP
CRYSTAL GAYLE
MCCLAIM & GILLEY
MCGERS & PARTON
HOSBY BARE WKKQ-AM/FM Duluth, MN DAVID FRIZZEL
DAVID ALLAN CO
REX ALLEN JH.
HOTTOST
HOT WCUZ-AM/FM Grand Rapids, Mi

KMAK Fresno, CA CONMAY TWITTY
JOSE FELICIANO
NITTY GRITTY DIF
MERLE HAGGARD
SRICE HENDERSON

Nottest: 8,J. THOMAS ROHNIE HILSAP CRYSTAL GAYLE DON WILLIAMS MCCLAIN & GILLEY

HOTTEST

WMIL Milwaukee, Wi

JUICE HEMTON ANNE HURRAY COMMAY THITTY WHITTES JOHN ANNERSON HOTEWEL B.J. THOMAS ROWNIE MILSAP RENEY BOGRS REBA HC ENTIRE

KCJB Minot, ND

MINOT, ND

LLOYD DAVID FY

HICKEY GILLEY
BELLANY BROTHE
RANDY PARTON
HOTEGET
HONNIE HILSAP
CHARLEY PRIDE
JOHN COMLEE
LOUISE HANDREI
SHELLY WEST

KOMA Oklahoma City

Ronnie Milsap (RCA)

Rogers & Parton (RCA)

MOST ADDED

LARRY GATLIN

RANDY HOMARD
DAVID ALLAN COE
STEPRANTE WINSLOM
RATHY MATTEA
HANTE MILLEAMS JR.
TYLER-DAVID
HOTEGET
B.J. THOMAS
MCCLADW & GILLEY
ALLEANS
LEE GREENHOOD
ROGERS & PARTON

KIOV-FM Sloux Falls, SD

KTTS-AM/FM Springfield, MO

WIL-AM/FM St. Louis, MO

Hank Williams Jr. (WB)

Nitty Gritty Dirt Band (Liberty) Larry Gatlin (Columbia)

**MIDWEST** 

WIRE Indiana

INCIGARDOUS, IN

CONNAY TWITTY
JOHN ANDERSON
BANDANA
DEBORAH ALLEN
EXILE
LARRY GATLIN
HOTEGE'
BONNIE RILBAP
B.J. THORAE
MCCLAIN & GILLEY
KENNY ROGERS WDGY

WITL-FM Lansing, MI

LEE GREENHOOD NICKEY GILLEY COMMAY TWITTY HOTTOST B.J. THOMAS HCCLAIN & GILLE ALABAMA DON WILLIAMS HERLE HAGGARD KEBC-FM Oklahoma City, Ok

Phoenix, AZ

JANIE 'PRICKE
BLACKWRELL & HOLLII
LARRY GATLIN'
BORRY BARE
DAN REALS
MITTY GRITTY DIRY
GUS HARDIN
HOLT GRITTY DIRY
GUS HARDIN
HOLT RILLIANS JR.
HOLT BILLIANS JR.
HOLT BILLIANS JR.
HOLT BILLIANS
STEVE WARLIER
BARDARA MANDRELL
ROGERS & PARTON

KWJJ Portland, OR

Q92 Powell, WY

POWEIL, WY

JUNIA MIDERSON
JANIE PRICICE

MONITOR PRICICE

MONITOR MILTY
MILTY GELTA

MITTY GELTA

MITTY

MITTY GELTA

MITTY

MI

WTSO Madison, Wi MEGISON, WI STEPHANIE WINSLOM NITTY GRITTY DIRT VERN GOEDEN HANK WILLIAMS JR. ROCTES 6 PARTON EDDIE MARBITT STATLER BACTHERS BELLANY BROTHERS ANNE MURRAY

KYNN-AM/FM Omeha, NB

KRSY Roswell, NM

Hotteut: HCCLAIN & GILLEY ALABAMA RICHY BRAGGS SYLVIA ROGERS & PARTON KCCY-FM Pueblo, CO

TOPHER, KS

LARRY GATLIN
CONNAY THE TTY
EXILE
LOTD DAVID FOSTER
JOHN ANDERSON
RETRY GRITTY DIST
LONDHY CASH
HOCKER' I
ROWNEY GRITTY DIST
LONDHY CASH
HOCKER' I
ROWNEY GRITTY DIST
ROWNEY GRITTY
ROWNEY DREMINOD JOHNNY CASH DRENDA LEE JAN GRAY RANDY PARTON NOTCEST ROWNTE HILSAP B.J. THOMAS MCCLAIN & GILLEY ALABAMA ROGERS & PARTON

KSOP-FM Salt Lake City, UT

NITTY GRITTY DIRT SISSY SPACEK JUICE MENTON ANNI MURLAY HANK WILLIAMS JR. HOTELST: HOMNIE MILSAP ALLAAMA MCCLAIM & GILLEY FERNY ROCERS FOOGERS & PARTON

KCBQ San Diego, CA SANE MURRAY
JUICE MEMPON
BELLANY BROTHERS
HECHAEL MURPHEY
EXILE
HOR LORE HILDAP
B.J. THOMAS
MCCLAIN & GILLEY
JOHNNY MODRIGUEZ
RICKY SEAGGS SELLANY BROTHI LARRY GATLIN MOTTGET: B.J. THOMAS DENVER & HARRI ROGERS & PANTO STEVE MARINER JENNINGS & REE

St. Anthrony. ...
HICHAEL HURPHET
GEORGE JONES
DARRELL CLANTON
DATIO PRIZZELL
SAM HEELY
HERLE MAGGARD
HOLTENEL EMOGUNE
EDDIE MARRIS
HOGENS 6 PARTON

HOUSTON, TX
LEE GREENHOOD
EDOIE RABEIT
BARBARA MANCRELL
STATLER BROTTERS
JOHNINGS A REED
MOLEST, JOHNON BOORIGUEZ
ALABAMA
STEVE WARRIER
ROUERS A PARTON
ED BRUCE

KCUB Tucson, AZ

LARRY GATLIN JOHN ANDERSON MERLE HAGGARD Mottage

LARRY GATLIN
VERN COSDIN
MERLE HAGGARD
DOTTIE WEST
HANK MILLIANS JR
HOTEGET
NCCHAIN 6 GILLEY
B. J. THOMAS
KENNY ROGERS
ROGERS 6 PARTON
GARY MORRIS

WSOC-FM Charlotte, NC

WDAK Columbus, GA

LARRY GATLIN
PARILY BROWN
HANK MILLIAMS J
CONMAY TWITTY
CRYSTAL GATLE
HOTHER HILSAP
B.J. THOMAS
ALABARA
ROCESS & PARTON
EARL THOMAS COM

WGTO Cypress Garden

KHEY El Paso, TX

HOTTEST

Rogers & Parton (RCA)

MOST ADDED

Conway Twitty (WB)

Nitty Gritty Dirt Band (Liberty)

WJQS Jackson, MS

JACKSON, MS
JOHN SCHMEIDER
HARR WILLIAMS JR.
COMMA PARKO
BALCE MEMORRHSON
HITTY GRITTY DIRT
LARNY GATLIN
HOTTORITY DIRT
ENHER HILBAP
ROGENS & PARTON
EDDIE MABBITY
ALBRAM
GEORGE JONES

WNOX Knoxville, TN

ADDISHO, IX
BELLIANY BROTHERS
EARL THORAS CONLI
JORE FREIGTANO
JORE AND RELICANO
HARMAN MACCARD
HARMAN
ANDE RUBRAY
ATLANY
ATLANY
ATLANY
ATLANY
ATLANY
CONTROL
HARMAN
HARMA GARY MORRIS
TERRIGIBBS
STEWE CLARK
Mottest:
RUCKY SEAGGS
DAN SEALS
EDDIE RABBITT
BARBARA MANDRI
JOHN ANDERSON WZZK-FM Birminghar

EXILE BELLAMY BROTH DEBORAH ALLEN Motteet: RONNIE HILBAP B.J. THOMAS DON WILLIAMS ROGERS & PAR

CORMAY TWITTY
ANNE MURRAY
HOTERST:
HCCLAIN & GILLE
B.J. THOMAS
HONBIE MILSAP
ROGERS & PARTON
DEBORAH ALLEN

KXYL

WTOD Toledo, OH

KTPK-FM Topeks, KS

CYPTERS GATGERS
CRYSTAL GAYLE
RERLE MEGGARD
HARK WILLIAMS
GAVID ALLAH COE
SAVANHAH
TARRY WINETTE
HARRY PARTON
HOTERSEL
HCCLAIN & GILLEY
ALBANA
FOCERS & PARTON
ARBARA MANDRELL
GEORGE JONES TERRI GIBBS ERILE
COMMAY TWITTY
JOHN SCHWEIDER
LARRY GATLIN
HOTEGRE
ROWNIE MILSAP
CRYSTAL GATLE
ALABAMA
REBA MC ENTIRE
ROGERS & PARTON KPLX-FM Delles/Ft. Worth, TX

KFDI-AM/FM Wichite, KS

BRICE HENDERSON
LARRY CATLIN
TEXAS WOCAL COMPA
NITTY CRITTY DIRT
HAME MILLIAMS JR.
ROBEN TARE MAGGARD
CHASH GAADOOCK
HOTTECH IN GILLEY
KENNY ROCERS
ALABAMA
ROGERS & PARTON
STATLER BROTHERS KILT-FM Houston, TX

HEFY GRITTY DIRT
BELLANY BROTHERS
JAMIE PRICKE
VICTORIA SHAM
J.M. THOMSESON
MANUEL FELTS
MOTIONET,
MOTIONET,
MERIA HAGGARD
MERIA HAGGARD
REA HA GETTRE
RICKY SKAGGS

WEST

HANK WILLIAMS J JOHNNY LEE DAVID ALLAH COE CTRETAL GAYLE VERN GOSDIN CHARTILLY HOLLBUT KENNY ROGERS ALABAMA LEON BVERETTE ROCERS & PARTON EDDIE RABBITT

WLWIFM Montgome

WSM Nashville, TN

WAMZ-FM Louisville, KY

BELLAMY BROTHI SYLVIA JUICE NEWTON WCMS-FM Nortolk, VA

JOHN ANDERSON THOM SCHUYLES CONMAY TWITTH MASON DIXON JUICE MEMTON MOTERETS B.J. THOMAS MERLE MAGGARY ALABAMA RICKY SKAGGS ATLANTA KLLL Lubbock, TX CONWAY TWITTY
JOHN ANDERSON
BANDARA
NITTY GRITTY DIRY
JAMES & RECHARL
NOTESEL
REFLE MAGGARD
NCCLAIM & GILLEY
ALABAMA
LEE GREENHOOD
ROGERS & PARTON KYXX Odessa, TX

LARRY GATLIN
EXILE
JUICE NEWTON
JOHN ANDERSON
HOTEAST
HCCLAIM & GILLEY
MERLE MAGGARD
ALABANA
RICKY SKAGGS
HOGERS & PARTON WWOD/WKZZ Lynchburg, VA

WPAP-FM Penama City, FL

HOTTEST

Ronnie Milsap (RCA)

McClain & Gilley (Epic) Rogers & Parton (RCA)

JANIE FRICKE RECKEY CILLEY LEOM EVERETTE EARL THORRAS COM DALE VAN HORN HOTE-BALL GAYLE B.J. THORAD ROWNIE HILBAR ROWNIE HILBAR HOCCLAIM & GILLE KEENY ROGERS

KENDALLS WHITES JANIE FRICKE ATLANTA HERLE HAGGARD

STEPHANEE WINSLOW
JOHN ANDERSON
GUS HARDIN
HAME WILLIAMS JR.
NITTY GRITTY DIRT
EATHY MATTEA
Hottest;

KRMD-AM/FM Shreveport, LA REX ALLEN JR.
HITTY GRITTY DER
VERN GOEDIN
HERIZ HAGGARD
HANE WILLIAMS JF
RAT STEVENS
SAVANHAH
JAH GRAT
HOTEMBE:

WQYK-FM Tampa/St. Pete, Fi

WIRK-FM West Palm Beach, FL

WUSO-FM Winchester, VA

WINCHOSEN, VA WITTY GRITTY DEPT LARRY CAPLIN JOHN SCHWEIDER KAREN TATUDH-GOOD BOY CLARK RICH LANDERS JOHN ANDERSON BOTESE ROWNIE WILSAP ALBEMAN RICHY KRACOS ROGERS & PARTON EARL THOMAS COMEEN WTOR-FM Winston/Sel

149 Current Reports

The following stations did not report this week and therefore their playlists were frozen: WBGW-FM/Bangor

R&R welcomes WMZQ/Washington as a new reporter.

**Hottest Tracks:** 

'Buried Treasur **KENNY ROGERS** 

## **COUNTRY ALBU**

Cuts in bold type are receiving the heaviest airplay.

MOE BANDY - Devoted To Your Memory - (Columbia) EARL THOMAS CONLEY - Don't Make It Easy For Me -(RCA) Home So Fine" "Angel In Disguise" "You Can't Go On (Like A Rolling Stone)" "Don't Make It Easy For Me"

LACY J. DALTON - Dream Baby - (Columbia) "You Satisfy

JOHNNY LEE - Hey Bartender - (Full Moon/WB) "My Baby

BARBARA MANDRELL - Spun Gold - (MCA) "Overnight LOUISE MANDRELL - Too Hot To Sleep - (RCA) "Runaway

RONNIE MILSAP - Keyed Up - (RCA) "I'm Just A Redneck At

GARY MORRIS - Why Lady Why - (WB) "Why Lady Why" "Runaway Hearts" "Mama You Can't Give Me No Whippin' " "I Can Feel The Fire Going Out" "The Way I Love You Tonight" CHARLEY PRIDE - Night Games - (RCA) "The Late Show"

KENNY ROGERS — Eyes That See In The Dark — (RCA) "Burled Treasure" "Eyes That See In The Dark" "Midsummer Nights" "Hold Me" "You & I" "Living With You"

SYLVIA - Sylvia - (RCA) "Bobby's In Vicksburg"

DON WILLIAMS - Yellow Moon - (MCA) "Yellow Moon"

#### **Most Requested:**

ROGERS & PARTON "Islands In The Stream" (RCA) ALABAMA "Lady Down On Love" (RCA) C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic) RONNIE MILSAP "Don't You Know How ... " (RCA) GARY MORRIS "The Wind Beneath My Wings" (WB) RICKY SKAGGS "You've Got A Lover" (Epic) KENNY ROGERS "Scarlet Fever" (Liberty)

Airplay/50 . . . See Page 51

# **BREAKERS**®

#### **NAKED EYES Promises, Promises (EMI America)**

52% of our reporters on it. Rotations: Heavy 19/0, Medium 35/5, Light 18/4, Extra Adds 1, Total Adds 10,W101, KHOW, B100, KEZR, WHEN, KEY103, WTMA, KISN, WWNR, KRNO. Moves 27-26 on the A/C chart.

## **NEW & ACTIVE**

MICHAEL MURPHEY "Don't Count The Rainy Days" (Liberty) 66/10
Rotations: Heavy 3/0, Medium 38/5, Light 24/4, Total Adds 10, WRMM, KUDL, WKGW, WSLI, 2WD, WENS, 3WM, KRDO, KEX, WCHV. Heavy: WGY, WAHR, KSL. Medium: WCCO, KGW, KFMB, WMAZ, WRVA, KRNT, WTRX, KUGN, WKZE-FM, WEIM, WTKO, WKNE, WSKI, WTNY, WSKY, WCKQ, WLVA, KCRG, KVOX, KFSB, KFOR, KWEB, WBOW, KFQD, KTWO, KEXO, KRNO, KQSW, KRSB, KVSF, KSRO, KALE. Debuts at number 30 on the A/C chart due to significant airplay.

BILLY JOEL "Uptown Girl" (Columbia) 57/42

Rotations: Heavy O/O, Medium 20/13, Light 35/27, Extra Adds 2, Total Adds 42, WFBR, WTAE, WPRO, WSB, WSB-FM, KS94, KHOW, KPPL, KOST, KGW, KFMB, WBEN, V100, WSFM, WGY, WKGW, WTMA, WEZC, WGOW, WRKA, WHHY, 55KRC, WFMK, KRAV, KRDO, KKUA, KWAV, WTKO, WSKI, WCPI, WCKQ, WGSV, WLVA, WVBS, KEEZ, KWEB, KTWO, KRLC, KRNO, KQSW, KSRO, KALE. Medium: B100, WHBC, WKZE-FM, WCHV, KVIC, KFSB, KRSB.

DEBORAH ALLEN "Baby I Lied" (RCA) 54/24
Rotations: Heavy 1/0, Medium 24/8, Light 29/16, Extra Adds 0, Total Adds 24, WHB, KGW, B100, WICC, WGY, WKGW, KEY103, WAFB, WQUE, WRVA, WHBY, WING, WTRX, 3WM, KISN, WWNR, WSKY, WGSV, KVIC, KWEB, KFQD, KEXO, KRNO, KALE. Heavy:WAHR. Medium: WFBR, KVIL-FM, KUDL, WSLI, WMAZ, KSL, WEIM, WTKO, WKNE, WSKI, WTNY, WCKQ, WLVA, KFSB, KFOR, KSRO.

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 47/4
Rotations: Heavy 11/0, Medium 25/1, Light 11/3, Extra Adds 0, Total Adds 4, WZZP, WHHY, WENS, KEXO. Heavy: KPPL, KOST, WRIE, WGY, WQUE, WWNR, WCHV, WVBS, KFSB, KEZZ, KRSB. Medium: WPIX, WPRO, WLTT, KVIL-FM, KGW, WKGW, WZC, WZC, WZGA, WZGA 2WD, WEZS, WFMK, WISM-FM, KWAV, KEX, WKNE, WSKI, WCPI, WLVA, WBOW, KFQD, KTWO, KRLC, KRNO, KQSW, KALE.

MATTHEW WILDER "Break My Stride" (Private I/CBS) 41/19
Rotations: Heavy 0/0, Medium 17/5, Light 23/13, Extra Adds 1, Total Adds 19, WFBR, WPIX, KFMB, WBEN, WKGW, WBT, WAHR, WHBC, KSTT, KWAV, WWNR, WTKO, WKNE, WLVA, WROV, WBOW, KTWO, KRLC, KQSW. Medium: WMAZ, WHBY, WFMK, WISM-FM, WEIM, WSKI, WCKQ, KFSB, KEEZ, KFQD, KRNO, KALE.

PETER ALLEN "Once Before I Go" (Arista) 35/15
Rotations: Heavy 0/0, Medium 12/7, Light 22/8, Extre Adds 1, Total Adds 15, WGY, WVLK, WRVA, KEX, KISN, KSL, WSKI, WCPI, WJBC, KVOX, KFOR, KTWO, KEXO, KQSW, KALE. Medium: KUGN, WCKQ, KFSB, KVSF, KSRO.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 31/1

Rotations: Heavy 5/0, Medium 18/1, Light 8/0, Extra Adds 0, Total Adds 1, 610TVN. Heavy: WZZP, WCZY, WHEN, WCHV, KEEZ. Medium:GR55, 3WS, WFYR, WMJI, KGW, KMGC, WLAC-FM, 55KRC, WENS, KSTT, 3WM, WTNY, WCPI, WLVA, WHNN,

BETTE MIDLER "All I Need To Know" (Atlantic) 31/0 Rotations: Heavy 2/0, Medium 15/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WPIX, WAHR. Medium: WFBR, WCCO, WGY, WMAZ, WHHY, KRNT, WKNE, WCPI, WLVA, KVOX, KWEB, WJON, KQSW, KRSB, KALE.

Rotations: Heavy 3/0, Medium 15/3, Light 12/4, Extra Adds 0, Total Adds 7, WCZY, KGW, KUDO, KVIC, WHNN, KFQD, KQSW. Heavy: KOST, KFIM, WFMK. Medium: WOMC, WISM-FM, KRAV, KRDO, WKZE-FM, WEIM, WSKI, WSKY, KEEZ, KRNO, KRSB, KALE.

## SIGNIFICANT ACTION

JIM GLASER "The Man In The Mirror" (Noble Vision) 29/1
Rotations: Heavy 2/0, Medium 15/1, Light 12/0, Extra Adds 0, Total Adds 1, KRNT, KOIL. Heavy: WAHR, KQDI. Medium: WCCO, WMAZ, WHBY, WWNR, WEIM, WKNE, WSKI, KVIC, KVOX, KFOR, WJON, KEXO, KRSB, KVSF. Light: WKGW, WVLK, WRVA, WHBC, WTKO, WCHV, WJBC, KEEZ, KWEB, KFQD, KTWO, KRLC.

ALABAMA "Lady Down On Love" (RCA) 28/10

Rotations: Heavy 2/0, Medium 11/1, Light 15/9, Extra Adds 0, Total Adds 10, WAFB, WVLK, WRVA, WEIM, WCHV, WLVA, WROV, KVIC, WVBS, KFSB, Heavy: WGY, WAHR. Medium: WFBR, KVIL-FM, WSLI, WMAZ, WHHY, KRNT, WCKQ. WGSV, KEXO, KALE. Light: WIVY, WEZS, WSKI, KWEB, KTWO.

WHISPERS "This Time" (Solar/Elektra) 28/9

Rotations: Heavy 1/0, Medium 11/3, Light 16/6, Extra Adds 0, Total Adds 9, B100, WMAZ, 2WD, KRNT, WCKQ, WGSV, KRLC, KQSW, KALE. Heavy: WEIM. Medium: WFBR, KEY103, WHBY, KSL, WWNR, WCHV, KFOR, KEXO. Light: WCCO, WAHR, WTRX. KKUA, WSKI, WVBS, WHNN, WJON, WBOW, KTWO.

STARBUCK "The Full Cleveland" (Lowery) 28/1
Rotations: Heavy 1/0, Medium 11/0, Light 16/1, Extra Adds 0, Total Adds 1, WCKQ. Heavy: KFSB. Medium: WSLI, WRVR, WHHY, WEIM, WSKI, WGSV, KRLB-FM, WLVA, KVIC, WJON, KALE. Light: WAHR, WVLK, 2WD, WFMK, KRDO, WWNR, WTKO, KEEZ, WHNN, WBOW, KFQD, KTWO, KRLC, KQSW, KRSB.

WSKI, WSKY, WGSV, WNGS.

POLICE "King Of Pain" (A&M) 24/4
Rotations: Heavy 2/0, Medium 11/2, Light 11/2, Extra Adds 0, Total Adds 4, WFYR, WLAC-FM, WTNY, WVBS. Heavy: KFIM, WSKI. Medium: WTAE, WEZC, WQUE, WSRZ, KRAV, KRDO, KUDO, WSKY, WCKQ. Light: 97AIA, WICC, V100, Y107, KSTT, KWAV, WKZE-FM, KEEZ, WBOW

CROSBY, STILLS & NASH "Raise A Voice" (Atlantic) 23/5

Rotations: Heavy 0/0, Medium 12/2, Light 11/3, Extra Adds 0, Total Adds 5, WAHR, KEXO, KRNO, KQSW, KRSB. Medium: WCCO, WKNE, WCKQ, KRLB-FM, WLVA, KFOR, KEEZ, KWEB, KFQD, KALE. Light: WSRZ, WHBY, WEIM, WTKO, WSKI, KVOX,

RITA COOLIDGE "Only You" (A&M) 22/19
Rotations: Heavy 0/0, Medium 6/5, Light 15/13, Extra Adds 1, Total Adds 19, B100, KFMB, WAHR, WHBC, WTRX, KKUA, KSL, WKZE-FM, WEIM, WSKY, WCKQ, WCHV, KVOX, KFSB, WBOW, KTWO, KQSW, KRSB, KALE. Medium: KFOR. Light: WHBY,

STEVIE NICKS "If Anyone Falls" (Modem/Atco) 21/9

Rotations: Heavy 0/0, Medium 12/3, Light 9/6, Extra Adds 0, Total Adds 9, WCZY, KFIM, WIVY, WLAC-FM, WEIM, KFSB, KFQD, KQSW, KSRO. Medium: WQUE, WFMK, WSKI, WTNY, WSKY, WCKQ, KVIC, WBOW, KRNO. Light: WKZE-FM, WVBS, KEEZ.

JACKSON BROWNE "Tender Is The Night" (Asylum) 20/11

Rotations: Heavy 0/0, Medium 6/3, Light 14/8, Extra Adds 0, Total Adds 11, WARM98, WGY, KFIM, 2WD, WFMK, WKNE, WSKI, WTNY, WBOW, KRSB, KSRO, Medium: WQUE, WSKY, WCKQ. Light: WSB-FM, WENS, KISN, WEIM, WVBS, KEEZ.

A/C Adds & Hots . . . See Page 54

## **MOST ADDED** ®

**BILLY JOEL (42)** 

Uptown Girl (Columbia) **DEBORAH ALLEN (24)** Baby I Lied (RCA) **LIONEL RICHIE (23)** All Night Long (All Night) (Motown) **RITA COOLIDGE (19)** Only You (A&M) **MATTHEW WILDER (19)** Break My Stride (Private I/CBS) PETER ALLEN (15)

Once Before I Go (Arista)

## HOTTEST

**SPANDAU BALLET (91)** True (Chrysalis) K. ROGERS with D. PARTON (83) Islands In The Stream (RCA) **BILLY JOEL (82)** Tell Her About It (Columbia) AIR SUPPLY (74) Making Love Out Of Nothing At All (Arista) **GEORGE BENSON (59)** Lady Love Me (One More Time) (WB) **BONNIE TYLER (52)** Total Eclipse Of The Heart (Columbia)

GORDON LIGHTFOOT "Salute (A Lot More Livin' To Do)" (WB) 18/1

Rotations: Heavy 0/0, Medium 10/1, Light 8/0, Extra Adds 0, Total Adds 1, KRNT. Medium: WKNE, KVIC, KEEZ, KWEB, KFQD, KEXO, KRLC, KRSB, KALE. Light: WCCO, WAHR, WSRZ, WSKI, WGSV, KVOX, KTWO, KQDI.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 17/2
Rotations: Heavy 0/0, Medium 6/1, Light 11/1, Extra Adds 0, Total Adds 2, WMAZ, WFMK. Medium: WGY, WHHY, WEIM, KEEZ,

KALE. Light: WKGW, WAHR, WKNE, WSKI, WSKY, WCKQ, WHNN, WBOW, KQSW, KRSB.

MEN AT WORK "Dr. Heckyll & Mr. Jive" (Columbia) 16/4

Rotations: Heavy 1/0, Medium 6/0, Light 9/4, Extra Adds 0, Total Adds 4, WHHY, KRLC, KRNO, KRSB, Heavy: WGY. Medium: KNBR, WTKO, WSKI, WTNY, WSKY, WCKQ. Light: V100, WTMA, WKZE-FM, KEEZ, KTWO.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 14/3 im 5/0, Light 9/3, Extra Adds 0, Total Adds 3, KWAV, WEIM, KQSW. Medium: KUDO, WSKI, WCKQ. KFSB, KEEZ. Light: WSRZ, KOIL, WTKO, WSKY, KVIC, WVBS, WHNN.

GLADYS KNIGHT & THE PIPS "You're Number One (In My Book)" (Columbia) 13/8 Rotations: Heavy 0/0, Medium 4/3, Light 9/5, Extra Adds 0, Total Adds 8, WPIX, WAHR, WMAZ, WHHY, WHBC, WKZE-FM, WSKI, WHNN. Medium: KHOW. Light: WEIM, KFSB, WJON, KRSB.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 13/2

Rotations: Heavy 0/0, Medium 3/1, Light 10/1, Extra Adds 0, Total Adds 2, WRVR, WKNE. Medium: WCKQ, KFQD. Light: WSRZ, WFMK, WEIM, WSKI, WSKY, WNGS, KEEZ, KRLC, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 12/3

Rotations: Heavy 3/0, Medium 5/2, Light 4/1, Extra Adds 0, Total Adds 3, WPRO, WHHY, KEXO. Heavy: 97AIA, KOST, KRSB. Medium: WPIX, WRIE, WEIM. Light: Y97, WKNE, WSKI.

JOURNEY "Send Her My Love" (Columbia) 11/7
Rotations: Heavy 5/4, Medium 6/3, Light 0, Extra Adds 7, Total Adds 7, WFBR, KRNT, WFMK, KUDO, WKZE-FM, WCKQ, KVSF. Medium: KWAV. Light: WSKY, KEEZ, KRSB.

FRANK STALLONE "Far From Over" (RSO/PolyGram) 11/1

Rotations: Heavy 2/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Heavy: WFBR, WSKI. Medium: WAXY. WCZY, Y107, KRDO, WTNY. Light: KFIM, KRAV, KEEZ.

ROD STEWART "What Am I Gonna Do (I'm So In Love With You)" (WB) 10/1
Rotations: Heavy 1/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, KRSB. Heavy: KFIM. Medium: WFMK, KUDO, WSKI, WSKY, WVBS. Light: WSRZ, WKZE-FM, KEEZ.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 9/3
Rotations: Heavy 0/0, Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 3, WMAZ, WHBY, WJBC. Medium: KRNT, WWNR. Light:

WCCO, WAHR, WEIM, WJON.

AMERICA "Cast The Spirit" (Capitol) 9/2
Rotations: Heavy 0/0, Medium 3/1, Light 6/1, Extra Adds 0, Total Adds 2, KGW, WKNE. Medium: WTKO, KVIC. Light: WHBY, WCKQ, KEEZ, KFQD, KTWO.

ROBERT PLANT "Big Log" (Es Paranza/Atlantic) 9/2
Rotations: Heavy 1/0, Medium 5/1, Light 3/1, Extra Adds 0, Total Adds 2, WFYR, WVBS. Heavy: KFIM. Medium: WFBR, WSKI, WSKY, KALE. Light: WQUE, WSRZ.

JENNIFER HOLLIDAY "I Am Love" (Geffen) 9/1
Rotations: Heavy 0/0, Medium 3/1, Light 6/0, Extre Adds 0, Total Adds 1, KEXO. Medium: WHHY, WEIM. Light: WCCO, WHBC,

KKUA, WSKI, WJON, WBOW.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 8/2
Rotations: Heavy 0/0, Medium 3/1, Light 5/1, Extra Adds 0, Total Adds 2, KKUA, WBOW. Medium: WPIX, KRSB. Light: WCCO,

WSKI, KFSB, KEEZ.

WICC, WQUE, KSTT, WKZE-FM.

ASIA "Don't Cry" (Geffen) 8/1 Rotations: Heavy 1/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WSKI. Medium: WCZY, WLAC-FM. Light:

KLIQUE "Stop Doggin' Me Around" (MCA) 7/6

Rotations: Heavy 0/0, Medium 3/3, Light 4/3, Extra Adds 0, Total Adds 6, WFBR, WAEB, WBEN, WEIM, KFQD, KQSW. Light:

MICHAEL JOHNSON "Lifetime Guarantee" (EMI America) 7/5 Rotations: Heavy 0/0, Medium 1/0, Light 6/5, Extra Adds 0, Total Adds 5, WEIM, WKNE, WNGS, KFQD, KRSB. Medium: KVSF. Light: KVOX.

MADNESS "It Must Be Love" (Geffen) 7/2

Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WCZY, WQUE. Heavy: KFIM. Medium: WEZC, WSKI, WSKY. Light: WKZE-FM.

FIXX "One Thing Leads To Another" (MCA) 6/1

Rotations: Heavy 1/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WVBS. Heavy: KFIM. Medium: WSKI, WSKY. Light: KSTT, WKZE-FM.

ELTON JOHN "Kiss The Bride" (Geffen) 6/0

Rotations: Heavy 3/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: KFIM, WSKI, KEEZ. Medium: KUDO, WSKY,

WILLIE NELSON & WAYLON JENNINGS "Take It To The Limit" (Columbia) 5/5 Rotations: Heavy 0/0, Medium 3/3, Light 2/2, Extra Adds 0, Total Adds 5, WCLR, WBT, WAHR, WGSV, KWEB.

THREE DOG NIGHT "It's A Jungle" (Passport) 5/1

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KFQD. Light: WCCO, KVIC, WJON, KRSB.

NEW & ACTIVE Includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

# Regional Adds & Hots

Parallel One

KLIQUE JOURNEY MATTHEN WILDER BILLY JOEL ANNE MURRAY ANNE MURRAY Hottest: BILLY JOEL FRANK STALLONE BONNIE TYLER AIR SUPPLY ROGERS & PARTON

GR55/Buffalo Jerry Reo

LIONEL RICHIE LEE GREENWOOD
HOTTEST:
BILLY JOEL
AIR SUPPLY
BONNIE TYLER
MICHAEL SEMBELLO

WPIX/New York Alan Anderson

GLADYS KNIGHT MATTHEW WILDER HOTTEST: BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON LAURA BRANIGAN

WYNY/New York Jeff Mazzei

BRYSON & FLANCE Hottest: POLICE LAURA BRANIGAN DONNA SUMMER SURYTHNICS BILLY JOEL

WTAE/Pittsburgh

BILLY JOEL SHEENA EASTON BRYSON & FLACK BOTCHEST: MICHAEL JACKSON BILLY JOEL BONNIE TYLER SPANDAU BALLET POLICE

SHEENA BASTON Hottest: BILLY JOEL LAURA BRANIGAN AIR SUPPLY SPANDAU BALLET BONNIE TYLER WPRO/Providence Tom Cuddy

WLTT/Washington, D.C. Bob Cummings

Parallel Two

WAEB/Allento Mike Chapma

COMMODORES ANNE MURRAY KLIQUE HOTTEST: SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BRYSON & FLACK BILLY JOEL

DEBORAH ALLEN
AL JARREAU
ANNE MURRAY
HOTTEST
BILLY JOEL
GEORGE BENSON
ROGERS & PARTOR
RONNIE MILSAP
SPANDAU BALLET

BILLY JOEL
KLIQUE
MATTHEW WILDER
ANNE MURRAY
HOTTEST:
ROGERS & PARTON
SPANDAU BALLET
BRYSON & FLACK
MICHAEL JACKSON
LIONEL RICHIE

BILLY JOEL Hottest: AIR SUPPLY ROGERS & PARTON

JOE ESPOSITO
MICKEY GILLEY
EDDIE RABBITT
HOTE-SET:
GEORGE BENSON
BRYSON & PLACK
SPANDAU BALLET
LIONEL RICHIE
BONNIE TYLER

WSFM/Harrisburg Bob Paiva

PETER ALLEN BILLY JOEL RONNIE MILSAP BRYSON & FLACK

none Hottest: BILLY JOEL LAURA BRANIGAN HERB ALPERT AIR SUPPLY SERGIO MENDES

none
Bottest:
AIR SUPPLY
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER
BILLY JOEL

BEE GEES Hottest: MICHAEL JACKSON AIR SUPPLY GEORGE BENSON LAURA BRANIGAN BILLY JOEL

BILLY JOEL JACKSON BROWNE DEBORAH ALLEN MANHATTAN TRANSFE PETER ALLEN MEN AT WORK LIONEL RICHIE

LIONEL RICHIE NAKED EYES BRYSON & FLACK

WKGW/Utica-Rome Carpenter/Keller

MICHAEL MURPHEY DEBORAH ALLEN MATTHEW WILDER BILLY JOEL HOLLEST BILLY JOEL SPANDAU BALLET GEORGE BENSON GEORGE BENSON-ROGERS & PARTON BONNIE TYLER

Parallel Three

WWNR/Beckley Gary Mann MATTHEW WILDER DEBORAH ALLEN NAKED EYES BOTTEST BOTTEST BILLY JOEL SPANDAU BALLET GEORGE BENSON ROGERS & PARTON BRYSON & FLACK

WKZE-FM/Cape Coo

JOAN OT
ANNE MURRAY
MANHATTAN TRANSFE
DAVID BOWIE
EURY LEWIS & NEWS
FRANK STALLOWE
FRANK STALLOWE
JOURNEY
BOS SECER
GLADYS KNIGHT
KOTEST
SPANDAU BALLET
SPANDAU BALLET
SPANDAU BALLET
ROCERS & PARTON
GEORGE BENSON
BONNIE TILER
AIR SUPPLY

WEIM/Fitchburg Jack Raymond

RLIQUE STEVIE NICKS RITA COOLIDGE MICHAEL JOHNSON ELVIS COSTELLO ALABAMA

WTKO/Ithaca Wayne Fisk BILLY JOEL
AL JARREAU
MATTHEW WILDER
HOTTEST WILDER
ROGERS & PARTON
COMMODORES
BRYSON & FLACK
BONNIE TYLER

HOWER COTORY
JACKSON BROWNE
MICHAEL JOHNSON
AMERICA
GLENN SHORROCK
MATTHEW WILDER
HOTCEST:
KINKS
ROGERS & PARTON
BEE GEES
RONNIE MILSAP
MANHATTAN TRANSFE

WSKI/Montpeller, VT Bruce Stebbins

PETER ALLEN
DAVID BOWIE
MICHAEL SEMBELL
EUNTIMICS
SOS BAND
BILLY JOEL
JACKSON BROWNE
GLADYS KNIGHT
ATLANTA
HOTELY
AT SUPPLY
ATRON
POLICE
BRYSON & PARTON
POLICE
BRYSON & PLACK

WTNY/Watertown, NY Jay Donovan

POLICE JACKSON BROWNE Hottest: ROGERS & PARTON GEORGE BENSON BONNIE TYLER SHEENA EASTON LIONEL RICHIE

WCPI/Wheeling, WV Dan McGrath

PETER ALLEN BILLY JOEL LIONEL RICEIE

MIDWEST Parallel One

LIONEL RICHIE NELSON & JENNINGS Hottest: LAURA BRANIGAN ROGERS & PARTON AIR SUPPLY NAKED EYES BILLY JOEL

WFYR/Chicago John Wetherbee

POLICE ROBERT PLANT LIONEL RICHIE MANHATTAN TRANSFE Hottest: EURYTHMICS BILLY JOEL AIR SUPPLY BONNIE TYLER ROGERS & PARTON

WARM98/Cincinnati Tom Walker COMMODORES
AL JARREAU
JACKSON BROWNE
HOTLEST:
JENNIFER WARNES
ROGERS & PARTON
GEORGE BENSON
SPANDAU BALLET
SERGIO MENDES

WMJI/Cleveland McVay/Ivers

Hottest: BILLY JOEL GEORGE BENSON JENNIFER WARNES BONNIE TYLER SPANDAU BALLET

WZZP/Cleveland Dunphy/Georgeso

ROGERS & PARTON EDDIE RABBITT JEFFREY OSBORNE SHEENA EASTON HOTCHEST MICHAEL JACKSON LAURA BRANIGAN BILLY JOEL AIR SUPPLY GEORGE BENSON

WCZY/Detroit Lee Douglas

ROGERS & PARTON
MADNESS
STEVIE NICKS
MOTELSLIONEL RICHIE
HOCTEST
BILLY JOEL
MICHAEL SEMBELL
LAURA BRANIGAN
SPANDAU BALLET
AIR SUPPLY

WOMC/Detroit Barry Argenbright

AL JARREAU EDDIE RABBITT ROGERS & PARTON HOTTEST: BRYSON & PLACK COMMODORES SPANDAU BALLET GEORGE BENSON

KUDL/Kansas City Elaine Taylor

MICHAEL MURPHEY Hottest: CRYSTAL GAYLE AIR SUPPLY MICHAEL JACKSON BILLY JOEL SPANDAU BALLET

BRYSON & FLACK ANNE MURRAY DEBORAH ALLEN BOTECH: BILLY JOEL AIR SUPPLY SPANDAU BALLET ROGERS & PARTON GEORGE BENSON

COMMODORES
MANHATTAN TRANSFE
HOTTEST:
BILLY JOEL
AIR SUPPLY
ROGERS & PARTON
GEORGE BENSON
SERGIO MENDES

SONNIE TYLER LIONEL RICHIE JUICE NEWTON COMMODORES HOTTEST HOTTONIES HOTTONIES SPANDAU BALLET ROGERS & PARTON BONNIE TYLER

WCCO/Minneapolis Denny Long

none Hottest:

BILLY JOEL HOTTEST: ROGERS & PARTON BILLY JOEL MICHAEL JACKSON AIR SUPPLY LAURA BRANIGAN

Parallel Two

Hottest: BILLY JDEL AIR SUPPLY GEORGE BENSON SPANDAU BALLET ROGERS & PARTON

WHBC/Canton Mike Dorn

RONNIE MILSAP BRYSON & FLACK BILLY JOEL HOTE-BILLY JOEL HICHAEL JACKSON SPANDAU BALLET LAURA BRANIGAN RITA COOLIDGE

WING/Dayton Joe Demma

KRNT/Des Moinas

GORDON LIGHTFOO!

WTRX/Flint Burke/Wright AL JARREAU DEBORAH ALLEN

none Hottest: BILLY JOEL AIR SUPPLY GEORGE BENSON SPANDAU BALLET MICHAEL JACKSON

JEFFREY OSBORNE
MANHATTAN TRANSFE
MICHAEL MURPHEY
MICHAEL JACKSON
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
BONNIE TYLER

WFMK/Lansing Jay Richards

JOURNEY
PAUL YOUNG
INDUSTRY
JACKSON BROWNE
HOTLEST:
BEE GEES
MAC MCANALLY
BORNIE TYLEN
BILLY JOEL
LIUNEL RICHIE

WISM-FM/Madisor Bill Vancil

none Hottest: Juice Newton SPANDAU BALLET ROGERS & PARTON SERGIO MENDES BILLY JOEL

LIONEL RICHIE

KS94/St. Louis Morgan/Watermann

JOSE FELICIANO DEBORAH ALLEN

Mike Dorn
GLADYS KNIGHT
ATLANTA
DAVID SANBORN
THOM SCHUYLER
JOSE FELICIANO
MATTHEN WILDER
RITA COOLIDGE
HOTEGEL
AIR SUPPLY
SERGIO MENNES
CRYSTAL GAYLE
RONNIE MILSAP
SPANDAU BALLET

KVOX/Fargo-Mod Jim Christie 610TVN/Columbus FitzGerald/Jones

MICHAEL SEMBELLO BONNIE TYLER HOTLEST: PAUL ANKA MICHAEL JACKSON RITA COOLIDGE AMERICA LAURA BRANIGAN

DEBORAH ALLEN Hottest: BILLY JOEL AIR SUPPLY ROGERS & PARTON JENNIFER WARNES CRYSTAL GAYLE

JOURNEY
LIONEL RICHIE
JIM GLASER
WHISPERS
HOTLEST:
AIR SUPPLY
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
MANHATTAN TRANSFE

MANHATTAN TRANSFE

WOWO/Ft. Wayne Chris Witting

WENS/Indianapolis

KOFM/Okiahoma City Jenkins/Duquesne

KOIL/Omaha Mason/Irwin

AL JARREAU
ANNE MURRAY
JIM GLASER
PETER ALLEN
HOTTEST
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON
BONNIE TYLER

KSTT/Quad Cities Sands/Michaels

LIDNEL RICHIE
SHEBNA RASTON
MANHATTAN TRANSFE
MATHEN WILDER
HOTTEST
BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
BONNIE TYLER

3WM/Toledo King/North MICRAEL MURPHEY DEBORAH ALLEN HOTTEST: BONNIE TYLER ROGERS & PARTON CRYSTAL GAYLE RONNIE MILSAP LIONEL RICHIE

BRYSON & FLACK BILLY JOEL Parallel Three

Stew Selowitz
JOSE FELICIANO
PETER ALLEN
SYLVIA
HOTTEST
HOTTES

KCRG/Cedar Repide, IA Carl Mann

COMMODORES LIONEL RICHIE BOTTEST: MICHAEL JACKSON AIR SUPPLY SPANDAU BALLET ROGERS & PARTON BONNIE TYLER

PETER ALLEN RITA COOLIDGE Hottest: LAURA BRANIGAN MICHAEL JACKSON BILLY JOEL SPANDAU BALLET ROGERS & PARTON

KFSB/Joplin, MO STEVIE NICKS RITA COOLIDGE Hottest: SPANDAU BALLET

KFOR/Lincoln, NE Cathy Blythe LIONEL RICHIE
PETER ALLEN
HOTTEST:
SPANDAU BALLET
GEORGE BENSON
SERGIO MENDES
ROGERS & PARTON
COMMODORES

KEEZ/Mankato, MN CARLY SIMON
AL JARREAU
ANNE MURRAY
JO JO 2EP
BILLY JOEL
HOTTEST
BILLY JOEL
SPANDAU BALLET
AIR SUPPLY
SERGIO MENDES
BONNIE TYLER

KWEB/Rochester, MN Al Axelson COMMODORES
BILLY JOEL
DEBORAH ALLEN
NELSON & JENNINGS
HOTLEST
AIR SUPPLY
SERGIO MENDES
BILLY JOEL
SPANDAU BALLET
ROGERS & PARTON

WHNN/Saginaw Guy Perry GLADYS KNIGHT MOTELS
AL JARREAU
Hottest:
SPANDAU BALLET
DONNA SUMMER
EURYTHHICS
BONNIE TYLERGEORGE BENSON

WJON/St Cloud, MN George Johnson none Hottest: BONNIE TYLER KIMES ROGERS & PARTON SPANDAU BALLET AIR SUPPLY

WBOW/Terre Haute Kevin Young DONNA SUMMER
CARLY SIMON
MATTHEW WILDER
JACKSON BROWNE
RITA COOLIDGE
HOTTEST
AIR SUPPLY
GEORGE BENSON
LAURA BRANIGAN
NAKED EYES
SERGIO MENDES

WEST

KHOW/Denver Moore/Starnes

NAMED EYES BILLY JOEL Hottest: BILLY JOEL CRYSTAL GAYLE

SERGIO MENDES LEE GREENWOOD SPANDAU BALLET

MANHATTAN TRANSPE BILLY JOEL HOTTEST: AIR SUPPLY BONNIE TYLER GEORGE BENSON SPANDAU BALLET ROGERS & PARTON

KOST/Los Angeles

BILLY JOEL HOTTEST: BONNIE TYLER BILLY JOEL ROGERS & PARTON STACY LATTISAW LIONEL RICHIE

KOY/Phoenix Marni Pingree

KGW/Portland Minckler/Dirkx

BILLY JOEL

MOTELS AMERICA DEBORAH ALLEN

DEBORAH ALLEN HOTTEST: BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON BRYSON & PLACK

KFMB/San Diego Mark Larson

Mark Larson
RITA COOLIDGE
BILLY JOEL
CARLY SIMON
MATTHEN WILDER
BOTESS & PARTON
HERB ALPERT
CRYSTAL GAYLE
GEORGE BENSON
RONNIE MILSAP

KPPL/Denver Rick Brady

Parallel One

SOUTH Parallel One

WRMM/Atlanta Alien Saunders MICHAEL MURPHE LIONEL RICHIE Hottest: GEORGE BENSON BRYSON & FLACK ROGERS & PARTO SPANDAU BALLET LAURA BRANIGAN

WSB/Atlanta Greg Picciani LIONEL RICHIE

WSB-FM/Atlanta Donna Braka BILLY JOEL Hottest: BONNIE TYLER ROCERS & PARTON BILLY JOEL SPANDAD BALLET LIONEL RICHIE

KVIL/Dallas-Ft, Wo Chuck Rhodes none Hottest: TACO BILLY JOEL AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON

WAXY/Ft. Lauderdale none Hottest: BRYSON & FLACK AIR SUPPLY BILLY JOEL BILLY JOEL BONNIE TYLER SPANDAU BALLET

Hottest: BRYSON & FLACK EURYTHMICS STACY LATTISAW AIR SUPPLY BONNIE TYLER W101/Tampe DeCarlo/Miller

BILLY JULL LAURA BRANIGAN ROGERS & PARTON Parallel Two

LIONEL RICHIE Hottest; AIR SUPPLY MICHAEL JACKSON

KEY103/Austic

NAKED EYES SHEENA EASTON DEBORAH ALLEN HOTTEST: BILLY JOEL AIR SUPPLY BONNIE TYLER RONNIE MILSAP LAURA BRANIGAN

ALABAMA
DEBORAH ALLEN
SHEBNA FASTON
ANNE MURRAY
CRYSTAL GAYLE
BOLLEST:
SPANDAU BALLET
GEORGE BENSON
LAURA BRANIGAN
BRYSON & FLACK

B100/San Diego McCartney/Knight

ANNE MURRAY RITA COCLIDGE DEBORAH ALLEN WHISPERS BOTTEST HICHAEL JACKSON GEORGE BENSON SPANDAU BALLET CRYSTAL GAYLE POLICE

NAKED EYES ANNE MURRAY BILLY JOEL HOTTER: BILLY JOEL BONNIE TYLER GEORGE BENSON ROGERS & PARTO LIONEL RICHIE

WBT/Charlotta Dave Bishop

LINDA RONSTADT MATTHEW WILDER NELSON & JENNINGS HOTCHEST: GEORGE BENSON BILLY JOEL SERGIO MEMDES SPANDAU BALLET ROGERS & PARTON BILLY JOEL AL JARREAU

WGOW/Chattanoo CRYSTAL GAYLE
BILLY JOEL
AL JARREAU
HOTTEST:
SERGIO MENDES
BONNIE TYLER
GEORGE BENSON
SPANDAU BALLET
ROGERS & PARTON

KMGC/Dallas-Ft. Worth Larry James

LIONEL RICHIE HOTTEST: AIR SUPPLY LAURA BRANIGAN PAUL ANKA MICHAEL JACKSON ROGERS & PARTON

KFIM/EI Paso Johnny Thompso

JACKSON BROWNE STEVIE NICKS KINKS SOS BAND HOTTERET SPANDAU BALLET LIONEL RICHIE FIXX BONNIE TYLER AIR SUPPLY

CSEN
RITA COOLIDGE
MATTHEW MILDER
MATHEW MILDER
GLEN CAMPBELL
HOTCHEST
CETYSTAL GAYLE
RONNIE MILBAP
ROCERS & PARTON
AIR SUPPLY
DEBORAH ALLEN

WSLI/Jeckson, MS Joe Bennett

DON WILLIAMS
MICHAEL MURPHEY
HOTTEST:
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON
GEORGE BENSON

KUDO/Las Vegas Randy Hart JOURNEY MOTELS HOTTERS: HATED EYES F.R. DAVID GEORGE BENSON MICHAEL JACKSON SPANDAU BALLET

none Hottest: MICHAEL JACKSON LAURA BRANIGAN ROGERS & PARTON MEN AT WORK JUICE NEWTON LIONEL RICHIE
NAKED EYES
BOTTEST:
MICHAEL JACKSON
EURYTHMICS
LAURA BRANIGAN
SPANDAU BALLET
DONNA SUMMER

Parallel Two

Hottest:
AIR SUPPLY
BONNIE TYLER
JENNIPER WARNES
SPANDAU BALLET
BILLY JOEL

KRDO/Colorado Springs Dan Shanahan MICHAEL MURPHEY BILLY JOEL HOTTEST: BILLY JOEL AIR SUPPLY SPANDAU BALLET GEORGE BENSON GEORGE BENSON ROGERS & PARTON

KUGN/Eugena, OR Paul Thorne

JUICE NEWTON MICHAEL JACKSON

KEX/Portland Bob Swanson

K-108/Sacramento Paul Mitchell BRYSON & FLACK LIONEL RICRIE

AIR SUPPLY LAURA BRANIGAN ROGERS & PARTON BONNIE TYLER

RITA COOLIDGE
LINDA RONSTADT
MANHATTAN TRANSFE
PETER ALLEN
BOTLEST
RITA COOLIDGE
AIR SUPPLY
LAURA BRANIGAN
ROCERS & FARTON
GARY MORRIS KKPL/Spokane Ric Morgan

Hottest: QUARTERPLASH AIR SUPPLY LAURA BRANIGAN KCEE/Tucson Ken Roberts

Parallel Three

Mark Lewis
BRYSON & PLACK
STBUIE NICKS
THREE DG NIGHT
HOTELS
HOTELS
JO JO 2BP
DEBORAH ALLEN
MICHAEL JOHNSON
HOTELS
KINKS
LAURA
BONNIE TYLER
BRYSON & PLACK
MICHAEL JACKSON

ALABAMA Hottest: BILLY JOEL SPANDAU BALLET AIR SUPPLY ROGERS & PARTON GEORGE BENSON

BILLY JOEL SHEENA EASTON JUICE NEWTON HOTTES: AIR SUPPLY BILLY JOEL GEORGE BENSON SPANDAU BALLET ROGERS & PARTON

WIVY/Jacksonvilla TBA/Scott

STEVIE NICKS SHEENA EASTON

HOTTEST:
BONNIE TYLER
GEORGE BENSON
BRYSON & FLACK
SPANDAU BALLET
AIR SUPPLY

WVLK/Laxington Kelly/Richards

PETER ALLEN

WHISPERS
JOSE FELICIANO
GLADYS KNIGHT
PAUL YOUNG
BOTTEST
ROGERS & PARTON
MICHAEL JACKSON
CRYSTAL GAYLE
AIR SUPPLY
BILLY JOEL

WRVR/Memphis Steve Butler

GLENN SHORROCK MANHATTAN TRANSFE MANHATIMA Hottest: SERGIO MENDES SPANDAU BALLET ROGERS & PARTY BONNIE TYLER AIR SUPPLY

WHHY/Montgom-Horton/Thomas

125 Current Reports

The following stations reported frozen

playlists this week:

WLTT/Washington

WCCO/Minneapolis

KNBR/San Francisco

KVIL-FM/Dallas

Y97/Pittsburgh

WOWO/Ft. Wayne

WISM-FM/Madison

97AIA/Miami

The following stations did not report

this week and therefore their playlists

were frozen:

WTIC/Hartford

WJON/St. Cloud WMJJ/Birmingham

WSRZ/Sarasota

**KBOI/Boise** 

KQDI/Great Falls

KOY/Phoenix

Note: R&R welcomes the following

new reporters:

**KSTT/Quad Cities** 

WEZC/Charlotte

**KRAV/Tulsa** 

KEEZ/Mankato, MN

KVIC/Victoria, TX WQUA/Quad Cities has

discontinued reporting.

WLAC-FM/Nashville Dave Nichols POLICE STEVIE NICKS LIONEL RICHIE HOTTEST:
SHEENA EASTON
SPANDAU BALLET
KINKS
ROGERS & PARTON
JUICE NEWTON

Y107/Nashville Bill Burkett

SERGIO MENDES LIONEL RICHIE LEE GREENWOOD Hottest: BILLY JOEL PAUL ANNA GEORGE BENSON BONNIE TYLER SHEENA EASTON

DEBORAH ALLEN
MADNESS
HOTTEST:
SPANDAU BALLET
LAURA BRAIJGAN
BONNIE TYLER
LIONEL RICHIE
POLICE

WSRZ/Sera

Parallel Three

WSKY/Asheville Don Brookshire DEBORAH ALLEN JO JO ZEP DAVID SANBORN RITA COOLIDGE

WCKQ/Campbell Jackson/Royce

BILLY JOEL

RITA COOLIDGE
PAM TILLIS
LINDA RONSTADT
JOURNEY
WHISPERS
HOTCEST
HOTCE

Thomas H. Twine

DEBORAH ALLEN
NELSON & JENNINGS
WHISPERS
BILLY JOEL
HOTHERE:
AIR SUPPLY
SERGIO MENDES
SPANDAU BALLET
ROCERS & PARTON
GEORGE BENSON KRLB/Lubbock Rob Roberts AL JARREAU

HOTTEST: BRYSON & PLACK GEORGE BENSON SPANDAU BALLET ROGERS & PARTON BONNIE TYLER

BILLY JOEL
MATTHEW WILDER
ALABAMA
HOTTEST:
LAURA BRANIGAN
MICHAEL JACKSON
SPANDAU BALLET
LEE GREENWOOD
COMMODORES

ANNE MURRAY AL JARREAU MICHAEL JOHNSON

MICHAEL MURPHEY JACKSON BROWNE WHISPERS Hottest: Hottest: LAURA BRANIGAN AIR SUPPLY BILLY JOEL SPANDAU BALLET ROGERS & PARTON

SHEENA EASTON Hottest: BILLY JOEL SPANDAU BALLET ROGERS & PARTON JOE ESPOSITO LIONEL RICHIE

WRVA/Richmond Lou Dean

DEBORAH ALLEN ALABAMA PETER ALLEN TANYA TUCKER

Hottest: SPANDAU BALLET GEORGE BENSON ROGERS & PARTO BONNIE TYLER COMMODORES

WCHV/Charlottesville ASIA MICHAEL MURPHEY MICHAEL MURPHEY
ANNE MURRAY
RITA COOLIGE
ALABAMA
HOTCEST:
BILLY JOEL
SERGIO MEMDES
JUICE NEWYON
AIR SUPPLY
MICHAEL SEMBELLO

AL JARREAU MATTHEW WILDER ALABAMA LIONEL RICHIE HOTTEST: SPANDAU BALLET GEORGE BENSON

KVIC/Victoria, TX Dave Jagger MOTELS
DEBORAH ALLEN
ALABAMA
HOTEEST:
AIR SUPPLY
ROGERS & PARTON
COMMODORES

BILLY JOEL
SPANDAU BALLET
GEORGE BENSON
BRYSON & FLACK
BONNIE TYLER

GEORGE BENSON SERGIO MENDES BONNIE TYLER ROGERS & PARTON

WNGS/West Palm Beach

WVBS/Wilmington, NC Bob Wright

ROBERT PLANT
EURYTHMICS
POLICE
BILLY JOEL
FIXX
ALABANA
HOTERET
BILLY JOEL
AIR SUPPLY
JENNIFER NARNES
CULTURE CLUB
SPANDAU BALLET

A/C New & Active . . . See Page 53

KWAV/Monterey Michael Reading ELVIS COSTELLO
BILLY JOEL
MATTHEW WILDER
DAVID SANBORN
HOTES:
SERGIO MENDES
ROGERS & PARTO!
LIONEL RICHIE
SPANDAU BALLET
NAKED EYES

LIDNEL RICHIE
AL JARREAU
PETER ALLEN
MICHAEL MURPHEY
HOTTEST:
BILLY JOEL
GEORGE BENSON

LIONEL RICRIE
Hottest:
BILLY JOEL
GEORGE BENSON
ROGERS & PARTON
AIR SUPPLY
BONNIE TYLER

NAKED EYES DEBORAH ALLEN PETER ALLEN Hottest: BILLY JOEL AIR SUPPLY

JUICE NEWTON

SPANDAU BALLET MICHAEL JACKSON

SHEENA EASTON
MANHATTAN TRANSFE
BOTLEST
MICHAEL JACKSON
LAURA BRANIGAN
BILLY JOEL
AIR SUPPLY
SPANDAU BALLET

MATTHEW WI WHISPERS Hottest: BILLY JOEL KFQD/Anchorage, AK Mark Lewis

RITA COOLIDGE
PETER ALLEN
ANNE MURRAY
BILLY JOEL
LIONEL RICHIE
MATTHEW WILDER

KTWO/Caspe John Leader

MATTHEW WILDER Hottest: SPANDAU BALLET SERGIO MENDES ROGERS & PARTOI LEE GREENWOOD BONNIE TYLER MMME IODD
JEFFREY OSBORNE
DEBORAH ALLEN
PETER ALLEN
STACY LATTISAW
HOTCHER
AIR SUPPLY
SPANDAU BALLET
ROGERS & PARTON
BILLY JOEL
SERGIO MENDES

KQDI/Great Falls, MT Rick Alden HOTTEST:
LEE GREENWOOD
HERB ALPERT
BILLY JOEL
JIM GLASER
EDDIE RABBITT

KRLC/Lewiston

MEN AT WORK BILLY JOEL MATTHEW WILDER

Steve Tracy

KRNO/Reno Larry Irons NAKED EYES BILLY JOEL CSAN DEBORAR ALLEN MEN AT WORK BOTTEST: BILLY JOEL AIR SUPPLY GEORGE BENSON SERGIO MENDES ROGERS & PARTON MOTELS
CSAN
STEVIE NICKS
ELVIS COSTELLO
WHISPERS
KLIQUE

KQSW/Rock Springs, WY Bryan Maloney

KLIQUE
MATTHEW WILDER
BILLY JOEL
RITA COOLIDGE
PETER ALLEN
HOTEES:
BILLY JOEL
CRYSTAL GAYLE
SPANDAU BALLET
BONNIE TYLER
LIONEL RICHIE KASB/Roseburg, OR Eric Worden ROD STEWART MICHAEL JOHNSON NICHAEL JOHNSON
CS&N
RITA COOLIDGE
MEN AT WORK
JACKSON BROWNE
HOTLEST:
AIR SUPPLY
BONNIE TYLER
ROGERS & PARTON
SPANDAU BALLET
LIONEL RICHIE

BILLY JOEL CARLY SIMON JACKSON BROWNE STEVIE NICKS HOTCEST: BILLY JOEL SPANDAU BALLET AIR SUPPLY LAURA BRANIGAN GEORGE BENSON

KVSF/Santa Fe Jay Jaramilio

KALE/Tri-Cities, WA BILLY JOEL
DEBORAH ALLEN
PETER ALLEN
RITA COOLIDGE
WHISPERS
HOTERSTELLIONEL RICHIE
HANHATTAN TRANSFE
AIR SUPPLY
BEE GEES
SPANDAU BALLET

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## $\Delta$ G



# Δ' TO COLOR

EAST

#### MOST ADDED

Aldo Nova (28)Kiss "Lick" (14)Joe Jackson (9) Survivor "Caught" (8) (8) **Huey Lewis** 

#### HOTTEST

**Police** (44)(37)**Moody Blues** (37)**Robert Plant** (31)Asia Jackson Browne (29)

Parallel One

WBCN/Boston

Hottest POLICE ROBERT PLANT KINKS TALKING NEADS JOE PERRY PROJECT

DAVID BOWLS
Medium
STEVIE WICKS
ELTOW JOHN
ASIA
BILLY IDOL
TRANSLATOR
MEIL YOUNG
ANNABEL LAMS
PRINCE

BONGOS ALARM HUMAN LEAGUE

(617) 266-1111

PD: GEDIPUS MD: BOB KRAMES

ARCANGEL
NEB
BIG COUNTRY
YAT
CREE
EZ TOF
GRBC LARKE
MUST LEWIS
BUST LEWIS
BUST LEWIS
BUST SHIGADE
FETER BCWILLIAM
DEVIC NAPTICS
REALS
BIGLAND JUST
TO BELLAN JUST
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BETTE HIGLER
HINGR DETAIL
YET
GANG OF FOUR
BIG DADDY
AXE
Added WCOZ/Bostor (617) 267-9090

PD: FRANK HOLLER MD: PAUL LENIEUX NOT THE TIME TO THE TIME TH BORNIE THE ASIA ROBERT PLANT MOTELS (A)
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PD: DON DAVIS MD: DAVE BROWN

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\* CHOM-FM/Montreal (514) 935-2425 PD: NOS BRAIDE NO: BENCIT DUFRESNE Bottest POLICE POLICE ROBERT PLANT TALKING HEADS

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PD: BRIAN KRYSZ MD: BILL WESTON

FOR LOWER
POLICE

WIYY/Baitimore (301) 889-0098 PD: CHUCK DUCOTY ON: TY PORO

BOTTON
POLICE
TALKING MEADS
WEART
MODDLY BLUES
BIG COUNTRY
STEVIE NICKS
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HELIX
A B.E. TAYLOR GROUP
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MOODY BLANE
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NOTELS RINKS BOB & DOUG HCKENZI POWDER BLUES

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PO. ERIN RILLY
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WSCY/Syracuse (315) 699-8200 PO: BERNIE KINBLE ND:

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WCCC/Hartford (203) 233-4426 PD: BILL NOSAL WDVE/Pittsburgh

NEIL YOUNG Added HORIZONTAL BRIAN ALDO NOVA SURVIVOR JOE PERRY PROJECT A FLOCK OF SEAGULL ALARM

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WTPA/Harrisburg (717) 238-1402 PDI JEFF KAUPPHAN

BOT CAPE

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WAAL/Blnghamto (607) 772-8850 PD: JOHN CARTER MD: DON MORGAN

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PAUL YOUNG
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PETER SCHILLING
DEF LEPPAND

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WQBK/Albany (518) 462-5555

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WPLR/New Haven (203) 777-6617

Bottest POLICE HOODY BLUES GENESIS PAT BENATAR AC/DC

MC/DC HEART STEVIE NICKS MOTELS

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WEZX/Scranton (717) 961-1842

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WCMF/Rochester (716) 288-3200 PD: TRIP REEB

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C.S. ANGELS

WAQY/Springfield (413),525-4198

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WPDH/Poughkeepsie (914) 471-1500 PD: PETE CLARK HD: STEW SCHANTS

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CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLMILL HD: GREG TORRINGT

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WAMX/Huntington (304) 523-8401 PD: SCOTT PAULSEN MD: DAN ROBINSON

WHCN/Hartford (203) 247-1060

POLICE PO

WPYX/Albany (518) 785-9800

PD: TIM SMITH FORLIST POLICE P

BOYS BRIGADE

TORONTO

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BOB & DOUG MCKENZI

ALDO NOVA WDHA/North Jersey (201) 328-1055

GM: BOB LINDER
PD: MARK CHERNOFF PO: MARK CHEMOPT

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PAT BENATA
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WAAF/Worcester (617) 752-5611 PD: ROB BARNETT ND: ROB LIPSKUTZ

HO: KOB LIPSKU

BOTTELE
ROUBERT PLANT
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WAQX/Syracuse (315) 472-0200

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WZZO/Allentown (215) 694-0511 PDI TON KELLY HDY CENDA HOLT

## Parallel Three

PD: STEVE PELONA

ROCLER
JACKSON HROMEE (H)
BOYS BRICADOP
KINKS
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WRKI/Danbury (203) 579-9995

PD: BOB KOCAK ND: BRUCE GOLDSEN Bottest ROBERT PLANT POLICE POLICE HOODY BLUES HADDY BLUES DESIGNED ACCIDENT BROWNER DESIGNED AS LA LAYERA ADAMS LA LAYERA CATS BEARING CONTROL OF THE LAYERA ACCIDENT BROWNER ACCIDENT BROWNER DESIGNED AND LAYERA BROWNER DESIGNED AND LAYER

HOTELS YAT PAYOLAS EURYTHMICS SPANDAU BALLET WWTR/Ocean City (301) 289-4545

PD: RICHARD REMSBUS MD: GLENN STEWART

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WOAY/Beckley-Oak Hill (304) 877-2424 PDI CHARLIE JENNIN HD: TIM PARKER

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PD: HARRY GUSCOT! MD: GREG HANNER



#### WGIR/Mancheste

## WBLM/Lewistor (207) 783-2065

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Aldo Nova

Romantics

**Quiet Riot** 

Kinks

Police

Heart

Asia

Robert Plant

**Moody Blues** 

Parallel One

NOT SHAPE
POLICE
FOREST PLANT
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STEVIE NICKES
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NOT CASE

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MO SECE VAN CLEN

ROBERT PLANT

KANSAS

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BIO COUNTRY

STEVIE WICKS

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Pat Benatar "Love"

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SINGLE BROWNE STEVIE NUCLSS LOVERBOY RANT ROGERY PLANT ROGERY ROGERY

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HUEY LEWIS
CHEAP TRICK
ROMANTICS
PAT REMATAR
HOTELS
PETER SCHILLING
QUEENSWCHE
KIMES

- KEGL/Dallas (817) 457-9700

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PD: MARK TAYLOR

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KZEW/Dallas (214) 748-9898

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HOTE MATE AND THE MOTOR BLUES MOTELS MOTELS FOR A SIA MOTELS MOTE KAMSAG
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WIMZ/KnoxvHle (615) 525-6000 PD: KERRY LAMBERT HD: MIKE BECK

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MOTELS

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BREAKES
MOODY BLUTS
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WKZL/Winston-Sale (919) 767-3705

PD: YOM COLLINS HD: CHUCK HOLLOWA

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\* WKQQ/Lexington

(606) 252-6694 PD: DAVE KRUSENKLAUS MD: KURT MATHIES WZXR/Memp (901) 726-0060 PD: JOHN RIVERS NO: TOW STEIN

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FOLICE (N)
STEVIE WICKS
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• WQMF/Louisville (502) 589-4400

PD: TON OWENS ND: DUKE MEYERS

ND: DURK MEYE

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PD: GREG STEVENS

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WFYV/Jacksonville (904) 642-1055

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HOEV LEMIS
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AC/DC
PAYOLAS
AKE WQDR/Raleigh (919) 832-8311

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JIMMY BUFFET PAT BENATAR GENESIS WYMX/Augusta (404) 722-1302 PD: MILLS FITZNER MD: MARY PILLINGER

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JOE JACKSON
AXE
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\* WOWE/Chatta (615) 267-1050 PD: TONY DAVIS

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MD:

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C.S. ANGELS NILS LOFGREN NORLD

PD: MD:

POLICE (\*)

SARA(\*)

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KLAQ/El Paso

PD: ARIN MICHAELS MD: PEPE LOPEZ

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WMYK/Norfolk (804) 461-1194

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PD: JOHN LEE GRAI MD: LEE GELLINS

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POLITION
MEN WITHOUT HATS
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WDIZ/Orlando

KLBJ/Austin (512) 474-6543

PD: CLARE RYAN MD: JOHN MICHAEL S

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WLRS/Louisville (502) 585-5178

PD: DAN DEELY MD: BRIAN CHRISTOPHER

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WTK X/Pensacola (904) 438-7543 PD: MARK DAVID SAMYER

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KUFO/Odessa (915) 366-2801

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PD: PETER CLANCE BOY STEER CLAMATE
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· KWK/St. Louis (314) 644-1380

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KDWB/Minneapolis (612) 739-4000 PDI DAVE HANILTON ASST. PDI LORRIN PALAGI

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PD: JOE HCCABE HD: RANDY RALEY MOCLOST
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AJOE JACKSON
AXE

WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL NO: DOUG PODELL

BOT LINE
POLICE
OFF LEPPARD
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RICK SPRINGFIEL
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PETER SCHILLING
ALDO MOVA

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WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: JOHN HRVOS

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KQRS/Minne (612) 545-5801 PD: DOUG SORENS

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\* KQDS/Duluth (218) 728-6421

PD: BRUCE MCGREGO MD: BRIAN TAYLOR

KKCI/Kansas City (816) 531-3400 PD: DAVE POPOVICH

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POLICE (N)
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SILLY JOIL
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WAPL/Appleto (414) 734-9226 PD: MAYNE SHAYNE HD: HARE COULTER BIRT LEFT
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PAT BENATAP
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PD: BILL PUGH MD: BOB CLARK

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WMAD/Madisor (608) 249-9277 PD: DEBBIE DALTON MD: DALE WOLTER

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POLICE
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WXLP/Davenport
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Y95/Hockford (815) 877-3075

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BILLY JOEL
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DIVISION DEVICES OF LEPPAND ENTRY MICHAEL (M) STREET MICHAEL (M) MICHAEL WYER/Mt. Carr (618) 262-5111

PD: PAUL VITON MD: DREKEL DEPORD

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR HD: CHRISTIE KAVHILL ACCESSON BROWNE BOWNE TYLER AGIA POLICE TYLER AGIA POLICE STEVE NICES STEVE NICES STORY BOWNE ACCESSON BOWNE AND THE GENERAL SHOW AND THE GENERAL ADMINISTRATION OF THE CHEAP THICK. HEN AT MORKE THE CHEAP THICK CHEAP THI

PD: JIMMY CHRISTON Hottmet TALKING HEADS SPANDAU BALLET

KFMQ/Lincol (402) 476-8565 PD: TOM BARKER

Parallel Three

WCPZ/Sandusky (419) 625-1010 PD: BOB BEDI

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ELTON JOHN

HICK FLEETHOOD

ELVIS CONTELLO

ELVIS CO

KLYV/Dubuque

(319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

BOX NET

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WDEK/DeKalb (815) 756-9250 PD: WARD HOLMES HD: JOAN! MILLIAMS

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Aldo Nova Romantics Pat Benatar "Love" Huey Lewis Survivor "Caught"

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HOTTEST

**Robert Plant** Police Heart Jackson Browne

**Moody Blues** 

Parallel One KBCO/Boulde (303) 444-5600

PD: JOHN BRADLEY

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KNAC/Long Beac (213) 437-0366

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KMEL/San Fra (415) 391-9400 PD: BOBBY COLE ND: HADINE MARZ

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KFOG/San Franc (415) 885-1045 PD: DAVE LOGAN

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KCAL/San Be (714) 825-5020

PD: JIM JAMES HD: HIKE STEWART BOTTEST
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KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER NO: J. DAVID HOLMS:

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JOUISETY
POLICE (M)
POLIC

KRCK/Portland (503) 222-1841 PD: ROBIN NITCHELL MD: BOB BROOKS

BOT THE BOOKERN DIO YET DIO YE

CFOX/Vanco (604) 684-7221 PD: DON SHAPER ND: RICK SHANNON

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MELLY
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KLOS/Los Angeles (213) 557-7250 PD: TOMMY HADGES

NO: RUTH PIMI
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ZEBRA
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K-97/Edmonto (403) 428-8597 PD: HEIL EDMARDS NO: BRUCE KENYON

GREAT WHITE STEVIZE MICHS GENESIS JACKSSON BROWNE HELIX PAT BEHATAR HAGIUM FAT BEHATAR HAGIUM BAC/DC AGNETA FALTSKO BIG COUNTY JOSHUM KANSAS QUEENSYCHE ROMANTICS HSB

## KGON/Portland (503) 655-9181

PD: DAVE VAN DYKE ASST. PD: GLORIA

BOTTEST PLANT SOLD STATE STATE

## KROQ/Pasadena (213) 578-0830

PD: PHIL STRIDER MD: KAREN ALLEN

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KPRI/San Diego (619) 565-6006 PD: ERNEST GLADDEN

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KOLA/San Be (714) 825-9952 PD: AL BARNETT PD AL MARRETT
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KRQR/San Francisco (415) 765-4036 PD: DAVE ROBERTS ND: JOHN RUSSELL

HOLESSE
JACKSON BROWNE
JACKSON BROWNE
JINGW BRUFFET
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GREG LANK
GORDON LICHTYDOT
MODOY BULLOT
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KZOK/Seattle (206) 223-3911

PD: JIM ROBINSON MD: CRAIG MARTIN

JACKSON BROWNE GRAND PRIX DIO

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KOME/San Jose (408) 246-6811 PD: LES' TRACY NOT SCOTT ELLIOTT

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(303) 759-5800
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KISW/Seattle (206) 285-7625

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\* KOAK/San Francisco
(415) 474-9100
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MON LEAT OF COLLET AL YOUR CANADA CAN \* KSJO/San Jose (408) 288-5400 PD: LEE ROY HANSEN ND: NIEEL STEVENS BUTCHES STATE PLANT GAMO PAIR DOTES PAIR GAMO PA

KGB-FM/San Diego
(819) 292-1360

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91 X/San Diego (619) 236-9872 PD: JIM GELARO MD: MAD MAX

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KUPD/Phoenix (602) 838-3062 PD: ERN GLADDEN ASST. PD: VAL HCIN

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KMET/Los Angeles (213) 464-5638 MD: HEGH SURRATT

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KIDQ/Bolse (208) 336-0939 PD: DAVE FREEMAN ND:

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KZAP/Sacramento (918) 925-3700 PD: CHUCK BROWNING

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KLPX/Tucson (602) 622-6711 PD: HICHAEL BERGER HD: BRIAN HILLER

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KWFM/Tucson (602) 748-2400 PDI JIN RAY ND: RICK ALLEN

KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

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KFMG/Albuqu (505) 265-8811 PD: TON HARSHALL HD: LENNY BLOCH

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KEZE/Spokane (509) 448-1000 PD: BRIAN GREGORY NO: HAUREEN HATTHEWS

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KREM/Spokane (509) 448-2000 PD: BILL STAIRS ND: TONY HILES

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KTCL/Ft. Collins (303) 571-1232 PD: JOHN HAYES HD: SCOTT ARBOUGH

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KZOQ/Missoula (406)728-5000 PD: VERN ARGO ROL CHEEK
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Parallel Three

KFMF/Chico (916) 343-8461 PD: RON MOODMAR

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KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: BRUCE VAN DYKE 

KAWY/Casper (307) 235-1515 OH: FRED LEBORUIS NO: MERE DAVIS (FROZEN) Bottast PLANT (W)

KWHL/Anchorage (907)349-6551

MD+ CARTER B. BE

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POLICE (H)
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KTYD/Santa Barbara (805) 963-1601 PD: JANE ABRER HD:

SOCKAPE
EAVIS CONTELLO
TALKING MERCOS
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TOTELS (A)
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KSPN/Aspen (303) 925-5776 PD: MEE DUNCAN MD: TOH CAREY NOT CREET WEARTH OF THE STATE O

An asterisk (\*) signifies a primary station in its parallel, denoting a station's competitive ratings

Parallel Two

KROY/Sacramento (916) 441-4950 PD: DENNIS NEWHALL BOT LEAR DECEMBER PLANT (M) STEVIE FICKS PLAN

KOMP/Las Vegas (702) 676-1460 PDI CHARLIE HORRIS HD: BIG HARTY

KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH HD: DOUG DAVIS

PD: RICH HAWK MD: ALAN WHITE

KRSP/Salt Lake City (801) 262-5541 PD: RAHDY ROSE HD: BARRY MOLL



## NOR/ALBUMS 25+

This chart compiles data from report a majority of listeners aged 25-plus. 1 POLICE . . . . . . . . Synchronicity (A&M) . . . . . "King" "Wrapped" "Breath" 2 JACKSON BROWNE....Lawyers In Love (Asylum) . "Rocker" "Tender" "Lawyers" 3 MOODY BLUES . . The Present (Threshold/PolyGram) ..... "Sitting" "World" "Meet" 4 STEVIE NICKS..... The Wild Heart (Modern/Atco) . "Anyone" "Enchanted" "Nothing" 5 ROBERT PLANT The Principle... (Es Paranza/Atlantic) 6 ELVIS COSTELLO . . . . Punch The Clock (Columbia) ·---- "Everyday" MOTELS....Little Robbers (Capitol) "Suddenly" "Robbers" B BILLY JOEL . . . . . . . An Innocent Man (Columbia) ....."Tell Her" "Faith" "Easy Money" 9 STRAY CATS ........ Rant 'N' Rave (EMI America) 11 11 TALKING HEADS...Speaking In Tongues (Sire/WB) ..... "Burning Down" 13 12 BIG COUNTRY . . . The Crossing (Mercury/PolyGram) 10 13 FIXX . . . . . . . . . . . Reach The Beach (MCA) ....."One Thing" "Saved" 16 @ GRAHAM PARKER . . . . . . The Real Macaw (Arista) 17 (B) KINKS . . . . . . . . . . State Of Confusion (Arista) 12 16 HEART . . . . . . . . . . . . . . . . Passion Works (Epic) 14 17 JOE JACKSON . . . . . . . Mike's Murder ST (A&M) .... "Cosmopolitan" "Memphis" B PETER SCHILLING . . . Error In The System (Elektra) 19 STEVIE RAY VAUGHAN ..... Texas Flood (Epic) ..... "Price" "Love Struck" 18 20 ELO . . . . . . . . . Secret Messages (Jet/CBS) ..... "Messages" "Diamonds" "Stranger"

AOR ALBUMS — compiles album airplay data from stations showing rating strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in ail rotations, including total adds for all rotations. Symb represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are buileted.

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, KLYV/Dubuque, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft, Pierce, KUFO/Odes-

Portland, KFOG/San Francisco, KTMS/Santa Barbara, KREM-

a. WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Coll

AOR / ALBUMS 25 + — Compiles album airplay data from stations showing order of airplay...Current singles are BOLDED, Records showing significant airplay

AOR BREAKERS — Those newer charting records that have reached 50%

penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s, includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for cant upward momentum are bulleted.

MOST ADDED, HOTTEST - National and regional listings by number of ts (12-24's and 25+ combined), includes songs in all configurations NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay / 40 (12-24) chart. Rotational information displayed over a each rotation, and adds in each rotation.

PARALLELS — stations listed by market size and ratings success.
PLAYLISTS — Printed regionally by parallels. An 'a' preceding an artist's i indicates all mentions of that record are new to the playlist. An (A) or (M) after an rotations. An artist's name with no abbreviations means all airplay of that artist's name. in listed rotation. An artist's name appears once per playlist, in the highd rotation. An asterisk (\*) signifies a primary station in its parallei, denoting a station's competitive ratings strengt

indicates one of the week's most added new albums

# REAKER

60 POLICE/O My God (A&M)

This data reflects reporting stations with a majority of listeners aged 12-24. KINKS

#### Don't Forget To Dance (Arista)

54% of our 12-24 reporters on it. Total reports: 89. Hot 33, Medium 49, Extra Adds 6, Total Adds 16. Moves 34-26 on the AOR Hot Tracks chart

#### **ALDO NOVA**

#### Monkey On Your Back (Portrait/CBS)

51% of our 12-24 reporters on it. Total reports: 84. Hot 4, Medium 50, Extra Adds 30, Total Adds 83. Debuts at #38 on the AOR Hot Tracks chart

## SIGNIFICANT ACT

JoBOXERS/Like Gangbusters (RCA) "Just Got Lucky'
Total Reports: 19(16)/Total Adds: 5(1); Hots: 4(4)/Hot Adds: 0(1); Mer T-BONE BURNETT/Proof Through The Night (WB) "Fatally Beautiful" SOUTHSIDE JOHNNY & JUKES/Trash It Up! (Mirage/Atco) "Trash It Up!"
Total Reports: 15(15)/Total Adds: 3(5); Hots: 3(3)/Hot Adds: 0(0); Mediums: 11(7)/Medium Adds: 2(0)/Extra Adds: 1(5) JOURNEY/Frontiers (Columbia) "After The Fall"

1+

Total Reports: 15(14)/Total Adds: 2(2); Hots: 5(7)/Hot Adds: 0(0); Mediums: 9(5)/Medium Adds: 1(0)/Extra Adds: 1(2).

JIM CAPALDI/Fierce Heart (Atlantic) "Living On The Edge"

JIM CAPALDI/Fierce Heart (Atlantic) "Living On The Edge"

Total Reports: 15(13)/Total Adds: 1(0); Hots: 7(7)/Hot Adds: 0(0); Mediums: 8(6)/Medium Adds: 1(0)/Extra Adds: 0(0).

ROD STEWART/Body Wishes (WB) "What Am I Gonna Do"

Total Reports: 14(14)/Total Adds: 2(6); Hots: 1(1)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(2)/Extra Adds: 1(4).

KROKUS/Headhunter (Arista) "Stayed Awake All Night"

Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(1); Mediums: 8(7)/Medium Adds: 0(0)/Extra Adds: 1(0).

OINGO BOINGO/Good For Your Soul (A&M) "Nothing Bad Ever Happens"

Total Reports: 14(12)/Total Adds: 1(1); Hots: 5(5)/Hot Adds: 0(0); Mediums: 8(7)/Medium Adds: 0(1)/Extra Adds: 1(0).

BOB & DOUG McKENZIE/Strange Brew STK (Mercury/PolyGram) "Strange Brew"

Total Reports: 12(13)/Total Adds: 6(10); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(5)/Medium Adds: 2(2)/Extra Adds: 4(8).

JAMES HOUSE/James House (Atlantic) "Steal Your Love Away"

Total Reports: 11(7)/Total Adds: 8(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 7(2)/Medium Adds: 4(1)/Extra Adds: 4(5).

ELVIS BROTHERS/Movin' Up (Portrait/CBS) "Fire In The City"

Total Reports: 11(10)/Total Adds: 3(2); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(8)/Medium Adds: 1(0)/Extra Adds: 2(2).

EDDIE AND THE CRUISERS/Soundtrack (Scotti Bros/CBS) "On The Dark Side" ts: 11(13)/Total Adds: 3(8); Hots: 2(0)/Hot Adds: 1(0); Mediums:

ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 11(9)/Total Adds: 1(0); Hots: 0(0)/Hot Adds: 0(0); Mediums: 11(9)/Medium Adds: 1(0)/Extra Adds: 0(0). AZTEC CAMERA/High Land, Hard Rain (Sire/WB) "Oblivious"

Total Reports: 11(10)/Total Adds: 0(2); Hots: 1(3)/Hot Adds: 0(0); Mediums: 10(6)/Medium Adds: 0(1)/Extra Adds: 0(1).

PRINCE/1999 (WB) "Delirious"

:: 10(6)/Total Adds: 3(2); Hots: 1(1)/Hot Adds: 0(1); Mediums: 6(5)/Medium Adds: 0(1)/Extra Adds: 3(0). BONGOS/Numbers With Wings (RCA) "Numbers With Wings"
Total Reports: 10(9)/Total Adds: 0(1); Hots: 2(0)/Hot Adds: 0(0); Mediums: 8(9)/Medium Adds: 0(1)/Extra Adds: 0(0)

More AOR Music Information See Page 61

39+ 23- 15+

# WB/RRO2396 DVERTISING

#### ELVIS COSTELLO ON AZTEC CAMERA

From The Face, August 1983

Who is your bigg st rival then? Who do you pace yourself against?

Er. RODDY FRAME I was to take the idea of competition seriously like B.B. Kinsaid of Peter Green that he was the only guy who really made him sweat, then I would sait of him.

I don't believe you.

I do. I think he's really very good! I like his songs and that AZTEC CAMERA album is my favourite record that's come out this year! He's also very young. If he's that good at 19, imagine how good he's going to be when he's 25! I wasn't that good at 19. I wish I was writing songs then as well as him. You won't be able to listen to him by the time he's 25 if he's that good now. That's when your start to feel nervous.

MODUS OPERANDI
Name ▶ DEPECHE MODE.
Album ▶ CONSTRUCTION TIME
AGAIN.

English charts ► TOP 5. Repeat ► TOP 5.

Single ► "EVERYTHING COUNTS".

Producer ► DANIEL MILLER, FOUNDER

MUTE RECORDS.

Characteristics ► MODE FANS "JUST CAN'T GET ENOUGH."

Videos ▶ YES.

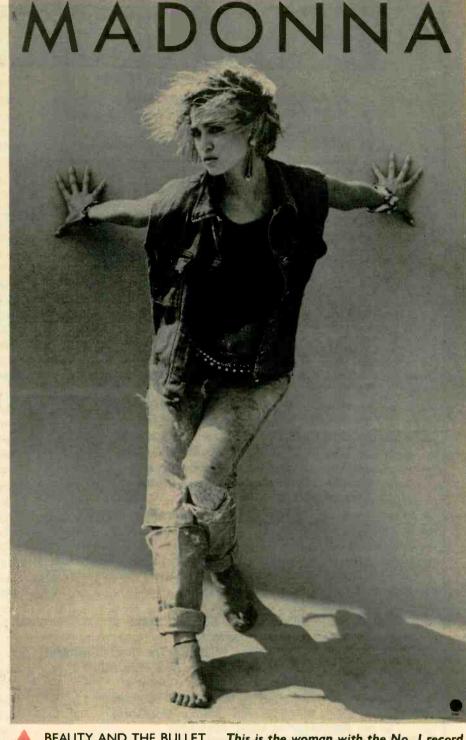
Upcoming tour ▶ YES.

Comments ► PREMIER "ELECTROCK"

BAND, ARRIVING U.S. ON TOUR,

DEFINITELY MAKING MOVE.

Label Sir C



BEAUTY AND THE BULLET... This is the woman with the No. I record. MADONNA's self-titled Sire debut LP is the hottest dance disc in the nation, ready to springboard CHR. Watch for her Steve ("Billie Jean") Barron-directed video—the single is HOLIDAY. I-95, KUTE, KJLH, XHRM, WDAS, WHAT, WHUR, WYLD, WILD, WBLK, WGPR, WLBS and WBLS are on this record.





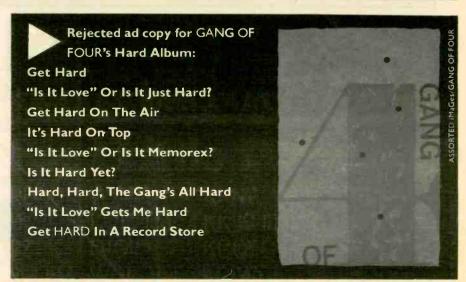


V I D E O SCENARIO



WHEN YOUROWN INITIALS ARE ENOUGH Here is a church and here is the steeple, open the doors and see all the people. One of them is TIM SCOTT, whose shadow falls across the church floor, guitar in hand. These scenes from his fascinating new video of SWEAR document a bizarre ritual involving voluptuous go-go dancers, hippies, a ring of fire and Scott's Dracula-like smile. We've sworn it before and we'll swear it again—SWEAR is a hit. On Sire.

Thanks for breaking TALKING
HEADS...on to PLATINUM





This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Continued From the Back Page

3 3 3 3   Mobert PLANT/The Principle (Es Paranza/Atlantic)   Other" (119) "Big Log" (107) "Mood" (100)   159 = 145 + 144 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 -	Three Two Last Weeks Weeks Week	September 23, 1983	166 REPORTERS	Total Reports		Medium Rotation R	Adds /	
3 ASIA/Alpha (Geffen) 4 6	1 1 1	POLICE/Synchronicity (A&M)	"King" (134) "Wrapped" (86) "Synch II" (52)	162+	152=	10+	<b>0</b> =	1 –
HEART/Passion Works (Epic)	3 3 2	2 ROBERT PLANT/The Principle (Es Paranza/Atlantic)	"Other" (119) "Big Log" (107) "Mood" (100)	<i>159</i> =	145+	14-	<b>0</b> –	0-
MOODY BLUES/The Present (Threshold/PolyGram)	2 2 3	3 ASIA/Alpha (Geffen)	"Heat" (129) "Don't" (65) "True" (58)	<i>158</i> –	120 -	<i>38</i> +	0=	1 –
1	5 4 4	4 HEART/Passion Works (Epic)	"Refuse" (153) "Sleep" (43) "Allies" (26)	<i>158</i> +	116-	42+	0=	0-
MOTELS/Little Robbers (Capitol)   "Suddenly"(140) "Robbers"(34) "Heartland" (26) 757 + 702 + 47 - 6 + 16 + 16 + 16 + 16 + 16 + 16 + 16	11 9 6	6 MOODY BLUES/The Present (Threshold/PolyGram)	"Sitting" (150) "Blue World" (50)	154+	113+	41-	$O_2-1$	3=
Suddenly"(140) "Robbers"(34) "Heartland" (26) 151+ 1702+ 41- 6+ 16+ 7	4 5 5	6 JACKSON BROWNE/Lawyers In Love (Asylum)	"Rocker (127) "Cut It" (43) "Lawyers" (41)	<i>152</i> +	107-	44+	1+	1 =
7				) <mark>151</mark> +	102+	41-	6+	16+
- 1	7 6 7	8 KANSAS/Drastic Measures (CBS)					<b>0</b> –	3+
10   STEVIE NICKS/The Wild Heart (Modern/Atco)	- 14 11	BIG COUNTRY/The Crossing (Mercury/PolyGram)		142+	<i>56</i> +	<i>85</i> =	1 –	4-
13   10   11 AC/DC/Flick Of The Switch (Atlantic)	9 10 9	10 STEVIE NICKS/The Wild Heart (Modern/Atco)	"'Anyone" (108) "Enchanted" (33) "Nothing" (23)	128=	92+	<i>36</i> –	0=	4+
- 27   15	13 13 10	11 AC/DC/Flick Of The Switch (Atlantic)					0=	3+
12   12   14   14 TALKING HEADS/Speaking In Tongues (Sire/WB)   19   17   16   16   10   10   10   10   10   10	- 27 15	RAINBOW/Bent Out Of Shape (Mercury/PolyGram)	"Street" (134)	134+	40+	90+	3-	11-
12   14	8 7 8	13 STRAY CATS/Rant n' Rave (EMI America)	"Sexy" (95) "Rebels" (26) "Too Hip" (12)	113-	73 –	<i>38</i> +	1 =	1 =
## HUEY LEWIS/Sports (Chrysalis)  ## HUEY LEWIS/Sports (Chrysalis)  ## Huert* (117) "Drugs" (21) "Heart of R&R" (13) 128+ 47+ 72- 8- 27- Noize" (91) "Slick Black" (32) "Health" (11) 113+ 46+ 63+ 4+ 144- 41- 14- 14- 14- 14- 14- 14- 14- 14	12 12 14	14 TALKING HEADS/Speaking In Tongues (Sire/WB)		108-	<b>69</b> –	<i>39</i> +	0-	2-
19 17 16	DEBUT	15 HUEY LEWIS/Sports (Chrysalis)	"Heart" (117) "Drugs" (21) "Heart Of R&R" (13)	128+	47+	72 -	8-	27-
6 8 13	19 17 16	16 QUIET RIOT/Metal Health (Pasha/CBS)		113+	46+	63+	4+	14+
10 11 12 18 FIXX/Reach The Beach (MCA) 29 23 17 19 MICHAEL STANLEY BAND/You Can't (EMI America) 10 11 12 18 FIXX/Reach The Beach (MCA) 29 23	6 8 13	17 LOVERBOY/Keep It Up (Columbia)		101 –	<i>58</i> –	<b>42</b> =	1+	3+
29   23   17   19   MICHAEL STANLEY BAND/You Can't (EMI America)   - 29   23   30   PETER SCHILLING/Error In The System (Elektra)   'Major Tom'' (114)   116+ 21+ 93+ 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1-	10 11 12	18 FIXX/Reach The Beach (MCA)		94 –	<i>58</i> –	36-	0=	2+
	29 23 17	19 MICHAEL STANLEY BAND/You Can't (EMI America)		116+	21+	93+	1-	1 –
14   18   19   21   DEF LEPPARD/Pyromania (Mercury/PolyGram)   "Foolin" (49) "Fire" (27) "Ages" (15)   83 = 48 + 35 - 0 = 5 + 4	- 29 23	20 PETER SCHILLING/Error In The System (Elektra)	•	110+	24+	77+	8-	13-
22   19   18   22   DANNY SPANOS/Passion In The Dark (Epic)	14 18 19	21 DEF LEPPARD/Pyromania (Mercury/PolyGram)		<i>83</i> =	48+	<b>35</b> –	0=	5+
25	22 19 18	22 DANNY SPANOS/Passion In The Dark (Epic)		<b>99</b> –	<i>30</i> +	<i>68</i> –	1 –	1 –
16	25	KINKS/State Of Confusion (Arista)					6-	<i>16</i> –
18   21   24   25   DIO/Holy Diver (WB)	16 16 20	24 ELVIS COSTELLO &/Punch The Clock (Columbia)		<i>80</i> –	30-	49-	1+	2+
20 20 22 26 BILLY JOEL/An Innocent Man (Columbia)  15 15 21 27 MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)  DEBUT  ALDO NOVA/Subject (Portrait/CBS)  ALDO NOVA/Subject (Portrait/CBS)  DOKKEN/Breaking The Chain's (Elektra)  40 - 27 31 HELIX/No Rest For The Wicked (Capitol)  HELIX/No Rest For The Wicked (Capitol)  CHEAP TRICK/Next Position Please (Epic)  36 34 31 33 BONNIE TYLER/Faster Than The Speed (Columbia)  BILLY IDOL/Don't Stop (Chrysalis)  BILLY IDOL/Don't Stop (Chrysalis)  BILLY IDOL/Don't Stop (Chrysalis)  BOYS BRIGADE/Boys Brigade (Capitol)  The Night'' (64)  "Tell Her'' (56) "Easy Money" (19) "Uptown (14) 69 - 46 - 21 + 1 - 2 - 46 - 25 - 36 - 29 + 0 - 1 = 46 - 27 + 46 - 27 + 46 - 27 + 46 - 27 - 27 + 46 - 27 - 27 + 46 - 27 - 27 + 46 - 27 - 27 + 46 - 27 - 27 + 46 - 27 - 27 + 46 - 27 - 27 - 27 + 46 - 27 - 27 - 27 - 27 - 27 - 27 - 27 - 2	18 21 24	25 DIO/Holy Diver (WB)		73-	<i>30</i> +	43-	0-	0-
15   15   21   27   MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)   Safety Dance" (64)   65 - 36 - 29 + 0 - 1 =	20 20 22	26 BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (56) "Fasy Money" (19) "Uptown (14)	69	46-	21+	1-	2-
DEBUT	15 15 21	27 MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)			36-	<i>29</i> +	0-	1 =
## ALDO NOVA/Subject (Portrait/CBS)  ## ALDO NOVA/Subject (Portrait/CBS)  ## ALDO NOVA/Subject (Portrait/CBS)  ## ALDO NOVA/Subject (Portrait/CBS)  ## Breaking Chains" (74)  ## Breaking Chains" (74)	DEBUT	ROMANTICS/In Heat (Nemperor/CBS)		<i>79</i> +	10+	<i>52</i> +	<i>15</i> –	32 -
Total Eclipse"   Characteria   Total Eclektra   Total Eclipse"   Total Eclipse	DEBUT	ALDO NOVA/Subject (Portrait/CBS)		93+	4+	54+	<i>35</i> +	92+
40 - 27 31 HELIX/No Rest For The Wicked (Capitol) "Heavy Metal" (80) 80 + 4 - 71 + 4 + 5 - 3 + 3 + 3 + 3 + 3 + 3 + 3 + 3 + 3 + 3		<del>-</del>		<i>75</i> +	9+	62+	4 –	13-
- 34				<i>80</i> +	4-	71+	4+	5-
36 34 31 33 BONNIE TYLER/Faster Than The Speed (Columbia) "Total Eclipse" (61) 61 − 32 + 27 − 2 + 4 = 6 − 40 35  BILLY IDOL/Don't Stop (Chrysalis) "Dancing" (64) 68 + 10 − 54 + 2 − 6 − 40 35 BOYS BRIGADE/Boys Brigade (Capitol) "Passion" (53) "Flow" (16) "Melody" (10) 73 + 7 = 56 + 9 − 15 − 12 26 26 37 ANIMALS/Ark (IRS/A&M) "The Night" (64) 66 − 9 = 56 − 1 + 1 − 13 28 30 38 BREAKS/The Breaks (RCA) "She Wants You" (61)				<i>73</i> +	13+	<b>59</b> –	1 –	8+
- 40 35		<del>-</del>		61 –	32+	27-	2+	4=
34       33       29       35       ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)       "Sucker For" (55) "Don't Stop" (14)       67-13=52-2+5-4       5-2       2+5-4       3-2 <t< td=""><td></td><td></td><td></td><td><i>68</i> +</td><td>10-</td><td>54+</td><td>2-</td><td>6-</td></t<>				<i>68</i> +	10-	54+	2-	6-
- 40				67-	13=	<b>52</b> –	2+	5+
27       26       26       37       ANIMALS/Ark (IRS/A&M)       "The Night" (64)       66-       9=       56-       1+       1-         31       28       30       38       BREAKS/The Breaks (RCA)       "She Wants You" (61)       61-       13+       48-       0-       1-				73+	7=	<i>56</i> +	<b>9</b> -	<i>15</i> –
31 28 30 38 BREAKS/The Breaks (RCA) "She Wants You" (61) 61 - 13 + 48 - 0 - 1 -		<del>-</del>		66 -	9=	<b>56</b> –	1+	1 –
				61 -	13+	48-	0-	1-
				64+	7=	50+	7=	21+
			•	47-	19-		0=	1 =

# BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

#### **MOTELS**

Little Robbers (Capitol)

"Suddenly." 91% of our 12-24 reporters on it. Total reports: 151. Hot 102, Medium 41, Extra Adds 6, Total Adds 16. Debuts at #7 on the AOR Albums chart.

#### **HUEY LEWIS & THE NEWS** Sports (Chrysalis)

"Heart." 77% of our 12-24 reporters on it. Total reports: 128, Hot 47, Medium 72, Extra Adds 8, Total Adds 27. Debuts at #15 on the AOR Albums Chart.

#### **ALDO NOVA**

Subject (Portrait/CBS)

"Monkey." 56% of our 12-24 reporters on it. Total reports: 93. Hot 4, Medium 54, Extra Adds 35, Total Adds 92. Debuts at #29 on the AOR Albums chart.

## **NEW & ACTIVE**

This data reflects reporting stations with a majority of listeners aged 12-24.

PAYOLAS/Hammer On A Drum ( A&M) "Where Is This Love"
Total Reports: 54(39)/Total Adds: 15(9); Hots: 12(11)/Hot Adds: 1(1); Mediums: 36(23)/ Medium Adds: 8(3)/Extra Adds: 6(5).

Y&T/Mean Streak (A&M) "Mean Streak"

Total Reports: 53(43)/Total Adds: 10(3); Hots: 7(6)/Hot Adds: 0(0); Mediums: 43(35)/ Medium Adds: 8(1)/Extra Adds: 2(2).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"

Total Reports: 48(45)/Total Adds: 7(4); Hots: 6(4)/Hot Adds: 0(0); Mediums: 39(39)/ Medium Adds: 4(2)/Extra Adds: 3(2).

GREG LAKE/Manoeuvres (Chrysalis) "Manoeuvres"
Total Reports: 41(39)/Total Adds: 4(4); Hots: 4(3)/Hot Adds: 1(0); Mediums: 34(34)/ Medium Adds: 0(2)/Extra Adds: 3(2).

AXE/Nemesis (Atco) "Heat In The Street"

Total Reports: 40(42)/Total Adds: 7(1); Hots: 6(5)/Hot Adds: 0(0); Mediums: 32(37)/ Medium Adds: 5(1)/Extra Adds: 2(0).

#### **MOST ADDED** ®

All Stations	
Aldo Nova	(96)
Romantics	(32)
Huey Lewis	(31)
Kiss ''Luck''	(27)
Pat Benatar "Love"	(26)

HOTT	EST
All Station	s
Police	(16 <b>7</b> )
Robert Plant	(155)
Asia	(127)
Moody Blues	(124)
Heart	(121)
THE RESERVE OF THE PERSON NAMED IN COLUMN 2 IS NOT THE OWNER.	The second secon

TORONTO/Girls Night Out (Solid Gold) "Girls Night Out"

Total Reports: 38(34)/Total Adds: 11(17); Hots: 6(7)/Hot Adds: 0(0); Mediums: 24(15)/

Medium Adds: 4(5)/Extra Adds: 7(12). TAXXI/Foreign Tongue (Fantasy) "Maybe Someday"

Total Reports: 34(35)/Total Adds: 4(11); Hots: 3(2)/Hot Adds: 0(0); Mediums: 28(27)/

Medium Adds: 2(6)/Extra Adds: 2(5).

SPANDAU BALLET/True (Chrysalis) "True"

Total Reports: 32(31)/Total Adds: 4(9); Hots: 11(9)/Hot Adds: 0(1); Mediums: 16(14)/ Medium Adds: 0(0)/Extra Adds: 4(8).

JOAN JETT & BLACKHEARTS/Album (Blackheart/MCA) "Everyday People"

Total Reports: 32(31)/Total Adds: 2(4); Hots: 8(11)/Hot Adds: 0(1); Mediums: 23(19)/ Medium Adds: 1(2)/Extra Adds: 1(1).

NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"

Total Reports: 30(25)/Total Adds: 4(4); Hots: 16(12)/Hot Adds: 2(2); Mediums: 13(11)/ Medium Adds: 1(0)/Extra Adds: 1(2).

EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA) "Love Is A Stranger"
Total Reports: 27(18)/Total Adds: 10(1); Hots: 9(9)/Hot Adds: 0(0); Mediums: 12(8)/ Medium Adds: 4(0)/Extra Adds: 6(1).

JOE PERRY PROJECT/Once A Rocker, Always A Rocker (MCA) "Once A Ro Total Reports: 24(9)/Total Adds: 16(9); Hots: 1(0)/Hot Adds: 0(0); Mediums: 8(1)/Medium

Adds: 3(1)/Extra Adds: 13(8). LISA PRICE/Priceless (Mirus) "Can't Hold On Forever"

Total Reports: 24(20)/Total Adds: 5(2); Hots: 2(1)/Hot Adds: 0(0); Mediums: 19(18)/ Medium Adds: 3(1)/Extra Adds: 2(1).

GRAND PRIX/Samurai (Chrysalis) "Shout" Total Reports: 23(21)/Total Adds: 4(6); Hots: 5(4)/Hot Adds: 0(1); Mediums: 16(15)/

Medium Adds: 2(3)/Extra Adds: 2(2). SILVER CONDOR/Trouble At Home (Columbia) "Trouble At Home" Total Reports: 21(15)/Total Adds: 9(5); Hots: 1(1)/Hot Adds: 0(0); Mediums: 13(11)/ Medium Adds: 2(2)/Extra Adds: 7(3).

Station Listings . . . See Page 55

# CHR PARALLEL ONE PLAYLISTS

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Buffalo

PD: Harv Moore

TO John Piccillo

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17, ME: 19
HORAN ROLLIDAY/Don's Try To Stop 18
HORAN LEAGUE/Mirror Hen
THESE/MOR Howney Time
QUARTERFLASH/Take Another Picture

CHEEP TRICK/Dencing The Wight Awa DAVE RESERVED/Information NINOS DETRIL/CANWAS OF Life PETER SCHILLING/Major tons Coming Home BOB REVER/Old Time Note & Roll

M MUSICRADIO

Washington, D.C.

PD: Alan Burns

MD: Mary Taten

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# 1 | FRANT TRALEMY | Frank Over |
# 2 | NACE | TERMINATION | Frank Over |
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# 5 | TERMINATION |
# 5 | TERMIN

BOB SEGER/Old Time Rock & Roll LAURA BRUNIGAN/Now Am 1 Supposed To

B104 WBSB

Baltimore

PD: Jan Jeffries Music Coord: Amy Kronthal

BILLY JUBIL/TWILE ADMINISTRATE

B 3 SILLY JUBIL/TWILE ADMINISTRATE

B 4 SILLY JUBIL/TWILE ADMINISTRATE

A 72 SIMPHIT/TWILE ADMINISTRATE

A 73 SIMPHIT/TWILE ADMINISTRATE

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ARDS HURY LEWIS & NEWS/Meart And Soul BILLY JOSE/Optown Girl



PD: Sonny Joe White Music Coord: Geni Donaghey

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Buffalo PD: Bob Wood MD: Roger Christian

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Pittsburgh PD: Steve Kingston MD: Don Geronimo

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EINES/Don't Forget To Dance QUIST RIOT/Com On Feel The Hoise HICHAEL SEMBELES/Autometic Men

Long Island

PD: Bill Terry Music Coord: Ruth Tolson

COORD: KURTH TOISON

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Buffalo

PD: Ray St. James MD: P.J. Fox

MD: P.J. Fox

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MD: Keith Abrams

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Pittsburgh PD: Cary Pall

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

HORY LEWIS & MEMS/Heark And Soul HOTELS/Huddenly Last Summer LOVENOY/Quee Of The Broken B TORICHTO/ALL 1 Head HADDESE/IL Heark be Love JOROCKES/Just Got Locks GENES 18/Heare

**WNBC** New York

PD: Kevin Metheny Music Coord: Babette Stirland



Providence

Operations Manager: Tom Cuddy

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BRUSENS & PLACELTON SAIRT JOSTON SERVICE
ROS SCORT/Old Them Rock & Poil
A. JARBEAU ALTVOWN IN PAYAGEM
STACT LATYLEAW/Alrecies
GRIFT HOT/OWN On Feel IT THE ROSE
DAVID BOWIE/Rockers Leve
AVENTA FATATORIO/CAN IN THE ROSE
ELVIE (COTELLO/Everyday I Write The

CFTR680 PD: Sandy Sanderson

Radio 66

STBAY CATE/(She's)Beay - 17 POGICS/King Of Pain SKALAMER/Deed Giveeway FIRK/Ose Thing Leads To An OAVID SORTE/Modern Love MANDATTAN TRAMSPE/Spice Of Life

Buffalo

PD: Sandy Beach

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Scott Walker MD: Glenn Kalina

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QUARTERFLADE/Teke Another Fictu SILLT JOBL/Uptown Girl HiCHAIL SERBELLD/Actomatic Man DIV LEPAMO/Feolin' HEB/Ny Town HUNGH IRAGUS/Mittor Man HAMRATTAN TRANSFE/Spice Of Life HATTERN WILDER/Break My Stride PAT ERRATAN/Lowe Is A Bettletleid IORGERES/Jawe Con Lower NEW AT WORK/Dy. Heckyll & Mr. Jiw YURBS/The Rockey Time QUIET KIOT/Cum On Pech The Holes Boston PD: Rick Peters

NOMES TYPESTYPES SELECT TO THE TAXABLE SELEC

HER AT MORE/Dr. Heckyll & Rr. Jiv SURYTHRICE/Love Is A Baranger PAT BENATAR/Love Is A Battlefield QUIST NIOT/Cum On Feel The Holse

SOUTH

930

Houston

PD: John Lander

MD: Patty Hamilton 

755 Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

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20, 28 TALKING MEADE/Burning Down The Hous MEMA/99 SeftBellons ROMAN HOLLIDBY/Doe't Try To Stop It

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Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

Dallas/

Ft. Worth

19 19 STRANT CART/(Date) Sharpy = 17
29 SEAR AND PTILE THE STRANT STRANT

B-97Fm

New Orleans PD: Nick Bazoo

PD: Nick Bazon

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SYMPIE HICES/IT. Anyone Palls HCYCLE/Duddenly Last Summer KIMES/Don't Porqui To Duscop TRLKIME HEADS/Marwing Down The House



Ops Mgr: Mason Dixon MD: Diana Thomas

Atlanta

ATLANTA'S RADIO STATION MD: Chris Thomas

Miami

PD: Robert W. Walker MD: Frank Amadeo

HOMBIE TYLEN/Potal Ecityme Of The STACY LATTIAM/RESTRICTS ARTHER PLACK/TWN-6pt 1 CHistoric SCS MAND/Just &s Good to Me THACK/Pottcla's do The Ritz PLANET FRYEK/Cheep Thrills RILEY JOHL/Tell Set Moout &t DEF LEFFRAN/Poolis' SILLEY FORLING THE NEW MODELS IS DESCRIPTION OF THE SILE OF THE SI

QUIET REOT/Com On Peol The Stoke ELIQUE/Stop Dospin' No Arote SHALMMAR/You Com Court On No FIXE/One Thing Leads To As

HOUSY SLUBS/Sitting At The Sheet HICEASL SEMBLLO/Satometic Man

Atlanta

(94-Q) PD: Jim Morrison MD; Jeff McCartney

www.americanradiohistory.com

#### **MIDWEST**

# WKT Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

B 3 1 ROMBIE TILEN/TOTAL Sclipes Of The 2 2 MEN ETPEMOFE MATE/The Sefety Dance 8 7 3 POLICE/Ling of Pein 1 4 SILLY JOSE/Well Ber About It 6 1 3 SPANDO BALLEY/Terus 4 6 ASIA/Don't Cry 6 ASIA/Don't Cry 7 Con Drew 6 6 SILLY JOSE/MATE FOR Drew 7 Control Communication Comm

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#### PD: Scott Alexander

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Chicago

## MD: Steve Perun

HEAV. SHEVE FEILIN

1 1 High SLYWOOT MIT/The Safety Dance

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MODEY SLOWE/Sitting At The Whoel' EPARDAU BALLST/Tree

# O102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

2 ) POLICE CLARGE OF FAIR SHAPE

2 ) SHE WITCH THEY THE SAFETY DATE

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Ops. Mgr.: Steve Casey

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## WABX Detroit

SILLY JORL/Tell Her About It SON'S TYLER/Total Sclipse Of The AIR SUPPLE/SELING Love Out Of No TACO/Pettin' On The Site

4 1 SOUTH TYPESTYPHIS SELECTION OF NOW 10 SOUTH TYPESTYPHIS SELECTION

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## WEOL PRIMI

PD: Tac Hammer St. Paul Asst. PD/MD: Gregg Swedberg

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ADDB HICHARL BROWNELLO/Automatic Man BILLY JUEL/Uptown Girl

DAYE MEMORISH/Information GLESS SHORMSCH/Don't Givis Got Lowel MACRESS IN Meet Se Love MACRESS VEHICLES Street Sty Stride MACRES VEHICLD: Secty11 5 St. Jiv

## Hor Herst WHYT

PD: Steve Goldstein MD: Bob Ransom

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23. 79. 30
EXHEA/Don't Forget To Dance
ROMATICS/Talkies in Your Sleep
HKTAS ADAMS/Fala Yime
HKTELS/Sudden't Last Summer
ACHTELS FALTSSO/CAN't Shake Loose
VMAMI D.E./Nad Boye

WHAMI D.E./Med Sove GEOMOG SEMSION/Ledy Lowe Mellome Morn SEFFRAT OGBORNE/Don't Yes Get So Med SOD STEMBLEY/Shot ha I Genna Dol'I' SEM AT WORK/De, Newly 11 6 Mr. Jiv SCOOY SLUES/SITCLES AT The Shot) SEMSIMES/SITCLES AT The Shot)



## MD: Dave Robbins

## WCCLOB Cleveland

PD: Bob Travis MD: Tom Jeffries

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AGRETHA FALTSKOG/Can't Shake Loose LOVERBOT/Quien Of The Broken H JOHOMERS/Just Got Leoky
TANIBLE/FigNe Fire With Fire
serves a FRACK/Foolght 1 Calebreta
AUGUSLAFFE Wight
HER AT MORE/Dr. Heckyll a Mr. Jie
HABHATYAN TRANSFE/Fool Of Life

## от от квеQ

#### Kansas Citu Ops Manager: Todd Chase MD: Pat McKay

H 1 1 HICHARL SERBILLO/Manimum 2 2 HICHARL JACKSON/Muman Metura 8 6 3 IMALARA/Mand Givenumy 1 1 SICOMEN SENSITION PARALEM

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# WKQX Chicago PD: Chuck Morgan Music Coord.: Kurt Kelly

STEMY CATS. (Die's) Sery = 17
FIXE/One Thing Lands To An
TALKING MEDDE/Burning Down The Some
AGMETHA FRATMONDER: To Shek Lones
HOCKES & PARCON/Islands In The Street

#### **WEST**



## PD: Mike Novak MD: Steve Behm

## KOPA

Phoenix MD: Art Morales

MD: Art Morales

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Tacoma-Seattle MD: Sean Lynch

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PD/MD: Jon Barry

\*\*PUMDLE Jon Barry

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PAT MEMOTRA/Lowe is d Satilefield RICHAEL SEMBLE/O Serometic Man QUIBT RIOT/Own On Past The Moise JOURNEY/Send Nor My Lowe ROMANTICE/Telking to Your Sleep

## KWSS 94.5 PM

San Jose PD: Dave Van Stone MD: Chris Knight

DAVID BORIE/Roders Love LIONER, RICKES/All Hight Long(All Mi FRINCE/Delirious HICKELL SHORELD/Automatic Man TALKING HEAD/Parking Cores The Hous

# Los Angeles

PD: Paula Matthews MD: Robert Moorhead

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DAYE EDERHOS/Information SURY LEWIS & MEWS/Meart And Soul LIOMEL RICHIE/All Hight Long(All Hi

27
CHITTRE CLUB/Earms Chammleon
HUMAN LEAGUE/Mirror Ham
TURES/The Honkey Time
JOURNEY/Seed Her My Love
Alm BUPPLY/Making Love Out Of Bo
NC/DC/Guns For Hire MARILE ECVIT/Only You

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## Q103FM KOAQ RADIO Denver

PD: Jack Regan
MD: Alan Sledge

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# KISFM Los Angeles 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

MD: Mike Schaefer

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HURY LEMIS & HEMBA/Heart and Soul
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EURIFFUNICE/Low Is a Bitfenger
EURIFFUNICE/Low Sol of Principles
BILLS JUEL/Low/An jor Town Coming Home
HIGHIGHT STAR/Fresh-A-Eold

# Denver Denver

PD: Doug Erikson MD: Gloria Avila

GOING AVIDA

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## 610 0 KFRC

San Francisco PD: Gerry Cagle MD: Sandy Loule

South Coule State of the County of the Count

TUBES/The Nonkey Time ELIQUE/Stop Doggin' Ne Aroun LINDSEY BUCKINGNA/Holiday Rosd

Phoenix

PD: Charlie Quinn MD: Steve Goddard

MD: Steve Goddard

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D 30 HGGDY BIRDS/Sitting &t The Wheel

ADDR 17. 28 BILLY JOHL/Pptown Girl LIONEL KICHIE/All Hight Longials Wi HEART/Enw Can I Mefune STEVIE WICKS/If Anyone Palle BETAN ADAMS/This Time

KCNR Portland

PD: Richard Harker MD: Trevlyn Holdridge

MD: Trevlyn Holdridge

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# KUBE 93FM

Seattle
PD: Charlie Brown
MD: Tom Hutyler

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690 XTRA
San Diego

PD: Jim Richards MD: Steve Sande H 1 1 MED WITHOUT HATE/The Eafsty Dance H 2 2 WHAM! U.S./Med Boys H 9 3 Books: TYREE/Tyre/Laiscippe Of The 4 6 FFRAY CATY/(18h-16 | Boys 1 1] 5 5 SILLY JOUR\_THA! I MAY THOMAS I H 10 6 BEALAMAK/Dead Giveney H 12 7 FOLGE/Rang Of Pain B 8 FRAME SPEALORE/Thr From Over 13 8 FRAME SPEALORE/Thr From Over

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BDG STEWART/What he I Comme Doil's JOBH JETT/Everyday People

# IN IOI FM

Los Angeles
PD: Bob Hamilton
MD: David Grossman

22 BILLY JOHL/Uptown Girk SETHER & CHRISE/Mile't Mobody BOS BECSE/Cold Time Rock & Boll UNITIONICE/Love Is A Stranger JOHNEY/Band Sar My Love JOHNEY/Band Sar My Love JOHNEY/Band Cot Lacky

STEVIE SICES/IE Anyone Palis JACKSES SHOWNE/Tonder IN The MATTERS WILLDES/ITTON My Stride AID WINES/ORNING Lown Cot. Of No.

#### EAST Most Added .. Hottest

M. Stanley Band Michael Sembello **Bonnie Tyler** Police Air Supply

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH **Most Added**<sub>®</sub> Hottest

Billy Joel Michael Sembello **Eurythmics** 

Bonnie Tyler Rogers & Parton

## PARALLEL TWO

BOB SEGER PAT BENATAR BILLY JOEL EURYTHMICS LIQUID GOLD HOTTEST: HOUTEST:
BONNIE TYLER 3-1
MEN WITHOUT HATS 2-3
BILLY JOEL 5-4
SPANDAU BALLET 11-5
AIR SUPPLY 15-10

## WTRY/Albeny, NY Bill Cehill

LOVERBOY (dp) EURYTHMICS BRYSON & FLACK BOTTEST: BONNIE TYLER 1-1 AIR SUPPLY 9-5 POLICE 10-7 STRAY CATS 12-9 TALKING HEADS 20-14

TALKING HEADS
QUIET RIOT
ROGERS & PARTON
GEORGE BENSON
PRINCE
MOTELS
DAVID BOWIE DAVID BOWIE HOttest: BONNIE TYLER 3-1 POLICE 15-6 STRAY CATS 20-9 AIR SUPPLY 24-12 PRANK STALLONE D-18

## WVSR/Charleston, WV

Doug Yanak
LIONEL RICHIE
JOURNEY
COMMODORES
BILLY JOEL
EURYTHMICS
PAT BENATAR
GUARTERFLASH
EUMAN LEAGUE
DAVID BOWIE (dp)
JOBOXERS (dp)
Bottest:
ROGERS & PARTON 2-1
LAURA BRANIGAN 5-2
ASIA 7-3
AIR SUPPLY 8-4
POLICE 16-8

## K104/Erle, PA

BIN Shannon
MEN AT WORK
MSB
GUIET RIOT
GUARTERIAS
DAVE EDWINDS
JOHNSON EPLACK
ROMANTICS
JOHNSON EPLACK
ROMANTICS
JOHNSON EPLACK
ROMANTICS
LOVERBOY 1-1
DEF LEPPARD 19-11
POLICE 18-12
LIONEL RICHIE 22-13
MACERIMENTERS
LIONEL RICHIE 22-13

WYCR/Hanover-York, PA Mark Richards MATTHEW WILDER MSB
Bottest:
BONNIE TYLER 4-1
STRAY CATS 10-6
FRANK STALLONE 11-7
FOLICE 16-10
ELTON JOHN 24-18
WTIC-FM/Hertford; CT
Mike West

MEN AT MORK
BRYSON 6 FLACK
MICHAEL JACKSON
HOTCHSE:
BONNIE TYLER 3-1
POLICE 5-3
SPANDAU BALLET 10-5
FIXX 18-14
LIONEL RICHIE 21-17

WKEE/Huntington, WV Gary Miller Gary Miller

QUARTERFLASH
LOVERBOY (dp)
PAT BENATAR (dp)
HICHAEL SEMBELLO
BILLY JOEL (dp)
JOURNEY
HUMAN LEAGUE (dp)
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## WLAN-FM/Lancaster, PA

LOVERBOY MANBATTAN TRANSFE BILLY JOEL JOBOXERS Hottest: BONNIE TILER 1-1 MEN WITBOUT HATS 3-2, POLICE 8-4 SPANDAU BALLET 10-5 AIR SUPPLY 13-7

DAVID BOWIE
DONNA SUMMER
PAT BENATAR
MICHAEL SEMBELLO
KINKS
BONNIE TYLER 1-1
MER MITHOUT HATS 2-2
AIR SUPPLY 11-7
TALKING HEADS 15-11
FIXX 20-13

MIDUEL BROWN BILLY JOEL MICHAEL SEMBELLO DAVID BOWIE MATTHEW WILDER PAT BENATAR HOTCEST: PRANK STALLONE 9-3 MADNESS 13-4

#### Charley Lake

Charley Lake
STEVIE NICKS
SREENA EASTON
ROD STEWART
STACY LAITISAM
MICHAEL SEMBELLO
HOTHER SEMBELLO
BONNIE TILER 2-2
BILLY JOEL 3-3
TALKING HEADS 16-4
NAKED EYES 12-8

SBPXY/Rochester, NY
Tom Mitcheil
MEN AT WORK
EURYTHMICS
EURYTHMICS
BONNE TYLER
BONNE TYLER 1-1
POLICE 10-5
AIR SUPPLY 11-9
FIXX 19-13
TALKING HEADS 22-18

Paul Cassidy

PAT BENATAR

OUIET RIOT (dp)

JACKSON BROWNE

BANKAR

NICHAEL SEMBELLO

RANSAS

MICHAEL SEMBELLO

RANSAS

MOTHERE TYPER 6-3

STRAY CATS 8-5

POLICE 17-14

FIXX 31-18

WKFM/Syracuse

John Caruccl

MSR

John Carucel

MSB
MSB
GLENN SHORROCK
PAUL YOUNG
BILLY 100L (dp)
HUMAN LEAGUE
JO JO 29
BILLY JOEL
BILLY JOEL
BONNIE TYLER 5-1
ROBERT PLANT 12-9
POLICE 17-12
KINSS 25-16
FIXX 31-20

## WPST/Trenton, NJ Tom Taylor

EURYTHMICS JOURNEY
QUIET RIOT
QUIET RIOT
ROMAN MOLLIDAY
MICHAEL SEMMELLO
HOTESEL
BONNIE TYLER 2-1
AIR SUPPLY 7-5
SPANDAU BALLER 16-7
POLICE 17-8
FIXX 26-19

## WRCK/Utica, NY Jim Reitz

JIM Retz
KINKS
JOURNEY
QUARTERFLASH
TUBES
AC/DC (dp)
MSB
BILLY IDOL
HOTELS
HOTELS
MEN WITHOUT HATS 1-1
BONNIE TYLER 5-3
FOLICE 6-5
FIXX 11-8
QUIET RIOT 20-15

## WKRZ-FM/Wilkee-Berre

Jim Rising
MICHAEL SEMBELLO
DEF LEPPARD
MINOR DETAIL
OUARTERFLASH
JOBOXERS
LOVERBOY
JOURNEY
HOTTERS:
BILLY JOEL 1-1
BONNIE TYLER 6-3
FIXX 26-4
BOB SECER 31-6
RINKS 19-15

## Q106/York, PA Den Steele

Den Steele

STACY LATTISAW
MICHAEL SEMBELLO
BILLY JOEL
BOTTES
BOT

## PARALLEL THREE

#### WFBG/Altoons, PA

Tony Booth
LIONEL RICHIE
JOURNEY (dp)
BILLY JOEL
JACKSON BROWNE
CARLY SIMON
JAMES INGRAM (dp)
AC/DC (dp)
QUARTERFLASR (dp)
PAUL YOUNG (dp)
MSB (dp)
MSB (dp)
BONNET TYLER 1-1
REN WITHOUT RATS 2-2
BILLY JOEL 3-3
SYAMBON BALLET 14-5
DEF LEPPARO 20-14

## WACZ/Bangor, ME Michael O'Hara

BRYSON & FLACK HUMAN LEAGUE NELSON & JENNINGS NELSON & JENNINGS AC/DC PAT BENATAR Hottest: BONNIE TYLER 1-1 AIR SUPPLY 6-3 DEF LEPPARD 13-10 SPANDAU BALLET 14-11 ROGERS & PARTON 17-14

## WQUY/Bangor, ME Jim Randall

PAUL YOUNG MATTHEW WILDER MATHEW WILDER TUBES PAT BENATAR QUIET RIOT MSB HOTEGA: BONNIE TILER 1-1 BILLY JOEL 4-2 TALKING HEADS 5-3 SPANDAU BALLET 10-7 JEFFREY OSBORNE 14-10

## WIGY/Bath, ME Scott Robbins

JACKSON BROWNE MSB BILLY JOEL PAT BENATAR PAT BENATAR
TUBES
PAUL YOUNG
HOTLEST:
BONNIE TYLER 1-7
POLICE 7-5
FRANK STALLONE 9-6
FIXX 13-9
TALKING HEADS 22-13

#### WCIR/Beckley, WV

**Bob Spencer** HUEY LEWIS & NEWS
STEVIE NICKS
COMMODORES
COMMODORES
LEE GREENMOOD
MANHATTAN TRANSFE
HOTEST
AIR SUPPLY 1-1
BILLY JOEL 5-2
SHALAMAR 12-8
SPANDAU BALLET 17-9
ROGERS & PARTON 18-16

#### WOMP-FM/Bellain

Dwayne Bonds

CARLY SIMON
EURYTHHIGS
DEF LEPPARD
QUIET RIOT
PAT BEMATAR
JACKSON BROWNE
CEE FARROW
KLIQUE
JO JO SEP
HOCLEST:
BONNIE TILER 1-1
POLICE 7-2
JUICE NEWTON 9-3
ROGERS 6 PARTON 12-5
PRINCE 22-13

SHALAMAR QUIET RIOT (dp) MICHAEL SEMBELLO DEP LEPPARD (dp) HOTEGE: BONNIE TYLER 1-1 LAURA BRANIGAN 9-4 ROGERS 4 PARTON 12-5 SPANDAD BALLET 10-7 POLICE 23-15

## WTSN/Dover, NH Jim Sebastian

JIM Sebastian
BOB SEGER
JOAN JETT
EURYTHMICS
BRYSON & PLACK
HUEY LEWIS & NEWS
ANIMALS
DONNA SUMMER
ROttest:
BILLY JOEL 2-1
BONNIE TYLER 3-2
SPANDAU BALLET 9-5
POLICE 10-7
ROBERT PLANT 19-14

## WERZ/Exeter, NH Scott MacKay

SOOT MACKEY
BILLY JOEL
JOURNEY
JACKSON BROWNE
THE SELECTION
SUBSTRICT SOUNT SELECTION
SUBSTRICT SOUNT SELECTION
SUBSTRICT SOUNT SELECTION
SUBSTRICT SOUNT SELECTION
SUBSTRICT SUBSTRICT SOUNT SELECTION
SUBSTRICT SUBSTR

WZYQ/Frederick, ND Kemosabi Jos MSB ROMAN HOLLIDAY ROMAN HOLLIDAY GENESIS Hottest: ROGERS & PARTON 4-1 AIR SUPPLY 1-2 FRANK STALLONE 11-9 BONNIE TYLER 20-10 PIXX 18-14

## WQCM/Hagerat Gary Portness

HUMAN LEAGUE ROMAN HOLLIDAY JOBOXERS HUEY LEWIS & NEWS QUARTERPLASH LIONEL RICHIE MICHAEL SEMBELLO MSB MICHAEL SECURITY SERVICES SERV

DK100/Itheca, NY Denny Alexander Denny Alexander
BRYSON & FLACK
OULET RIOT
STACY LATTISAW
ROMANTICS
JO JO ZEP
OUARTERFLASH
MSATHEN WILDER
MICHAEL SEMBELLO
MICHAEL SEMBELLO
MICHAEL JACKSON 3-1
ROCERS & PARTON 11-6
STRAY CATS 14-9
POLICE 22-13
DEF LEPPARD 25-16

13FEA/Manchester, NH Rick Ryder JACKSON BROWNE JACKSON BROWNE
TUBES
MICHAEL JOHNSON
HOTTEST
BILLY JOEL 1-1
NARED EYES 3-3
MEN WITHOUT HATS 4-4
BONNIE TYLER 9-9
ASIA 19-19

#### WKHI/Dosen City, MD Jack Gillen

MICHAEL SEMBELLO
BILLY JOEL
JACKSON BROWNE
KSS (dp)
MATTHEW HILDER
EUNTHHICS
BOWNIE TITLE 8-4
FRANK STALLONE 10-6
SPANDAU BALLET 15-7
POLICE 16-9

## 96XIL/Parkersburg, WV Paul DeMille

JOBOXERS QUARTERFLASH QUARTERFLASH
MSSB
DAVE EDMUNDS
DAVE EDMUNDS
JO JO 2EF
AC/DC (dpp
MATTHEW WILDER
MATTHEW WILDER
MINITES
ROMANTICS
ROMANTICS
LAURA BRANIGAN 2-1
AIR SUPPLY 3-2
SHEENA EASTON 10-5
DEF LEPPARD 15-7
LIONEL RICHIE 26-18

## WJBQ/Portland

WHEB/Portsmouth Pick Been

JOURNEY
MSB
ROttest:
BONNIE TYLER 1-1
POLICE 6-3
FIXX 11-6
MOTELS 20-11
MOODY BLUES 27-18

JOURNEY
PETER SCHILLING
GLENN SHORROCK
MSB
ROttest:
BONNIE TILER 1-1
MEN WITHOUT HATS 2-2
TALKING HEADS 6-3
POLICE 7-4
SPANDAU BALLET 14-8

#### SOUTH PARALLEL TWO

## WBBQ/Augusta, GA Bruce Stevens

STUCE Stavens
JOAN JETT (dp)
BRYSON 4 FLACK
BILLY JOGE
PAT BENATAR
HOTERS!
AIR SUPPLY 1-1
HOGERS 4 PARTON 11-2
HEN WITHOUT HATS 5-3
BILLY JOGE 6-4
FRANK STALLONE 9-9

## KHFI/Austin, TX Volkman/Gerrett

none Hotteet: MEN WITHOUT HATS 1-1 POLICE 7-7 FRANK STALLONE 9-9 SPANDAU BALLET 11-11 MADNESS 15-15

MANNATAN TANNSPE EDDIE RABBITT BILLY JOEL HOTESE: BONNIE TILER 4-1 LAUBA BRANIGAN 2-2 AIR SUPPLY 6-5 BILLY JOEL 1-8 MEN WITHOUT HATS 15-9

## KZZB/Besumont, TX Murphy/Harrison

Murphy/Harmson
HUMAN LEAGUE
JOURNEY
PAT BENATAR
BILLY JOEL
HOTTER
STRAY CATS 8-3
TALKING HEADS 9-5
BONNIE TTLER 13-6
ELTON JOHN 16-8

#### WQID/Blloxi, MS Kirk Cliett

MOTELS LIONEL RICHIE RUEY LEWIS 4 NEWS ROMAN HOLLIDAY (dp) Hottest: BONNIE TYLER 1-1 MEN WITHOUT HATS 3-2 SPANDAU BALLET 4-4 FIXX 24-10 PRINCE 23-11

PIXX
PAT BENATAR
JOBOXERS
STACT LATTISAM
MICHAEL SEMBELLO
HOCTES
BONNIE TYLER 1-1
ASIA 8-5
SPANDAU BALLET 13-9
POLICE 15-10
GEORGE BENSON 17-12

#### WSSX/Charleston Bill Martin

BHI Martin

MEN AT WORK

ANIMALS

PAT BENATAR

JOURNEY

JACKSON BROWNE

HOttest:

BONNIE TILER 1-1

JIM CAPALDI 7-4

FOLICE 10-7

FIXX 18-13

BRYAN ADAMS 28-17

#### WBCY/Charlotte, NC Bob Kaghan

BOD KAGNAN
MICHAEL SEMBELLO
BRYSON 6 FLACK
PAT BENATAR
MSB TENATAR
MSB TENATAR
MSB TENATAR
MSB TALER 1-1
SONNIE TYLER 1-1
SPANDAU BALLET 15-9
FOGERS 6 PAFTON 16-10
TALKING HEADS 18-13

BILLY JOEL EURYTHMICS SHEENA EASTON DAVID BOWIE DAVID BOWLE Hottest: ASIA 2-1 BONNIE TYLER 1-2 MEN WITHOUT HATS 3-3 POLICE 6-5 AIR SUPPLY 14-8 WNOK-FM/Columbia, SC

Tom Kent
SPANDAU BALLET
MOTELS
LIONEL RICHIE
STEVIE NICKS
ANIMALS
KINKS
HOTLES
HOTLES
1-1
FIXX 23-6
SHEENA EASTON 22-7
MODDY BLUES 24-1
MADNESS 25-14

Tom Kent

Phoenk/O'Neil

DONNA SUMMER
PAUL YOUNG

TUBES
JOURNEY
MEN AT HORK
JACKSON BROWNE
EUNTTHMICS
MSB
HOCKEST:
BONNIE TYLER 1-1
AIR SUPPLY 2-2
POLICE 10-6
SHEENA EASTON 14-10
ROGERS & PARTON 27-16

Chuck Finley
COMMODORES (dp)
EURYTHMICS
BRYSON & PLACK (dp)
CEE PARROW
EDDIZ & THE CRUIS
RUYUS & CHARA
ROMANTICS
INDUSTRY
HUMAN LEAGUE
BOD SEGER
ANIMALS
BONNIE TYLER 1-1
NAKED EVES 7-5
AIR SUPPLY 9-6
POLICE 18-10
FIXX 25-19

KTE/COPPUM Christ 72

KTE/COPPUM Christ 72

LIDPO/Tucker
LIONEL RICHIE
MATTHEN WILDER
AL JARREAU
JOBOXERS
MSB
JACKSON BROWNE
MICHAEL SEMBELLO
HOCLEST
BONNIE TYLER 2-1
MEN WITHOUT HATS
BILLY JOEL 1-6
STRAY CATS 8-7
AIR SUPPLY 20-13

## KZFM/Corpus Christ Chuck Baker

Chuck Baker
PAT BENATAR
LOVERBOY
ANIMALS
EURYTHINICS
HOCKERS
TYLER 1-1
STRINI CATS 6-5
DEP LEPPARD 8-6
AIR SUPPLY 12-7
SPANDAU BALLET 17-14

## WDOQ/Dayton Raiph Wimmer

WDCG/Durham-Raieigh Randy Kabrich

KAMZ/EI Paso, TX

KSET-FM/EI Paso, TX

none
Hottest:
DEF LEPPARD 1-1
ASIA 3-3
WHAM! U.K. 6-6
MADNESS 9-9
BILLY IDOL 12-12

WRQK/Greensboro, NC Was Jones

JOBOXERS
EURYTHHICS
MANHATTAN TRANSFE
STACY LATTISAM
HOTLEST
BONNIE TYLER 4-1
MEN WITHOUT HATS 7-6
LADRA BRANIGAN 12-9
POLICE 20-14
ROBERT PLANT 26-21

WANS-FM/Greenville, SC

ROD Metts
BILLY JOEL
BOB SEGER
MANHATTAN TRANSFE
JOURNEY
EURYTHNICS
HOTHERS
HOLIES
BONNIE TYLER 1-1
POLICE 9-3
SPANDAU BALLET 12TALELINE HEADS 18-1

POLICE 9-3 SPANDAU BALLET 12-8 TALKING HEADS 18-14 FIXX 29-20

BILLY JOEL JOBOXERS

Raiph Wimmer

BOB SEGER
NELSON 4 JENNINGS (dp)
PAT BENATAR (dp)
EURTHRICS
MICHAEL SEMBELLO
BOKNIE TYLER 1-1
BONNIE TYLER 1-2
SPANDAU BALLET 11-4
STRAY CARS 16-13
ROGERS 4 PARTON 21-15

## KBFM/McAllen-Br Bob Mitchell WNFI/Daytone Beech, FL. Brien Dougles

Bob Mitchell
LAURA BRANIGAN
BILLY JOEL
BRYSON & FLACK
BOTHER THE BONNIE TYLER 3-1
ASIA 2-2
MEN WITHOUT BATS 4-3
POLICE 9-6
SPANDAU BALLET 8-7 none
Hottest;
BONNIE TYLER 1-1
AIR SUPPLY 2-2
BILLY JOEL 6-6
POLICE 17-17
ROGERS 6 PARTON 18-18

## FM100/Memphie, TN Wall/Mayweether

JOURNEY
BILLY JOEL
MICHAEL JACKSON
HOteest:
BONNIE TILER 2-1
MEN WITHOUT HATS 4-2
RICK SPRINGFIELD 10-6
AIR SUPPLY 11-10
NAKED EYES 15-11 Walfwayweath
BAVID BONIE
BUNTIHICS
SON BENEFICIES
HOTERS
HOTERS
BILLY JOEL 1-1
BONNIE TYLER 2-2
SPANDAU BALLET 11-5
AIR SUPPLY 23-10
ROGERS 6 PARTON 28-23

WABB-FMIMobile, AL Frantfuller GEORGE BENSON LOVERBOY QUIET RIOT (dp) EURYTHMICS Hottest: ASIA 1-1 SPANDAU BALLET 10-9 FOLICE 11-10 FIXX 16-13 PRINCE 24-16 none Hottest: TONNA SUMMER 1-1 MICHAEL JACKSON 2-2 MEN WITHOUT BATS 5-5 BONNIE TYLER 7-7 STACY LATTISAW 11-11

## G100/Mobile, AL Scott Griffith

Scott Griffith
MICHAEL SEMBELLO
JACKSON BROWNE
BILLY JOEL
BILLY JOEL
BORNE
BOR

## WHHY-FM/Monte

HOTEST:
BONNIE TYLER 1-1
AIR SUPPLY 4-4
ROGERS 4 PARTON 8-8
ROBERT PLANT 13-13
COMMODORES 14-14

#### KRQV/McAllen-Br Perry/Taylor

PetryTaylor

PETER SCHILLING
BERLIN
PAUL YOUNG
MATTHEW WILDER
ANIMALS
CEE PARROW
HONNIE TYLER 1-1
AIR SUPPLY 4-3
DONNA SUMMER B-4
MEN AT WORK 27-14
HERBIE HANCOCK 29-20

#### KX104/Nashville, TN Bryan Sargent

BRYSON & PLACK STACY LATTISAW BOB SECER BILLY JOEL MATTHEW WILDER HOTCEST BONNIE TYLER 1-1 AIR SUPPLY 2-2 SPANDAU BALLET 6-3 STRAY CATS 5-4 ROGERS & PARTON 13-5 BILLY JOEL EURYTHMICS JOURNEY MICHAEL SEMBELLO DONNA SUMMER HOTEST: ROGERS & PARTON 3-1 POLICE 11-7 FIXX 13-8 TALKING HEADS 16-10 PRINCE 23-13

POCERS & PARTON 13-5

94TYX/Jeckson MS

Jim Chick

AGNETHA FALTSKOG (dp)

DAVID BOWIE (dp)

BILLY JOEL

LEE GREENWOOD (dp)

JACKSON BROWNE

JOBOXERS (dp)

HOTEGES:

BONNIE TYLER 2-1

BILLY JOEL 5-3

MEN MITHOUT HATS 8-5

AIR SUPPLY 11-6

POLICE 12-8

WZYP/Huntsville, AL Scott Mitchell

WQUT/Johnson City, TN Rod Hampton Rod Hampton

JACKSON BROWNE
BILLY JOEL
DAVID BOWIE
KINKS
LOVERDA FALTSKOG
ACKETHA FALTSKOG
BILLY JOEL 8-1
BILLY JOEL 8-1
MICHAEL JACKSON 6-3
NAKED EYES 7-4
ASIA 10-6
AIR SUPPLY 17-12

Gary Addine

LOVERBOY
MINOR DETAIL
LIONEL RICHE
EURYTHMICS
MICHAEL SEMBELLO
BILLY JOEL
JOURNEY
KLIQUE
BERLIN
HOUTEST;
BONNIE TYLER 1-1
BILLY JOEL 3-2
TALKING HEADS 10-9
MINDIGHT STAR 14-12
PRINCE 23-18

## WFMI/Lexington, KY Charlie Fox

Chards Fox
HUMAN LEAGUE
GENESIS
AC/DC
BILLY JOEL
DAVID BOWLE
HELLX
MICHAEL SEMBELLO
HOTEGET STAR 9-7
POLICE 16-9
ELVIS COSTELLO 15-10
ROBERT PLAMT 20-12
AIR SUPPLY 34-15

## KKYK/Little Rock, AR

Mark McCain
SHALAMAR
STEVIE NICKS
JOURNEY
HOTEST:
BONNIE TILER 2-1
MEN NITHOUT RATS 10-5
AIR SUPPLY 9-6
GOGERS 6 PARTON 14-10
SPANDAU BALLET 19-13

KTSA/Sen Antonio, TX
Steve Weed
LIONEL RICHIE
ANNE MURRAY
JUICE MOPTON
BONNET TYLER 15-1
MICHAEL JACKSON 2-2
ROCERS 4 PARTON 23-3
DONNA SUMMER 6-6
MICHAEL SYMBELLO D-9

## KROK/Shreveport, LA Hayden/Stewart

Hayden/Stewart
MEN WITHOUT HATS
STACY LATITISM
BILLY JOEL
DEF LEPPARD (dp)
JOBOXERS (dp)
JOURNEY
ROMAN HOLLIDAY
BOLTES
BILLY JOEL 1-1
BONNIE TILEE 2-2
ASIA 3-3
FRANK STALLONE 11-7
MEN WITHOUT HATS D-9

## WSEZ/Winston-Sale Steve Finnegan

#### PARALLEL THREE

JOURNEY
PAT BENATAR
BILLY JOEL
ROMANTICS
AC/DC (dp)
MICHAEL SEMBELLO
JACKSON BROWNE
MSB
HUMAN LEAGUE
RUFUS & CHAKA
BOTTES

AL JARREAU BILLY JOEL MSB OUARTERFLASH
PAUL YOUNG
HUMAN LEAGUE
JACKSON BROWNE
HOTTER TO THE TALKING HEADS 23-17
MADNESS 25-20
MOTELS 33-21
PRINCE 28-24

#### WSFL/New Bern Kerr/Storie

WJAD/Beinbridg Elliot/West PAT BENATAR (dp)
MICHAEL SEMBELLO
NELSON & JENNINGS
JACKSON BROWNE
JOBOXERS
HOTTER
HOTTER
BILLY JOEL 1-1
ASIA 4-3
MEN MITHOUT HATS 2-6
FRANK STALLONE 11-9
ROGERS & PARTON 19-14

## WNVZ/Norfolk, VA Steve Kelly

MSB
KANSAS (dp)
PAT BENATAR (dp)
LOVERBOY (dp)
EURYTHMICS
MICHAEL SEMBELLO
ELVIS COSTELLO
BILLY JOEL BILLY JOEL Hottest: BONNIE TYLER 3-1 ASIA 4-3 SPANDAU BALLET 8-6 POLICE 18-13 LIONEL RICHIE D-35

## BJ105/Orlando, FL Garry Mitchell

Gary Mitchell
BILLY JOEL
BOONIE TYLER 2-1
BONNIE TYLER 2-1
MEN WITHOUT HATS 10SPANDAU BALLET 11-8
GEORGE BENSON 25-20
SHEENA EASTON 26-21 WRVQ/Richmond VA

#### Bob McNeil

Bob McNeil
LIONEL RICHIE
BILLY JOEL
ROBERT FLANT
MADNESS
JOAN JETT
PRINCE
BRYAN ADAMS
KINKS
LOVERBOY
BOTTER
BILLY JOEL 1-1
AIR SUPPLY 20-12
STRAY CATS 21-13
SOS BAND 0-14
ROGERS & PARTON 28-17
KITY/SBA ANTONIO, TX KiTY/San Antonio, TX Frank Walsh

Frank Webh

PRINCE
COMMODORES
MICHAEL SEMBELLO
ALBAMA
EDDIE 4 THE CRUIS'
QUIET RIOT (dp)
HOTEST:
BONNIE TYLER 1-1
HIONIGHT STAR 9-3
STRAY CATS 6-5
BRYSON 4 PLACK 7-6
ASIA 11-8

KIEMANGAD ARTONIO T

## KTFM/San Antonio, TX

WYKS/Geinesville, FL Lou Patrick JOBOXERS (dp)
QUIET RIOT (dp)
MSB (dp)
BUNAN LEAGUE (dp)
MEN AT MORK
HOTES:
POLICE 2-1
TALKING HEADS 8-2
HEART 6-5
SHEENA EASTON 12-8
MOODY BLUES 15-11 MNSB
BERLIN
TUBES
BILLY IDOL
JOURNEY
EURYTHMICS
HOTHER
BONNIE TILER 1-1
BRYSON 4 FLACK 11-7
ROGERS 4 PARTON 28-18
SPANDAU BALLET 22-20
LIONEL RICHIE 39-29

KILE/Galveston, TX Scott Taylor DEP LEPPARD (dp)
STACY LATTISAM
EURYTHMICS
EURYTHMICS
KANSAS (dp)
AL JARRENOUNE
GLENN SHORROCK
HOTCESE:
BILLY JOEL 1-1
FOLICE 11-6
STILLY JOEL 1-1
SHEEMA EASTON 23-18
BRYSON 4 FLACK 30-23

JACKSON BROWNE
MICHAEL SEMBELLO (dp)
BILLY JOEL
PAT BENATAR (dp)
AL JARREAU
HOTEST BONNIE TILER 2-1
MEN MITHOUT HATS 3-2
ROBERT PLANT 11-8
POLICE 15-10
ROGERS 6 PARTON 14-11

Steve Finnegan
HUEY LEWIS 4 NEWS (dp)
EURYTHMICS
BILLY JOEL
HOTERST,
BONNIE TYLER 1-1
SPANDAU BALLET 4-2
SHALMAR 13-9
ROGERS 5 PARTON 14-10
PRINCE 20-13

KQIZ-FM/Amerillo Ron Chese

Hottest: POLICE 1-1 FIXX 4-4 MEN AT WORK 13-7 DEF LEPPARD 18-10 LOVERBOY 28-12

## WISE/Ashville, NC John Stevens

Q101/Meridian, MS Chuck McCartney none hottest: BILLY JOEL 1-1 BONNIE TYLER 2-2 FRANK STALLONE 4-4 AIR SUPPLY 5-5 SPANDAU BALLET 7-7 KNOE-FM/Monroe, LA

RhymewShee

JACKSON BROWNE
PAT BEBMATAR
BILLY JOEL
JOURNEY
HUMAN LEAGUE
MSB (60)
BILLY JOEL 2-1
BILLY JOEL 2-1
MEN WITHOUT HATS 3-2
AIR SUPPLY 7-4
POLICE 16-6
SPANDAU BALLET 14-8 BILLY JOEL
LOVERBOY
BRYSON & FLACK
MSB
JENNIFER HOLLIDAY
QUIET RIOT (dp)
PETER SCHILLING (dp)
ROTES:
BONNIE TYLER 1-1
AIR SUPPLY 5-2
MEN MITHOUT BATS 7-4
POLICE 17-10
ROGERS & PARTON 15-11 WPFM/Paneme City Skip Bishop

Skip Bishop

AGNETHA PALTSKOG
JOBOVERS
JACKSON BROWNE
STACY LATTISAM
OUARTERPLASH
ROttest:
BONNIE TYLER 1-1
SPANDAU BALLET 3-2
LAURA BRANIGAN 4-4
ELVIS COSTELLO 7-6
STEVIE NICKS 20-11 WCGQ/Columbus, GA Raiph Carroll Hajph Caroll
BRYSON & FLACK
DEF LEPPARD (dp)
JOBOXERS
ANIMALS
MICHAEL SEMBELLO
MOCHAEL SEMBELLO
MOCHAEL SCHELLO
BONNIE TYLER 2-2
ROGERS & PARTON 14-3
POLICE 9-5
AIR SUPPLY 10-6

WXLK/Rosnoks, VA Don O'Shes

WIXV/Sevenneh, GA J.P. Hunter

## KISR/Ft. Smith, AR Rick Hayes

JOURNEY
EURYTHMICS
MSB
DEP LEPPARD (dp)
HOTLEST:
PRANK STALLONE 2-1
BILLY JOEL 3-2
SPANDAU HALLET 6-4
MEN WITHOUT HATS 8-6
ROGERS 4 PARTON 14-8 Pick Hayes

DAVID SOWIE
MICHAEL SEMBELLO
JACKSON BROWNE
JOBOXERS
JOURNEY
LOVERBOY (dp)
DEF LEPPARD (dp)
Hottest:
FRANK STALLONE 3-1
MEN MITHOUT HATS 2-2
POLICE 4-3
FRANGAU BALLET 9-7
ROGERS & PARTON 15-12 WAEV/Sevenneh, GA J.D. NOTUN

PAUL YOUNG
JACKSON BROWNE
BILLY JOEL
BILLY JOEL
BILLY JOEL
BILLY JOEL
BOUNTE TYLER 1-1
BILLY JOEL 2-2
SPANDAU BALLET 8-4
ROGERS 6 PARTON 19-10
POLICE 22-11

## Q104/Gadeden, AL Gaither/Davis

BILLY JOEL
JACKSON BROWNE
JOBOZERS
LOVERBOY (dp)
HUMAN LEAGUE
HOLTES & PARTON 1-1
RICK JAMES 7-4
POLICE 6-5
SOS BAND 8-6
COMMODRES 30-19

## J.P. Munter CARLY SIMON MICHAEL SEMBELLO ONNTERFLASH ON JO 25 OU JO 25 OU JO 25 OU JO 25 OU JO 30 OU J WFOX/Gaineville, GA Alen Du Pricet BILLY JOEL ELVIS COSTELLO MICHAEL SEMBELLO

MICHAEL SEMBELLU Hottest: ROGERS 5 PARTON 1-1 BONNIE TYLER 2-2 AIR SUPPLY 5-3 MEN WITHOUT HATS 7-4 SHALAMAR 10-5 Z102/Sevenneh, GA Rendi Sommere Rendi Sommers

BILLY JOEL

DEF LEPPAND (dp)

MATTHEN WILDER

LOVERBOY (dp)

JACKSON BROWNE

ROD STEWARY

ROTEWARY

BOWNIE TYLER 1-1

FOLICE 14-5

ROGERS & PARTON 23-6

SPANDAU BALLET 20-9

FIX 27-13

WGI FFILINAMENT

WGLF/Tallahassee, FL Brien Phillips Brian Philips

MICHAEL SEMBELLO
MANHATTAN TRANSFE
EURYTEMICS (dp)
MSB (dp)
ANIMALS
BOTTEMICS (dp)
BOTTEMICS (dp)
BOTTEMICS (dp)

LOVERBOY TUBES PAT BENATAR QUARTERPLASH AGNETHA FALTSKOG BILLY IDOL MSB MSB MSB MICHAEL SEMBELLO HOTHAEL SEMBELLO HOTHAEL SEMBELLO HOTHAES 1-1 MEN WITHOUT HATS 3-2 POLICE 7-5 PIXX 14-11 TALKING HEADS 25-17

## WHSL/Wilmington, NC Foster/Patrick

SURVIVOR (dp)
GLENN SHORROCK
JOURMEY
MSB (dp)
BERLIN
HOttest:
ASIA 1-1
ROBERT PLANT 4-2
POLICE 8-4
SPANDAU BALLET 11-5
FIXX 13-10

# 232 Reporters 221 Current Reports The following stations reported a frozen playlist this week: KFRC/San Francisco WHHY-FM/Montgomery The following stations failed to report this week and therefore their playlists where frozen: KAMZ/EI Paso KSET-FM/EI Paso KSET-FM/EI Paso KHFI/Austin WNFI/Daytona Beach WMEE/Ft. Wayne

WYFM/Youngstown Q101/Meridian WAZY-FM/Lafayette KFMW/Waterloo

#### **MIDWEST Most Added** • Hottest

M. Stanley Band **Eurythmics** 

**Bonnie Tyler** Police Men Without Hats

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Billy Joel Journey Pat Benatar Men At Work

**Bonnie Tyler** Spandau Ballet Police

#### **MIDWEST** PARALLEL TWO

#### WKDD/Akron, OH Matt Patrick

JOAN JETT (dp) MSB
GENESIS (dp)
MICHAEL SEMBELLO
ANIMALS
EDDIE & THE CRUIS (dp
ELVIS COSTELLO
MATTHEW WILDER MATTHEW WILDER HOttest: BONNIE TYLER 4-1 ASIA 9-8 SPANDAU BALLET 13-10 KAJAGOOGOO 19-14 POLICE 20-15

#### WKAU/Appleton-Oshkosh Ross/Allen

LIONEL RICHIE
BILLY JOEL
EURYTHMICS
ELVIS COSTELLO
MSB (dp)
Hottest:
BONNIE TYLER 1-1
AIR SUPPLY 4-2
POLICE 11-6 POLICE 11-6 STRAY CATS 13-8 SPANDAU BALLET 17-11

#### WNAM/Appelton-Oshkosh

BILLY JOEL STACY LATTISAW GLENN SHORROCK QUARTERFLASH MSB Hottest: BONNIE TYLER 2-1 ROGERS & PARTON 13-5 BRYSON & FLACK 20-13 MOODY BLUES 25-19 LIONEL RICHIE 35-29

#### 92X/Columbus, OH **Terl Nutter**

LIONEL RICHIE DAVID BOWIE

PAT BENATAR

HOTTEST

BONNIE TYLER 1-1

BILLY JOEL 2-2

MEN WITHOUT HATS 4-3 TACO 7-4 AIR SUPPLY 19-13 KIIK/Davenport, IA

## Jim O'Hara

BILLY JOEL
MANHATTAN TRANSFE
ELVIS COSTELLO
JACKSON BROWNE
ANNE MURRAY (dp)
CARLY SIMON
ROMAN HOLLIDAY (dp) ROMAN HOLLIDAY (dp)
Hottest:
BONNIE TYLER 2-1
AIR SUPPLY 7-4
MEN WITHOUT HATS 6-5
ROGERS & PARTON 10-6
FIXX 26-18

#### KMGK/Des Moines, IA

BILLY JOEL MICHAEL SEMBELLO BOB SEGER LOVERBOY MSB HOTTEST: BONNIE TYLER 2-1 BILLY JOEL 1-2 ASIA 4-3 SPANDAU BALLET 8-7 POLICE 18-9

#### WEBC/Duluth, MN Dick Johnson

PRINCE (dp)
Hottest:
BONNIE TYLER 2-1
BILLY JOEL 1-2
MEN WITHOUT HATS 4-4
AIR SUPPLY 6-5
FRANK STALLONE 8-7

#### WKDQ/Evansville, IN

FRANK STALLONE SHALAMAR STRAY CATS PIXX MADNESS ROD STEWART BRYAN ADAMS BRYAN ADAMS
MOTELS
PRINCE
HUEY LEWIS 6 NEWS
DAVID BOWIE
LIONEL RICHIE
HOTESE:
BILLY JOEL 2-1
BONNIE TYLER 3-2
NAKED EYES 10-5
SPANDAU BALLET 11-6
POLICE 14-7

#### WSTO/Evansville, IN

Chris Taylor BRYAN ADAMS Hottest: BONNIE TYLER 1-1 BILLY JOEL 4-2 ROGERS & PARTON 17-8 MEN WITHOUT HATS 25-10 AIR SUPPLY 15-11

#### WMEE/Fort Wayne Tony Richards

BILLY JOEL 1-1 STRAY CATS 5-5 NARED EYES 12-12 POLICE 15-15 MADNESS 18-18

#### WGRD/Grand Rapids, MI J.J. Duling

ROMANTICS BILLY IDOL (dp) MSB (dp) QUIET RIOT (dp) Hottest: POLICE 4-1 MICHAEL JACKSON 5-4 SPANDAU BALLET 8-5 LOVERBOY 18-13 HUEY LEWIS & NEWS 25-19

#### WZZR/Grand Rapids, MI Don Schuller

BILLY JOEL ROMANTICS EDDIE & THE CRUIS BILLY IDOL PETER SCHILLING MSB Hottest: ASIA 1-1 PETER GABRIEL 8-7 POLICE 15-9 FIXX 16-12 BRYAN ADAMS 18-17

#### WZPL/Indianapolis, IN Gary Hoffmann

MSB AC/DC HUMAN LEAGUE
RUPUS & CHAKA
DEBORAH ALLEN
PAUL YOUNG
JO JO ZEP
PETER SCHILLING
HOTELSE
BILLY JOEL 1-1
BONNIE TYLER 2-2
FIXX 4-3
FRAMK STALLONE 8-7
MEN WITHOUT HATS 12-10

#### WJXQ/Jackson, MI

Ryan/Cheeks ROMANTICS GENESIS Hottest: ASIA 1-1 POLICE 2-2 MEN WITHOUT HATS 3-3 FIXX 17-15 LOVERBOY 25-20

#### WKFR/Kalamazoo, MI Swart/Chapman

SOS BAND (dp) SOS BAND (dp)
EURTYHMICS (dp)
BILLY JOEL
GENESIS (dp)
Hottest:
BONNIE TYLER 2-1
ASIA 4-2
SPANDAU BALLET 5-5
POLICE 11-7
ROGERS & PARTON 16-10

#### ZZ99/Kansas City, MO Rowlands/Bensor

PAT BENATAR
QUIET RIOT (dp)
LIONEL RICHIE (dp)
JOAN JETT (dp)
AL JARREAU (dp)
MINOR DETAIL (dp)
MICHAEL SEMBELLO (dp)
LOVERBOY (dp)
JACKSON BROWNE (dp)
BILLY JOEL
HOTELST: HOLLEST:
POLICE 3-1
SPANDAU BALLET 2-2
ELTON JOHN 4-3
GEORGE BENSON 5-4
ROD STEWART 6-5

#### WVIC/Lansing, MI

Jay Stevens DEF LEPPARD JACKSON BROWNE PAT BENATAR PRINCE QUARTERFLASH HOTTEST: BILLY JOEL 2-2 MEN WITHOUT HATS 8-4 FIXX 12-8 POLICE 11-10 KANSAS D-18

#### WZEE/Medison, WI

TUBES MSB JOAN JETT MATTHEW WILDER MATTHEW WILDER HOTLEST: BONNIE TYLER 4-1 STRAY CATS 6-4 PRANK STALLONE 7-5 POLICE 8-7 DEF LEPPARD 19-9

#### KJ103/Oklahoma City, OK

Dan Wilson BILLY JOEL QUARTERFLASH MICHAEL SEMBELLO BERLIN JACKSON BROWNE LIONEL RICHIE ROMAN HOLLIDAY EURYTHMICS Hottest: BONNIE TYLER 1-TALKING HEADS 13-10 FIXX 18-13 EBN-OZN 23-19

#### KQKQ/Omeha, NE Taylor/Dean

MEN AT WORK BILLY JOEL BILLY JOEL MICHAEL SEMBELLO HOTTARE SAMPLED LOVERBOY HOTTEST: BONNIE TYLER 1-1 ASIA 4-3 POLICE 8-4 AIR SUPPLY 6-5 STRAY CATS 10-8

#### KZ93/Peorla, IL Mark Maloney

GEORGE BENSON BILLY JOEL MOODY BLUES LIONEL RICHIE MEN AT WORK HUEY LEWIS & NEWS JOURNEY BOTTEST: JOURNEY
HOttest:
BILLY JOEL 1-1
BONNIE TYLER 6-2
POLICE 5-3
ASIA 9-4
FRANK STALLONE 12-6

#### WRKR/Racine-Milw

QUIET RIOT MSB LOVERBOY MADNESS JOBOXERS MEN WITHOUT HATS 1-1 DEF LEPPARD 17-7 SPANDAU BALLET 18-9 PRANK STALLONE 19-10 TALKING HEADS 23-12

#### WZOK/Rockford

MEN AT WORK TALKING HEADS LOVERBOY QUIET RIOT Hottest: MEN WITHOUT HATS 4-1 MICHAEL JACKSON 5-2 DONNA SUMMER 8-3 BONNIE TYLER 11-5 AIR SUPPLY 12-6

#### U93/South Bend, IN

BRYAN ADAMS
SHALAMAR
HOTLEST:
TACO 3-1
BONNIE TYLER 5-2
BILLY JOEL 4-3
MEN WITHOUT HATS 6-4
POLICE 20-10

#### WRON/Toledo, OH BRYSON & FLACK

MSB QUARTERFLASH QUARTERFLASH
DONNA SUMMER
AGNETHA FALTSKOG
HUEY LEWIS & NEWS
PAT BENATAR
DEF LEPPARD
LOVERBOY
EURYTHNICS
MEN AT WORK
LIONEL RICHE
STACY LATTISAW
JOBOXERS
ANIMALS
HOTTERSE ANIMALS
HOTTEST:
BILLY JOEL 1-1
POLICE 3-2
BONNIE TYLER 4-4
MEN WITHOUT HATS 5-5
ASIA 7-6

#### KAYI/Tulsa, OK

JACKSON BROWNE
PAT BENATAR
EURYTHNICS
JIM SWBENEY
DEF LEPPARD
DAVID BOWIE
HOTLEST
MICHAEL JACKSON 1-1
NAKED FYES 3-2 NAKED EYES 3-2 BILLY JOEL 6-3 BONNIE TYLER 9-4 SPANDAU BALLET 10-5 KEYN-FM/Wichita, KS

#### Taylor/Pearman

EURYTHMICS MICHAEL SEMBELLO MICHAEL SEMBELLO
HOTTEST:
BILLY JOEL 1-1
ASIA 5-2
BONNIE TYLER 9-3
AIR SUPPLY 10-7
SPANDAU BALLET 15-10

#### WHOT/Youngstown, OH Dick Thompson

JOURNEY
JACKSON BROWNE
KLIQUE
DEBORAH ALLEN
ROMANTICS
ROMAN HOLLIDAY
CARLY SIMON
HUMAN LEAGUE
BILLY JOEL
MSB Hottest: BONNIE TYLER 3-1 POLICE 11-6 PRINCE 21-15 MICHAEL SEMBELLO D-32 BOB SEGER D-36

#### WYFM/Youngstown, OH Jeff Tobin

MICHAEL SEMBELLO 2-2 MICHAEL JACKSON 3-3 MEN WITHOUT HATS 4-4 HUMAN LEAGUE 7-7

## PARALLEL THREE

#### KFYR/Blamarck, ND Dan Brannen

EURYTHMICS EURITHMICS BRYAN ADAMS MICHAEL SEMBELLO NELSON & JENNINGS HOTLEST: BONNIE TYLER 2-1 FRANK STALLONE 17-10 ROGERS & PARTON 15-11 JUICE NEWTON 16-13 SHEENA EASTON 20-16

#### WBNQ/Bloomington, IL Mike Justin

LOVERBOY PAT BENATAR MICHAEL SEMBELLO AGNETHA FALTSKOG ABNETHA FALTSROG HOTTEST: BONNIE TYLER 2-1 ASIA 3-2 POLICE 6-3 FIXX 15-9 TALKING HEADS 19-11

#### WBWB/Bloomington John Heimann

CUARTERPLASH
DEF LEPPARD (dp)
CONNA SUMMER
STACY LATTISAW
PAT BENATAR
MSB
HOTLEST: ASIA 1-1 JOAN JETT 32-22 ERYAN ADAMS 31-23 EUEY LEWIS & NEWS 38-25 STEVIE NICKS 40-26 WCIL-FM/Carbondale, IL

#### Tony Waltekus

PRINCE ELTON JOHN SHEENA EASTON FIXX Bottest: BONNIE TYLER 1-1
MEN WITHOUT HATS 3-2
POLICE 11-5
SPANDAU BALLET 14-9
QUIET RIOT D-23

#### KCMQ/Columbia, MO Dave McCormick

EURYTHMICS EURYTHMICS
PAT BENATAR
MICHAEL SEMBELLO
HOTLEST:
BILLY JOEL 1-1
BONNIE TYLER 2-2
MEN WITHOUT HATS 4-3
SPANDAU BALLET 17-10
POLICE 20-12

#### Y94/Fargo, ND Dan Collins

FURVTRMICS EURYTHMICS
LOVERBOY
PAT BENATAR
BILLY JOEL
MICHAEL SEMBELLO
HOTLEST:
BILLY JOEL 1-1
BONNIE TYLER 2-2
POLICE 13-6
AIR SUPPLY 8-7
SPANDAU BALLET 12-9

#### KKXL-FM/Grand Forks, ND Don Nordine

LIONEL RICHIE LIONEL RICHIE
HUEY LEWIS & NEWS
SHEENA EASTON
QUIET RIOT
HOTE
BONNIE TYLER 1-1
MEN MITHOUT HATS 2-2
BILLY JOEL 6-4
AIR SUPPLY 7-5
RICK SPRINGFIELD 5-7

## KYTN/Grand Forks, ND

Tom Fricke SHEENA EASTON LOVERBOY MICHAEL SEMBELLO JACKSON BROWNE JACKSON BROWNE HOTTEST: BONNIE TYLER 1-1 POLICE 6-2 ROBERT PLANT 4-4 FIXX 8-5 QUIET RIOT 18-11

#### KRNA/lowa City, IA

Bart Goynshor BILLY JOEL JACKSON BROWNE EURYTHMICS QUARTERFLASH (dp) MSB (dp) Hottest: POLICE 6-1 ASIA 2-2 ELTON JOHN 5-3 FRANK STALLONE 7-5 SPANDAU BALLET 12-6

#### WAZY-FM/Lafayette, IN Jim Stacy

none Hottest: BILLÝ JOEL 1-1 BONNIE TYLER 3-3 MICHAEL JACKSON 4-4 CHRIS DEBURGH 12-12 MEN WITHOUT HATS 13-13

#### KFRX/Lincoln, NE Tracty Johnson

BRYAN ADAMS
PAT BENATAR
EURYTHMICS
AGNETHA FALTSKOG
JOAN JETT (dp)
BILLY JOEL
QUARTERFLASH
HOTLOGIS BILLY JOEL 1-1
BONNIE TYLER 3-2
MEN WITHOUT HATS 4-3
POLICE 10-5 SPANDAU BALLET 12-8

#### KXSS/Lincoln, NE Tim Kelly

GLENN EDWARD THOM JOURNEY HUEY LEWIS & NEWS ROD STEWART LIONEL RICHIE BOONNIE TYLER 6-1 MEN WITHOUT HATS 10-2 AIR SUPPLY 8-6 SPANDAU BALLET 20-11 NAKED EYES 16-12

#### KKLS-FM/Rapid City, SD

HUMAN LEAGUE MSB LIONEL RICHIE PAT BENATAR LOVERBOY JO JO ZEP Hottest: ASIA 1-1 BONNIE TYLER 6-2 POLICE 9-7 KINKS 21-14 MADNESS 23-17

#### 99KG/Salina, KS Coller/Travis

MEN AT WORK QUARTERFLASH HUMAN LEAGUE (dp) MSB DONNA SUMMER PAUL YOUNG PAUL YOUNG
HOTTEST:
AIR SUPPLY 1-1
BONNIE TYLER 6-2
TALKING HEADS 15-12
SPANDAU BALLET 32-24
PRINCE 36-27

#### KKRC/Sloux Falls

Dan Kleiey ROD STEWART
MOTELS
HUEY LEWIS & NEWS
LIONEL RICHIE
DAVID BOWIE
AGNETHA FALTSKOG
PETER SCHILLING
HOTLEST:
HON WITHOUT HATS I Hottest: MEN WITHOUT HATS 1-1 BILLY JOEL 2-2 BONNIE TYLER 4-3 POLICE 7-6 DEF LEPPARD D-27

#### KWTO-FM/Springfield, MO **Bob Hammond**

PAT BENATAR
MICHAEL SEMBELLO
EURYTHMICS
MSB (dp)
AGNETHA FALTSKOG
HOTTEST:
BILLY JOEL 3-1
MEN WITHOUT HATS MEN WITHOUT HATS 4-2 BONNIE TYLER 6-3 AIR SUPPLY 9-6 ASIA 8-7

#### WSPT/Stevens Point, WI Fuhr/Tracy

LIONEL RICHIE
BILLY JOEL
JACKSON BROWNE
EURYTHMICS
QUARTERFLASH
HOTLEST:
MEN WITHOUT HATS 2-1 TACO 4-3 STRAY CATS 5-4 AIR SUPPLY 8-6 POLICE 13-7

#### KDVV/Topeka, KN Tony Stewart

MEN AT WORK EURYTHMICS ELVIS COSTELLO BILLY JOEL MEN WITHOUT HATS 1-1 AIR SUPPLY 3-2 BONNIE TYLER 4-3 SHALAMAR 11-6 SHEENA EASTON 21-13 KFMW/Waterloo, IA

MONE ROTTEST: BONNIE TYLER 1-1 SPANDAU BALLET 7-7 JEFFREY OSBORNE 21-21 ROBERT PLANT 31-31 HEART 33-33

#### WEST PARALLEL TWO

#### KKXX/Bakersfield, CA Squires/Kamper

TALKING HEADS
HUEY LEWIS & NEWS
BILLY JOEL
MEN AT WORK
PAT BENATAR
Hottest: Hottest: BONNIE TYLER 1-1 POLICE 13-4 ROGERS 6 PARTON 20-13 FIXX 21-14 TALKING HEADS D-19

#### KBBK/Bolse, ID Tom Evans

JOAN JETT
EURYTHMICS
LOVERBOY (dp)
BILLY JOEL
PAT BENATAR
BRYSON & FLACK (dp)
HOTLEST:
BONNIE TYLER 1-1
STRAY CATS 4-2
TALKING HEADD 9-6
DEF LEPPARD 19-15
PRINCE 25-21

#### KKFM/Colorado Springs, CO Finney/Ryan

GEORGE BENSON DAVID BOWIE BILLY JOEL JOBOXERS
JOAN JETT
Hottest:
BILLY JOEL 1-1
SPANDAU BALLET 6-2
BONNIE TYLER 3-3
SHALAMAR 9-5
BRYAN ADAMS 14-8

#### KMGX/Fresno, CA John Berry

AIR SUPPLY AIR SUPPLY
ROGERS & PARTON
MEN AT WORK
MICHAEL SEMBELLO
AL JARREAU
JOBOXERS
MATTHEW WILDER
KLIQUE (dp)
MINOR DETAIL (dp)
ROMAN HOLLIDAY
HOTEST HOTLEST:
BONNIE TYLER 2-1
RICK SPRINGFIELD 3-2
TACO 5-4
WHAM! U.K. 9-6
RICK JAMES 17-14

#### KYNO-FM/Freeno, CA Walker/Davis

JOURNEY
RUFUS & CHAKA
EURYTHMICS
PAT BENATAR LOVERBOY LOVERBOY ZAPP HOTCHEL JACKSON 1-1 FRANK STALLONE 3-2 MIDMIGHT STAR 4-3 RICK SPRINGFIELD 5-4 WHAM! U.K. 6-5

#### KIKI/Honolulu, HI

Kong/Shishido HERBIE HANCOCK KID CREOLE
ATLANTIC STARR
RANDY CRAMPORD
MICHAEL SEMBELLO
JIMMY MESSINA
HOTLEST:
SPANDAU BALLET 8-1
AIR SUPPLY 5-2
LAURA BRANIGAN 13-9
MEN WITHOUT HATS 19-11
STACY LATTISAW 16-12

#### KQMQ/Honolulu, HI Kimo Akane

LIONEL RICHIE BILLY JOEL JAMES INGRAM JOURNEY PAUL YOUNG MSB DEBORAH ALLEN Hottest: BILLY JOEL 1-1 TACO 3-2 MICHAEL JACKSON 6-3 SPANDAU BALLET 7-4 MEN WITHOUT HATS 10-5

#### KLUC/Las Vegas, NV Randy Lundquist

BILLY JOEL
PAT BEMATAR
DAVID BOWIE
OUARTERFLASH
BOB SECER
HOttest:
POLICE 6-1
MICHAEL JACKSON 2-2
ASIA 3-3
STRAY CATS 15-9
HEART 16-11

## KFI/Los Angeles

MEN AT WORK MICHAEL JACKSON JOURNEY
JACKSON BROWNE
Hottest:
BILLY JOEL 3-1 MEN WITHOUT HATS 1-2 FRANK STALLONE 4-3 SPANDAU BALLET 5-4 BONNIE TYLER 6-5

#### KOSO/Modesto, CA Ausham/Main

MADNESS
STACY LATTISAW
BRYAN ADAMS
JACKSON BROWNE
HOTEST:
BONNIE TILER 1-1
AIR SUPPLY 3-2
ROGERS & PARTON 10-3
FIXX 17-10
KINKS 26-18 MADNESS

## KHOP/Modesto-Stockton

David Kraham JOURNEY TUBES (dp) JACKSON BROWNE BILLY JOEL JOBOXERS (dp) HOTELS 24-16

#### KIDD/Monterey, CA Rick Boyd

FIXX
MEN AT WORK
JOURNEY
BOB SEGER
HOttest:
SPANDAU BALLET 11-5
JEFFREY OSBORNE 12-9
JACKSON BROWNE 15-10
LIONEL RICHTE 21-15
BRYSON 6 FLACK 28-22

#### K96/Provo, UT Gentry/Green

BILLY JOEL MEN AT WORK MOTELS JOAN JETT (dp) HOTCHST:
MEN WITHOUT HATS 3-1
BILLY JOEL 1-2
BONNIE TYLER 5-3
POLICE 11-4
SPANDAU BALLET 10-6

#### KGGt/Riverside-S. Bernardin-John Volpe

LAURA BRANIGAN MICHAEL JACKSON LIONEL RICHIE Hottest:

#### KWOD/Sacramento, CA

Mr. Ed LIONEL RICHIE BILLY JOEL JOURNEY HOTTEST: BONNIE TYLER 2-1 ASIA 5-4 POLICE 10-5 SPANDAU BALLET 11-7 FIXX 16-11

#### KSKD/Selem, OR

Len E. Mitchell BILLY JOEL JOURNEY JOURNEY
TUBES
ROMAN HOLLIDAY (dp)
PAUL YOUNG [dp)
HUMAN LEAGUE (dp)
MSB (dp)
Hottest: BONNIE TYLER 1-1 QUIET RIOT 17-10 DEF LEPPARD 22-16 BOB SEGER 35-28 MEN AT WORK 36-30

#### KRSP/Sait Lake City, UT

Carlson/Moli DAVID BOWIE MEN AT WORK KINKS AGNETHA FALTSKOG AGNETHA FALTSKOG HOttest: MEN WITHOUT HATS 1-1 BONNIE TYLER 3-2 RICK SPRINGFIELD 12-9 FIXX 23-17 QUIET RIOT 33-19

#### KITS/San Francisco CA Hunter/Meisner

BILLY JOEL PAT BENATAR HUMAN LEAGUE JACKSON BROWNE BERLIN JOURNEY KLIQUE MSB Hottest: BONNIE TYLER 5-1 POLICE 9-6 SHEENA EASTON 23-15 HUEY LEWIS & NEWS 29-21 DAVID BOWIE 34-23

## KHYT/Tucson, AZ

Sherman Cohen MOTELS
PETER SCHILLING
RUFUS & CHAKA
BILLY JOEL
MSB JAMES INGRAM JOURNEY Hottest: BONNIE TYLER 1-1 POLICE 4-2 TACO 5-4 SPANDAU BALLET 8-5 FIXX 9-8

#### KRQ/Tucson, AZ

PRINCE GLENN SHORROCK LIONEL RICHIE HUEY LEWIS & NEWS HOTTEST: TACO 1-1 MEN WITHOUT HATS 2-2 FRANK STALLONE 4-3 BILLY JOEL 9-7 SPANDAU BALLET 12-9

#### PARALLEL THREE

#### KGOT/Anchorage, AK Kay Taylor

DAVID BOWIE EURYTHMICS ELO MICHAEL JACKSON MEN AT WORK MOTELS MOTELS
HOTTEST:
MEN WITHOUT HATS 1-1
BONNIE TYLER 5-2
BILLY JOEL 6-3
AIR SUPPLY 7-4
STYX 11-7

#### KYYA/Billings, MT Charlle Fox

PRINCE DAVID BOWIE MEN AT WORK MEN AT WORK
HOttest:
BONNIE TYLER 2-1
BILLY JOEL 1-2
POLICE 11-4
AIR SUPPLY 10-6
SPANDAU BALLET 15-7

#### KCDQ/Bozeman, MT Greg Williams BILLY JOEL

MSB
JAMES INGRAM
PAUL YOUNG
RUFUS & CHAKA
Hottest: HOTTEST:
MEN WITHOUT HATS 1-1
ASIA 2-2
BONNIE TYLER 9-3
ROBERT PLANT 6-6 FRANK STALLONE 11-9

#### KTRS/Cooper, WY Sears/Done

LIONEL RICHIE PRINCE PRINCE
MOTELS
BRYAN ADAMS
ANIMALS
RUEY LEWIS & NEWS
MEN AT WORK
JOAN JETT
BRYSON & FLACK (dp)
PETER SCHILLING (dp)
HOTLEST
BILLY JOEL 1-1
BONNIE TYLER 3-2
SPANDAU BALLET 13-3
AIR SUPPLY 12-4
MEN WITHOUT HATS 9-5

#### KKAZ/Cheyenne, WY John Ramsey

TALKING HEADS (dp) DAVID BOWIE HOttest: BONNIE TYLER 2-1 MEN WITHOUT HATS 4-3 SPANDAU BALLET 6-4 POLICE 12-5 AIR SUPPLY 11-7

KGHO/Hogularr Steve Larson BILLY JOEL PAT BENATAR HUMAN LEAGUE ROMANTICS Hottest: BONNIE TYLER 1-1 POLICE 15-11 FIXX 25-15

#### KOZE/Lewiston, ID

Jay McCell MICHAEL SEMBELLO BILLY JOEL MSB MSB STACY LATTISAW HUMAN LPAGUE BOB SEGER BOTHER 1-1 TALKING HEADS 12-8 ROGERS 6 PARTON 16-9 DEF LEPPARD 18-13 FIXX 24-17.

#### KDZA/Pueblo, CO

Rip Avina BILLY JOEL BILLY JOEL EURYTHMICS PAT BENATAR (dp) AGNETHA FALTSKOG QUARTERFLASH (dp) JACKSON BROWNE JACKSON BROWNE
HOTTEST:
BILLY JOEL 1-1
BONNIE TYLER 2-2
SPANDAU BALLET 14-8
MEN WITHOUT HATS 10-9
SHALAMAR 11-10

#### KCBN/Reno, NV

Jim O'Neal MADNESS
GLENN SHORROCK
AGNETHA FALTSKOG
STEVIE NICKS
ROD STEWART
PAT BENATAR
BRYAN ADAMS
HUMAN LEAGUE
ROMAN HOLLIDAY

#### LIONEL RICHIE 36-26 KBIM/Roswell, MN

Harry Dierks BILLY JOEL JACKSON BROWNE JOURNEY CARLY SIMON MSB JOAN JETT Hottest: BILLY JOEL 1-1 SPANDAU BALLET 10-7 POLICE 14-9 ELTON JOHN 13-11 PRINCE 28-24

#### KSLY/San Luis Obispo, CA Tom Walsh

LIONEL RICHIE MEN AT WORK MEN AT WORK
LOVERBOY
PAT BENATAR
MICHAEL SEMBELLO
PAUL YOUNG
HOTHER
HOTHER
HEN WITHOUT HATS 2-1
SPANDAU BALLET 8-4
TALKING HEADS 11-6
AIR SUPPLY 15-7
POLICE 19-12

#### KZOZ/San Luis Obispo, CA **Don Potter**

BERLIN PAT BENATAR BILLY IDOL MSB AGNETHA FALTSKOG TUBES LOVERBOY QUARTERPLASH MEN WITHOUT HATS 2-1 POLICE 9-7 TALKING HEADS 21-10 SHALAMAR 15-12 PRINCE 26-14

#### KIST/Senta Berbere, CA Dick Williams

BILLY JOEL PAT BENATAR PAUL YOUNG DEF LEPPARD (dp) LOVERBOY (dp)
AGNETHA FALTSKOG
Hottest:
BONNIE TYLER 3-1
ASIA 13-7 SHEENA EASTON 20-15 DAVID BOWIE D-24 MOTELS 30-25

WACZ on WOMPPM a

WGPM on WKFM on WPST a Q106 on

KZEB on KXX106 on

RCDQ on RGHO on ROIE on RDIA a RCBN 39-30 RBIM d-37 RIOZ on

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# PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller n and/or exert a significant local influence secondary market stations that do not qu

#### 232 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song Nellons				
Regional			Nath	
Reach		44%	Up	51
E 33%			Debut	s 20
			Same	
M 21%			Same	4
			Down	0

_	
100/25 -	- 100 CHR reporting stations on
	it this week including 25 new
	adds
44% -	Percentage of this weeks re-
	postose elecco la

Regional Reach — Percentage of re-porters playing the song within each region

31 — Number of stations moving it up on the charts
uta 20 — Number of stations debuting the song this week

40 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31.

Adds 25 — Total number of stations adding it this week



<b>BRYAN A</b>	DAMS	
This Time	(A&M)	
LP: Cuts Lik	e A Knife	
Regional 20	02/13 8	7% National
Reach E 899		Summary UP 123
S 819		DEBUTS 30
H 93%	26	SAME 36
W 854		ADDS 13
		ADD3 13
	MSR2 23-19	
PI	MNOKPH 27-21	P3
<b>P</b>		
<b>D</b>	WHORPH 27-21 WZLD 37-35	
EAST	WHORPH 27-21 WZLD 37-35 KITE d-35 KIPH d-29 WDOQ on	EAST
	WHORPH 27-21 WZLD 37-35 KITE d-35 KZPH d-29	<b>D3</b>

PI	MSR2 23-19	P3
121	MNOKPH 27-21	1 X
-	WZLD 37-35	
	KITE d-35	_
EAST	K2FM d-29	EAST
	MDOQ on	
WRTT d-40	WNFI on	WFBG 34-26
WXKSPM a-30	WDCG on .	WACE 33-29
WBENFM 25-18		MGUY 11-8
WXBW 28-26	WROK d-30	WIGY 15-12
WNYS 24-24	MANSFM 37-31	MCIR 31-24
WPHD 35-27	W2YP 4-29	WOMPFM 32-2
WBLI on	94TYR on	WIEZ 38-36
WHTX 0-30	WQUT on	WTSN 36-28
PRO-FM d-27	MOKI 26-20	WERZ 28-25
CFTR 37-35	MPHI on	HZYQ 39-34
CHUM 17-17	XBFM 31-29	WQCH 36-29
Q107 28-24	G100 31-26	OF 100 35-26
ВОИТН	WABBPM 23-17	13FEA on WXHI d-36
movin	WHYFM on	
293 a	RX104 on	95xIL 17-15 WJBQ 28-23
KAFM 27-20	WSFL on WNVZ 40-34	WHEN 24-22
ANI 10 67-20	BJ105 27-22	WSOV OD
RHIDWEST	WRVQ a	40V 00
	KROK d-40	SOUTH
B96 28-27	WSEZ 34-27	
0102 3-2		KOIZFM 11-6
WGCL 24-23	MOWEST	WISE 29-25
WABX 33-26	- Table 1	MJAD 30-28
HHYT a	WKDD on	WCGQ on
KBEQ 32-27	WKAU 32-28	#15R 35-31
WKT1 24-18	WNAM 30-27	0104 23-21
KHTR 29-28	92X d-29	WFOX 31-27
WLOLFM J2-18	KIIK d-32	WYRS 16-14
	KMGK 38-31	#1LE 34-31
WEST	WEBC on	KTDY 36-33
	WKDQ a	Q101 37-37
KIMN 39-37	WSTO a-27	KNOEFM 30-2
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#IISFM on	WGRD 31-28	WXLE 38-29
K100 on	W2 ZR 18-17	WAEV 30-27
XOPA 30-27	W2PL 31-26	W1XV 38-30
K21P on	MJRQ 11-9	2102 39-35
KMJK 36-33	WRYR 6-26	WGLF 31-28
KFRC 33-33	2299 13-6	KKQV 26-23
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RUBE a	2104 39-37	
KNBQ d-32	RJ103 20-16	MIDWEST
	<b>XQXQ</b> 30-29	
P2	K293 25-17	KFYR a
	WRKR 30-23	WBNQ 25-19
LAST	W2OR on	WBWB 31-23
EAST	U93 a-21	WC1LFM 32-31
WELY 30-26	WRON 30-29	KCMQ d-38
MI::1 10-26	K107 35-30	Y94 31-27

ST	U93 a-21	WC1LFM 32-31
	WRON 30-29	KCMQ d-38
1.Y 30-26	X107 35-30	Y94 31-27
RY 27-22	REYNFM 27-25	KKELFM 35-33
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04 29-23		KRNA 34-30
CR 39-34	WEST	WAZYFM 25-25
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EE 39-33	KKXX 35-32	KXSS 25-21
ANFM 35-28	<b>XBB</b> X 22-18	KELSFM 25-22
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CF on	KIDD d-23	WEST
RIFM 25-23	K96 29-26	
06 on	KWOD d-27	KGOT d-26
	KSKD 37-33	KYYA d-30
UTH	KRSP 35-33	RCDO 31-27
	KITS 35-32	KTR5 a-35
BQ d-37	KHYT 19-15	KKAZ on
FI on '	KRO 28-26	#GRO d-29
MF on		ED12 d-27
ZB 29-25		KDZA 40-37
ID 34-30		KCBN a-40
X106 29-24		KBIM 24-23
SX 28-17		KSLY on
CY d=33		KZOZ 29-22
		KIST d-36

	t Hits		
Regional 2	03/2 88	% National Summary	
Reach		UP 150	
E 87% S 87%		DEBUTS 5	
N 850	7	SAME 31 DOWN 15	
W 929		ADDS 2	
		7000 2	
	BOUTH	RRSP 16-11	
PI	I	RITS 20-20	
	WBBQ 1-1 KHFI 12-12	KRQ d-29	
EAST	WFMF 6-5	KNU U-25	
Out	WOID 8-5	P3	
8104 4-4	KXX106 5-4		
WHITT 25-16	WSSX on		
WXKSPM 30-29	MBCY 5-4	EAST	
WBENTM 13-8	WSEZ 14-8	1	
WKSW 5-4	MNORFM 10-10	WFBG 6-4	
WNYS 12-6	W2LD 9-6	WACE 6-3	
WRLI 10-5	#1TE 20-13	WGUY d-25	
CKGM 33-24	KZFM 12-7	W1GY 6-39	
WNBC 11-9	NDOQ 2-5	MCIR 1-1	
MCAUPH 15-12	WNFT 2-2	WOMPFH 17-2	
B94 10-6	- WDCG 11-10	WIRZ 2-2 WTSN 7-6	
WHTX 9-6 PRO-PM 7-4	- KAME 13-13	WERI d-39	
CFTR d-39	WROK 6-4	WZYO 1-2	
0107 11-9	WANSPM 8-6	WQCH 9-3	
010, 11-9	WEYP 2-2 94TYK 11-6	13FEA 12-12	
HUDOR	WOUT 17-12	WKB1 7-5	
	WOKI 8-7	95X1L 3-2	
940 3-2	WPMI 34-15	NJBO 2-2 .	
293 4-3	RRYK 9-6		
KAFM 5-12	PH100 23-10	BOUTH	
930 11-8 195 3-2	G100 12-6	MISE 2-4	

(All	Supply contil	nued)
B97 2-4	KRGV 4-3	MJAD 5-2
Q105 3-4	XX104 5-5	WCGQ 10-6
MIDWEST	WSPL 7-5 WNV2 7-7	NISR 20-15 0104 3-2
	BJ105 8-6	WPOX 5-3
B96 10-6	WRVQ 20-12	RILE 5-4
WKQK 6-4	KITY 24-23	EXTDY 6-3
MLS 15-9 WLS-PM 15-9	KTPH 7-5 KTSA 14-7	0101 5-5
MCCt 11-4	KROK 9-6	KNOPPH 7-4
WGCL 13-6 WABX 9-3	WSEZ 10-8	WPFM 9-8 WXLX 10-9
WHYT 16-1		WAEV 6-5
KBEQ 13-15	NEDWEST	8102 4-4
WKT: 17-16 KHTR 13-10		B102 4-4 HGLF 19-14
	WRDD 6-6	RRQV 11-8
WLOLPH 17-15	WKAU 4-2 WNAM 9-9	MODWEST
WEST	92x 19-13	- mountain
	KIIR 7-4	KFYR 1-2
KIMN 6-4	TINGK 9-8	WBWB 9-5
0103 6-6	MEBC 6-5	WCILFM 2-4
KEARTH OR	WRDQ 5-4 WSTO 15-11	KCMQ 11-9
RIISPH 27-22 FIOD A	WHEE 19-19	Y94 8-7
ROPA 15-11	MGRD 11-9	KKXLPH 7-5 KYTN 31-15
KEEP 10-6	WEZR 31-32	RRMA 16-14
KCWR 11-6	WZPL 10-8	WA2YFM 23-
KMJK 17-12	WEFR 6-6	KFRX 8-6
NTRA 14-13	2299 1-14	KXSS 8-6
KYUU 3-2 KWSS 17-11	ROKO 6-5 RE93 14-5	99RG 1-1
KUBE 3-3	WZOR 12-6	ERRC 15-9
KNBO 10-8	193 7-6	WYTOPM 9-6 WSPT 8-6
	WRON 12-11	EDVV 3-2
10.9	K107 7-6	KENN OR
	KEYNPM 10-7	
BAST	WHOT 7~5	WEST
t/dil	WEST	EGOT 7-4
WFLY 15-10		RYYA 10-6
WTRY 9-5	KKKK 11-9	RCDO 12-10
0100 24-12	EBBK 6-4	NTRS 12-4
WVSR 8-4	REPM 16-14	ERAZ 11-7
WYCR 7-5 WT1CPH 23-21	KMEE a-22 KIKI 5-2	KGMO 4-2
WKEE 4-2	ROMO 9-14	KOZE 6-4
WLANEM 13-7	XPI 15-12	EDZA 3-3
EC101 11-7	RO93 3-2	XBIM 5-4
WSPK 14-7	XHOP 14-8	XSLY 15-7
98PXY 11-9	#IDD 10-11	KIST 4-4
WHEN 14-13	E96 2-5	
NGPM 10-9 WXFM 7-5	KGGI 5-5 KWOD 9-6	-1
WXFM 7-3 WPST 7-5	KSED 3-2	
WKR2FM 7-5		
Q106 1-1		1

Regional 1 Reach E 418 S 444 M 458 W 508	04/14 4	Nationa Summar UP 3 DEBUTS SAME 4 DOWN ADDS 1
	WSSX a	WFD? on
121	WNOKFM a-29	WERZ OD
	WZLD a	WKHI on WJBQ 39-3
EAST	WNF1 on	WHEB 30-2
WBENFM 24-20	ESETPH 19-19 HORI 38-35	wsgv on
WPHD 22-19 WCAUFM 28-29	NFMI 19-16	SOUTH
	KBFH on WABBFH on	VAT 100 -
BOUTH	KRGV a	WISE On
930 on	WSFL on	MCGQ a
B97 22-22	KROK on WSEZ 40-39	WYKS 18-1
MIDWEST		0101 on
MICWES!	MIDWEST	ENGEPH on
WGCL on	WEDD a	WPFM on WIXV on
WLOLPH d-38	WKAU 28-25	WGLF a
**************************************	WEBC on WGRD on	MHSL 18-2
WEST	W229 26-24	WHSL 18-2
0103 on	WZPL 35-33	MIDWEST
<b>KEARTH 17-15</b>	MJXQ on WVIC d-28	WBNQ on
RMJK on XTRA 31-27	#J103 16-16	WBWB 28-2
KPRC 29-29	WREER 32→29 WRON a	WCILPM 22 Y94 on
KYUU a	WHO? on	KYTN 37-3
P2	Markey.	ERNA On
	WEST	KKLSFM on
EAST	WEXX on	99KG d-40 WSPT 34-3
	KBBK 28-26 KOMO on	MSPT 34-3 MDVV on
WYCR 27-26	KHOP on	REPRN 36-3
WKEE on	KSRD 28-24	wear
WLANFH on .	KHYT on	WEST
WSPK 34-34 WHFM 29-28	RRQ 27-25	FGOT 20-2
WGPM #	D2	RCDQ 36-3 RTRS a-36
WREN 27-18 WRCK on		KGHO 37-3
WERZEM 40-38	FAIT	KD2A 37-3
enum.		KBIM 32-3
SOUTH	WFBG 31-30	KSLY 20-1
WBBQ 40-35	WOMPEM on WISN a	KIST 38-2
KHFI on KZZB 26-21		

 $oldsymbol{\Theta}$ 

PAT BENATAR

# 424 504	MBCY a WZLD on RITE 40-38	MGUY a
[2]	WZLD on	
FART	#11E 4D-38	WOMPPH a
	RZFM a WDOQ a	WER2 d-36 OK100 on
	WNFI on	WRHI on 95XIL on
WHTT a WBENFM a-40	WANSPH on WZYP on	WJBO d-31
WPHD 8-36	MOKI on	WJBQ d-31 WHEB d-37
MC AUPM OR	KBPM d-34 KRGV d-28	WSQV d-26
SOUTH	WSFL a	SOUTH
703 -	WNVZ a	KO12FM a
293 a 930 d-28		WJAD 6-38
	MIDWEST	KISR on
MIDWEST	WNAM d-40	WYRS d-29
WABK d-40	92X a	RILE on
WLOLFH 37-32	WGRD 38-35 WIR on	KTDY a KNOEFK a
WEST	W7.D7. A. 36	WIXV on
KIMN d-32	MJMQ 37-30 2299 a	WHSL on
MIISFM on	WVIC a	
2100 on	2104 d-38 WRQN a	MODWEST
KMJK a XTRA a	#107 a-36	WBNQ a
KWBQ on	KEYNPH on	WBWB a
100	WHOT d-38	KCMQ a
	WEST	RYTN on
BART	KKXX a	XRNA on XFRX a
	KBBK a	RELSPH a
WFLY a	KYMOFH a	RFMW on
WVSR a	ROMO on	
K104 on	KLUC a	WEST
RC101 a	KSKD d-39 KITS a	RCDQ on
WSPK a	KHYT on	RGHO a
WKFM on	D3	KDZA a
WRCK on		KCBN a-39
IOUTH	BAST	MSLY a
		KZOZ a
KEBQ a	WFBG d-40 WACZ a	RIST a
KXX106 a		
WSSX a		
		1
		1
		1
	)	1
	1	

WRPM d-36 WPST on WRCK d-24 WXR2FM 38-28	RSRD 38-35 KRSP a	KKAZ a RGHO on ROZE on KDZA on KCBN 37-29 KBIM d-34 RSLY 38-33 KZOZ d-28 KIST d-24
	BRANIGAN	
LP: Branig	1 (Atlantic	c)
177		National
Regional Reach	168/3 7	2% Summary
E 70% S 74%	4	SAME 35
M 739		DOWN 36
251	WPST 13-11 WKRZFM 10-9	P3
4	Q106 10-9	
EAST	BOUTH	EAST
B104 15-14 WHTT 12-11	WBBQ 13-11 KHFI 13-13	WFBC 4-6
WXKSPM a-23	KHFI 13-13 WFMF 2-2	MGUY 6-4 MCIR 6-6
WBENFM 23-24 WKBW 7-5	MOID 11-12	WIX2 9-4
WNYS 18-22	MEXID6 9-6	WTSN 16-13
WBLI 18-16	WBCY 9-14 WNORPH 14-17	WQCM on 0x100 10-2
WNBC 6-6 B94 13-7	WZLD 10-14	0x100 10-7 13FEA 2-2
WHTX 6-13	WDOQ 14-10	WKHI 17-13 95XIL 2-1
PRO-PM 3-8 D107 on	WNPI 25-25	WJBQ 13-11
	WDCG 14-13 EANZ 23-23	BOUTH
BOUTH	RAMZ 23-23 WRQK 12-9	
940 18-25 293 13-18	WANSPH 14-11 WZYP 8-8	WISE 12-13
293 13-18	WOUT 5-5	WJAD 6-5 KISR 11-10
KAPM 18-14 B97 14-10	WFM1 12-19	Q104 10-15
2105 15-10	KBFM a-15 G100 4-11	WFOX 11-9 KILE 14-13
MIDWEST	- KRGV 3-2	RTDY 34+17
	KX104 15-12 WSFL 12-11	Q101 9-9 ENCEPH 10-2
896 27-21	WSFL 12-11 WNV2 11-9	WPFW 4-4
WKQK 3-3 WLS 27-18	BJ105 14-12 WRVQ 5-5	WXLR 4-3 MAEV 3-3
WLS-FM 27-18	KITT 39-36	W1XV 14-13
WABX 11-10	KTPM 16-15 KTSA 26-16	Z102 11-34 WGLF 7-11
MYT 15-8	KROK 5-4	MGLF 7-11 REQV 18-15
MHYT 15-8 KBEQ 5-13 KKTI d-29	WSEZ 6-5	1000
KHTR 37-13	MIDWEST	MIDWEST
WEST	WKAU 10-12	MCILPH 20-1
TIMN 11-9	WNAM 6-6	RC900 10-13 Y94 10-10
2103 9-11 TEARTH 15-13	RIIK 9-8 RMGK 16-12	Y94 10-10 KENLPH 10-1
TEARTH 15-13	WEBC 10-18	KYTN 27-34
KIQQ 17-17 KOPA 17-14	WKDQ 6-11 WMEE 21-21	KRNA on
T2P 14-12	WZPL 17-17	WAIYFM 9-9
CNR 10-5 CMJK 16-14	WKFR 12-9	EFRE 19-17 EESS 14-16
CTRA 19-15	2299 26-27 2104 32-29	#KLSPH 12-1 99#G 17-17





94Q 24-22 193 a KAFM a 93Q 19-18 195 2-3 9100 3-3 Q105 29-24

WGCL on WABX d-37

ENBO OR

WPLY 27-24 WTRY a R104 a

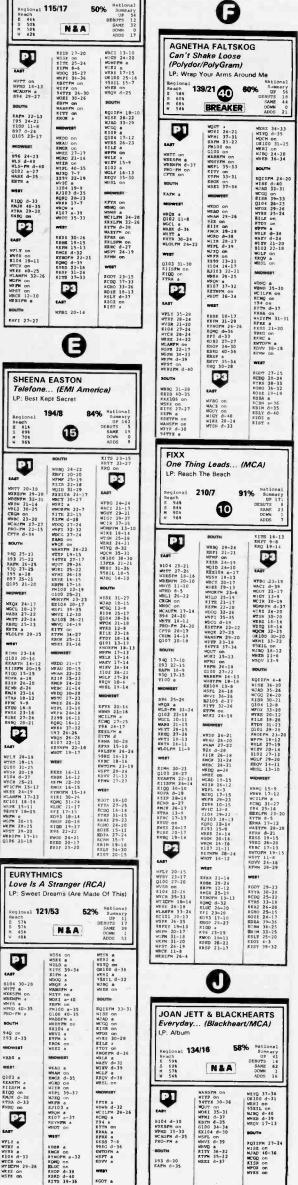
Everyd	COSTELLO	(Columbia)
LP: Punc	th The Clock	
Regional Reach E 54% S 51% H 40%	108/9 N&A	47% National Summary UP 51 DEBUTS 15 SAME 31 DOWN 2
1 40%		ADDS 9

PI	SOUTH	WGUY 25-16 WCIR on
Let	WBB0 15-12	WIKE 40-38
	KZZB 18-14	WERZ 35-30
EART	WSSX d-30	WEBI 40-32
Erost	WBCY 26-23	WJBQ 35-33
WHTT 35-35	WSK2 on	WHEB 10-9
WXKSFM on	WZLD on	WSQV 25-23
WNYS 28-25	RITE OF	
WPHD 24-21	WDCG on	BOUTH
CECH P	KSETFM on	
WCAUPH d-39	WANSPH 4-37	RQIZPM 14-9
PRO-PH on	WZYP on	WISE 20-18
TRO-PA On	WORT 32-29	WCGQ d-33
SOUTH .	WFM: 15-10	RISR 33-29
WOUTH .	G100 d-38	WFOM a
940 a	WABBEN on	WYRS 21-19
KAPH d-34	MHMALM 30-50	KILE on
0-34	KRGV 20-19	KTDY 27-26
MIDWEST	WSFL 25-21	KNOEFH d-37
	WNV2 a	WPFM 7-6
Q102 a-30	WSRZ 35-31	WXLR 21-15
WABX 18-20		WIXV on
WHYT d-19	MIOWEST	KKQV 27-26
WLOLFM 22-20	I. I The Company of t	WHSL 23-15
	WKDD a	
WEST	HEAU a	MIDWEST
	MNAM 38-36	1
KIMN 31-28	KIIK a	WBNQ on
0103 34-32	WEBC on	WBW9 30-27
KEARTH d-30	WGRD 13-12	RCMQ on
#1 ISPM 34-31	\$104 28-25	KYTM 11-10
K1QQ 20-20	WRES 36-33	99KG on
KMJK 39-34	K107 27-22	KKRC On
XTRA d-25	WHOT 40-37	WSPT OD
		KDVV a
P2	WEST	KFWW on
	RBBK on	
EAST .	KMGK 8-29	WEST
	ROMO d=31	
WFLY 33-25	KQMQ d-31 KF1 29-23	KCDQ on
WYCR 33-28	KSRD 34-32	KGHO d-38
WTICPH 28-24	XITS 15-16	KD2A 33-30
WKEE 37-35	EHYT On	KBIM 36-32
WI.ANPH DD		KSLY d-31
WSPK d-39	2.8	
WHPM 26-23		
NGPM on		
WKFH 34-29	EAST	
WPST 30-25		
WRCK 23-20	WFBG on	
WKRZFM on		
Q106 on		1



O

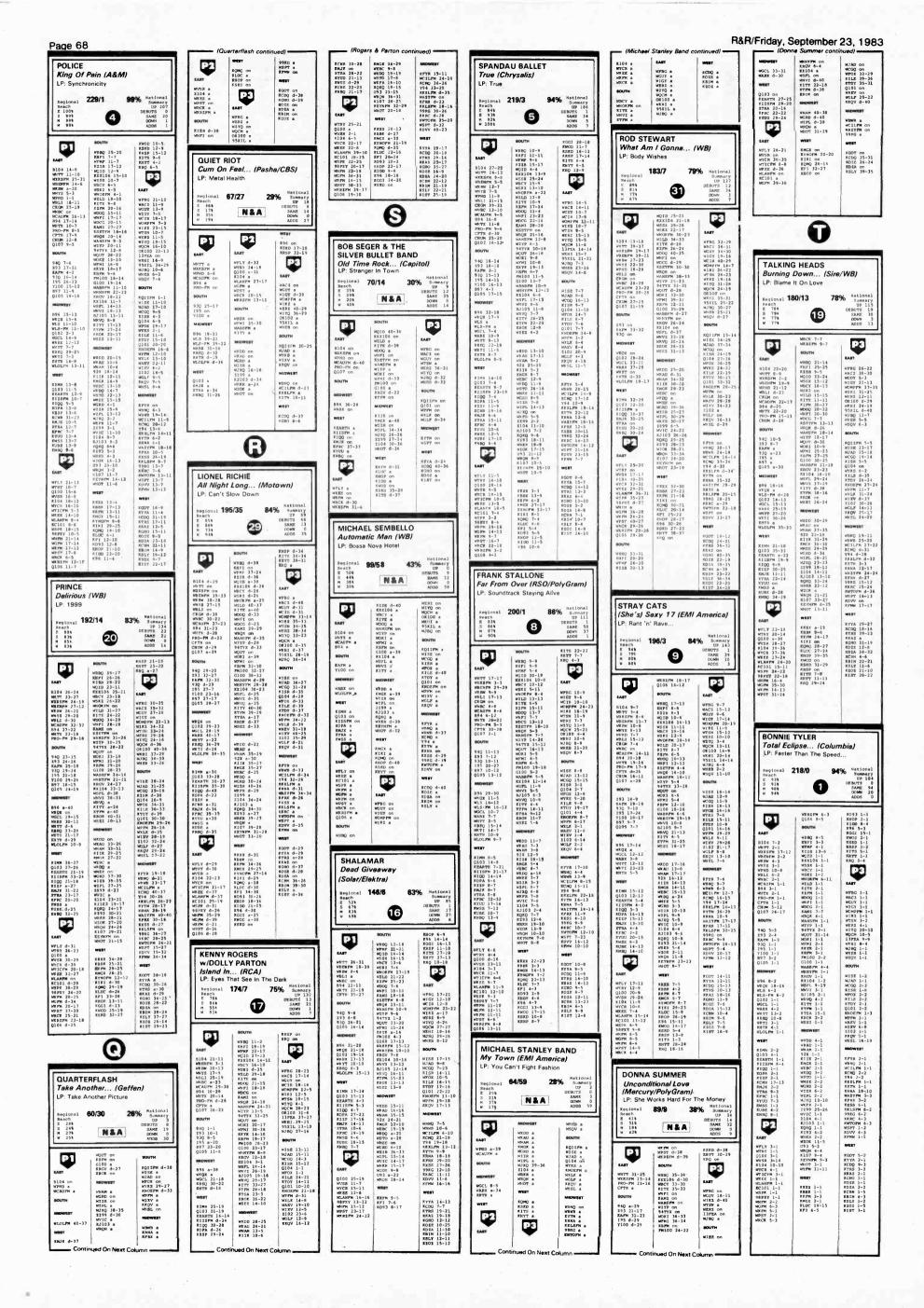




WEST RIMN 37-35

WEST

KIMN 16-15
Old3 10-9
RIISPM 31-2
RIGQ 29-29
RIEP 19-15
RCNR 26-25
KMJR 19-15
RFRC 21-21
RYUN 15-11
RWSS ON
RUBE 15-14
KNBQ 17-15



# PARALLELS.

## **SIGNIFICANT ACTION**

SONGS WITH LESS THAN 50 STATION REPORTS

WFBG on WACZ on WGUY on WIKZ on 13PEA o

WJAD on KILE on WAEV d-23

WFBG on

RQIZFM WJAD &

WBWB d-38 RYTN on WAZYFM on 99KG on KFMW on

A Little Good... (Capitol)

WDOQ d-40 WHHYPM 29 KTPM d-37 KTSA a-19

KIIK a WZPL on WKFR on WHOT on

WEST KSED on

0

LP: A Little Good News

**P** 

WEBW O

BOUTH



**P3** EAST K104 a WRCK a WPBG a WACZ a WZYQ d-37 OK100 a 95XIL a WPHI a SOUTH KQIZFM & WZPL a FIQQ WBNQ or

0

P3

WGUY d-34 WERZ on

RQI2PM d-3 WISE on WJAD on RRQV 37-37 WHSL a

RYTN on 99%G on

KCDQ on RBIM on KSLY on K2OZ a-30

**P3** 

WGUY on WCIR a WERZ on

SOUTH

WERZ On 95XIL a WJBQ on

ROIZPH 35-

KCDQ on KBIM on

Q104 30-1 WFOX on

**BERLIN** 

WEST

Masquerade (Geffen)

WZLD OR KSETPM WANSFM WOKI a KBPM OR ERGV a KTFM a KROK OR

WEST KMGX on KQMQ on KSKD on

0

WVSR a

**3** 

DAVE EDMUNDS

R104 a WRPM on WRCK on

WELD OF

W2ZR on WJXQ 32-29

LP: Information

PI

WLOLPH

WEST

COMMODORES Only You (Motown) LP: Yes On 13

LP: Pleasure Victin

**P** PI **P3** WXKSPH on HCAUPH d-3 WZLD a KRGV a WISE on WABX on WEST RIQQ on RPRC 40-40

GENESIS

WPHD 39 CHUM on

Mama (Atlantic)

R104 on WRCK d-27

WPMI's

WRDD a WGRD 34-33 WJXQ a-39 WKFR a

0

**P**2

EAST WKPM on

WNFI on KSETFM on KBPM on KRGV 29-20 KITY d-37

WZPL a KJ103 25-23 WHOT on

KMGX d-27

EAST

WVSR a WKEE a WKFM a WKRZFM

REZB a WZLD a WOKI on WPMI a KBFM on

WGRD on WZZR on WZPL a WHOT a

KBBK on KOMO on KROP on KSKD a KITS a KHTT on

**HUMAN LEAGUE** Mirror Man (A&M)

HERBIE HANCOCK

Rockit (Atlantic)

195 9-9 Y100 20-15

WABX d-33

KIQQ 8-6 KPRC 39-39

**Q** 

B104 on WPHD a WCAUPM a

WEST

WYKS on WPPM on WIXV on

**3** 

z102 40-36

**P**E

WFBG or WACZ a WOMPFM WZYQ or WQCH a

RQIZPM WISE & WJAD on Q104 & WYKS & KNOEFH WPFH on

RELSPM 99KG a

KCDQ on KGNO s KOZE a KCBN a

**CEE FARROW** 0

**P** K104 17-15 WTICPN a-3 KC101 17-1 293 a-20 195 on Y100 12-11 XTRA 4-23 RPRC 16-16 WEST

WBENFM 4-4 WNYS 15-11 CKGM on

Y100 17-1

REARTH 8-KIISPM 30 KIQQ 11-3 KFRC 8-8

**JARREAU** 

LP: Jarreau

**O** 

WXESFM on PRO-FM on

KYUU or

Trouble In Paradise (WB)

P2

WVSR on WSPR 27-24 WKPM 33-28

WKDD on WZPL on 2299 a WHOT on

WEST

KMGK a KQMQ 39-26 KFI on KIDD 17-14 KSKD on KHYT on

0

MIDNIGHT STAR Freak-A-Zoid (Solar/Elektra)

**2** 

WORI 14-12 WENI 9-7 WRVO 22-15 KITY 9-3

KJ103 d-20

KMGX 4-3 KYNOPH 4-3

WREE on WRCK on WKRZFM a

KSETFM O

WEPL on WJXQ on ZZ99 a WHOT on

WEST

WEST

MINOR DETAIL Canvas... (Polydor) LP: Minor Detail

LP: No Parking

93Q on 195 23-26

KEARTH 28-K11SFM a KIQQ a-27 KPRC 5-5

**Q** 

WPHD OI

WFBG or WGUY or WIGY or WERZ or 13FEA o

WISE a RILE a RTDY a RNOEPH WPFH ON WAEV a WGLF ON

WBWB d-39 99KG on KWTOPM on

KITS 26-27 KHYT 29-30

EAST

KQIZFM OF

WBMB on 99%G on KWTOPM

MICHAEL JACKSON P.Y.T. (Pretty Young Thing) (Epic **P3** 0K100 27-95XIL 4-4 Q104 on KGOT a KGHO on

0

**RICK JAMES** Cold Blooded (Gerdy/Motown)
LP: Cold Blooded

7 PABLO CRUISE Will You, Won't You (A&M) W

**P** RZFM on G100 a WSFL on KROK on EAST K104 15-1 WTICPM 19 WZPL or BOUTH KBBK on KO93 32~31 WJAD on Q104 7-4 2102 3-3 KJ103 6-5

WEST RDZA on RBIM on 0 **EDDIE RABBIT** You Put The Beat... (WB)

P3 MCIR d-WJBQ 23 WPMF a WDOQ 31-3 KROK on KIIK on RCDQ on

ROMAN HOLLIDAY OI EAFT 

WFBG on WOMPFM WZYQ a WQCM a WJBQ on WFLY on WKEE a WPST a 195 a WQID a KTPM on KROK a WABX a MISE on RYTN d~4 99EG on

ROMANTICS Talking In... (Nemperor/CBS)

**J** K104 a 95XIL a WZLD a a XBAW a TYHW RMJR a

**RUFUS & CHAKA KHAN** Ain't Nobody (WB) LP: Rufus & Chaka Live

W WКРМ а **во**штн WGUY 32-21 WKHI d-40 B104 24-1 WXKSFM 5-WZLD a WNV2 35-KQ12PM WABX a-21 WZPL a WEST KCDQ a KEARTH a KPRC 13-13 KYNOPM a-3 KOMQ on KITS 25-17

0

S.O.S. BAND Just Be Good ... (Tebu/CBS) LP: On The Rise

WSPK 39-29 WKPM on P3 WNYS d-27 WCAUFM 25-WHTX d-26 Q107 22-20 WNFI 14-14 KAMZ 22-22 PM100 a WSPL 37-34 WNVZ 21-18 WRVQ d-14 KITY on KTPM 32-28 MKH! OF 293 19-14 930 on 195 4-4 Y100 7-4 WCGQ d-32 Q104 8-6 WFOX d-34 Q101 on 2102 13-1 WGLF d-33 WKFR a 2104 d=40 KJ103 14-1 0103 d-35 KEARTH d-

PETER SCHILLING Major Tom... (Elektra)

P2 **P3** WHEB on WSQV a WPHD on WKFM ON WRCE ON WKRZPM 93Q on Y100 30-2 WJAD a WPPM 25-15 KITE on WNPI on KS2TPM 24-WOKI on KBPM on KRGV a-29 XTPM d-39 WABX a KYTN on KKRC a KTRS a KBIM d-40 WZZR a WZPL a RJ103 30-29 WHOT on WEST KMGX on KHYT a-40

GLENN SHORROCK LP: Villain Of The Peace

EAST **Q** WVSR or WKPM a WFBG on WERZ on 13FEA or WSQV a WSSX ON WZLD ON KITE ON WSFL ON KTFM ON WABX on WLOLPH or KQIZPM KILE a Q101 on WXLK on KKQV on WHSL a KIQQ on KYUU a WNAM a WZZR d-39 WZPL on ZZ99 on WHOT on WEST KXXX on KBBK on KO93 33-32 KIDD on KSKD on KRQ a ROZE on RCBN a-35

CARLY SIMON You Know What To Do (WB)
LP: Hello Big Man

**P** J WKFM ON WFST ON WKRZFM ON WKRZFM ON GIOU ON GIOU ON WIDWEST KIIK & WZPL ON WHOT a WEST KOMO ON BOUTH

RQIZFM 31HJAD ON
HFOX ON
HFOX ON
HFOX ON
KEOV ON
MEDWEET

KKLSFM ON O

TUBES The Monkey Time (Capitol)

LP: Outside Inside

**P3** P WRCK a WNFI on WFMI on KTFM a HGRD on WZZR on WZPL on HJXQ on Z104 a WHOT on WABX a KEQV a KIMN on KIQQ a KNJK d-39 KPRC on WEST KEXLPM on KYTN on WSPT on KGHO on KZOZ a

0

WHAM! U.K. Bad Boys (Columbia) LP: Fantastic

**9 7** WBBQ 37-32 KZZB 33-31 WZLD on KITE 12-16 KAMZ 16-16 KBETTM 6-6 WFMI d-38 KRGV 6-7 KTPM on P3 WGUY 19-14 WHEB on WHYT a WLOLPM 28-2 WGRD on WJXQ on X104 25-20 KJ103 5-12 Q104 22-13 WSPT on

Break My... (Private I/CBS)
LP: I Don't Speak The Language

**D**2 **D**3 WACZ On WGUY a WERZ ON OK100 a WKHI a 95XIL a WJBQ d-39 z93 on MBBQ on KITE & WNP1 on KAME on WEYP a RRGV a KTPM 37-34 WABX on WLOLPN o WIXV G-40 Z102 a KEARTH on KIQQ on KTRA 35-3 KYUU on KNBQ on WEDD a WEER d-37 2104 a WHOT on WAZYPH OF

PAUL YOUNG Wherever I Lay... (Columbia) LP: No Parlez

**Q** WPBG a WGUY a WIGY a WERZ a OK100 WJBG a K104 33-32 WKPH a XRGV a WSPL 32-28 SOUTH MEPL a KOMQ a KSKD a NOWEST

99 KG a

WEST

KCDQ a

KSLY s

KZOZ a

KIST &

ELO Four Little Diamonds (Jet/CBS) LP: Secret Messages

**P3** WSPR 37-36 WRCK on WACZ OF BOUTH
KQI2FM d-35
Q104 19-18
MNDWEST
HCILFM ON
KKLSPM ON
WEST KGOT a KCDQ on KGHO on

BILLY IDOL Dancing With Myself (Chryselis)



# ontemporary Hit Radio Continued from Back Page

# **BREAKERS**®

#### **MEN AT WORK**

Dr. Heckyll & Mr. Jive (Columbia)

71% of our reporters on it. Moves: Up 41, Debuts 42, Same 51, Down 0, Adds 30 including WHTT, PRO-FM, CFTR, CHUM, KCNR, XTRA, KYUU. See Parallels, debuts at number 39 on the CHR chart.

#### **AGNETHA FALTSKOG** Can't Shake Loose (Polydor/PolyGram)

60% of our reporters on it. Moves: Up 56, Debuts 18, Same 44, Down 0, Adds 21 including WXKS-FM, KAFM, WKQX, WGCL, WHYT, XTRA, WRQN. See Parallels, debuts at number 40 on the CHR chart.

## **NEW & ACTIVE**

JOAN JETT & THE BLACKHEARTS "Everyday People" (Blackheart/MCA) 134/16

Moves: Up 41, Debuts 14, Same 62, Down 1, Adds 16 including PRO-FM, Q103, WVSR, WBBQ, WRVQ, WKDD, ZZ99, Z104, KBBK, KKFM, K96, WTSN, KFRX, KTRS, KBIM.

BILLY JOEL "Uptown Girl" (Columbia) 132/98
Moves: Up 3, Debuts 14, Same 17, Down 0, Adds 98 including B104, WXKS-FM, WNYS, WPHD, WNBC, WCAU-FM, WHTX, Z93, KAFM, Q105, WABX, WKTI, WLOL-FM, KEARTH, KOPA, KZZP.

EURYTHMICS "Love Is A Stranger" (RCA) 121/53
Moves: Up 11, Debuts 17, Same 39, Down 1, Adds 53 including WHTT, WBEN-FM, WNYS, PRO-FM, WABX, Q103, KEARTH, KIIS-FM, 98PXY, WPST, WRQK, WSEZ, WKAU, KBBK, KCMQ.

DEF LEPPARD "Foolin" (Mercury/PolyGram) 115/17
Moves: Up 54, Debuts 12, Same 32, Down 0, Adds 17 including WCAU-FM, Q102, KHTR, WKRZ-FM, KROK, WVIC, WRQN, K107, WOMP-FM, WCGQ, KISR, KILE, WXLK, WBWB, KIST.

PEABO BRYSON & ROBERT FLACK "Tonight I Celebrate My Love" (Capitol) 109/22 Moves: Up 37, Debuts 12, Same 35, Down 3, Adds 22 Including WBEN-FM, WBLI, Z93, KAFM, WTIC-FM, WBBQ, WZYP, KBFM, WRQN, KBBK, WACZ, WTSN, 95XIL. WCGQ, KTRS.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 108/9

Moves: Up 51, Debuts 15, Same 31, Down 2, Adds 9, CKGM, 94Q, Q102, WNVZ, WKDD, WKAU, KIIK, WFOX, KDVV, WHYT d-19, KIMN 31-28, KIIS-FM 34-31, KMJK 39-34, WKFM 34-29, WFMI 15-10.

PAT BENATAR "Love Is A Battlefield" (Chrysalis) 106/51

Moves: Up 4, Debuts 19, Same 32, Down 0, Adds 51 including WHTT, WBEN-FM, Z93, KMJK, XTRA, WFLY, WSPK, WDOQ, ZZ99, KKXX, KITS, WIGY, KKQV, Y94, KDZA.

LOVERBOY "Queen Of The Broken Hearts" (Columbia) 104/34
Moves: Up 17, Debuts 19, Same 33, Down 1, Adds 34 including WBEN-FM, WGCL, WKTI, 98PXY, WKRZ-FM, WQUT, KMGK, WRKR, KYNO-FM, Q104, KYTN, KSLY, KZOZ.

ANIMALS "The Night" (IRS/A&M) 104/14

Moves: Up 37, Debuts 4, Same 45, Down 4, Adds 14, WABX, KYUU, WGFM, WSSX, WNOK-FM, WZLD, KZFM, KRGV, WKDD, WRQN, WTSN, WCGQ, WGLF, KTRS, WKFM 27-18.

MICHAEL SEMBELLO "Automatic Man" (WB) 99/58
Moves: Up 0, Debuts 9, Same 32, Down 0, Adds 58 including WNYS, WCAU-FM B94, KAFM, WLOL-FM, KIMN, KOPA, KMJK, XTRA, KWSS, KJ103, KTDY.

STACY LATTISAW "Miracles" (Cotillion/Atco) 97/19
Moves: Up 27, Debuts 13, Same 34, Down 4, Adds 19, WBLI, 94Q, KIMN, Q013, KYUU, Q106, KXX106, KROK, WNAM, WRQN, K093, OK100, WPFM, WBWB, KOZE.

DONNA SUMMER "Unconditional Love" (Mercury/PolyGram) 89/9 Moves: Up 34, Debuts 14, Same 32, Down 0, Adds 9, CFTR, 94Q, KC101, KX104, WRQN, WTSN, WJBQ, WBWB, 99KG, WHTT 31-25, PRO-FM 21-16, KAFM 31-23, XTRA 20-16, KQMQ 26-16.

JoBOXERS "Just Got Lucky" (RCA) 82/27 Moves: Up 7, Debuts 9, Same 39, Down 0, Adds 27 including WNYS, WHTX, Z93, KIMN, KEARTH, WVSR, K104, KXX106, WSFL, WRKR, KHOP, WQCM, 95XIL, WCGQ, WPFM.

KANSAS "Fight Fire With Fire" (CBS) 72/4
Moves: Up 21, Debuts 6, Same 40, Down 1, Adds 4, WGFM, WNVZ, WFBG, KILE, WPHD 20-15, WKFM 32-27, WSSX 26-23, WOKI 37-34, WFMI 32-29, OK100 23-17, KYTN 39-33, KCBN 35-27.

BOB SEGER & SILVER BULLET BAND "Old Time Rock & Roll" (Capitol) 70/14

Moves: Up 9, Debuts 12, Same 35, Down 0, Adds 14, KEARTH, KIIS-FM, KYUU, WFLY, WZOK, WDOQ, WANS-FM, WZYP, G100, KMGK, KLUC, KIDD, WTSN, KOZE, B96 36-28.

JACKSON BROWNE "Tender Is The Night" (Asylum) 68/40
Moves: Up 0, Debuts 5, Same 23, Down 0, Adds 40 including KYUU, WGFM, WSSX, KITE, WSFL, ZZ99, KJ103, WHOT, KITS, WOMP-FM, WJBQ, KTDY, WAEV, Z102, KRNA, KDZA.

JOURNEY "Send Her My Love" (Columbia) 67/45

Moves: Up 5, Debuts 7, Same 10, Down 0, Adds 45 including WPHD, Q107, KAFM, KEARTH, KIQQ, KMJK, WKRZ-FM, KTFM, WZZR, KQMQ, KIDD, WJBQ, KISR, KXSS, KBIM.

QUIET RIOT "Cum On Feel The Noize" (Pasha/CBS) 67/27

Moves: Up 18, Debuts 8, Same 14, Down 0, Adds 27 including WHTT, WXKS-FM, B94, Y100, Q103, KMJK, XTRA, K104, KITY, WZZR, WZOK, WOMP-FM, 95XIL, WYKS, KKXL-FM.

MICHAEL STANLEY BAND "My Town" (EMI America) 64/59
Moves: Up 2, Debuts 0, Same 3, Down 0, Adds 59 including WPHD, WCAU-FM, WABX, KHTR, WKFM, WBCY, WNVZ, KMGK, Z104, KSKD, KHYT, OK100, KQIZ-FM, WXLK, KKQV, WBWB, KZOZ.

QUARTERFLASH "Take Another Picture" (Geffen) 60/30

Moves: Up 3, Debuts 8, Same 19, Down 0, Adds 30 including WPHD, WCAU-FM, WVSR, WRCK, WKRZ-FM, G100, WNAM, KJ103, WRQN, KLUC, WQCM, WISE, WPFM, KFRX, KDZA.

MANHATTAN TRANSFER "Spice Of Life" (Atlantic) 51/7
Moves: Up 4, Debuts 10, Same 30, Down 0, Adds 7, WLAN-FM, WFMF, WRQK, WANS-FM, KIIK, WCIR, WGLF, WFLY d-34, Q106 30-27, WRVQ d-26, WHOT d-40, WIKZ 37-35, WBWB 34-29, KOZE d-29, KIST d-37.

## SIGNIFICANT ACTION

MATTHEW WILDER "Break My Stride" (Private I/CBS) 45/14

Moves: Up 2, Debuts 6, Same 23, Down 0, Adds 14, WHTX, WYCR, WSPK, KITE, WZYP, KRGV, WKDD, Z104, KMGX, WGUY, OK100, WKHI, 95XIL, Z102, KTFM 37-34.

## **MOST ADDED** ®

**BILLY JOEL (98)** Uptown Girl (Columbia) **MICHAEL STANLEY BAND (59)** My Town (EMI America) **MICHAEL SEMBELLO (58)** Automatic Man (WB) **EURYTHMICS (53)** Love Is A Stranger (RCA) PAT BENATAR (51) Love Is A Battlefield (Chrysalis) **JOURNEY (45)** Send Her My Love (Columbia)

## HOTTEST

**BONNIE TYLER (173)** Total Eclipse Of The Heart (Columbia) **POLICE (117)** King Of Pain (A&M) SPANDAU BALLET (99) True (Chrysalis) MEN WITHOUT HATS (89) The Safety Dance (Backstreet/MCA) AIR SUPPLY (84) Making Love Out Of Nothing At All (Arista) **BILLY JOEL (74)** Tell Her About It (Columbia)

JARREAU "Trouble In Paradise" (WB) 43/7
Moves: Up 5, Debuts 3, Same 28, Down 0, Adds 7, KITE, ZZ99, KMGX, WISE, KILE, KTDY, WAEV, WSPK 27-24, WKFM 33-28, KQMQ 39-26, KIDD 17-14, WBWB d-39, KBIM d-36, KIST d-39.

HUMAN LEAGUE "Mirror Man" (Virgin/A&M) 41/25
Moves: Up 0, Debut 0, Same 16, Down 0, Adds 25, WPHD, WCAU-FM, KIQQ, WKFM, KZZB, WFMI, WZPL, WHOT, KITS, WACZ, Q104, KNOE-FM, 99KG, KOZE,

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 40/2
Moves: Up 17, Debuts 10, Same 11, Down 0, Adds 2, FM100, WKFR, B104 8-6, WCAU-FM 25-18, Z93 19-14, Y100 7-4, WSPK 39-29, WSFL 37-34, KTFM 32-28, KJ103 14-11, KMGX 22-10, KYNO-FM 16-10, Q104 8-8, Z102 13-10.

WHAMI U.K. "Bad Boys" (Columbia) 39/1
Moves: Up 15, Debuts 3, Same 14, Down 6, Adds 1, WHYT, I95 29-25, XTRA 2-2, WBBQ 37-32, KZZB 33-31, Z104 25-20, KMGX 9-6, KYNO-FM 6-5, KGGI 22-10, KRSP 32-25, WGUY 19-14, Q104 22-13.

TUBES "The Monkey Time" (Capitol) 37/16

Moves: Up 1, Debuts 2, Same 18, Down 0, Adds 16 including WPHD, CHUM, WABX, KIQQ, WRCK, KTFM, Z104, KHOP, KSKO, WGUY, WIGY, WERZ, 13FEA, KKOV.

BERLIN "Masquerade" (Geffen) 37/7

Moves: Up 1, Debuts 2, Same 27, Down 0, Adds 7, WOKI, KRGV, KTFM, KJ103, KITS, WHSL, KZOZ, WXKS-FM on, WABX on, on, WKRZ-FM 37-36, WGUY d-34, KQIZ-FM d-32.

GLENN SHORROCK "Don't Girls Get Lonely" (Capitol) 34/8
Moves: Up 1, Debuts 1, Same 24, Down 0, Adds 8, KYUU, WKFM, WNAM, KRQ, WSQV, KILE, WHSL, KCBN, WABX on, WLOL-FM on, WZLD on, KTFM on, WZZR d-39.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 32/11
Moves: Up 5, Debuts 2, Same 14, Down 0, Adds 11, WABX, KIMN, KIIS-FM, KRGV, WZZR, WZPL, KHYT, WSQV, WJAD, KKRC, KTRS, Y100 30-25, KIQQ 28-25, WKRZ-FM 32-25, WPFM 25-15.

ROMAN HOLLIDAY "Don't Try To Stop It" (Jive/Arista) 31/15

Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 15, WPHD, I95, WABX, WKEE, WPST, WQID, KROK, KIIK, KJ103, WHOT, KMGX, KSKD, WZYQ, WQCM, KCBN.

MICK JAMES "Cold Blooded" (Gordy/Motown) 29/0
Moves: Up 17, Debuts 0, Same 10, Down 2, Adds 0, Y100 17-14, KEARTH 8-6, KIIS-FM 30-23, WTIC-FM 19-15, WBBQ 20-15, WZLD 28-16, 94TYX 18-16, WFMI 24-22, WNVZ 24-20, WRVQ 19-16, KITY 26-22, KJ103 6-5, KMGX 17-14, OK100 29-23, WJAD on, Q104 7-4.

PAUL YOUNG "Wherever I Lay My Hat (That's My Home)" (Columbia) 28/19
Moves: Up 3, Debuts 0, Same 6, Down 0, Adds 19 including PRO-FM, CHUM, WKFM, KRGV, WZPL, KQMQ, KSKD, WIGY, WERZ, WISE, WAEV, 99KG, KCDQ, KZOZ, KIST.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 27/8
Moves: Up 8, Debuts 0, Same 11, Down 0, Adds B, CKGM, Z93, XTRA, WTIC-FM, WDCG, KFI, KGGI, KGOT, WXKS-FM
14-10, K104 17-15, KC101 17-15, WGRD 5-4, KYNO-FM 1-1, KRQ 25-19, OK100 27-21. HERBIE HANCOCK "Rockit" (Columbia) 26/2

Moves: Up 8, Debuts 6, Same 10, Down 0, Adds 2, WZPL, KIKI, WCAU-FM d-38, Y100 20-15, WABX d-33, KIQQ 8-8, KRGV 29-20, KJ103 25-23, KYNO-FM 28-22, WGUY 33-29, Z102 40-36. CARLY SIMON "You Know What To Do" WB 25/6
Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 6, KIIK, WHOT, WFBG, WOMP-FM, WIXV, KBIM, KIQQ on, WPST on, KQIZ-FM 31-26, WPFM 32-27.

MINOR DETAIL "Canvas Of Life" (Polydor/PolyGram) 22/4
Moves: Up 0, Debuts 0, Same 18, Down 0, Adds 4, WKRZ-FM, WOKI, ZZ99, KMGX, WPHD on, WRCK on, KBFM on, WZPL on, WJBO on

GENESIS "Mama" (Atlantic) 21/5 Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 5, WFMI, WKDD, WJXQ, WKFR, WZYQ, WPHD 39-34, WRCK d-27, WIXV on, KYTN on.

DAVE EDMUNDS "Information" (Columbia) 21/2

Moves: Up 4, Debuts 0, Same 15, Down 0, Adds 2, K104, 95XIL, WPHD on, WABX on, WLOL-FM on, KIQQ 39-38, WRCK on, WJXQ 32-29, WJBQ on, KQIZ-FM 35-28, WBWB 37-36.

ANNE MURRAY "A Little Good News" (Capitol) 21/2
Moves: Up 0, Debuts 3, Same 16, Down 0, Adds 2, KTSA, KIIK, WKBW on, WSPK on, WDOQ d-40, KTFM d-37, WHOT on, KSKD on-dp, 13FEA on, WJBQ on, WAEV d-23.

BILLY IDOL "Dancing With Myself" (Chrysalis) 20/7
Moves: Up 5, Debuts 1, Same 6, Down 1, Adds 7, WKFM, WRCK, KTFM, WGRD, WZZR, KKQV, KZOZ, WLAN-FM 25-23, WJBQ 32-29, WHEB 28-25, KSLY 26-23. PABLO CRUISE "Will You, Won't You" (A&M) 18/2

Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 2, G100, WJAD, KZFM on, WZPL on, KO93 32-31, WFBG on-dp, WQCM on, WBWB d-38.

RUFUS & CHAKA KHAN "Ain't Nobody" (WB) 17/9
Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 9, WABX, KEARTH, WKFM, WZLD, WZPL, KYNO-FM, KHYT, KQIZ-FM, KCDQ,
B104 24-17, WXKS-FM 5-4, WNVZ 35-30, KITS 25-17, WGUY 32-28.

COMMODORES "Only You" (Motown) 17/5
Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 5, WVSR, WZLD, KITY, WZPL, WCIR, WRQK on, WOKI on, KTFM on, KHYT
on, Q104 30-19.

ELO "Four Little Diamonds" (Jet/CBS) 17/1

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 1, KGÓT, WPHD 38-32, WSPK 37-36, WGRD on, WOMP-FM 38-36, KQIZ-FM d-35, Q104 19-18, KKLS-FM on, KGHO on. MIDNIGHT STAR "Freak-A-Zoid" (Solar/Elektra) 16/2
Moves: Up 8, Debuts 1, Same 2, Down 3, Adds 2, KIIS-FM, KIQQ, PRO-FM 27-25, KEARTH 28-20, WOKI 14-12, WFMI 9-7, WRVQ 22-15, KITY 9-3, KJ103 d-20, KMGX 4-3, KYNO-FM 4-3.

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 15/14
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 14, WABX, WHYT, KMJK, K104, WZLD, WGRD, WZZR, WJXQ, WHOT, OK100, 95XIL, KQIZ-FM, WIXV, WGHO, WYKS on-dp.

AC/DC "Guns For Hire" (Atlantic) 13/10

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 10, KIQQ, K104, WRCK, KFMI, WZPL, WFBG, WACZ, OK100, 95XIL, KQIZ-FM, WZYQ d-37, KKQV on, WBNQ on-dp.

EDDIE RABBITT "You Put The Beat In My Heart" (WB) 12/1 Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 1, WFMF, WVSR on, WDOQ 31-30, KROK on, KIIK on, WCIR d-34, WJBQ 23-21, KISR 36-30, KTDY 29-28, WXLK on, WAEV on, KCDQ on.

CEE FARROW "Should I Love You" (Rocshire) 11/3

Moves: Up 1, Debuts 6, Same 0, Down 3, WZLD, KRGV, WOMP-FM, WXKS-FM on, WCAU-FM d-37, WABX on, KIQQ on, WRKR 38-36, WISE on, KILE on-dp.

tist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10), "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED It this week. Indicates one of this week's most added new songs.

## A FAN'S NOTES

hroughout the 70s the combined units of Rufus and Chaka Khan provided some of our most influential music. Whether it was the churning grooves of the band Rufus, or the sultry and powerful vocals of Chaka Khan, every time you heard a Rufus record it was immediately identifiable and stuck for a long time. We all have our favorites: "Tell Me Somethin' Good," "You've Got The Love," "Once You Get Started," "Sweet Thing," "I'm a Woman" and on and on.

Rufus and Chaka were a major influence on the music that I made and continue to make. In 1975, Chaka and I met on a plane flight, coming from Chicago to Los Angeles. We expressed our mutual admiration for each other, along with a desire to work together. Two years later, Chaka was the featured vocalist on the song "Stuff Like That" from my album Songs And Stuff Like That. Our friendship has lasted to this day.

In 1978 I had the pleasure of recording Michael Jackson's album Off The Wall. Some of the players in Rufus—John Robinson, Johnny Watson and Hawk Wolinski—had a major influence on that record. Those three players were the nucleus of the rhythm section on the hit "Rock With You." Later that year I produced Rufus' album Masterjam, which included the record "Do You Love What You Feel."

Contained in this album is a legendary concert performance in the careers of Rufus and Chaka Khan. Augmented by some of L.A.'s finest studio players, Jerry Hey, Larry Williams, Ernie Watts, David Williams and Lenny Castro, this is what I call "Industrial Strength Rufus."

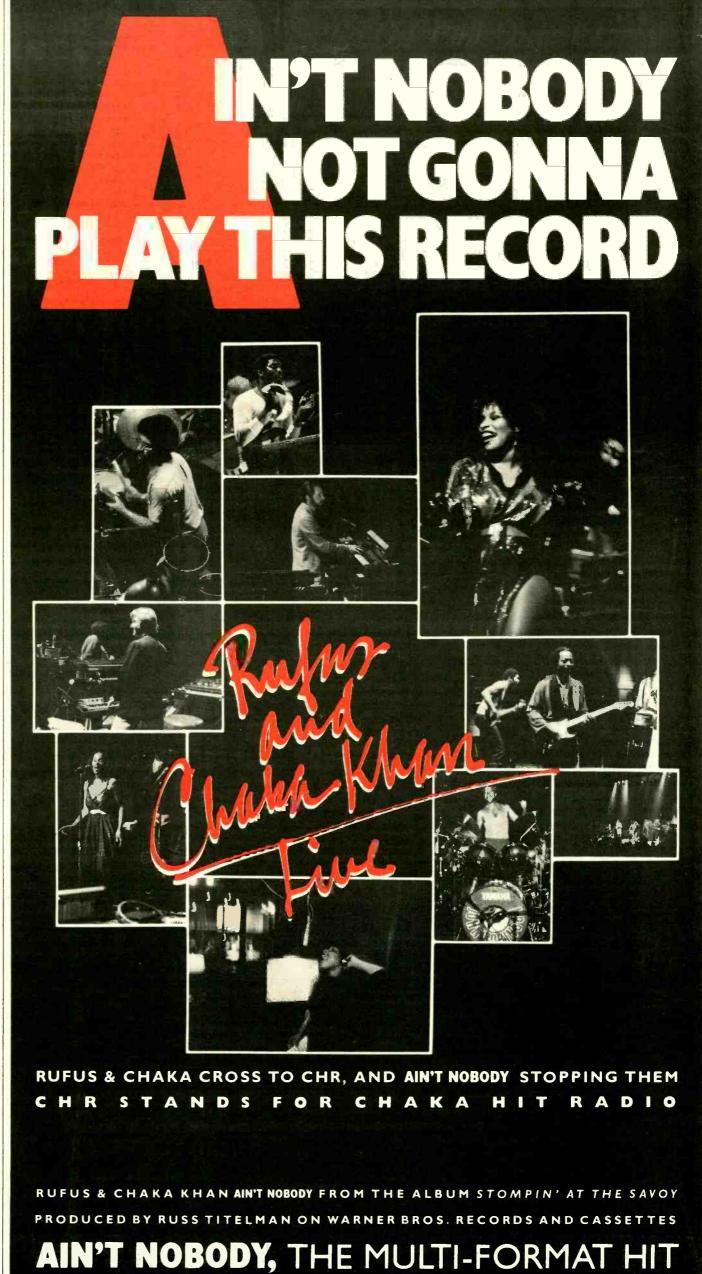
So many pleasant memories and thoughts come to mind as I listen to the album, evoked by all the old hits and the fire and energy of this great band, whose influence has been so widespread. The three "live" sides are special. The fourth side, which contains new material, is a joy to listen to. It has the beauty of the classic "Don't Go To Strangers," with Joe Sample's wonderful keyboard playing and the lovely Ralph Burns arrangement, and the firepower of Chaka stretching out on "One Million Kisses."

Like the old joke, there's good news and there's bad news. The bad news is that Rufus and Chaka have decided to hang'em up. The good news is that the music and the memories will last forever. And forever is in your hands.

**QUINCY JONES** 

A fan.

Reprinted from Quincy Jones' liner notes for Stompin' At The Savoy



## NATIONALARPLAY

September 23, 1983

THE BACK PAGE



# Contemporary Hit Radio

		) د	ontemporary 1 1 it 1 \adio
Three Two			
4 2	2	0	BONNIE TYLER/Total Eclipse Of The (Columbia)
1 1	1	2	BILLY JOEL/Tell Her About It (Columbia)
5 4	3	3	MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA)
21 12	6	4	POLICE/King Of Pain (A&M)
16 11	7	6	SPANDAU BALLET/True (Chrysalis)
7 5	4	6	ASIA/Don't Cry (Geffen)
14 10	8	0	
11 9	9	8	
20 14	11	9	
35 28	18	10	FIXX/One Thing Leads To Another (MCA)
2 3	5	11	MICHAEL JACKSON/Human Nature (Epic)
17 15	12	B	
24 18	15	B	ELTON JOHN/Kiss The Bride (Geffen)
9 8	10	14	NAKED EYES/Promises, Promises (EMI America)
33 27	19	(E)	
22 17	16	10	SHALAMAR/Dead Giveway (Solar/Elektra)
37 29	23	D	K. ROGERS with D. PARTON/Islands In The Stream (RCA)
31 26	22	18	ROBERT PLANT/Big Log (Es Paranza/Atlantic)
36 32	25	19	TALKING HEADS/Burning Down The House (Sire/WB)
- 36	27	20	PRINCE/Delirious (WB)
29 24	21	21	GEORGE BENSON/Lady Love Me (One More Time) (WB)
25 21	20	22	JEFFREY OSBORNE/Don't You Get So Mad (A&M)
3 6	13	23	MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram)
- 40	37	24	
39 34	28	25	MADNESS/It Must Be Love (Geffen) BRYAN ADAMS/This Time (A&M)
- 39	36	26	KINKS/Don't Forget To Dance (Arista)
38 33	29	23	MOODY BLUES/Sitting At The Wheel (Threshold/PolyGram)
40 35	32	29	LIONEL RICHIE/All Night Long (All Night) (Motown)
 - 38	38	30	MOTELS/Suddenly Last Summer (Capitol)
_ 37	33	3	ROD STEWART/What Am I Gonna Do (I'm So In Love) (WB)
6 7	14	32	JACKSON BROWNE/Lawyers In Love (Asylum)
34 31	26	33	JUICE NEWTON/Tell Her No (Capitol)
12 13	17	34	RICK SPRINGFIELD/Human Touch (RCA)

# Adult/Contemporary

HUEY LEWIS & THE NEWS/Heart And Soul (Chrysalis)
BURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)

MEN AT WORK/Dr. Heckyll & Mr. Jive (Columbia)

AGNETHA FALTSKOG/Can't Shake Loose (Polydor/PolyGram)

3 1 SPANDAU BALLET/True (Chrysalis)

POLICE/Every Breath You Take (A&M)

DAVID BOWIE/Modern Love (EMI America)

9 6 3 1 SPANDAU BALLET/True (Chrysalls 3 1 1 2 BILLY JOEL/Tell Her About It (Columbia).

3 AIR SUPPLY/Making Love Out Of Nothing At All (Arista)

4 GEORGE BENSON/Lady Love Me (One More Time) (WB)

9 6 K. ROGERS with D. PARTON/Islands In The Stream (RCA)

1 3 5 6 LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic)
7 7 7 7 SERGIO MENDES/Rainbow's End (A&M)
2 2 8 MICHAEL JACKSON/Human Nature (Epic)

13 10 9 P. BRYSON & R. FLACK/Tonight | Celebrate My Love (Capitol)
17 12 10 BONNIE TYLER/Total Eclipse Of The Heart (Columbia)

7 16 13 13 RONNIE MILSAP/Don't You Know How Much I Love You (RCA)

8 9 14 JENNIFER WARNES/Nights Are Forever (WB)

23 21 17 G SOICE NEW FON/ Fell Her No (Capitol)
30 25 20 G COMMODORES/Only You (Motown)

23 18 EDDIE RABBITT/You Put The Beat In My Heart (WB)
30 25 SHEENA EASTON/Telefone (Long Distance...) (EMI America)

26 MANHATTAN TRANSFER/Spice Of Life (Atlantic)
 29 27 23 BEE GEES/Someone Belonging To Someone (RSO/PolyGram)

24 22 22 KINKS/Don't Forget To Dance (Arista)
5 10 16 23 RITA COOLIDGE/All Time High (A&M)

13 12 14 24 HERB ALPERT/Garden Party (A&M)

= 28 S JARREAU/Trouble In Paradise (WB)

BREAKER NAKED EYES/Promises, Promises (EMI America)

11 14 19 27 PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia)

ANNE MURRAY/A Little Good News (Capitol)
ANNE MURRAY/A Little Good News (Capitol)
POLICE/Every Breath You Take (A&M)

DEBUT MICHAEL MURPHEY/Don't Count The Rainy Days (Liberty)

# MOR/HOTTRACKS

_	_	_	_	
	Two Week			
2	2	1	1	HEART/How Can I Refuse (Epic)
9	7	3	2	MOODY BLUES/Sitting At The Wheel (Threshold/PG)
1	1	2	3	POLICE/King Of Pain (A&M)
15	12	6	4	MOTELS/Suddenly Last Summer (Capitol)
4	4	5	5	KANSAS/Fight Fire With Fire (CBS)
5	3	4	6	ASIA/The Heat Goes On (Geffen)
8	8	8	Ø	JACKSON BROWNE/For A Rocker (Asylum)
21	17	11	8	BIG COUNTRY/Big Country (Mercury/PolyGram)
-	33	12	9	GENESIS/Mama (Atlantic)
-	-	23	10	PAT BENATAR/Love Is A Battlefield (Chrysalis)
7	9	7	11	ROBERT PLANT/Other Arms (Es Paranza/Atlantic)
10	10	10	12	ROBERT PLANT/Big Log (Es Paranza/Atlantic)
_	36	18	B	RAINBOW/Street Of Dreams (Mercury/PolyGram)
31	25	19	14	
11	11	13	15	TALKING HEADS/Burning Down The House (Sire/WB)
17	16	15	16	ROBERT PLANT/In The Mood (Es Paranza/Atlantic)
6	6	9	17	STRAY CATS/(She's) Sexy + 17 (EMI America)
-	45	25	13	HUEY LEWIS & NEWS/Heart And Soul (Chrysalis)
12	13	16	19	FIXX/One Things Leads To Another (MCA)
35	23	20	20	MICHAEL STANLEY BAND/My Town (EMI America)
14	14	17	21	POLICE/Wrapped Around My Finger (A&M)
49	37	28	22	PETER SCHILLING/Major Tom (Elektra)
28	24	24	24	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)  DANNY SPANOS/Hot Cherie (Epic)
13	19	22		LOVERBOY/Queen Of The Broken Hearts (Columbia)
		(ER		
3	5	14		ASIA/Don't Cry (Geffen)
27	28	27		AC/DC/Flick Of The Switch (Atlantic)
39	34	33	-	AC/DC/Guns For Hire (Atlantic)
19	20	30	_	DIO/Rainbow In The Dark (WB)

## AOR /ALBUMS

	1	1	1	0	POLICE/Synchronicity (A&M)
	3	3	2		ROBERT PLANT/The Principle (Es Paranza/Atlantic)
	2	2	3		ASIA/Alpha (Geffen)
	5	4	4	_	HEART/Passion Works (Epic)
	11	9	6		MOODY BLUES/The Present (Threshold/PolyGram)
	4	5	5	6	JACKSON BROWNE/Lawyers In Love (Asylum)
	BR	REA	KER	0	
	7	6	7	8	KANSAS/Drastic Measures (CBS)
ı	-	14	11	9	BIG COUNTRY/The Crossing (Mercury/PolyGram)
	9	10	9		STEVIE NICKS/The Wild Heart (Modern/Atco)
P.	13	13	10		AC/DC/Flick Of The Switch (Atlantic)
100	-	27	15		RAINBOW/Bent Out Of Shape (Mercury/PolyGram)
	8	7	8		STRAY CATS/Rant n' Rave (EMI America)
	12	12	14		TALKING HEADS/Speaking In Tongues (Sire/WB)
	BR		KER		HUEY LEWIS/Sports (Chrysalis)
	19	17	16		QUIET RIOT/Metal Health (Pasha/CBS)
	6	8	13		LOVERBOY/Keep It Up (Columbia)
	10	11	12		FIXX/Reach The Beach (MCA)
H	29	23	17	_	MICHAEL STANLEY BAND/You Can't (EMI America)
	-	29	23		PETER SCHILLING/Error In The System (Elektra)
1	14	18	19		DEF LEPPARD/Pyromania (Mercury/PolyGram) DANNY SPANOS/Passion In The Dark (Epic)
	22	19	18		KINKS/State Of Confusion (Arista)
	16	16	25		ELVIS COSTELLO &/Punch The Clock (Columbia)
	18	21	24		DIO/Holy Diver (WB)
	20	20	22		BILLY JOEL/An Innocent Man (Columbia)
	15	15	21		MEN WITHOUT HATS/Rhythm Of (Backstreet/MCA)
	D	EBUT			ROMANTICS/In Heat (Nemperor/CBS)
	BR	ΕAI	KER	_	ALDO NOVA/Subject (Portrait/CBS)
	_	_	37		DOKKEN/Breaking The Chains (Elektra)
	40	-	27		HELIX/No Rest For The Wicked (Capitol)
	_	-	34		CHEAP TRICK/Next Position Please (Epic)
	36	34	31		BONNIE TYLER/Faster Than The Speed (Columbia)
	-	40	35	34	BILLY IDOL/Don't Stop (Chrysalis)
	34	33	29	35	ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra)
1				-	DOVO DDIOADEID DI LICE III

40 BOYS BRIGADE/Boys Brigade (Capitol)

DEBUT JOE JACKSON/Mike's Murder ST (A&M)

27 26 26. 37 ANIMALS/Ark (IRS/A&M)

24 31 33 40 ZZ TOP/Eliminator (WB)

31 28 30 38 BREAKS/The Breaks (RCA)